

COMMITTEE MEMORANDUM

TO: Finance and Economic Resiliency Committee

FROM: Alina T. Hudak, City Manager

DATE: October 16, 2023

SUBJECT: **Update from the Economic Development Department regarding Steps Taken to Improve Business Retention and Attract New Business**

HISTORY

The mission of the Economic Development Department (the “Department”) is to establish, maintain, and grow the City’s business community by promoting the City’s image, supporting businesses, and creating a diverse economy for our dynamic and resilient global community. The previous comprehensive quarterly update to the Finance and Economic Resiliency Committee (the “Committee”) appeared with the June 24, 2023 agenda. Since then, the Department has provided monthly updates to the Committee regarding outreach and support efforts to businesses around Normandy Fountain Plaza.

ANALYSIS

I. Revitalize Targeted Areas and Increase Investment

a. 41st Street Streetscape Revitalization Project

The 41st Street Streetscape Revitalization project (G.O. Bond Project No. 40) is intended to revitalize the streetscape corridor through improvements to hardscape, landscape, lighting, street/pedestrian furniture, and gateway/public art features, with a focus on pedestrian mobility, safety, and community aesthetics. In May 2023, the Mayor’s Blue Ribbon 41st Street Committee previewed the 30% Design



Development drawings. On July 7, 2023, the Design Review Board (DRB) provided advisory review of the project and recommended approval.

Currently in the 60% Design phase, the project team targets 90% Design completion in mid-2024, with construction anticipated to start in early 2025. The project is administered by the Office of Capital Improvement Projects (CIP) with community engagement assistance provided by the Department.

b. 41st Street BID

Throughout June 2023, 41st Street commercial property owners voted to support creation of the 41st Street Business Improvement District (BID) in a special mail ballot election. On July 26, 2023, the Mayor and City Commission conducted a public hearing offering an opportunity for community input, and then voted unanimously to levy annual assessments, setting in place BID funding for the next decade. The Department, City Attorney's Office, and BID representatives have provided guidance in the preparation of By-Laws and are preparing a Memorandum of Understanding (MOU) to delineate expectations and responsibilities for the newly formed district, with anticipated consideration by the Mayor and City Commission on October 18, 2023.



c. Ocean Drive Corridor Improvement/ Lummus Park Enhancement Project

Following completion of the Art Deco Cultural District ("ADCD") Vision Plan, the Mayor and City Commission authorized Request for Qualifications (RFQ) 2022-436-ND for Architectural Design Services in conjunction with the Ocean Drive Corridor Improvement and Lummus Park Enhancement Project (G.O. Bond Project Nos. 31 and 8). An agreement was executed with top-ranked proposer Calvin Giordano & Associates (CGA), whose work scope has commenced with a traffic study and master planning. From June to August 2023, meetings to discuss traffic study methodology were conducted with the Miami-Dade County Department of Transportation and Public Works (DTPW) and the Florida Department of Transportation (FDOT). Options for the Ocean Drive configuration are anticipated to be completed in the first half of 2024 for presentation and consideration by the Mayor and City Commission.

d. Commercial Lease Subsidy Pilot Program

The Mayor and City Commission approved creation of the Commercial Lease Subsidy Program as a financial incentive to strengthen and enhance the commercial retail character within the Art Deco/Miami Modern Commercial Character Overlay District. The pilot program aims to promote arts and culture and family-friendly activities and commerce, while incentivizing property owners to move away from nonconforming business models.

Following application to the program, qualified businesses and commercial property owners recommended to and approved by the City Commission to participate will become eligible for monthly reimbursement of eligible property expenses in an amount up to \$20,000 per year (for a total of three (3) years), such as rent, lease or mortgage payments, insurance, and real estate taxes. Participants will also receive reimbursement of fees paid annually in connection with the City's business tax receipt.

Program details and the online application process can be accessed at [MBbiz.com](https://www.mbbiz.com). Interested businesses and property owners are encouraged to contact the Department at MBbiz@miamibeachfl.gov.



PROGRAM BOUNDARIES

e. North Beach Community Redevelopment Agency

On September 27, 2023, the North Beach Community Redevelopment Agency's (North Beach CRA) Fiscal Year (FY) 2024 Operating Budget was approved by the North Beach CRA and the City Commission. The FY 2024 Budget experienced notable growth representing substantial increase in tax increment for the CRA district. The City has transmitted the CRA Budget to Miami-Dade County for approval.

The Department provides management and coordination for the North Beach CRA, including staff support for the North Beach CRA Advisory Committee, which the City Commission unanimously voted to codify as a permanent committee on June 28, 2023 via Ordinance No. 2023-4558. The North Beach CRA, recently launched two (2) new

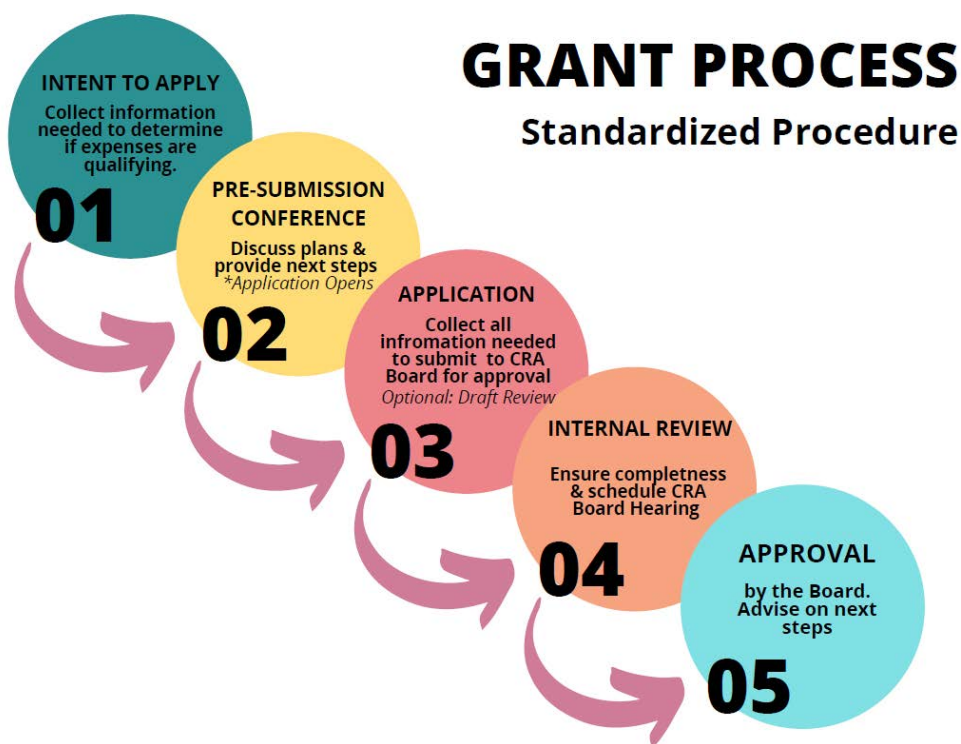
grant programs, the Commercial Façade Improvement Program and Residential Property Improvement Program, described further below.

(i) Commercial Façade and Residential Property Improvement Programs

On June 28, 2023, with the support of the North Beach CRA Advisory Committee, the Chairperson and Board of Directors of the North Beach CRA unanimously approved creation of the North Beach CRA's Commercial Façade Improvement Program and the Residential Property Improvement Program through Resolution Nos. 009-2023 and 010-2023. The North Beach CRA's FY 2024 budget includes \$170,000 for the Commercial Program, and \$120,000 for the Residential Program, which will target multifamily housing within the program area.

On July 12, 2023, the Department, in collaboration with Public Works, attended a meeting organized by the Normandy Fountain Business Association (NFBA), where thirty (30) attendees were introduced to the programs' application process. Staff shared elements of the City's Outdoor Dining Concession Program, and the team answered questions and issues unique to North Beach businesses.

On September 12, 2023, the Commercial Façade Improvement Program and the Residential Property Improvement Program was launched online for applicants. To date, the staff has received three (3) *Intent-to-Apply* submissions from interested commercial businesses. Staff is meeting with each applicant to walk through the online application





procedure and explain necessary application documentation. Staff is also working to identify additional candidates for program eligibility.

