HPB PRESENTATION

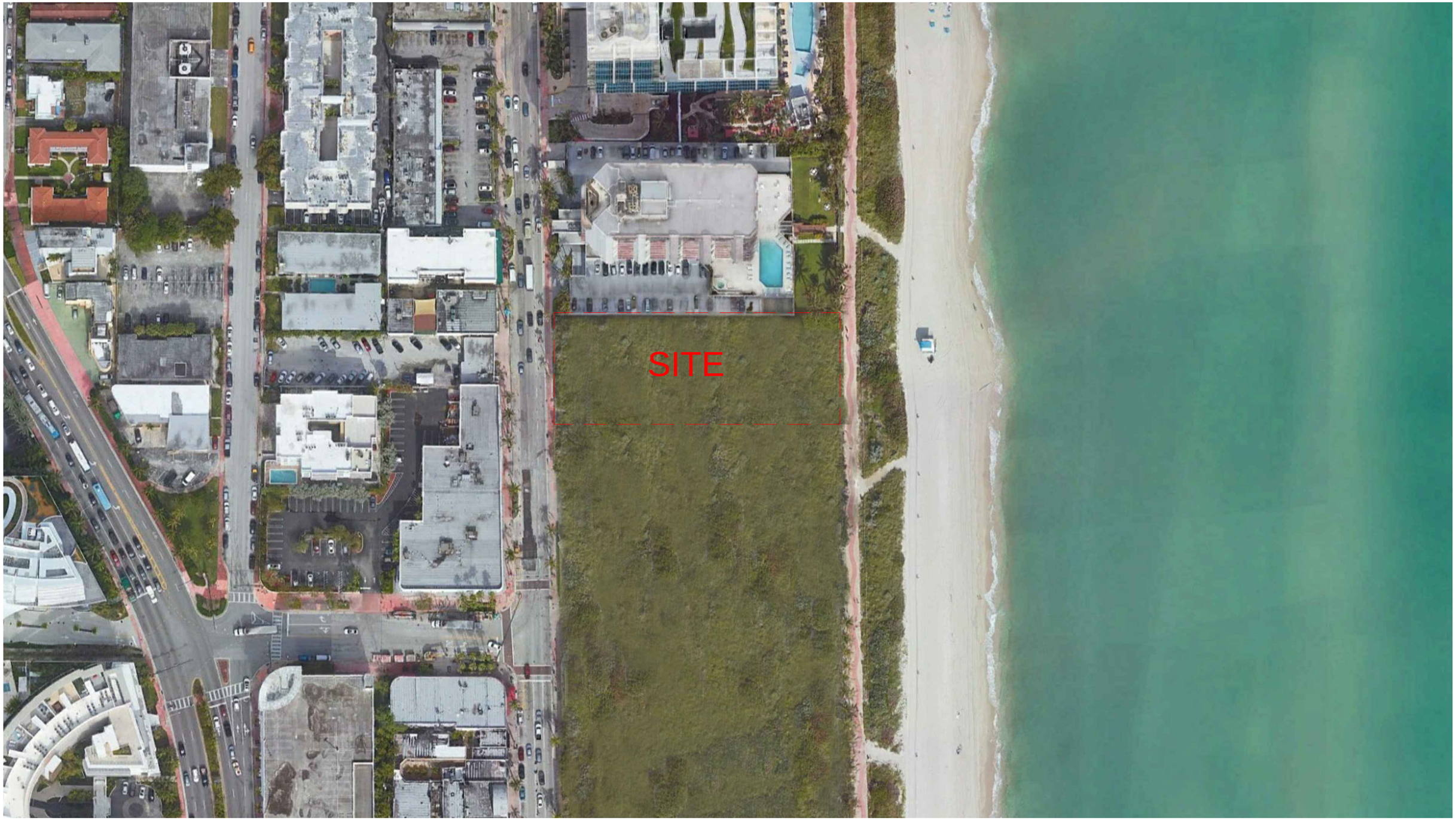
05.09.2023

6747 COLLINS AVENUE - MIAMI BEACH, FL

URBANICA

HPB22-0562

ARQUITECTONICA



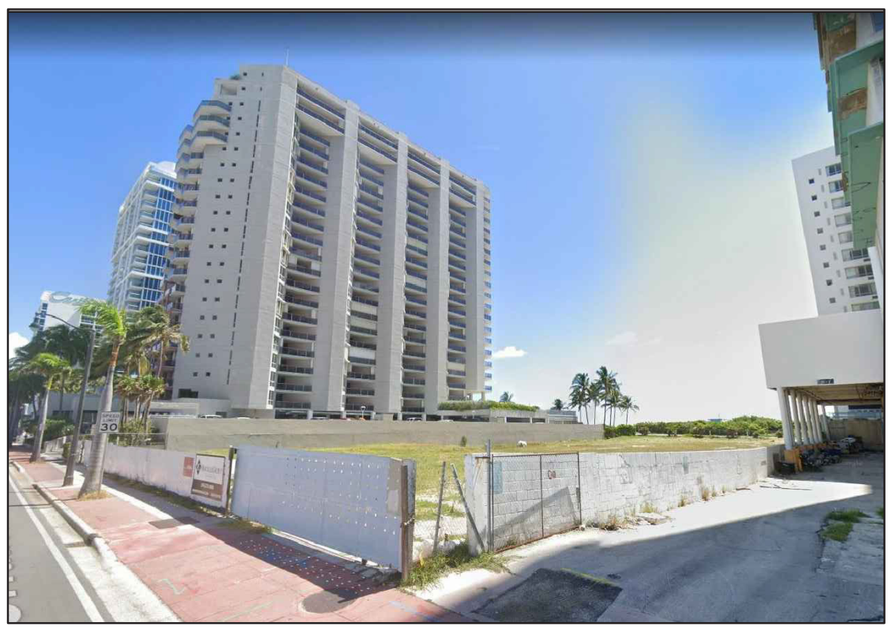
6747 COLLINS AVENUE - MIAMI BEACH, FL

LOCATION MAP

URBANICA

ARQUITECTONICA

A - NORTHWEST VIEW OF THE SITE



B - SOUTHWEST VIEW OF THE SITE

KEYPLAN

C - NORTHEAST VIEW OF THE SITE

D - SOUTHEAST VIEW OF THE SITE

KEYPLAN

THE STERLING CONDOMINIUM

Wednesday, May 3, 2023

Historic Preservation Board Members
c/o Deborah Tackett, Chief of Historic Preservation
Planning Department
City of Miami Beach
1700 Convention Center Drive, 2nd Floor
Miami Beach, Florida 33139

Re: **HPB23-0562 - Letter of Support** - Certificate of Appropriateness for New Construction at 6747 – 6757 Collins Avenue

Dear Board Members:

