



DESIGN NARRATIVE



*“THE DESIGN OF THE RESTAURANT IS AN EXTRAVAGANT AND
OPULENT BLEND OF GLAMOUR, LUXURY, ELEGANCE, GLITZ,
MODERNITY, AND SEDUCTIVE VIBES. IT IS A SWANKY AND
LUXURIOUS DINING EXPERIENCE THAT WILL
LEAVE YOU FEELING PAMPERED AND SATISFIED.”*

DESIGN NARRATIVE



The warm glow of the moon rising over South of Fifth is the perfect backdrop for a night on the Miami scene. **GLAMOUROUS** and **SEDUCTIVE**. Philippe Chow Miami creates a unique and layered experience that reflects the timelessness of the chef's cuisine.

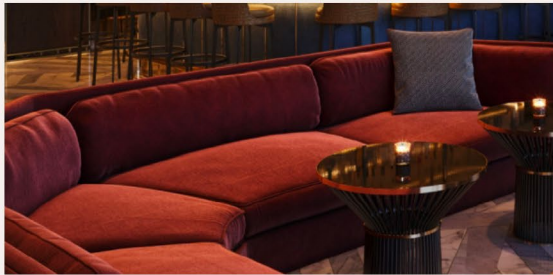
A **MODERN** and **SWANKY** ambiance with a sense of ceremony through the layering of luxurious materials, curated objects, and lush plantings. Golden accents and rippled glass will reflect the seductive curves of the space. Attention to detail enhances the ambiance. Sexy with a touch of mischief.

SEXY WITH A TOUCH OF MISCHIEF.

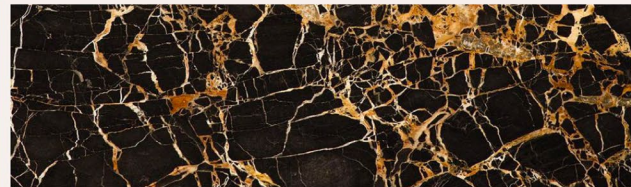
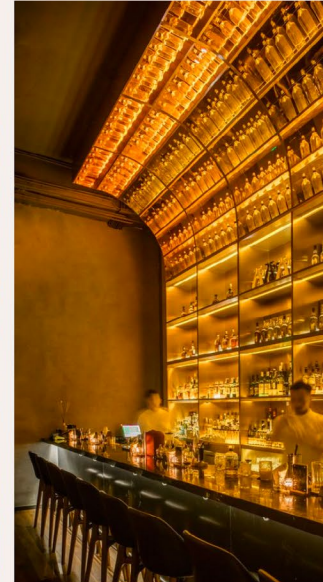