(ii) **North Beach CRA District Office**

The North Beach CRA District Office, 962 Normandy Drive, continues to maintain neighborhood presence within the CRA Redevelopment Area. Constituent services and business assistance is available to walk-ins on Tuesdays and Thursdays from 9:30 am to 3:30 pm, and as needed by appointment. The District Office may be reached at 305-673-7090 or nbcra@miamibeachfl.gov. Department team members serve as an informational resource for all topics relating to economic development and redevelopment. Staff conducts site visits and field canvassing throughout the CRA district, and attends community events,

such as NFBA activations, to promote the North Beach CRA and its efforts to elevate the community.

(iii) **Normandy Fountain Enhanced Activation**

At the direction of the Committee, the Department, Facilities and Fleet, CIP, and City Attorney's Office, convened to identify potential options for enhancing outdoor seating and public activation at Normandy Fountain. Committee direction was to explore City investment in additional furniture to benefit patrons of the



adjacent businesses and the general public. Staff met with the NFBA and Rue Vendome Plaza businesses, to better understand the interests and concerns of stakeholders. At the September 22, 2023 Committee meeting, the Committee discussed the parameters for and expense of procuring furniture, and the labor associated with set up and storage. Staff shared that an opportunity exists to expand an existing agreement with a regarded community partner, that could potentially assume responsibility for the maintenance and operation of expanded facilities. To gauge interest, the Committee recommended that staff meet with the NFBA, who represents the voice of commercial operators at the Plaza. Staff has since met with the NFBA and formulated a framework for a pilot initiative to test additional seating activation that will be managed by NFBA and business operators at the Plaza. The pilot would include moveable seating made available for use weekly in the evenings on Thursday and Friday, and all day on Saturday and Sunday.

f. Vacant Storefront Cover Program

The Vacant Storefront Cover Program aims to improve the appearance of commercial corridors by assisting property owners in covering vacant storefront façades using preapproved artistic designs. Participating businesses may choose among designs inspired by the Department's award-winning *Make a Bold Move* business attraction marketing campaign. Participation is voluntary and at no cost to businesses, and is fully subsidized by the City. The Department conducts



outreach and recruitment, in collaboration with the Code Compliance Department, and has achieved significant progress and program expansion into Mid-Beach and North Beach.

During FY 2023, the Department added 28 new properties:

- South Beach: 23 storefronts
- Mid-Beach: 3 storefronts
- North Beach: 2 storefronts

In preparation of Art Week 2023, a concerted effort is underway to address vacancies in Mid-Beach and along the Washington Avenue corridor. The Department has scheduled multiple canvassing details to promote the program, identify potential program

candidates, and provide property owners with a valuable opportunity to improve their storefront appearance and beautify commercial districts.

II. Real Estate Assets and Joint Development (Public-Private Partnerships)

a. Collins Park Artist Workforce Housing Project

On July 27, 2023, the Mayor and City Commission broke ground on the innovative workforce housing complex that will support the Miami City Ballet's dance education program and prioritize income-eligible artists, educators, first responders, veterans, and other Miami Beach employees. The Department has played a role in the project since inception, and continues to assist, with contribution from CIP staff, the development team throughout the construction process. The project anticipates going vertical in the coming weeks.

b. Request for Letters of Interest (RFLI): 41st Street Mixed-Use Development

With the support of the Mayor's 41st Street Blue Ribbon Committee, the City Commission authorized issuance of RFLI 2023-435-KB for Mixed-Use Developments on City-owned Parking Lots near 41st Street. The Administration conducted extensive outreach to solicit resident and public input prior to targeting the real estate development community via the RFLI. The Office of Marketing and Communications assisted with a digital media campaign promoting the RFLI, including a website providing direct access to the solicitation: <https://www.miamibeachfl.gov/business/doing-business-with-mb/rfli/>. LTC 270-2023 dated June 15, 2023 notified the Mayor and City Commission that ten (10) responses were received upon the June 9, 2023 due date. Note: Two (2) additional responses were received (for a total of twelve (12)) but were inadvertently omitted due to mislabeling by the responder.

III. Business Assistance, Business Attraction, and Market Research

The Department remains active with internal and external collaborations and partnerships that position the City as a meaningful participant in the technology and financial services ecosystem of Miami-Dade County. The Department engages with local organizations to market, recruit, and retain business and talent, such as our partnership with the Miami-Dade Beacon Council, that is characterized by mutual support and leverage of each other's effort.

a. Streamlined Grant Application Process

This quarter marked a pivotal transition in grant management, with both the Department and the North Beach CRA progressively consolidating their grant programs onto the GoSmart online grants management platform in July 2023. The migration signifies more than just an online shift; it's a transformative enhancement aimed at dramatically improving the applicant experience. By offering a one-stop shop for all grant applications, the process has become exponentially more user-friendly, ensuring ease of use and reduced complexities for applicants and grant application reviewers. Further, the platform provides a cohesive framework for applicants to complete all stages of the program, from initial application to interim updates and final reports. Such consolidation not only streamlines the application journey but also ensures consistency and transparency in the reporting process. The transition to GoSmart underscores our unwavering commitment to efficiency, user-centricity, and excellence in all facets of grant management. To explore our comprehensive grant offerings and experience this innovative system, potential applicants can visit [MBbiz.GoSmart.org](https://mbbiz.gosmart.org).



b. Expedited Plan Review and Permitting Incentive Program

The Mayor and City Commission authorized the creation of the Expedited Plan Review and Permitting Incentive Program, a no-cost incentive intended to encourage targeted relocations or expansions and associated development among technology and financial services firms as well as corporate headquarters (including regional headquarters) for any industry. Building permit applications for office uses that support the targeted industries are eligible for a 10-business day plan review and permitting process. Applicant

PennantPark received their Certificate of Occupancy (CO) on October 2, 2023 and is expected to receive a Business Tax Receipt (BTR) shortly.



City of Miami Beach Business Incentives
Fostering Economic Growth & Diversity

Let us help you open, relocate and grow your business!
EXPEDITED PLAN REVIEW & PERMITTING (EPRP)

EPRP helps you get a head start on your expansion or relocation with our streamlined plan review and approval process!

Eligibility Highlights:

- Eligible industries: Financial services, technology, and corporate headquarters.
- Applicable projects: Renovations and new construction for offices and related spaces

Speed Up your permit review and approval process!
Ready to Accelerate Your Business Growth? Contact the City of Miami Beach Economic Development Department to apply today!


Scan for More

MIAMIBEACH
Economic Development
MBBIZ@miamibeachfl.gov
305.673.7572
MBBIZ.com

Join a forward-thinking community

c. Job Creation Incentive Program

The Job Creation Incentive Program (JCIP) is a cornerstone of Miami Beach's economic strategy, by fostering the growth of select ventures and facilitating the continued success of established businesses in our community. Its foundational principle is promoting the establishment of high-caliber and competitively-compensated positions within the city.

To be eligible, businesses must demonstrate dedication to fostering employment through the initiation or transfer of a minimum of ten (10) new full-time positions. These roles should enhance the employment landscape and provide annual wages surpassing 125% of the established averages of either Miami-Dade County or the State of Florida, with the higher of the two being the benchmark.

Q4 2023 was marked by intensified engagement with existing JCIP participants and ensuring these businesses are equipped with the necessary resources to refine their operations, subsequently catalyzing job creation in Miami Beach. Our team has dedicated considerable effort to heighten the program's visibility and appeal, introducing an array of fresh marketing materials, crafted to elucidate the manifold advantages of JCIP. Strategic community engagement in targeted business industries enables cross marketing of incentive programs. The Department's participation in the Miami-Dade Economic Advocacy Trust's Black Business Month event series proved fruitful in connecting with business leaders and forging potential partnerships on a local, regional, and national level.



d. Monthly Commercial Business Engagements

The Department regularly attends business association meetings and performs monthly business visits within commercial corridors, speaking face-to-face with business owners and staff. The Department canvasses commercial areas throughout North Beach, Mid-Beach, and South Beach, to engage in informal conversation, maintain relationships, and educate about City resources, including business concierge services, the Vacant Storefront Cover Program, and small business grants.

Prior to release of the City's Ocean Drive Pedestrian Promenade Survey in August 2023, the Department, in conjunction with the Transportation and Mobility Department, performed outreach to commercial retail, restaurant, and hospitality establishments located along the temporary Ocean Drive Pedestrian Promenade. The



outreach aimed to confirm that operators received and understood the objective of the survey, which was administered from August 21 through September 1, 2023, with a total of 1,619 responses received from residents, business owners, and their employees. City staff visited the ten (10) businesses located within the Ocean Drive Promenade between 13th Street and 14th Place.