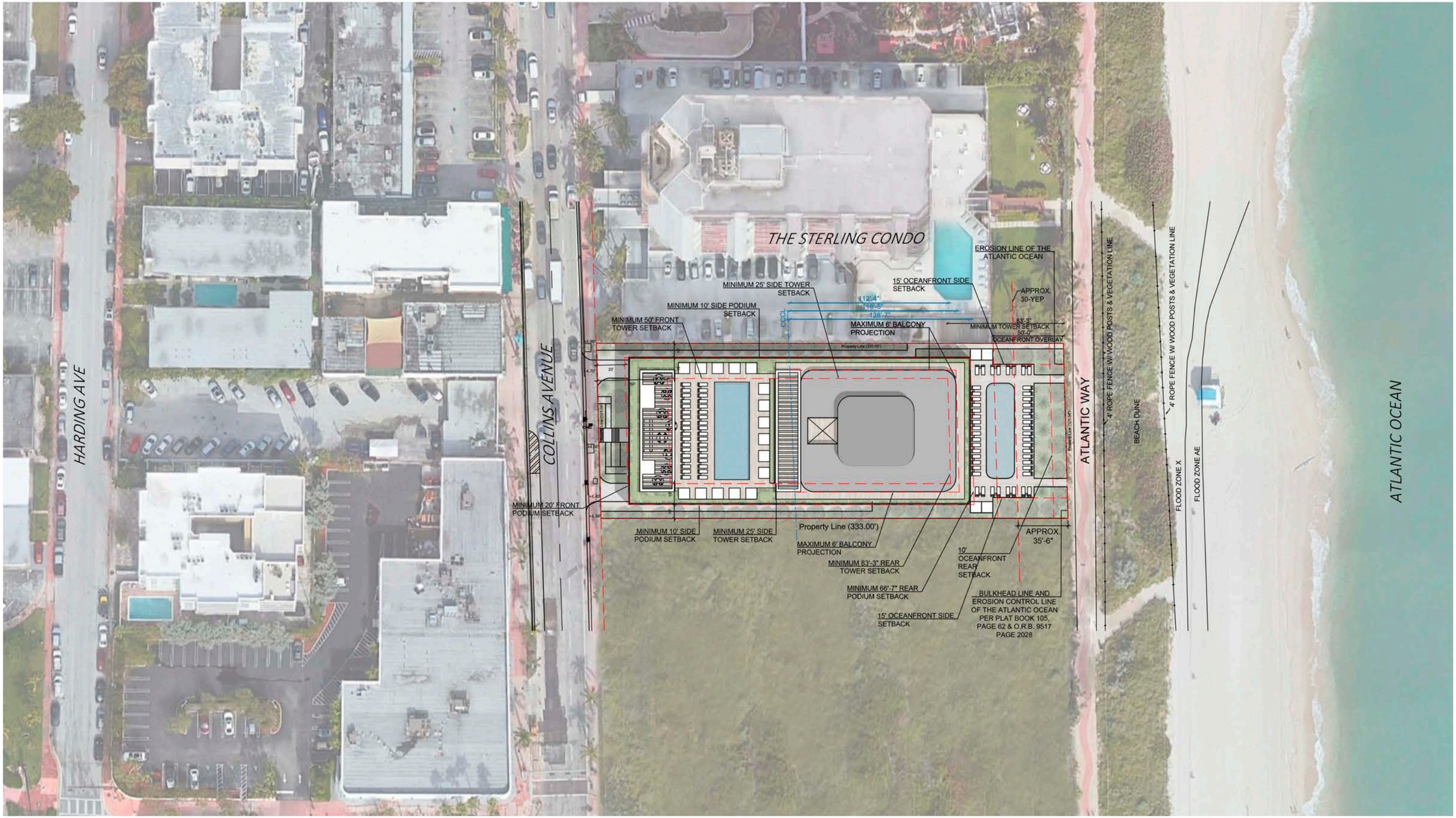
The Sterling Condominium Association **supports** the requested Certificate of Appropriateness seeking approval of a new hotel at the vacant lot located at 6747 – 6757 Collins Avenue. The Sterling Condominium is directly adjacent to the north of the developer's property. Over the years we have seen several designs approved for development projects at this property, but nothing has gotten off the ground. We have had the opportunity to review the proposed plans for the latest design with the developer and development team and we are eager to see this site developed with such a high-quality project. The new design provides a sleeker and more modern tower that fits within the context of the North Beach Resort Historic District. The design and amenity spaces are beautifully designed while remaining respectful of our residential community next door. We support the project and hope to see it built soon.