CONCEPT DESIGN PRESENTATION | PHILIPPE CHOW MIAMI © 2023 Interior Design Studio

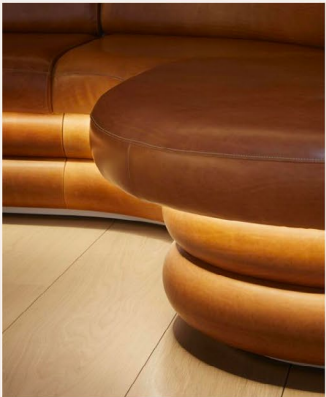
HOSTESS



BAR



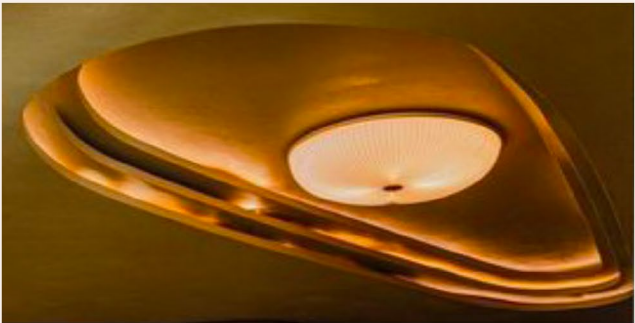
INTIMATE BANQUETTES



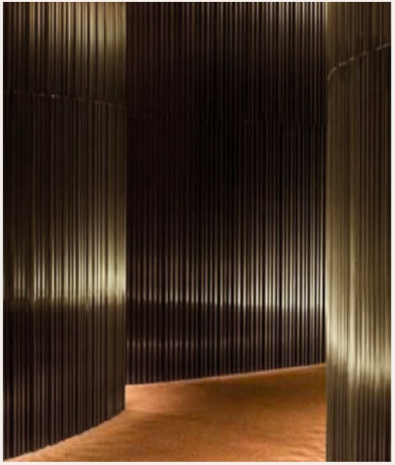
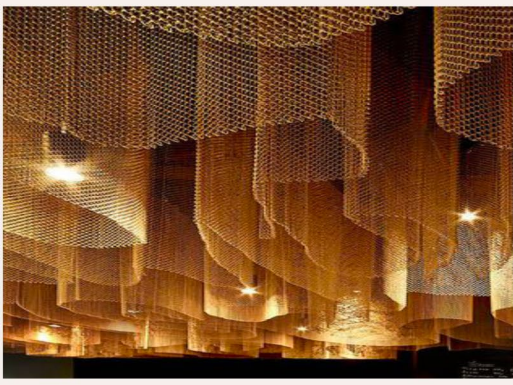
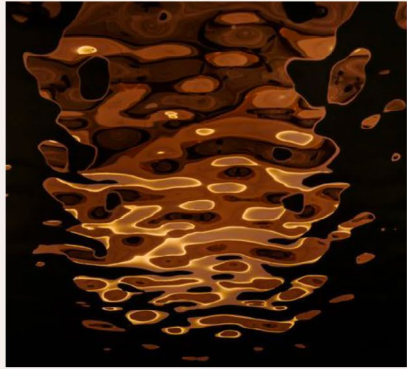
MAIN DINING



PDR



BATHROOMS





RENTERS

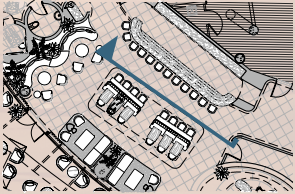
3D RENDERING

Bar



RENDERED ELEVATION

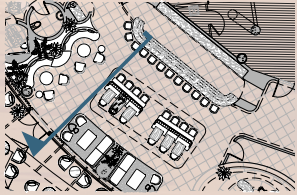
Bar



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RENDERED ELEVATION

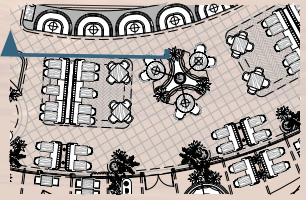
Bar Lounge



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RENDERED ELEVATION

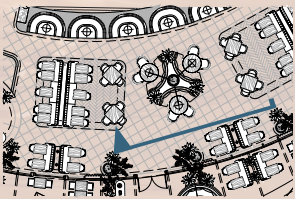
Main Dining | Recessed Banquettes



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RENDERED ELEVATION

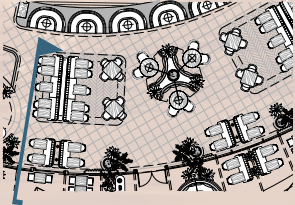
Main Dining | Feature Central Banquettes



