

SPECIAL EVENT SPONSORSHIP ONE SHEET

Organization: _____

Q #	Question	Application Response
1	Registered 501c3?	
2	Length of event? (does not include load in or out)	
3	History of event? (event organizer's history producing events in Miami Beach)	
4	Hotel room block/How many hotel rooms for this event?	
5	Regional Audience Attendance?	
6	National Audience Attendance?	
7	International Audience Attendance?	
8	Resident Benefit/ Discounted or free tickets?	
9	Community Benefit/ Special, Educational, Cultural programing, donations, beach cleanup?	
10	Marketing Effectiveness and Public Relations – Consider Local, National, and International.	
11	Utilization of Miami Beach Venues? (Colony Theatre, Fillmore, Convention Center, Bandshell, etc.)	
12	Incorporated Miami Beach brand in event name?	