Sincerely,

Signature: Frank Lozano Board President

6767 Collins Avenue, Miami Beach, FL 33141

Lido
Spa
Hotel
The Standard
40

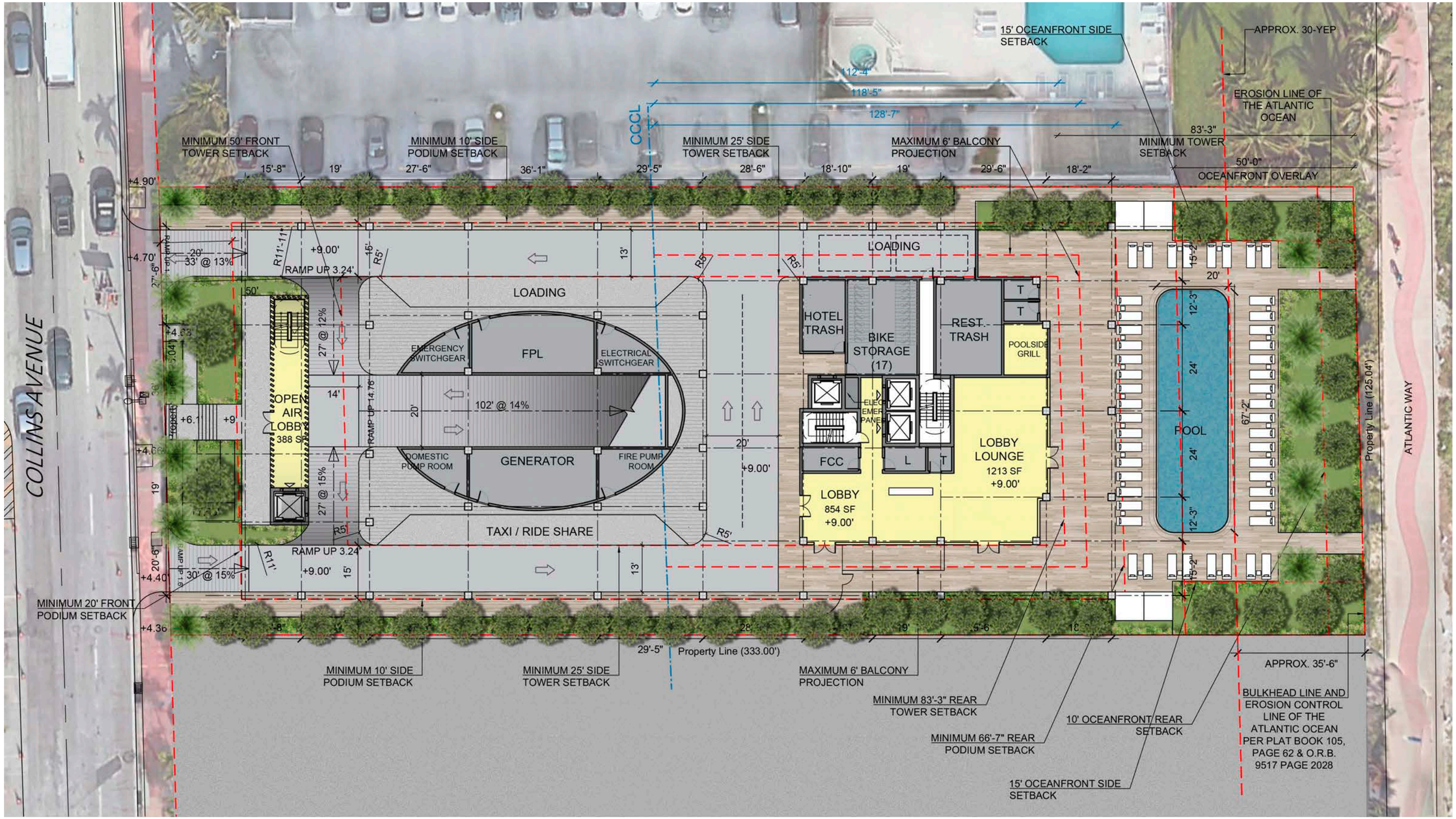


6747 COLLINS AVENUE - MIAMI BEACH, FL

SITE PLAN