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RENDERED ELEVATION

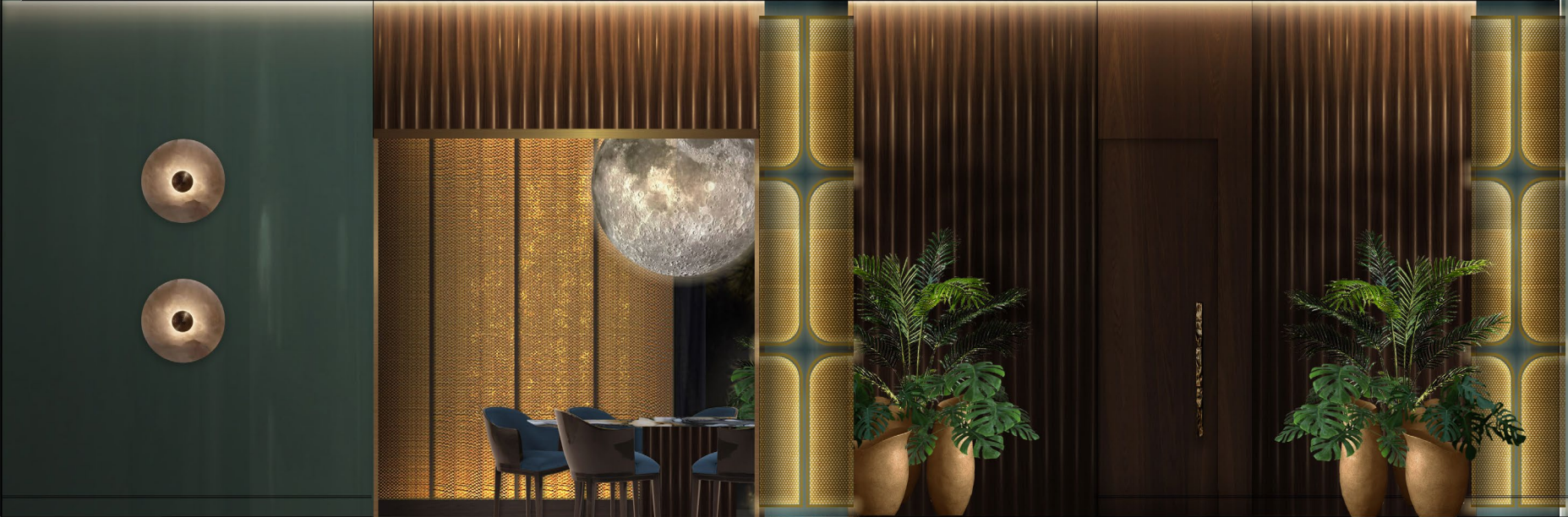
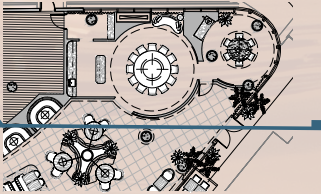
Main Dining | Sofa Banquettes



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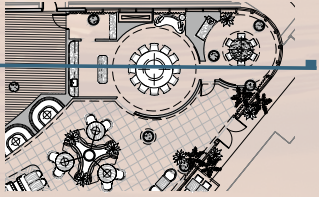
RENDERED ELEVATION

Main Dining | View at PDR - Option 1



RENDERED ELEVATION

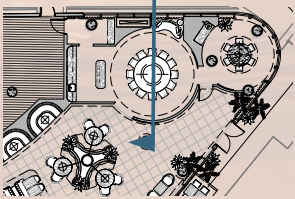
Main Dining | PDR - Option 1



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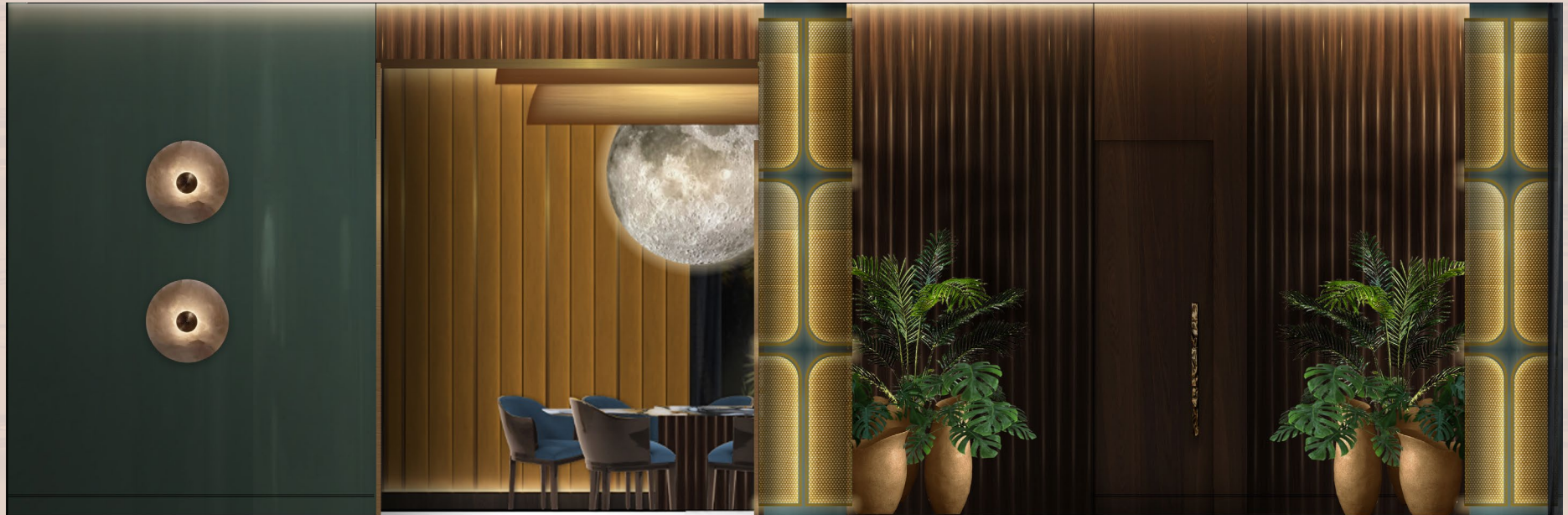
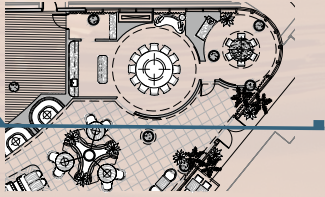
Main Dining | PDR Bar - Option 1