In addition, the Department recently performed targeted canvassing of businesses in Mid-Beach along 41st Street and in North Beach along Collins Avenue between 65th Street and 71st Street. The Department spoke with owners and staff, at over twenty (20) businesses on each of the corridors, to learn ways the City can better serve their needs.

e. Small Business Incubator and Accelerator Program

Economic diversification in Miami Beach includes appealing to the next generation of innovators and business leaders. The Department is in the planning stages of an incubator and accelerator program, which provides services and resources to new and/or existing business ventures to catalyze and boost scale and development, by leveraging the skills and acumen of local, regional, and national resources, like educational institutions and recognized training facilitators. The City Commission has already welcomed one such organization as a tenant on City property, STEAM-based makerspace Moonlighter FabLab, 1661 Pennsylvania Avenue.



The Department is partnering with Florida International University (FIU) to assist the City develop a long-term business assistance plan and to provide business technical assistance and workshops to Miami Beach businesses. Business assistance and capacity-building training is targeted to begin in November 2023, upon execution of an agreement.

f. Business Attraction Marketing and Public Relations

i. Media Campaign

The Department plans to continue efforts, in collaboration with the Marketing and Communications Department, to cascade the award-winning public relations and marketing campaign, **Make A Bold Move**, that promotes and enhances the city's efforts at attracting local, regional, and national businesses and entrepreneurs. The campaign's objectives are to attract and create high-paying jobs, entice new and existing local talent, fill vacant office spaces, and showcase Miami Beach's assets, attractions, and incentive programs by marketing Miami Beach as a top business destination.

LTC 292-2023 dated June 28, 2023 announced that the City's business attraction campaign has won the Florida League of Cities' 2023 Florida Municipal Achievement Award for Economic Advancement, which recognizes superior and innovative efforts to support the local business community and improve the economic well-being of Florida cities.

ii. Press Coverage and Monthly Business Newsletter

Media Coverage. A selection of recent City of Miami Beach press releases and pertinent media articles are attached as **Exhibit A.**

E-Newsletter. The Department's monthly business e-newsletter, originally launched in June 2021, continues to excel at digital marketing performance, with:

- 50% average open rate (above the 28% industry average),
- 780 newsletter subscribers (quadrupling in reach since initial publication).

A sample of recent content from the monthly newsletter is attached as **Exhibit B.**

Website. The Department's [MBbiz.com](https://www.mbbiz.com) website is updated regularly to provide business assistance resources for the community, including current employment and labor statistical data powered by Local Intel, an advanced intelligence and data technology platform. The Department is finalizing a website redesign inspired by the marketing campaign.

iii. Community Programming, Events, Conferences, and Tradeshow



June 2023

- Florida International Medical Expo (FIME), Miami Beach Convention Center
- eMerge America presents PRIDE: A DEI Series Event
- Miami Beach Chamber of Commerce networking event

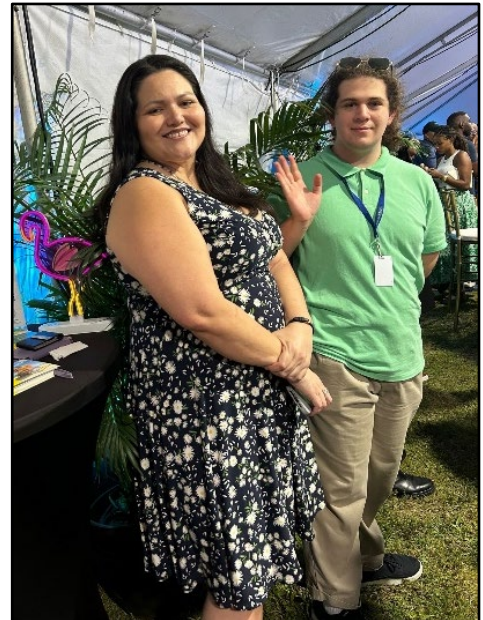
July 2023

- GMBHA & HSMAI Women in Hospitality Leadership Panel, W Hotel, Miami Beach

- Collins Park Artist Workforce Housing Groundbreaking

August 2023

- National Black Business Month
 - Launch Event
 - IBM/ Miami-Dade Economic Advocacy Trust Cybersecurity event, Rum Room at the Miami Beach Convention Center
 - Closing Event
- American Society of Association Executives (ASAE) Annual Meeting & Expo – Shape Your Purpose, Atlanta, GA
- Miami-Dade Business Navigator Resource Fair, Miami Beach Regional Library
- New business openings / ribbon cuttings:
 - Salt & Straw, 749 Lincoln Road
 - La Divina Commedia Trattoria, 946 Normandy Drive





CONCLUSION

The Department endeavors to provide small and larger-scale programs, services, and resources to foster and promote economic investment, business welfare, and quality of life in Miami Beach. The Department will continue to administer funding for small business assistance, allocated by the City Commission, in furtherance of the Department's objective of providing for the growth and vitality of the business community and strengthening the Miami Beach economy.



Exhibit A – Public Relations & Media Coverage

(June – September 2023)

City of Miami Beach Press Release

Miami Beach to Break Ground on Innovative Workforce Housing

July 19, 2023

Dancers, artists, educators & first responders will be offered accessible housing in Collins Park Cultural District

<https://www.miamibeachfl.gov/miami-beach-to-break-ground-on-workforce-housing-press-release-7-19-23/>

Selected Press & Media Coverage

1. Five Tenants Sign Leases at Lincoln Road Promenade in Florida

Shopping Center Business

October 3, 2023

<https://shoppingcenterbusiness.com/five-tenants-sign-leases-at-lincoln-road-promenade-in-florida/>

2. Global Hispanic business event L'Attitude 2023 debuts in Miami Beach with big banking leaders

South Florida Business Journal

September 29, 2023

<https://www.bizjournals.com/southflorida/news/2023/09/29/lattitude-2023-conference-debuts-in-miami-beach.html>

3. Miami Beach neighborhood draws \$150 million block-sized residential towers development

Miami Herald

September 28, 2023

<https://www.miamiherald.com/news/business/real-estate-news/article279819514.html>

4. Biophilic South Beach Office Building Designed By Norman Foster Approved By Board

The Next Miami

September 27, 2023

<https://www.thenextmiami.com/biophilic-south-beach-office-building-designed-by-norman-foster-approved-by-board/>

5. Meet the first startup to open its doors on Ocean Drive

South Florida Business Journal

September 19, 2023

<https://www.miamiherald.com/news/business/real-estate-news/article278805544.html>

6. High-Quality Office Buildings Face Increased Competition From Incoming Supply

CoStar News

September 18, 2023

<https://product.costar.com/home/news/1320831384>

7. The secret sauce? Amid redevelopment of North beach, restaurant stands test of time

Miami Herald

September 17, 2023

<https://www.miamiherald.com/news/business/real-estate-news/article278805544.html>

8. The Best Convention Center is the U.S.

The Wall Street Journal

September 14, 2023

<https://www.wsj.com/business/hospitality/best-convention-centers-united-states-13867b35>

9. Florida Has Five of the Top 12 US Markets for Retail Rent Growth

CoStar News

August 21, 2023

<https://product.costar.com/home/news/766761635>

10. New York and California each lost \$1 trillion when financial firms moved south

Bloomberg

August 21, 2023

<https://www.bloomberg.com/graphics/2023-asset-management-relocation-wall-street-south/>

11. Florida Dominates Top US Markets for Office Rent Growth

CoStar News

August 9, 2023

<https://www.costar.com/article /news/421661147>

12. Cops, firefighters, artists and ballet dancers will share Miami Beach ‘workforce’ apartments

Miami Herald

August 6, 2023

<https://www.miamiherald.com/news/business/real-estate-news/article277907128.html#storylink=cpy>

13. Miami Beach Convention Center hotel aims to elevate business, leisure tourism

South Florida Business Journal

July 31, 2023

<https://www.bizjournals.com/southflorida/news/2023/07/31/inside-the-list-miamibeach-convention-center-hotel.html?ana=emailafriend>

14. Miami Retail Leads Nation In Rent Growth As Brands, Chefs Follow The Money

BisNow

July 26, 2023

<https://www.bisnow.com/south-florida/news/retail/miamis-retail-market-remains-tight-as-brands-follow-the-money-south-119971>