URBANICA

ARQUITECTONICA

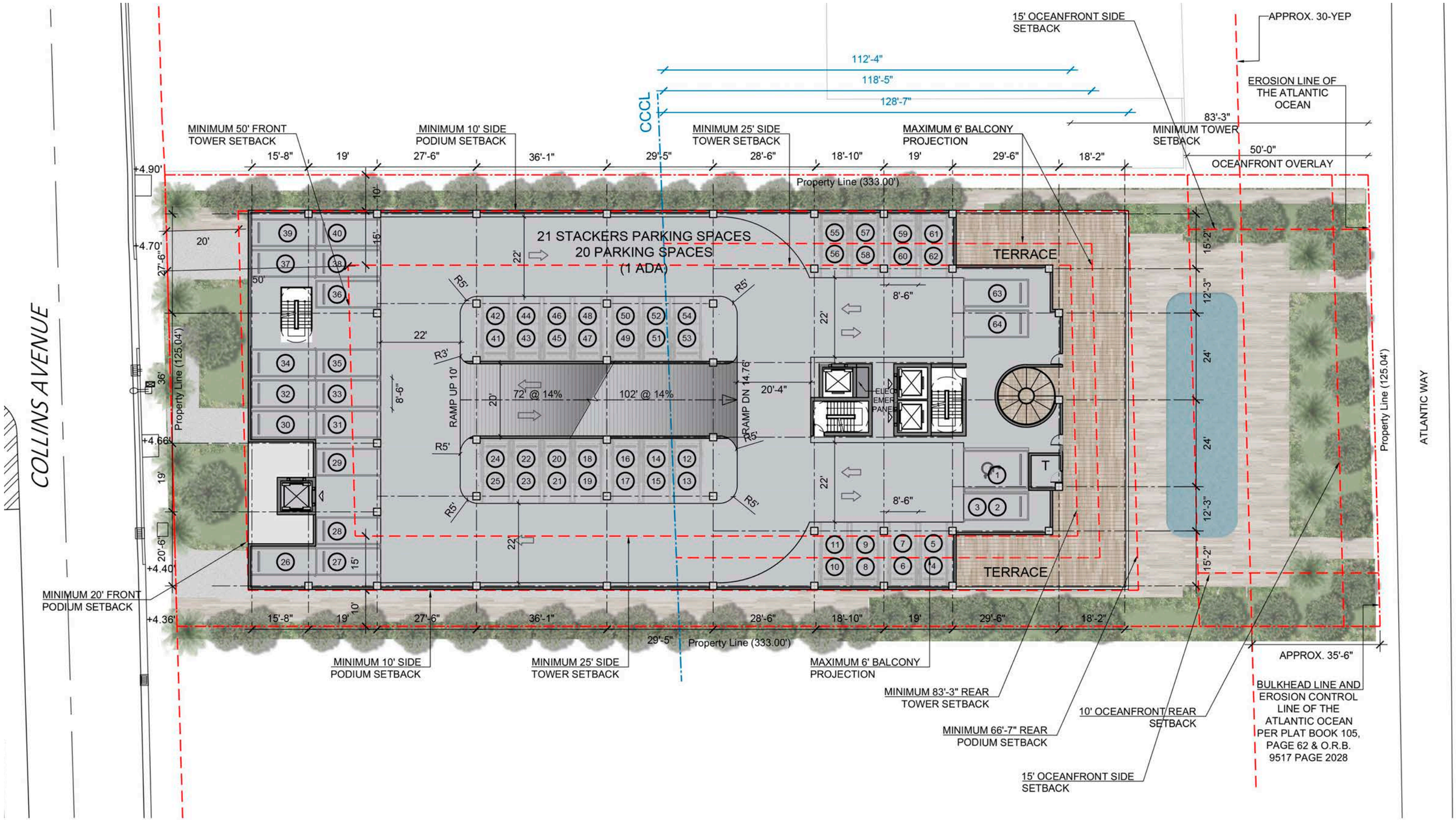


6747 COLLINS AVENUE - MIAMI BEACH, FL

GROUND LEVEL

URBANICA

ARQUITECTONICA

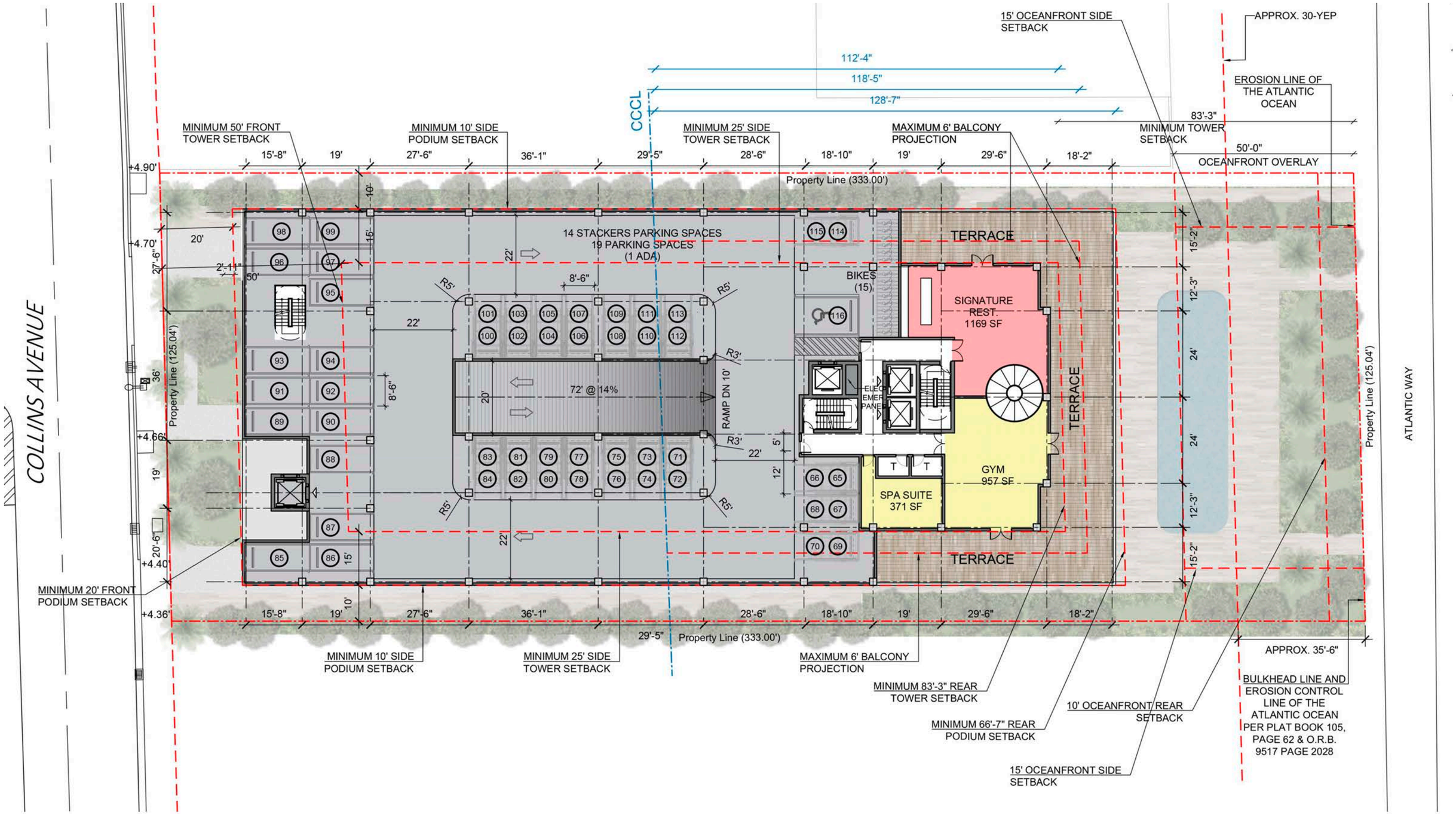


6747 COLLINS AVENUE - MIAMI BEACH, FL