CONCEPT DESIGN PRESENTATION | PHILIPPE CHÉRON | MARAÏK | 30101 | KENNEDY CONSTRUCTION INC. | 01/2023

RENDERED ELEVATION

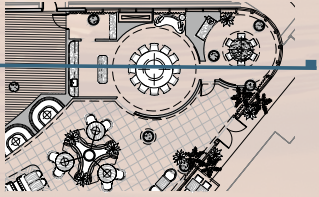
Main Dining | View at PDR - Option 2



CONCEPT DESIGN PRESENTATION | PHILIPPE CHOU | MARINA SOUTH BEACH, MIAMI, FLORIDA | 2023

RENDERED ELEVATION

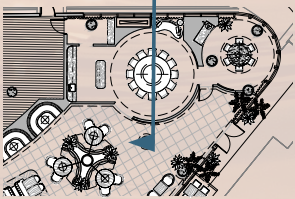
Main Dining | PDR - Option 2



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RENDERED ELEVATION

Main Dining | PDR Bar - Option 2



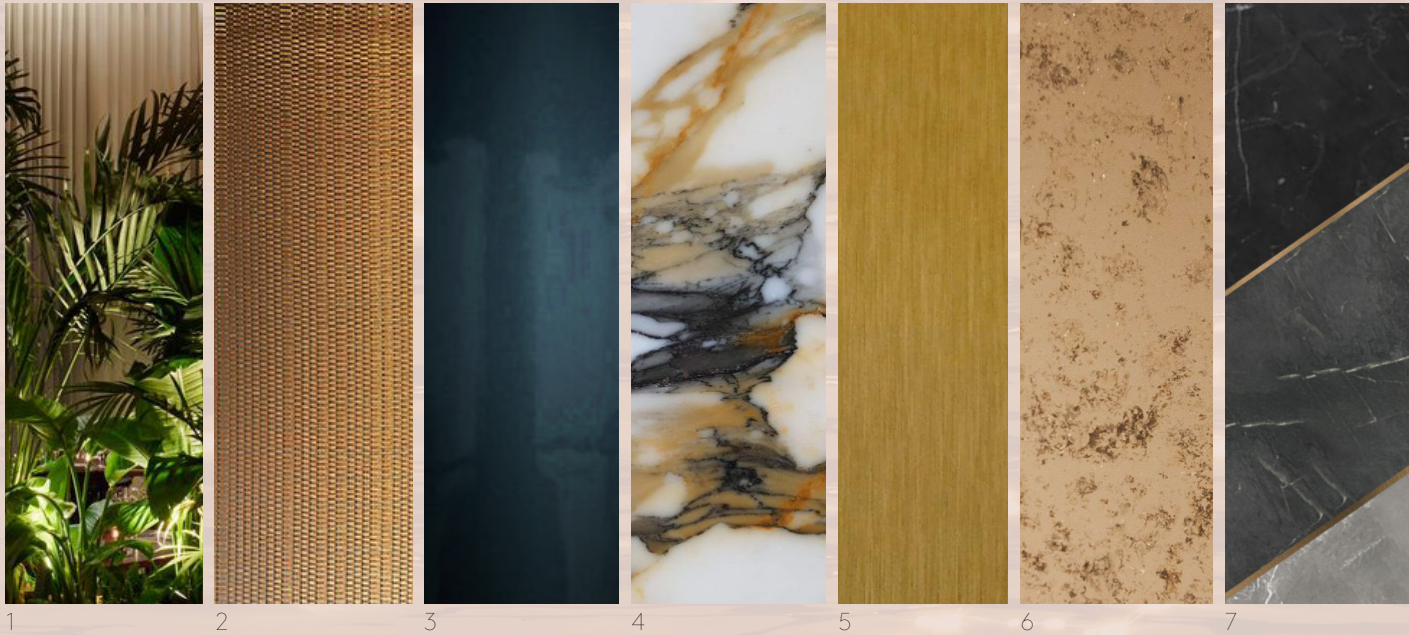
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MATERIALS