15. Office Demand Shows Signs of ‘Meaningful Improvement’

Bloomberg

July 13, 2023

<https://www.bloomberg.com/news/articles/2023-07-13/office-demand-shows-signs-of-meaningful-improvement-in-us>

16. Miami and Palm Beach Office Markets Still Gliding Despite Fragile Economy

Commercial Observer

July 18, 2023

<https://commercialobserver.com/2023/07/miami-and-palm-beach-office-markets-still-gliding-despite-fragile-economy/>

17. South Florida Office Values Expected to Outperform Relative to Other Major US Markets

CoStar News

July 12, 2023

<https://www.costar.com/article/1668295175/south-florida-office-values-expected-to-outperform-relative-to-other-major-us-markets>

18. A \$100 Billion Wealth Migration Tilts US Economy’s Center of Gravity South

Bloomberg

June 29, 2023

<https://www.bloomberg.com/news/features/2023-06-29/millions-move-to-the-south-as-us-economy-favors-its-wealth-job-opportunities>

19. ‘Green light yourself.’ Miami film festival promotes up-and-coming Black filmmakers

Miami Herald

June 14, 2023

<https://www.yahoo.com/news/green-light-yourself-miami-film-090000656.html?guccounter=1>



The City of Miami Beach Economic Development Department is pleased to provide you with this monthly business newsletter that includes the latest information and resources available for our business community.

Was this forwarded to you? Subscribe today to receive your own copy by clicking [here](#).



Miami Beach Celebrates National Women's Small Business Month

Miami Beach will observe National Women's Small Business Month this October. During this celebratory time, we pay tribute to women who have positively influenced and enriched our community, including recognizing the achievements and contributions of Stephanie Vitori, owner of Cheeseburger Baby.

Click [here](#) to read more.

Miami Beach Convention Center Named One of 30 Best Convention Centers in the US

Congrats to our very own Miami Beach Convention Center who landed on The Wall Street Journal's 30 Best Convention Centers in the U.S. ranking.

Click [here](#) to read more.



BUSINESS RESOURCES

The FedEx Entrepreneur Fund

In partnership with Hello Alice and the Global



Entrepreneurship Network (GEN), FedEx® has launched the second round of the FedEx® Entrepreneur Fund to support entrepreneurs in the United States by providing them with \$300,000 in grants and educational resources. This program is designed to offer entrepreneurs the necessary funding, resources, and networks to enhance the

success of their businesses.

Through the FedEx® Entrepreneur Fund, thirty (30) grants of \$10,000 each will be awarded to entrepreneurs who have a connection to the military and/or entrepreneurs with disabilities. A subset of grant recipients will also be considered for participation in FedEx's Accelerator Program, a digital community space which will be home to monthly business coaching workshops, mentorship, networking and more.

Applications are due by **October 6, 2023**. Click [here](#) to apply.

Hello Alice Small Business Growth Fund

The Small Business Growth Fund is back for the third and final round of 2023! In partnership with the Global Entrepreneurship Network (GEN) and with funding from Etsy and Progressive, the Small Business Growth Fund provides small business owners the capital they need to make their next move. Recipients will receive \$5,000-\$25,000 grants to help accelerate their growth and achieve their goals.

For more information and to apply click [here](#). Applications are due by **October 27, 2023**.



Miami-Dade Chamber of Commerce Small Business Meet-Up

With the rapid pace of things changing for Small Businesses, we invite you to join the Miami-Dade Chamber of Commerce for your chance to meet other business owners, talk strategy and get the latest on business opportunities every Tuesday afternoon. To register click [here](#).

GMCVB Tourism Business Enhancement Presents: Unlocking Small Business Success - Exploring Tourism Opportunities Workshop October 24, 2023

This workshop is designed to empower small business owners with the knowledge, expertise, and actionable strategies that are essential to harness the potential for business growth and prosperity. The tourism industry offers a wealth of opportunities for small businesses to thrive, and this workshop serves as a comprehensive guide to unlock those opportunities. To register click [here](#).



COMMERCIAL PROPERTY AVAILABLE

Looking for retail space? Consider this [North Beach](#) location at [7143 Collins Ave](#) or this corner space in the heart of [Mid-Beach](#) at [451 W 41st St](#). If [South Beach](#) is on your list consider [736 Collins Ave](#).

To view other available properties, click [here](#).

BUSINESS NEWSFLASH

Making Strides 2023 October 28, 2023

Join the City of Miami Beach on Saturday, October 28, 2023, for the annual Making Strides Against Breast Cancer walk at loanDepot Park!

Click [here](#) for more information.



Team Miami Beach Strides to SEA a Cure!
Together we are making strides against breast cancer

WALK WITH US!

Saturday, October 28, 2023
7:30 AM – 10 AM
loanDepot Park

All proceeds to benefit our **Making Strides Against Breast Cancer 2023 Campaign**.
Have questions? Contact team leader: LaurenFirtel@miamibeachfl.gov



◀ Scan here to make a difference.

You can JOIN the team or make a donation to support our campaign.



LOCAL EVENTS



22-23

Year In Review

MIAMI BEACH CHAMBER
ANNUAL MEETING

Join us for the Installation Ceremony of our
new Chairman of the Board of Directors, Richard Segal
and meet our New President & CEO, Brittanie Bassant!



**MIAMI BEACH
CHAMBER OF COMMERCE**

RSVP by phone 305-674-1300 or
Online www.miamibeachchamber.com

TUESDAY OCTOBER 10TH

- Registration begins at 5:30 PM
Program starts at 6:00 PM
- W Hotel
2201 Collins Ave Miami Beach
- \$10 Chamber Members
\$15 Future Members

Miami Beach Chamber of Commerce Annual Meeting October 10, 2023

Join the Miami Beach Chamber of Commerce for the Installation Ceremony for new Chairman of the Board of Directors, Richard Segal and meet the new President & CEO, Brittanie Bassant.

For more information and to register, click [here](#).

JIS Fall Show October 13 - 16, 2023

The JIS Fall Show, formerly JIS October, is one of the largest jewelry tradeshows and brings together a variety of manufacturers, wholesalers and brands right in time for the holidays, one of the most important restocking seasons of the year.

Exhibitors from popular domestic and international jewelry producing regions, including Hong Kong, Italy, South Africa and Turkey display their latest sample lines, present large inventories of finished merchandise, offer some of their best pricing specials of the year and build relationships with new and repeat customers.

For more information and to register click [here](#).



LGBTQ National Task Force Gala October 14, 2023

The National LGBTQ Task Force Gala is the premier annual celebration of South Florida's LGBTQ+ community. The Gala is a night for LGBTQ+ people and their supporters to unite as a

community, honor our heroes, and support the work of advancing equality for all LGBTQ+ people and their families. The event is produced by the National LGBTQ Task Force.

To purchase tickets click [here](#).

eMerge Americas Presents

CELEBRAR: A DEI Series Event

October 18, 2023

eMerge Americas is celebrating Hispanic Heritage Month and sharing the story of diversity in our community.

Explore the stories of Latin and Hispanic Heritage in the #MiamiTech community.

Join as we merge with Chris Adamo & Natalia Martinez-Kalinina's "Miami Tech Happy Hour" for a night of networking, music, and a pitch event shining a light on Hispanic Changemakers' + Leaders' POV. To register, click [here](#).



American Maritime Forum

October 24 - 25, 2023

American Maritime Forum will bring the maritime industry together to discuss the current situation in the industry, identify the best practices and evaluate the necessary technologies in order to be competitive and move forward!

IGGS Group will be hosting the American Maritime Forum in Miami Beach on October 24 and 25, 2023. This eagerly awaited event holds great importance for the maritime sector, uniting key players from local, American, and global domains. To register click [here](#).

Tech Beach Retreat Miami

October 25 - 27, 2023

Tech Beach Retreat (TBR) Miami presented by Google, hosted at AKA Hotel, Brickell, combines the most innovative startup, corporate, and investor communities of LATAM, the Caribbean & North America in beautiful Miami with the goal of advancement and capitalization on growth opportunities.



For more information click [here](#).



GMCVB Annual Meeting

October 26, 2023

Join GMCVB Chairman of the Board, Bruce Orosz, and GMCVB President & CEO, David Whitaker, as they share highlights from the past year and plans for the year ahead. All ticket proceeds to benefit the Florida Disaster Relief Fund to help those affected by Hurricane Idalia. To register click [here](#).