LEVEL 02

URBANICA

ARQUITECTONICA

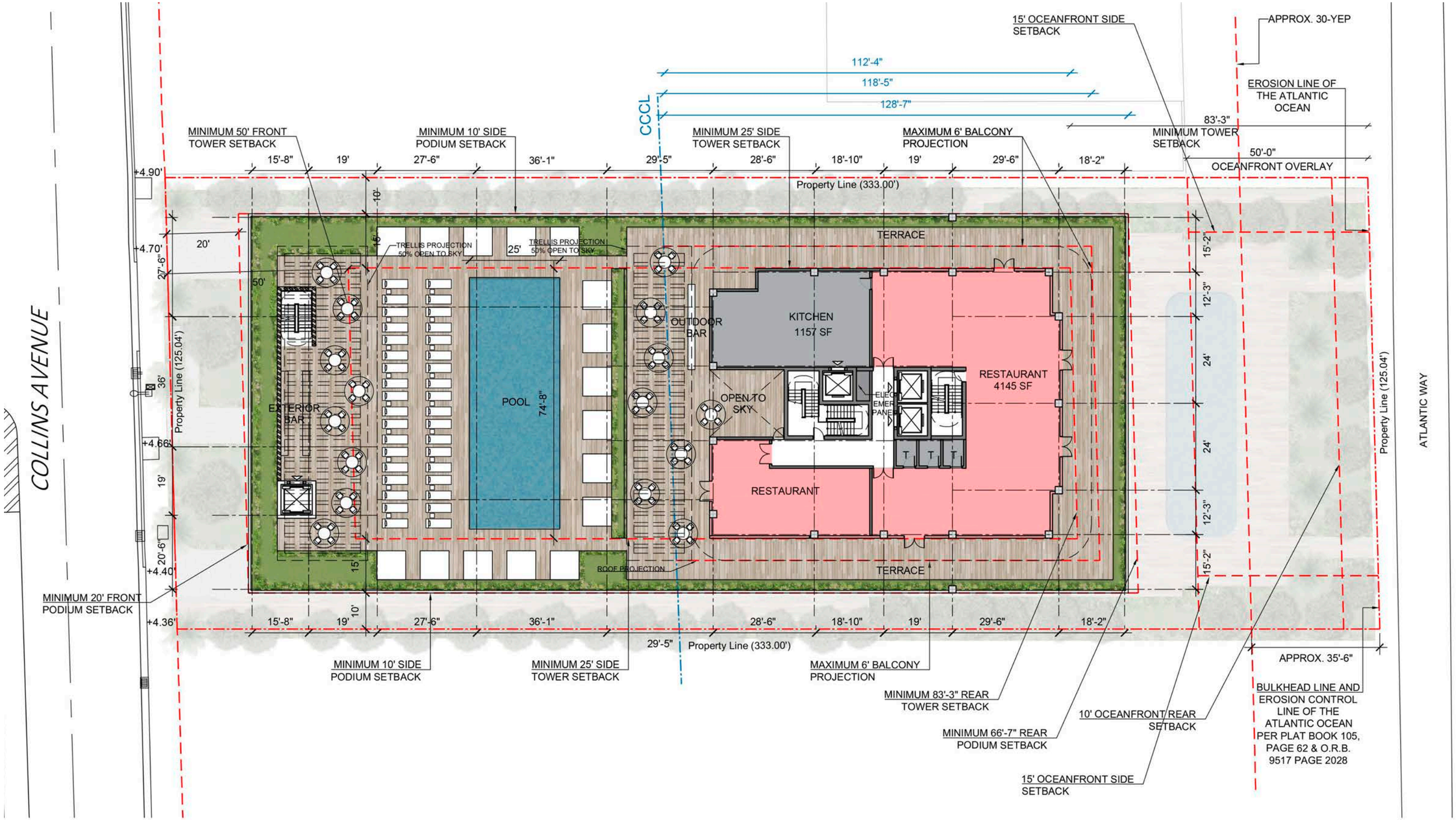


6747 COLLINS AVENUE - MIAMI BEACH, FL

LEVEL 03

URBANICA

ARQUITECTONICA

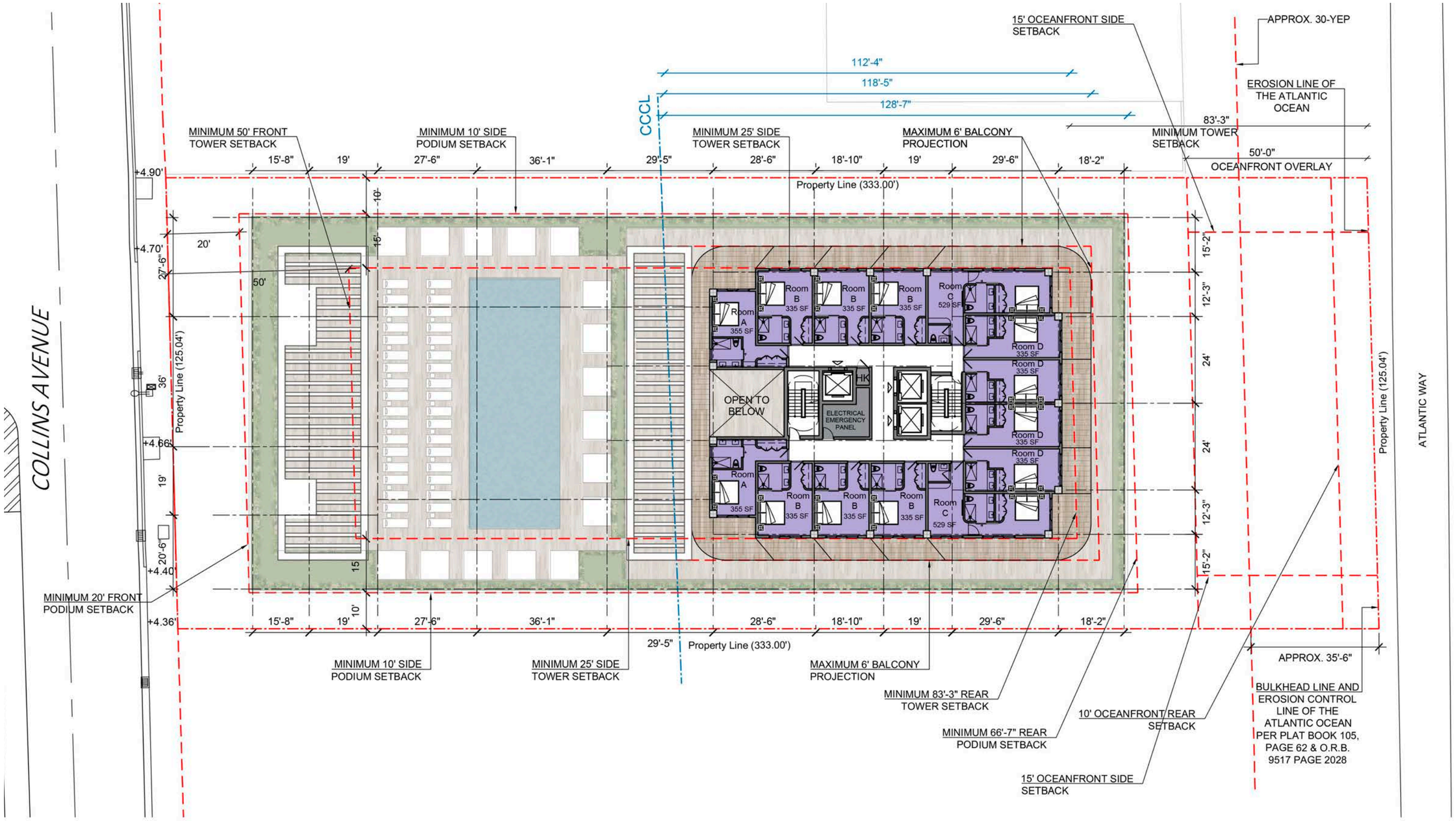


6747 COLLINS AVENUE - MIAMI BEACH, FL