MATERIAL

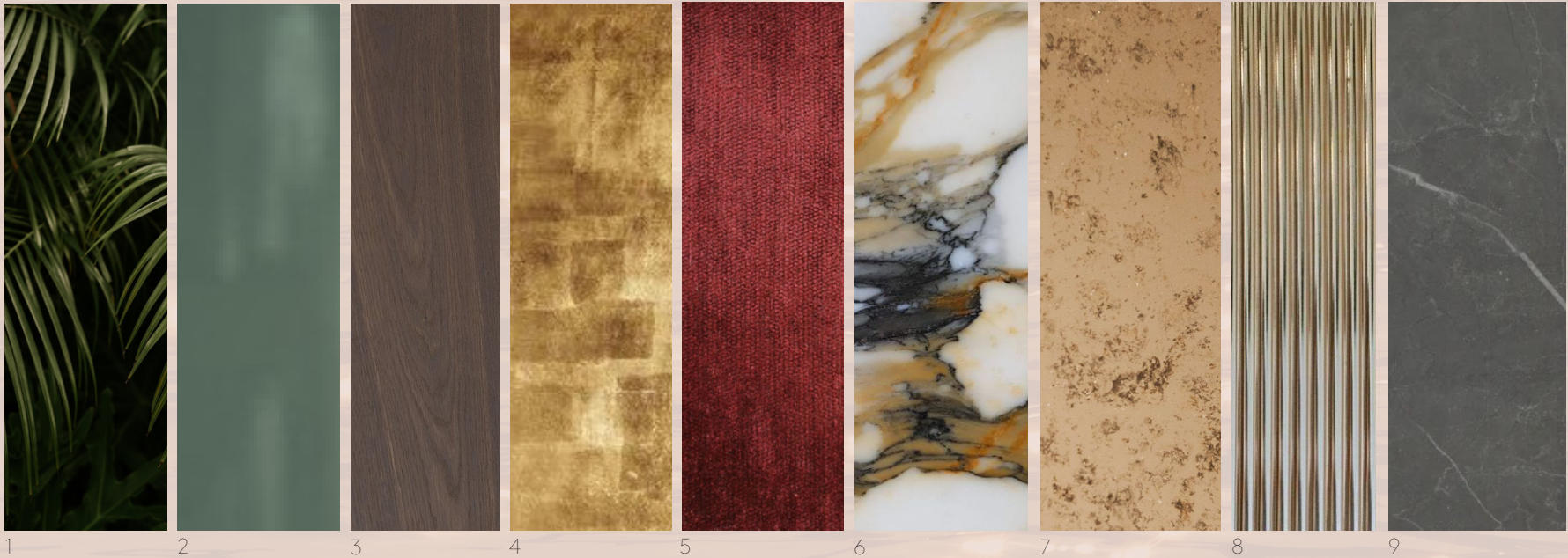
Entry / Hostess



1. Greenery Throughout
2. Light Bronze Metal Mesh @ Feature Wall
3. Lacquer Finish @ Hostess Desk
4. Stone Top @ Hostess Desk
5. Typical Bronze Metal Throughout
6. Antique Mirror @ Feature Wall
7. Patterned Stone Flooring

