# *South Beach Food Hall*

1601 Drexel Avenue

## OPERATIONS PLAN

PB23-0611
First Submittal – July 10, 2023

# South Beach Food Hall

1601 Drexel Avenue

## TABLE OF CONTENTS


CONCEPT - 1

*

HOURS OF OPERATION - 2

*

STAFFING LEVELS - 3

*

ACCESS & SECURITY - 4

*

PARKING - 5

*

DELIVERIES AND COLLECTIONS - 6

*

South Beach Food Hall
1601 Drexel Avenue

# Concept

The concept of South Beach Food Hall is simple: provide the "best of each city under one roof."

South Beach Food Hall incorporates unique food, shopping and cultural experiences. It brings together the best area chefs and restaurants into one inspiring, convenient and genuine food experience, all under one roof. Area chefs have an opportunity to launch new concepts as a part of a larger community.

The Food Hall creates various cooking areas, which local chefs or restaurants lease to exhibit their specialties. Patrons share communal tables and are served their meals on non-disposable tableware and silverware.

In addition to the culinary experience, patrons are also treated to a cultural platform for local artists. This platforms features local art, master chef classes and/or demonstrations, DJs, and readings. It serves as a creative artist forum. Patrons are able to participate become a part of the experience through participation in master cooking classes and local art.

It is an experience for the senses and a way to get to know your community.

South Beach Food Hall

1601 Drexel Avenue

# HOURS OF OPERATIONS

**Indoor Restaurant Operating Hours**

Sundays - Thursdays | 7:00 AM – 11:00 PM

Fridays – Saturdays | 7:00 AM – 12:00 AM

**Outdoor Restaurant Operating Hours**

Sundays - Thursdays | 8:00 AM – 10:00 PM

Fridays – Saturdays | 8:00 AM – 11:00 PM

**Access**

The main guest entrance will be located along Drexel Avenue.

South Beach Food Hall

1601 Drexel Avenue

# STAFFING LEVELS FOR THE RESTAURANT

According to the hours of operation applied for under this Conditional Use Permit, the Applicants expect to have 15 cooking stations with the below staffing levels:

| SHIFT | NO. OF STAFF |
|---|---|
| Breakfast | 18 |
| Lunch | 71 |
| Dinner | 76 |

South Beach Food Hall

1601 Drexel Avenue

# ACCESS & SECURITY

The facility will be located on the east side of Drexel Avenue between Lincoln Road and 16th Street, in Miami Beach, Florida. Patrons will gain access to the Market through the main entrance located along Drexel Avenue.

Once inside, patrons will be able to explore the space and pick from a variety of food vendors. Seating will be at bench style tables which promote socialization and elevate the community experience. All food will be served on glass tableware with non-disposable cutlery.

The concept is to have the best local cultural atmosphere from music, and art to the best dining experience, all under one roof. 15 cooking facilities will encompass the interior of the space. Along the Drexel Avenue window perimeter, food preparation will be made into a part of the experience by providing demonstrations and simply showing the art of food. Guests will experience some of the area's best food while enjoying local art and sounds.

A security team will be contracted to manage the overall security of the market. Security staff will man the entrance and exit of the market with additional focus towards the later hours.

The number of staff and security personnel will depend on the day-to-day operations and needs of the facilities.

# PARKING

Time Out Market will be located on the ground level of a main use parking garage. While the Applicant expects that most of its patrons will ride share, walk or bike, for those patrons driving to the property, they are expected to use the on-site parking garage.

No valet services are expected for this facility.

South Beach Food Hall

1601 Drexel Avenue

# DELIVERIES & COLLECTIONS

The following procedures will be implemented to ensure minimal impact on local residents:

All deliveries will occur during weekday hours between 8:00 AM and 5:00 PM through the designated loading area, which is located along the rear of the property (east of the garage), totally within a private back alley area.

South Beach Food Hall will work with one of the City approved waste collection companies for daily refuse collections. Collections will occur daily between 8:00 AM and 5:00 PM within the private back alley area, which is located along the east side of the garage. All refuse will be wheeled from the air-conditioned, enclosed garbage room though the existing pathway to the alley area, where collections will take place.