LEVEL 04 (AMENITY LEVEL)

URBANICA

ARQUITECTONICA

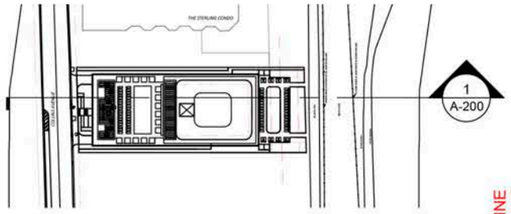


6747 COLLINS AVENUE - MIAMI BEACH, FL

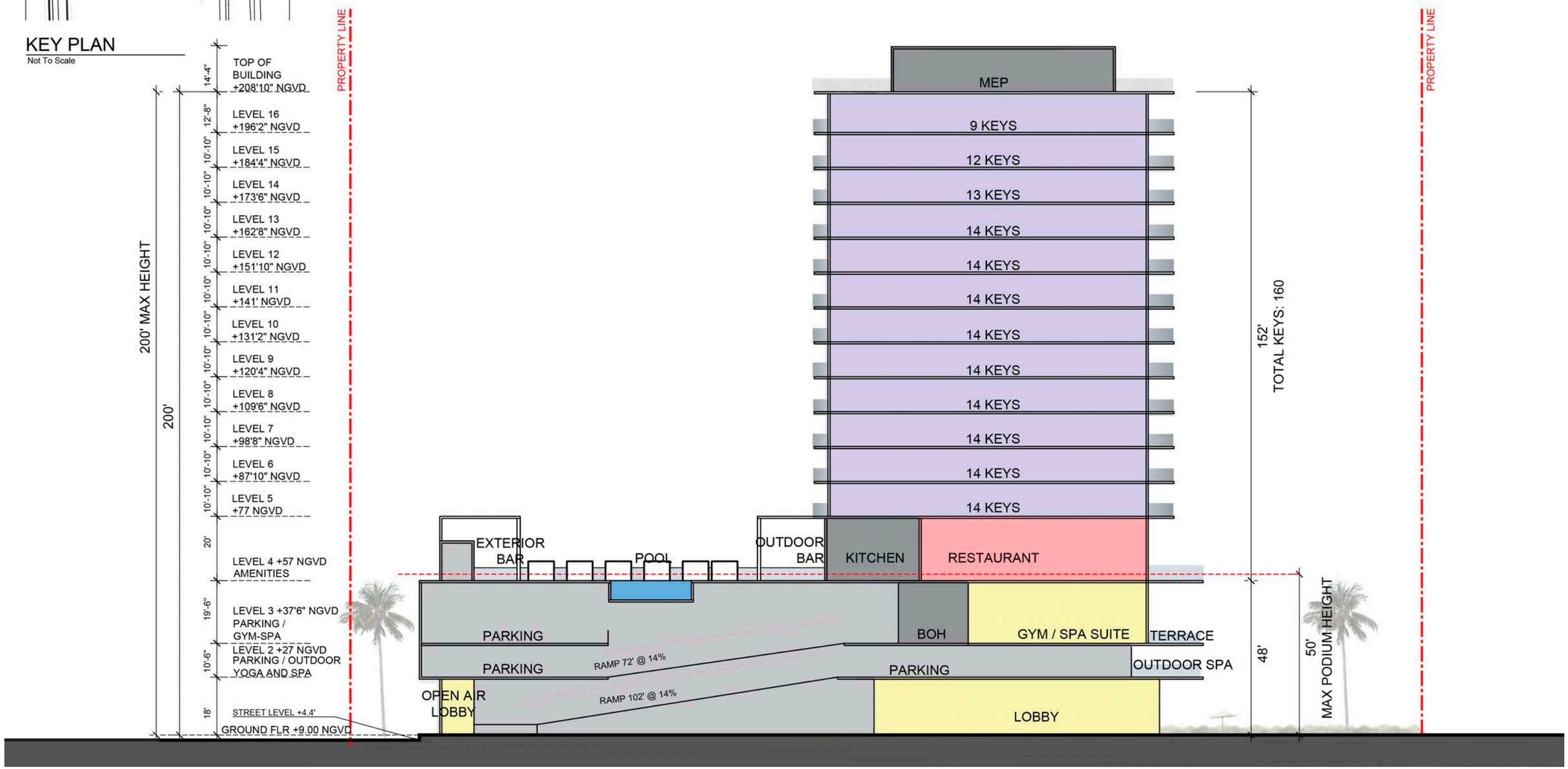
LEVEL 05-13 (TYPICAL LEVEL)