MATERIALS

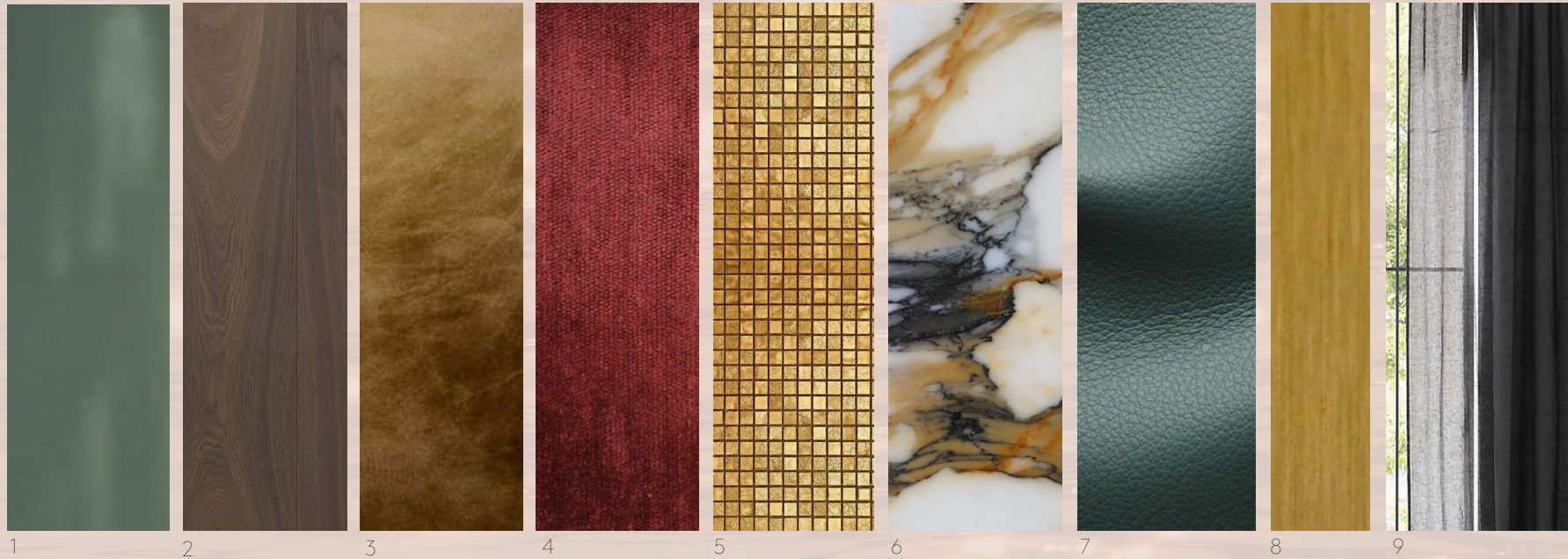
Bar



1. Plantings throughout
2. Lacquer Paint @ Walls
3. Smoked Oak Wood Details
4. Gold Leaf @ Bar
5. Fabric @ Barstool
6. Stone @ Bar
7. Bronze Tinted Antique Mirror @ Back of Bar
8. Reeded Glass @ Drink Ledge
9. Porcelain Floor Tile

MATERIALS

Main Dining



- | | | | |
|----|---------------------------------------|----|--|
| 1. | Lacquer Paint @ Walls | 6. | Stone Top @ Banquette with Bronze Metal Reveal |
| 2. | Smoked Oak Millwork and Wood Trim | 7. | Leather @ Dining Chair |
| 3. | Gold Metallic Plaster @ Carved Niches | 8. | Typical Bronze Metal |
| 4. | Fabric at Recessed Banquettes | 9. | Charcoal Sheer Drapery |
| 5. | Gold Mosaic @ Columns | | |



FF&E

FF&E



Entry



Bar & Lounge

FF&E



Main Dining



OUTDOOR ENTRY

OUTDOOR



RENDERED ELEVATION

Exterior Entry





OUTDOOR FF&E

FF&E



Outdoor Lounge Dining

FF&E



Outdoor Dining