South Beach Slam

November 17-19, 2023

Get ready for the South Beach Slam – Miami Beach's first amateur doubles pickleball tournament.

Whether you are a pickleball all-star or a newbie looking to smash your way to Miami Beach glory, the South Beach Slam has something for everyone.

This is a doubles-only tournament, so sign up with a partner or as a single and you will be paired with a player of your same skill level. To ensure fair play across the board, **players must have a DUPR rating prior to registering, or at the very latest, by Friday, October 27** to allow plenty of time for tournament scheduling. Not sure of your rating? No problem – sign up for your free DUPR Account at mydupr.com and log as many matches as possible and let the app do the rest.



For those registering as a duo, the partner with the higher DUPR rating determines the bracket. As an

example, if you're a 3.8 and your partner is a 3.1, then 3.5 is the correct spot. If you are registering as a single entrant, please be sure to have your DUPR rating confirmed prior to registration to ensure you are placed in the correct skill bracket. Teams or individuals who are in the wrong bracket will need to be moved to a correct bracket, provided there is adequate space.

We anticipate this event selling out quickly! As such, we highly suggest registering for a [DUPR account](#) today so you are ready when the registration window opens. Registration details will be made public on the City of Miami Beach's social media channels in the upcoming weeks, so be sure to follow us to be the first to know!

See you at the "kitchen"!



City of Miami Beach Weekly Meetings

Stay up to date on all of our upcoming meetings. From Commission meetings to committee meetings, please click [here](#) for a full list with links to participate.

Temporary Commission Chambers at Miami Beach Convention Center

Due to Commission Chamber renovations, all City Commission, Commission Committees and Land Use Board meetings through October will be hosted on the second floor of the **Miami Beach Convention Center** at 1901 Convention Center Drive in **meeting rooms 222-225**. Locations for November and December meetings will be shared next month.



Beyond attending in-person meetings, residents, businesses and stakeholders can continue to watch these meetings live on the city's website, our government-access cable television station MBTV (Breezeline Channel 660, AT&T U-verse Channel 99, and Hotwire Fision Digital Access Channel 395), Facebook page, YouTube page and via Zoom. Viewers can also continue participating via Zoom.

Click here for more details. Visit www.miamibeachfl.gov/calendar to see a monthly view of all city meetings.

BUSINESS ASSISTANCE PROGRAMS

City of Miami Beach Vacant Storefront Cover Program

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First unveiled in 2019, this initiative supports property owners, brokers, realtors and property managers by wrapping vacant storefront windows free of charge with one of ten (10) artistic designs preapproved by the City.

Click [here](#) to learn more about the program and how to get started. Interested brokers, realtors, property owners and managers should [apply here](#) and email the completed application to Mbbiz@miamibeachfl.gov.



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preserve older buildings; stimulate investment in and revitalization of private property and highlight historic architecture to foster a sense of place that is attractive and welcoming to the entire community, whether visitor, resident, shopper, or merchant.

Those portions of the building that are visible from a public street are eligible for the Programs. Program funding awards consist of matching grants of seventy percent (70%) the cost of eligible projects, up to an amount not to exceed \$20,000 per application provided on a reimbursement basis for expenses paid on completed work. Reimbursable grants will be awarded for projects to be completed within twelve (12) months. Fifty percent (50%) of the grant award is eligible to be disbursed upon satisfactory completion of fifty percent (50%) of the approved project

improvements.

To be eligible for grant reimbursement, expenses must be related to improvements made to the street-facing exterior of properties, including:

- Restoration or rehabilitation of the buildings original and/or historic construction materials
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- Signage
- Awnings
- Porch replacement and/or carpentry
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For additional information and access to the Programs, please click [here](#).

Interested applicants may contact the North Beach CRA by telephone at 305.673.7572 or schedule an in-person appointments at the North Beach CRA District Office located at 962 Normandy Drive (Tuesday and Thursday from 9:30 a.m. – 3:30 p.m.)



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Discover the tools available for businesses, entrepreneurs, investors and enterprising professionals to build an ambitious, prosperous and productive future.

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BUSINESS CONCIERGE SERVICES

First-class personalized customer service assistance for new and existing businesses.



TECHNICAL ASSISTANCE PROGRAM

Free virtual and in-person training and capacity-building services and programs.



BUSINESS INCENTIVES & GRANTS

Funding opportunities for targeted industries and small businesses.

305.673.7572 mbbiz@miamibeachfl.gov www.MBBiz.com

MIAMI BEACH
ECONOMIC DEVELOPMENT

NORTH BEACH COMMUNITY REDEVELOPMENT AGENCY

District Office

962 Normandy Drive, Miami Beach, FL 33141
NBCRA@miamibeachfl.gov | 305.673.7090

OUR FOCUS

- Economic Development
- Resiliency and Infrastructure
- Cultural Arts
- Branding, Marketing & Communications
- Neighborhood Character
- Quality of Life



Economic Development Opportunities For Residents,
Businesses, and Property Owners

MIAMI BEACH

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**PROCUREMENT
DEPARTMENT**

MIAMI BEACH



**SUPPLIER
DIVERSITY**

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- Veteran-owned businesses as defined in Section 2-374 of the City Code.
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Registering in VSS only takes a few minutes and makes it easier to do business with the City of Miami Beach.

For more information, contact the Procurement Department at vendorsupport@miamibeachfl.gov or 305.673.7490.

To read more and to register click [here](#).



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READY**

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***The 24-hour course is offered as a combination of days and hours**

To register your staff for a training, call 305.673.7736 or e-mail DEM@miamibeachfl.gov.



This Month in Miami Beach History: Colony Theater

Miami beach is home to Miami New Drama, the resident theater company at the historic Colony Theatre on Lincoln Road. The regional theater company was founded in 2016 by Venezuelan playwright and director, Michel Hausmann, and playwright, director, and Medal of the Arts winner, Moises Kaufman. In October 2016, Miami New Drama took over operations of the Colony Theatre, and since then, the 417-seat Art Deco venue hosts Miami New Drama's theatrical season as well as other live events.



CONTACT US

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NEWSLETTER ARCHIVE

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WWW.MBBIZ.COM



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Was this forwarded to you? Subscribe today to receive your own copy by clicking [here](#).



Miami Beach Celebrates National Hispanic Heritage Month

Miami Beach will observe National Hispanic Heritage Month September 15 through October 15, 2023. During this celebratory time, we pay tribute to Hispanic Americans who have positively influenced and enriched our community, including recognizing the achievements and contributions of Christian and Maja Fernandez, owners of the beloved Karnitas 71st, located in North Beach.

Click [here](#) to read more.

Wayne A. Jones Appointed Miami Beach Police Chief

Miami Beach Deputy Police Chief Wayne A. Jones has been appointed chief of the more than 400-sworn department effective Sept. 1. Jones succeeds Richard M. Clements, who is retiring after more than three decades of service.

“Chief Jones has demonstrated his commitment to excellent public service throughout his 27- year career with the Miami Beach Police Department,” City Manager Alina T. Hudak said in announcing the selection. “He began as a patrol officer and gained the respect and admiration of his superiors and peers as he moved up through the ranks. I am confident he will build on MBPD’s legacy and take the department to the next level.”



Click here to [read](#) more.

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The North Beach Community Redevelopment Agency (“North Beach CRA”) is excited to announce that the Chairperson and Board of Directors of the CRA passed and adopted the North Beach CRA Commercial Façade & Residential Property Improvement Program (“Programs”). The purpose of the Programs is to assist business and property owners to improve, repair, and preserve older buildings; stimulate investment in private property that revitalizes and raises property values; and highlight historic



architecture and foster a sense of place that is attractive and welcoming to the entire community, whether visitor, resident, shopper, or merchant.

A building façade is defined as one vertical side of a building regardless of the number of stories. Only those portions of the building that are visible from a public street are eligible for the Programs. Program funding awards consist of matching grants of seventy percent (70%) the cost of eligible projects, up to an amount not to exceed \$20,000 per application provided on a reimbursement basis for expenses paid on completed work. Reimbursable grants will be awarded twice per year for projects to be completed within twelve (12) months. Fifty percent (50%) of the grant award is eligible to be disbursed upon satisfactory

completion of fifty percent (50%) of the approved project improvements.

To be eligible for grant reimbursement, expenses must be related to improvements made to the street-facing exterior of properties, including:

- Restoration or rehabilitation of the buildings original and/or historic construction materials.
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For additional information and access to the Programs, please click [here](#).