URBANICA

ARQUITECTONICA



KEY PLAN
Not To Scale

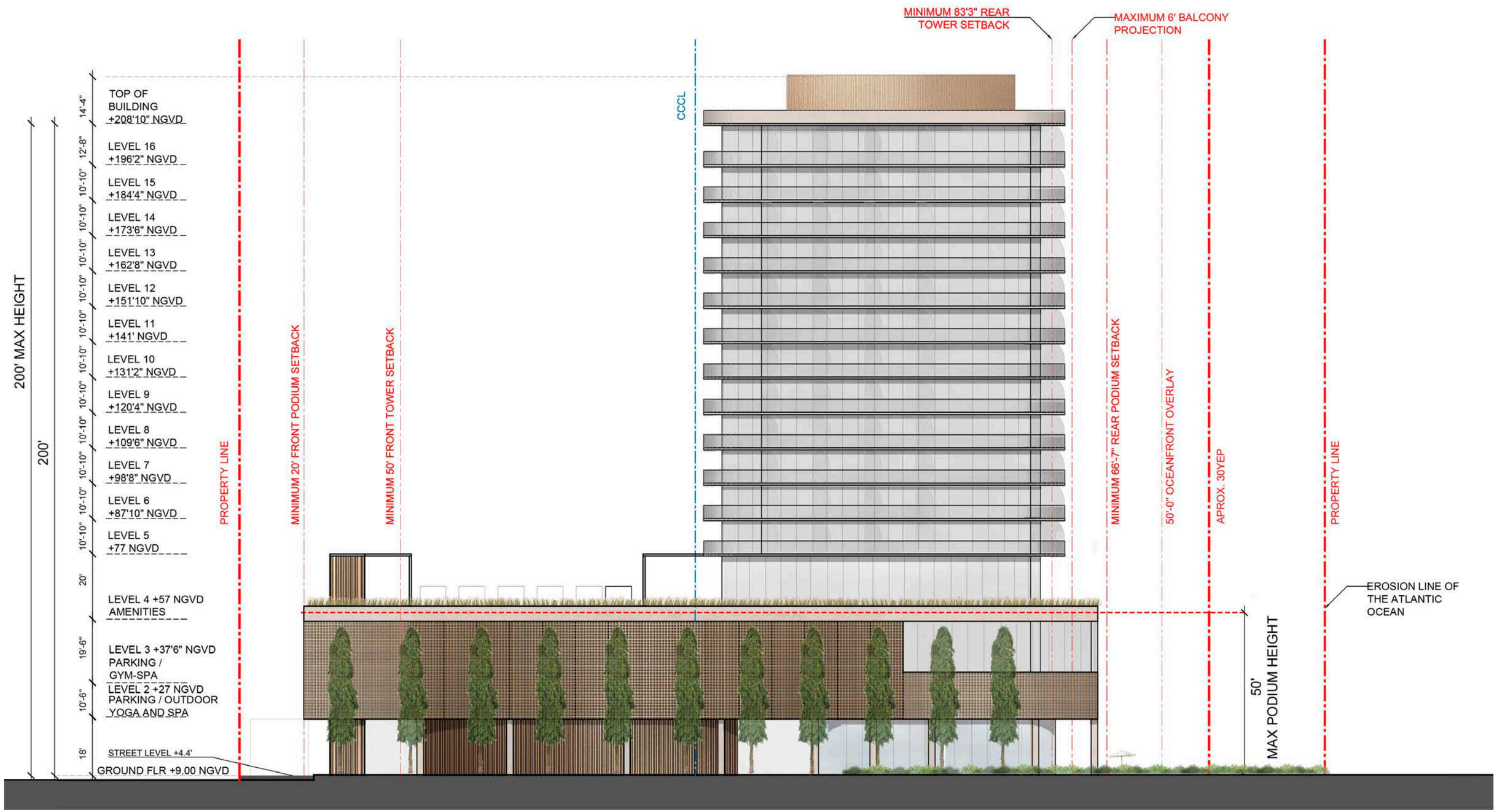


6747 COLLINS AVENUE - MIAMI BEACH, FL

PROGRAMMATIC SECTION

URBANICA

ARQUITECTONICA

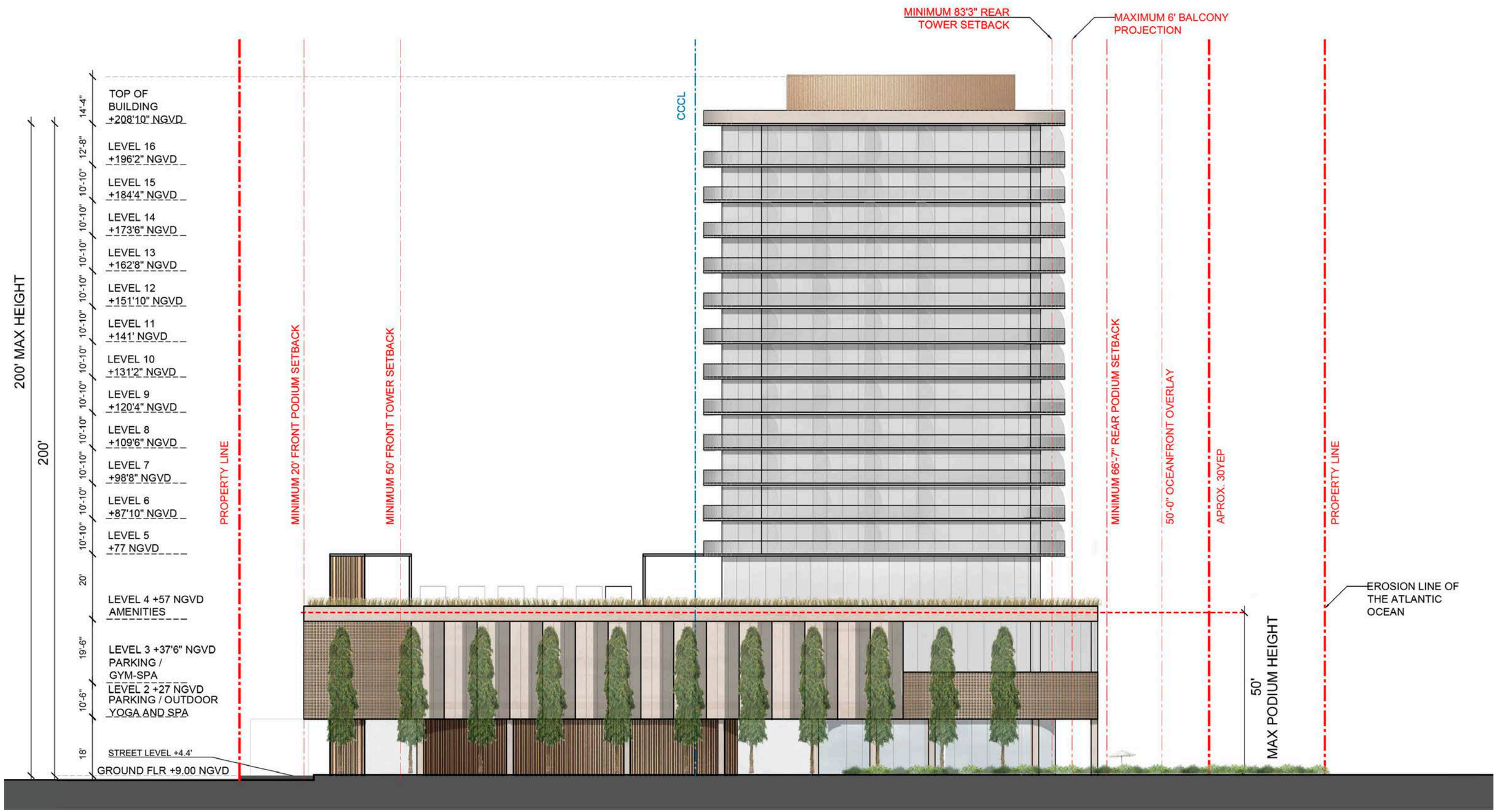


6747 COLLINS AVENUE - MIAMI BEACH, FL

SOUTH ELEVATION (PREVIOUSLY SUBMITTED 03/06/23)

URBANICA

ARQUITECTONICA



6747 COLLINS AVENUE - MIAMI BEACH, FL

SOUTH ELEVATION (REVISED)