You may also contact the North Beach CRA by telephone at 305.673.7572 or schedule an in-person appointments at the North Beach CRA District Office located at 962 Normandy Drive (Tuesday and Thursday from 9:30 a.m. – 3:30 p.m.)

BUSINESS RESOURCES



Women in Business Challenge 2023

October is National Women's Small Business Month and BankUnited would like to recognize women-owned businesses in our communities. If you're a woman business owner in Florida or New York and you are ready to make your business Go For More™, BankUnited invites you to submit a 3-minute video and application describing why your business would benefit from \$15,000.

Simply tell BankUnited the following in your short

video:

- about your business, specifically describe what makes your business unique, how you got started and why you believe your customers choose to do business with you;
- about the greatest challenges facing your business today and what barriers are keeping you from taking your business to the next level;
- how your business is adapting to meet the evolving needs of your customers and/or community; and
- how you would use the \$15,000 to achieve your objectives and grow your business

Ten semi-finalists will be selected from all eligible entries and will have the opportunity to present before a panel of event judges at a live event at TBD Location on October 17, 2023.

For more information and to apply click [here](#). Applications are due by **September 15, 2023**.

The FedEx Entrepreneur Fund

In partnership with Hello Alice and the Global Entrepreneurship Network(GEN), FedEx has launched the second round of the FedEx® Entrepreneur Fund to support entrepreneurs in the United States by providing them with \$300,000 in grants and educational resources. This program is designed to offer entrepreneurs the necessary funding, resources, and networks to enhance the success of their businesses.

Through the FedEx® Entrepreneur Fund, thirty (30) grants of \$10,000 each will be awarded to entrepreneurs who have a connection to the military and/or entrepreneurs with disabilities. A subset of grant recipients will also be considered for participation in FedEx's Accelerator Program, a digital community space which will be home to monthly business coaching workshops, mentorship, networking and more.

Applications are due by **October 6, 2023**. Click [here](#) to apply.



Miami-Dade Business Navigator How to Create your Business Plan September 14, 2023

Many potential entrepreneurs lose track when it comes to drafting their business idea into a business plan.

Understand that a business plan forces potential owners to be specific about what they will offer. A business plan is also mandatory for talking with bankers or investors.

That being said, don't let the idea of drafting a business plan delay your opportunity to move forward.

Participants will learn what is:

1. A business plan and why every business should have one
2. The business planning process
3. The steps to building an effective business plan

To register click [here](#).

Miami-Dade Business Navigator Market with Confidence: Quick Tips for Mastering Customer Centric Marketing September 19, 2023

Every business owner benefits from customer-focused marketing. When you tailor your efforts to where prospective customers are on the customer journey, you're more likely to get the results you want. Changing up your marketing strategy at different phases of the journey is better for your customers and better for your business.

To register click [here](#).

COMMERCIAL PROPERTY AVAILABLE

Looking for retail space? Consider this [North Beach](#) location at [7143 Collins Ave](#) or this corner space in the heart of [Mid-Beach](#) at [451 W 41st St](#). If [South Beach](#) is on your list consider [736 Collins Ave](#).

To view other available properties, click [here](#).

BUSINESS NEWSFLASH

Miami Beach Welcomes Salt & Straw to Lincoln Road

A third Miami location of Salt & Straw ice cream shop has opened in South Beach at 749 Lincoln Road at the corner of Meridian Avenue and Lincoln Road. The scoop shop is best known for its innovative flavors, which change monthly and often feature local business collaborations.



Miami Spice Continues

Miami Spice continues through September 30, 2023. The summer restaurant promotion organized by the Greater Miami Convention & Visitors Bureau's (GMCVB), continues to attract residents, visitors and tourists to Miami Beach and the 150+ Miami Dade County restaurants participating.

Click [here](#) for more information and for a full list of participating restaurants.



South Beach Slam November 17-19, 2023

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See you at the "kitchen"!



LOCAL EVENTS

UIP 2023 World Congress September 18 - 21, 2023

The American Vein & Lymphatic Society with the American Venous Forum, Canadian Society of Phlebology, and Mexican Academy of Phlebology & Lymphology welcomes you to the vibrant city of Miami Beach, Florida!

Gather with your peers from across the globe to learn the latest science and best practices in venous and lymphatic medicine. Network with medical practitioners from each continent to broaden your perspective of venous and lymphatic medicine and improve your practice through an international exchange of ideas.

For more information and to register click [here](https://www.uip2023.com).



America's Food & Beverage Show 2023 September 19 - 23, 2023

The show is sponsored by the National Association of State Department of Agriculture (NASDA) and the U.S. Department of Agriculture (USDA). The

Americas Food & Beverage Show



WORLD TRADE CENTER
MIAMI



Foreign Agricultural Service (FAS) of the U.S. Department of Agriculture (USDA) works to promote the export of U.S. agricultural products and reports on agricultural production and market development in all areas of the world. USDA/FAS works in conjunction with NASDA to help promote the USA Pavilion at the Americas Food and Beverage Show and Conference.

The show is ONLY open to food and beverage industry professionals/buyers, food service companies, exporters/importers, wholesalers or distributors. To be admitted, buyers must provide documentation reflecting a direct and professional affiliation in the industry.

To register click [here](#).

Independent Hotel Show September 20 - 21, 2023

Independent Hotel Show is the only industry event dedicated entirely to the needs of luxury and boutique hoteliers. We strive to deliver a guest experience above and beyond that of the typical trade show so whether you're looking for inspiration from our sublime designers, innovation from leading technology suppliers, or simply to discover something new for your hotel, we're confident you'll discover the solutions you are searching for!



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This Month in Miami Beach History: The Big Blow

In the early morning hours of September 18, 1926, the “Big Blow” hurricane swept over South Florida, with death tolls in the hundreds and many more injured, causing extensive damage not seen again until Hurricane Wilma in 2005. Sadly, the hurricane led to an economic downturn, which coupled with the 1929 Great Depression’s effect on Miami Beach’s economy, devastated South Florida. The direct impact of the hurricane, however, was less severe than other cities around the country. At the height of the Depression, Miami Beach social life carried on as usual, and the tourism sector remained vibrant as the wealthy continued to use Miami Beach as an escape from the realities of the Depression, and Miami Beach hotels, fortunately, experienced minimal damage.



Even in its darkest days, the businesses of Miami Beach were resilient and responsive to economic and environmental crisis.



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Empowering Miami Beach: Ted Lucas, a beacon of success and knowledge for Black Business Month

In celebration of Black Business Month, we are delighted to shine a spotlight on Ted Lucas, the visionary owner of Slip-N-Slide Records. Lucas has not only built a Miami music empire but has become a champion for bridging the gap between technology and entrepreneurship. His relentless pursuit of empowering underrepresented communities through innovative initiatives has cemented his position as a trailblazer in the industry.

Lucas is revolutionizing the music scene while working to close the Black wealth gap through technology and innovation programs.

Click [here](#) to read more.

Celebrating Black Business Month

Miami-Dade County Black Business Month kicked off with an electrifying atmosphere at the highly anticipated "Support Black Owned Business 305" (BOB 305) launch on August 3, 2023.

Hosted by the Miami-Dade Economic Advocacy Trust (MDEAT), in collaboration with the City of Miami Beach and other community partners, the event celebrated the achievements of Black-owned businesses and fostered a sense of empowerment within the county.



Click [here](#) to read more.

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A building façade is defined as the street-facing exterior of a building. Program funding awards consist of matching grants of up to seventy percent (70%) of the cost of eligible projects, up to an amount not to exceed \$20,000 per application. The funds will be provided on a reimbursement basis for expenses paid on eligible completed work within twelve (12) months. Fifty percent (50%) of the grant award is eligible to be disbursed upon satisfactory completion of fifty percent (50%) of the approved project improvements.

To be eligible for grant reimbursement, expenses must be related to improvements made to the street-facing exterior of properties, including, but not limited to:

- Restoration or rehabilitation of the buildings original and/or historic construction materials.
- Stucco and/or clapboard restoration.
- Painting.
- Windows, framing installation, glass, and/or door repair or replacement.
- Signage.
- Awnings.
- Porch replacement and/or carpentry.
- Exterior lighting installation, repair, or replacement.
- Façade or masonry renovation or repair.

The Programs are slated for a soft launch on August 28, 2023. For additional information and access to the Programs online application once it is live, please visit the North Beach CRA website [here](#).

You may also contact the North Beach CRA by telephone at 305.673.7572 or schedule an in-person appointment at the North Beach CRA District Office located at 962 Normandy Drive (Tuesday and Thursday from 9:30 a.m. – 3:30 p.m.)

Disability Pride Month

Did you know that July was Disability Pride Month? July has come to be recognized by many cities as Disability Pride Month in commemoration of the passing of the Americans with Disabilities Act ("ADA") in 1990. The first Disability Pride Day was held in Boston the same year, and major cities followed to mark the ADA anniversary and continue efforts to break down barriers that still exist. Disability awareness is a part of the fabric of Miami Beach and each July we join the country in celebrating the achievements, experiences, history, and challenges of the disability community.



It is a time to support the disabled community, recognize ableism, and amplify disabled peoples' voices as the center of public discussions. The general purpose is to positively portray the disabled community, whether this means acknowledging individual's successes, embracing someone's uniqueness, or encouragement, the result should be feeling pride in oneself.

While Disability Pride Month has passed, educating yourself and others about ableism and the disabled community can be done anytime. National Disability Employment Awareness Month is in October and is another opportunity to educate and empower employees, business leaders, and the community about the rich contributions of the disabled community and their wide range of needs, hopes, and dreams such as social inclusion and employment.

BUSINESS RESOURCES



100 Startup Project Scholarship

The Alan B. Levan | NSU Broward Center of Innovation (Levan Center of Innovation) is pleased to announce that Memorial Healthcare System has generously donated \$50,000 to kick off the Levan Center of Innovation's 100 Start-Up Entrepreneurship Project scholarship program.

This groundbreaking initiative facilitates meaningful connections between forward-thinking sponsors and deserving entrepreneurs, granting these startups access to the transformative benefits of the Levan Center of Innovation. The 100 Startup Entrepreneurship Project supports startup and scaleup companies with a one-year scholarship providing access to the resources they need to succeed, including a dedicated community desk, entry to programs, invitations to events, utilization of wraparound services, access to potential funders, and introductions to professional networking opportunities.

10 scholarships will be allocated to startups from underserved communities, allowing them to fully leverage the core services provided by the Levan Center of Innovation.

For more information and to apply click [here](#).

She's Connected by AT&T

She's Connected by AT&T is marking a 3-year milestone of showcasing inspiring women who are paving the way for the next generation. To celebrate, they want to hear your small business story!

Apply to become a part of the She's Connected by AT&T community and for a chance to win \$20,000 for your small business, along with the full support of the She's Connected by AT&T platform.



Applications are due by **August 21, 2023**. To apply click [here](#).



PUBLISH HER™

Publish Her Business Impact Grant (BIG) Program for Women of Color Business Owners

Publish Her is dedicated to providing resources to female-identifying business owners and authors. Since 2018, more than \$250,000 in grants and services have been awarded to

women.

Applications are now being accepted for the Publish Her Business Impact Grant (BIG) program for women of color business owners. With support from community partner BankCherokee, Publish Her will award a \$5,000 grant to a woman of color whose business is making a difference in the lives of others and the world.

Ten qualifiers will be selected and highlighted by Publish Her and BankCherokee during the month of September, and the public will have an opportunity to vote for the winner. The grant will be awarded in celebration of National Women Business Owners month in October.

The deadline to apply is **August 31, 2023**. Click [here](#) to apply.



Goldman Sachs 10,000 Small Businesses Program

Goldman Sachs 10,000 Small Businesses provides business education, support services and pathways to capital for growth-oriented entrepreneurs. Participants gain practical skill to take their business to the next level, with topics like financial statements, negotiations, and marketing. Participants develop an

actionable growth plan for their business with the help of advisors and a network of like-minded entrepreneurs.

- 12-week program focused on business growth
- Best-in-class curriculum
- Network of fellow business leaders, business advisors, and trained faculty
- No cost at all to participants
- Available to small businesses in every state and U.S. territory

The program is free for participants and delivered in partnership with academic institutions across the country. To date Goldman Sachs 10,000 Small Businesses has served over 10,000 businesses in all 50 states, Washington D.C. and Puerto Rico.

Click [here](#) to apply.

COMMERCIAL PROPERTY AVAILABLE

Looking for retail space? Consider this [North Beach](#) location at [7143 Collins Ave](#) or this corner space in

the heart of [Mid-Beach](#) at [451 W 41st St.](#) If [South Beach](#) is on your list consider [736 Collins Ave.](#)

To view other available properties, click [here](#).

BUSINESS NEWSFLASH



Miami Spice Returns

The Miami summer months are about to give way to one of the city's most exciting food experiences. From August 1 through September 30, 2023, Miami Spice, the two-month-long restaurant promotion organized by the Greater Miami Convention & Visitors Bureau's (GMCVB), returns for its 22nd year with over 150 restaurants in participation.

Click [here](#) for more information and for a full list of participating restaurants.

Miami Spa Months 2023

The Greater Miami Convention & Visitors Bureau (GMCVB) is celebrating rest and relaxation with the return of Miami Spa Months. From July 1 to August 31, locals and visitors can indulge in luxurious and rejuvenating spa treatments with three pricing options, including \$109, \$159 and \$199.

Click [here](#) for more information and for a full list of the more than 40 offers.



LOCAL EVENTS



Enhance Your Business Resilience: Black Business Month Cybersecurity Event with IBM August 23, 2023

6 p.m. - 8 p.m. Rum Room - Miami Beach
Celebrate Black Business Month with confidence and resilience as the City of Miami Beach present "Bold Moves, Strong Defenses: Small Business Cybersecurity and Resilience Best Practices" - an IBM-powered event tailored exclusively for Miami Beach's innovative trailblazers!

Join us for this empowering cybersecurity event, specially crafted to equip Miami Beach's small businesses with essential tools to fortify their enterprises against cyber threats. Learn from featured IBM Industry Leaders: Jetta Jones, IBM Technical Lead and Senior SAN Engineer; Reginald (Reggie) D. Tompkins, IBM VP, Security Sales – Southeast Region; and Adrian Meghoo, IBM Storage Technical Specialist.

To register for this free event, click [here](#).

OPEN with Private Sector August 30, 2023 10 a.m. to 12 p.m.

Please join Region 2 National Preparedness Division for a webinar on Organizations Preparing for Emergency Needs (OPEN). Businesses that are unable to sustain operations during an emergency incident exponentially impact individuals and the community who rely on them. The OPEN program offers a ten-step action plan for essential community economic and social resilience.



FEMA

This webinar will review key steps of the action plan and explain how organizations can use OPEN to identify risks, locate resources, and consider immediate preparedness actions.

Who should attend: Community-Based Organizations, Non-profit Organizations, Small Businesses,

Chambers of Commerce Memberships, Business and Industry Associations.

To register for this free event, click [here](#).



Miami International Auto Show September 1 - 10, 2023

The Miami International Auto Show is back at the Miami Beach Convention Center this fall!

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The City of Miami Beach fights for your human rights, let us fight for you!

[CLICK HERE TO
LEARN MORE](#)

WWW.MBBIZ.COM



The City of Miami Beach Economic Development Department is pleased to provide you with this monthly business newsletter that includes the latest information and resources available for our business community.

Was this forwarded to you? Subscribe today to receive your own copy by clicking [here](#).



Vida & Estilo Restaurant Group Spotlight

Vida & Estilo Restaurant Group | V&E Hospitality Group (V&E), which translates to *Life and Style* in Spanish, is a culinary industry pioneer behind some of the most recognizable and finest restaurant concepts.

The brand exudes lifestyle concepts that blend gastronomy, mixology, entertainment and unique vibes into their locations. The July 2023 Economic Development Business Newsletter spotlights Jamil Dib, co-founder and owner of V&E Restaurant Group.

Click [here](#) to read more.

This Month in Miami Beach History

On July 16, 1987, the Miami Beach Theater of Performing Arts was renamed the Jackie Gleason Theater, in honor of the television star who boldly proclaimed at the end of all his shows that "Miami Beach audiences are the greatest in the world!"

Built in 1950 and initially known as The Miami Beach Municipal Auditorium, the auditorium was substantially renovated in the 1970s by renowned architect Morris Lapidus and renamed the Miami Beach Theater of Performing Arts. The venue played host to Jackie Gleason's *American Scene Magazine* show (renamed *The Jackie Gleason Show* in 1966) after it moved to Miami Beach from New York in 1964. Gleason's love of Miami Beach led to his viewers flocking to Miami Beach to experience what Gleason called the "sun and fun capital of world".



From the theater's inception in 1950 to the present, it has hosted historic and memorable song and dance performances, comedy, boxing matches, pageants and iconic entertainment including, but not limited to, *The Ed Sullivan Show*, dazzling musical performances from stars like Elvis Presley and Frank Sinatra to classical musicians like Yitzhak Perlman and Vladimir Horowitz, bringing 73 years of audiences, tourists and visitors to the Miami Beach business community.

Clean Beaches Week July 1 - 7, 2023

With the weather heating up and the Fourth of July fast approaching, thousands of Florida residents and visitors



will be heading to our world-class beaches this month. People aren't the only ones that love coming to our beaches every summer. July is also peak nesting season for both sea turtles and shorebirds, and many other creatures both large and small inhabit sandy shores. In honor of Clean Beaches Week, celebrated July 1 through 7, here are tips to help keep our beaches healthy and beautiful.

- Pick up trash
- Be mindful of shorebirds and sea turtles
- Steer clear of dunes
- Fill holes in the sand

BUSINESS RESOURCES

U.S. Chamber of Commerce America's Top Small Business Award

Small-business owners can apply for a \$25,000 grant offered by the U.S. Chamber of Commerce's Top Small Business Awards. Eligible businesses will have fewer than 250 employees or less than \$20 million in revenue for both 2021 and 2022.

Businesses will go through several rounds of judging to select an eventual winner. About 70 finalists will receive a yearlong membership with the U.S. Chamber of Commerce and seven top finalists will get recognition during an award ceremony.

The deadline to apply is **July 7, 2023**. Click [here](#) to apply.



Prepare for Hurricane Season

Do you have a plan for when the Sunshine State isn't as sunny? Join our webinar to learn about the resources and tools available to best prepare your business ahead of hurricane season. You'll hear how VISIT FLORIDA, Expedia, the Florida Department of Commerce, and the Florida Division of Emergency Management work together before, during, and after a storm to support Florida residents and businesses.

Click [here](#) to register.

State of Florida Small Business Credit Initiative

Earlier this year, the State of Florida secured nearly half a billion dollars in loan funding specifically targeted for Florida small businesses and entrepreneurs.

Approximately \$142 million dollars of the total \$488 million is currently available to fuel small business growth.



The Florida State Small Business Credit Initiative (SSBCI) is administered by the Florida Department of Economic Opportunity with the goal of promoting small business lending, supporting small business growth within Florida, and creating jobs that support families and build strong economies. SSBCI can help businesses in any industry access credit for any business purpose even if they don't have much collateral, are in a rural area, are very small, or new. There are several loan options available to meet the needs of the individual businesses, including:

Collateral Support Program: Enables financing that otherwise might be unavailable due to collateral shortfall.

Loan Participation Program: Supports a private loan by either acting as a companion loan or purchasing a portion of a loan already made by the private lender.

Loan Guarantee Program: Guarantees a loan or line-of-credit for eligible small businesses.

For more information, please click [here](#).



Hello Alice Small Business Growth Fund

The Miami-Dade Business Navigator (MDBN) program is an exciting local initiative funded (in part) through a grant from the U.S. Small Business Administration (SBA). It is led by the Florida Small Business Development Center (FSBDC) at Florida International University's College of Business (FIU Business) in partnership with six experienced community organizations: Ascendus, Branches, the EDC of South Miami-Dade, the Miami-Dade Chamber of Commerce, Prospera, and StartUP FIU Procurement.

Through the program, the group of community partners will connect with underserved local entrepreneurs in Miami-Dade County to launch, grow and revitalize their businesses. The MDBN program focuses on small businesses—including microbusinesses with fewer than 10 employees—owned by

women, veterans, and socially and economically disadvantaged individuals.

Webinars will begin in July, click [here](#) to view the full listing of events and to register.

Hello Alice Small Business Growth Fund

The Small Business Growth Fund is back! In partnership with the Global Entrepreneurship Network (GEN) and with funding from Etsy and Progressive, the Small Business Growth Fund provides small business owners the capital they need to make their next move. Recipients will receive \$5,000 - \$25,000 grants to accelerate their growth and achieve their goals in 2023.



Applications are due by **July 21, 2023**. To apply click [here](#).



Miami Bayside Foundation Small Business Training

Applications are now open for the next cohort of the Miami Bayside Foundation Small Business Training. This 5-week virtual program consisting of 15 sessions will equip you with the

necessary tools and expertise to enhance your business and assist you in developing a comprehensive business plan.

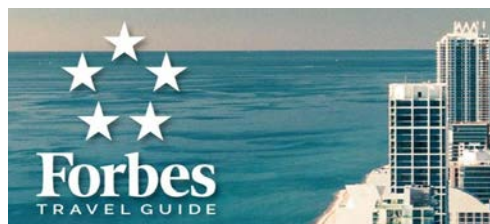
Click [here](#) to apply.

Incfile Fresh Start Business Grant

Are you an aspiring entrepreneur looking to start or grow your business? This grant is for you! Whether you're starting over or starting from scratch, Incfile wants to be there to help your business succeed. One adult entrepreneur will receive \$2,500 to put toward business startup costs and will also receive free formation services from Incfile.



Click [here](#) to apply.



Miami Beach Visitor and Convention Authority Forbes Travel Guide Online Hospitality Training Program July 31, 2023

This free virtual hospitality training session will focus on Developing a Service Culture; Onboarding Seasonal Teams and Developing Plans of Action. The session is 90 minutes in duration, followed by a 15-minute Q&A with your Forbes Travel Guide Executive Trainer.

To register for this training click [here](#).

COMMERCIAL PROPERTY AVAILABLE

Looking for retail space? Consider this North Beach location at 325 71st St or this corner space in the heart of Mid-Beach at 761 W 41st St. If South Beach is on your list consider 826 Collins Ave.

To view other available properties, click [here](#).

BUSINESS NEWSFLASH

Tacombi Miami Beach Resident Discount

Miami Beach neighbors: enjoy 15% off your meal at Tacombi located at 1688 Meridan Ave. Ask for the neighborhood discount!



LOCAL EVENTS



Fire on the Fourth Festival July 4, 2023

Drones and fireworks will fill the skies over Miami Beach on July 4 as part of the city's annual **Fire on the Fourth** celebration powered by Cox Media Group in honor of the nation's 247th birthday.

Fire on the Fourth kicks off at 3 p.m. in North Beach on Tuesday, July 4, 2023 at 73 Street and Collins Avenue with activities, food trucks and

events in and around the Miami Beach Bandshell. **This year's event includes a family zone from 3-7:30 p.m.** with a climbing wall, mega obstacle course, giant soccer dart game and even an imagination playground with Jenga, Connect 4 and cornhole. The event culminates with a drone show and fireworks display on the beachfront starting at 9 p.m.

Beach Skate Roller Disco July 4, 2023

The Miami Beach Bandshell will also be transformed into an outdoor roller disco from 3-9 p.m. featuring music by the Bandshell Allstars. Guests may bring their own pair of roller skates, or borrow a pair on site courtesy of Faena Arts. A limited number of roller-skating reservations will be accepted at www.MiamiBeachBandshell.com. Walk-ins are welcome based on availability and capacity.

Music performances take the stage from 5-9 p.m. with DJs as well as The Miami Beats led by Jacin Paul and his nine-piece band. Paul is a guitarist for Ricky Martin and Enrique Iglesias.





SWIM SHOW

Swim Show 2023 July 8 - July 10, 2023

With four decades of expertise, SwimShow is recognized as the leading industry platform in swimwear worldwide. As the industry's most celebrated and established exhibition, SwimShow is the premier global tradeshow where the very best gather to network, exhibit and purchase next year's trends.

Held every July, SwimShow attracts more than 7,500 buyers, manufacturers, designers, corporate personnel, press, bloggers, influencers, fashion consultants, stylists, VIP's and other fashion industry leaders from over 60 countries across the globe to showcase brands and create business opportunities.

For more information and to purchase tickets click [here](#).

Cabana Show June 8 - July 10, 2023

Cabana is a highly curated marketplace that showcases the best of fashion, travel, and lifestyle brands. The premiere event at Miami Swim Week connects brands, retailers, and industry trendsetters who are inspired by a sense of discovery and escape.

For more information click [here](#).



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