URBANICA

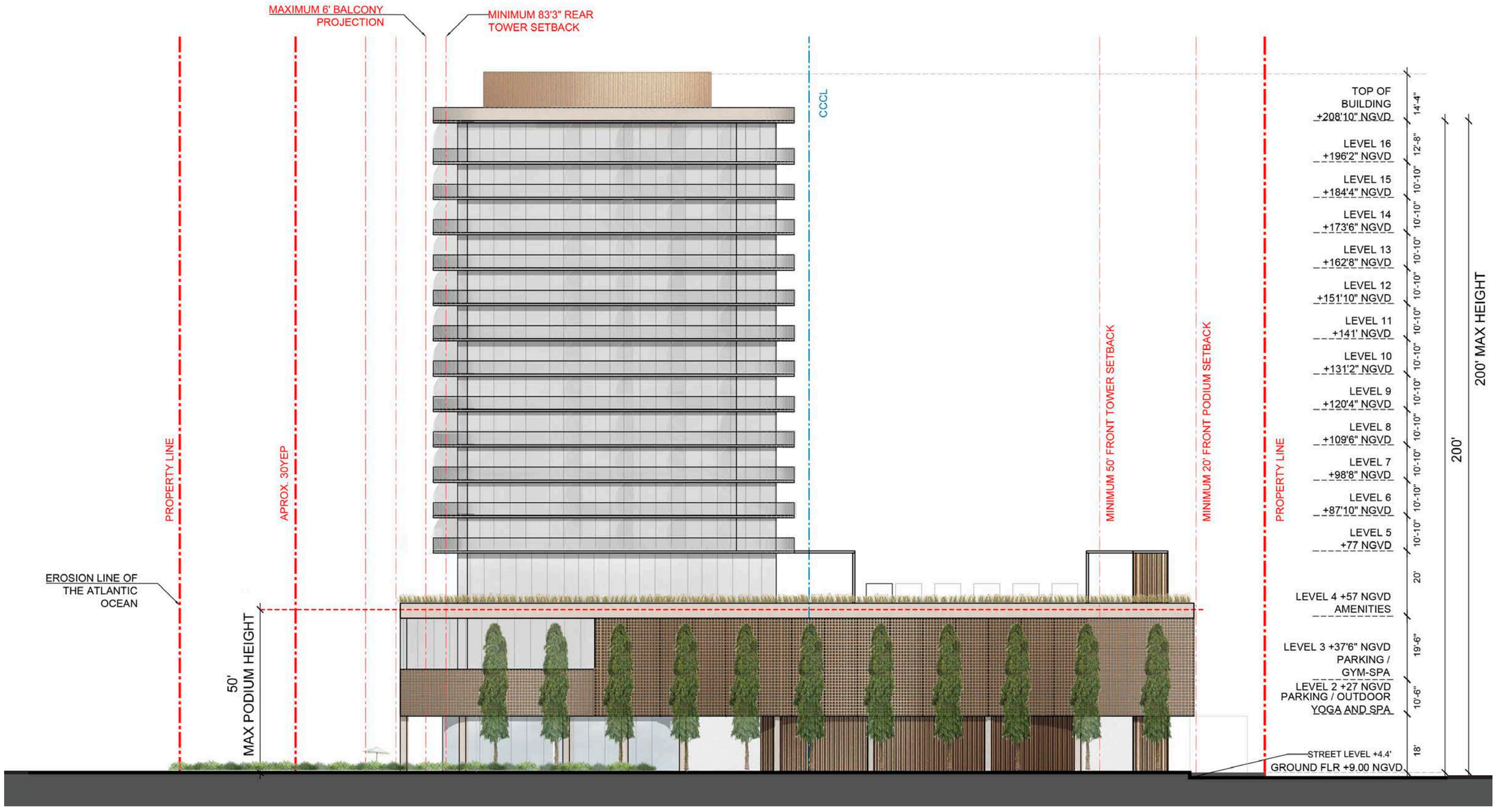
ARQUITECTONICA

6747 COLLINS AVENUE - MIAMI BEACH, FL

WEST ELEVATION

URBANICA

ARQUITECTONICA

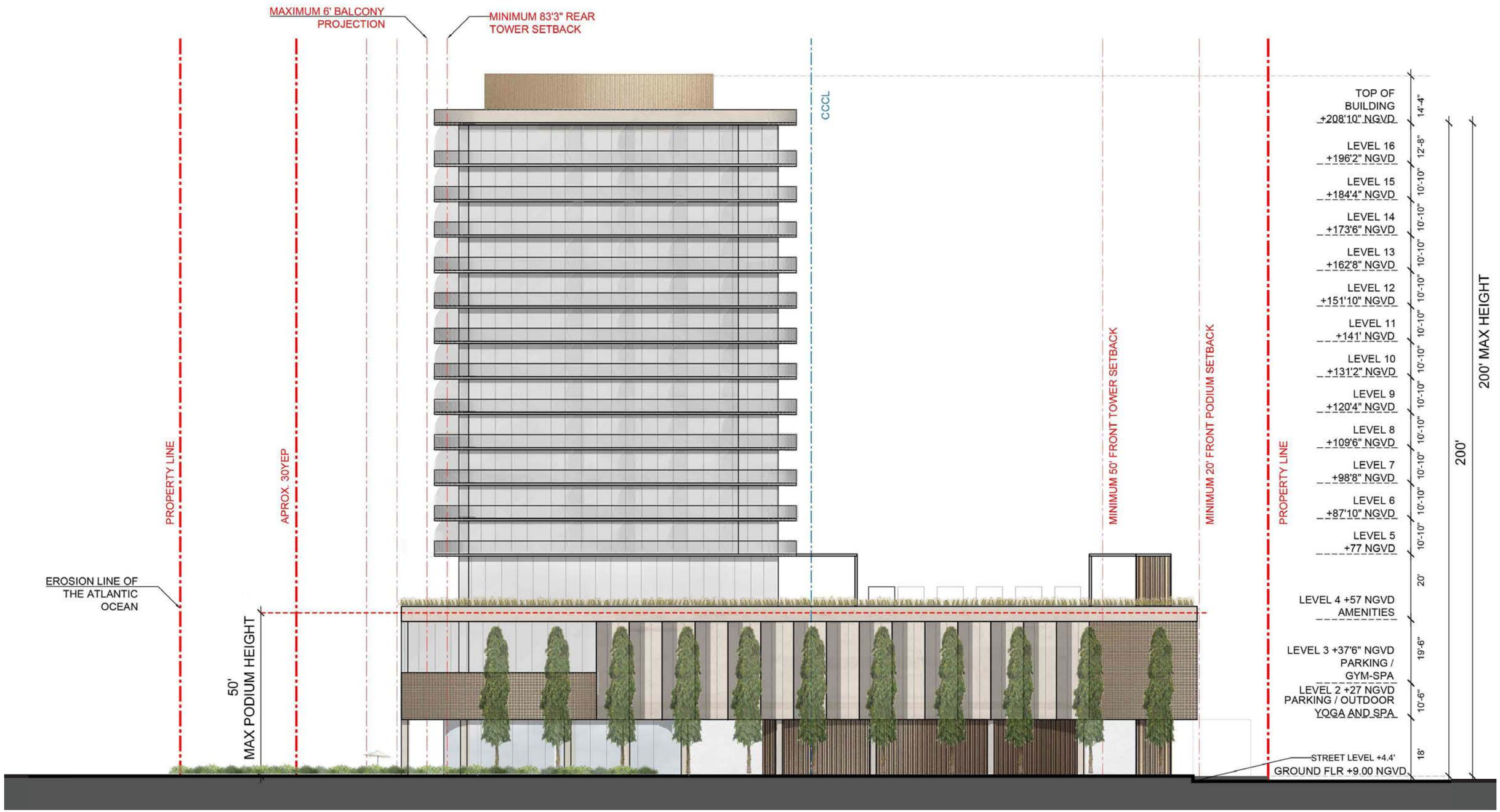


6747 COLLINS AVENUE - MIAMI BEACH, FL

NORTH ELEVATION (PREVIOUSLY SUBMITTED 03/06/23)

URBANICA

ARQUITECTONICA



6747 COLLINS AVENUE - MIAMI BEACH, FL

NORTH ELEVATION (REVISED)

URBANICA

ARQUITECTONICA

6747 COLLINS AVENUE - MIAMI BEACH, FL

EAST ELEVATION

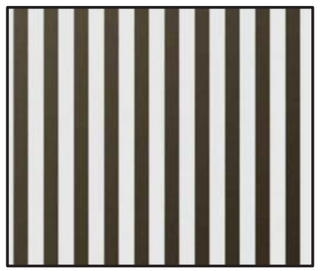
URBANICA

ARQUITECTONICA

01- WHITE SLAB

05- BRONZE STUCCO

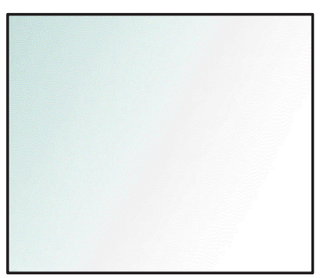
02- GRAY GLASS



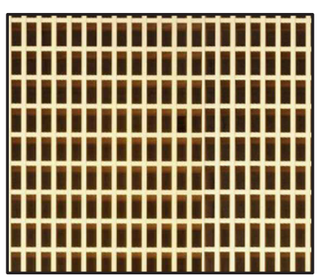
06- BRONZE SLATS

03- GLASS RAILING

07- BRONZE METAL FINISH



04- CLEAR GLASS



08- BRONZE ALUMINUM GRILL

6747 COLLINS AVENUE - MIAMI BEACH, FL

RENDERING VIEW FROM EAST (OCEAN)

URBANICA

ARQUITECTONICA

6747 COLLINS AVENUE - MIAMI BEACH, FL

RENDERING VIEW FROM WEST (COLLINS AVE)

URBANICA

ARQUITECTONICA

6747 COLLINS AVENUE - MIAMI BEACH, FL

RENDERING VIEW FROM SOUTH

URBANICA

ARQUITECTONICA

6747 COLLINS AVENUE - MIAMI BEACH, FL

RENDERING VIEW FROM SOUTHWEST

URBANICA

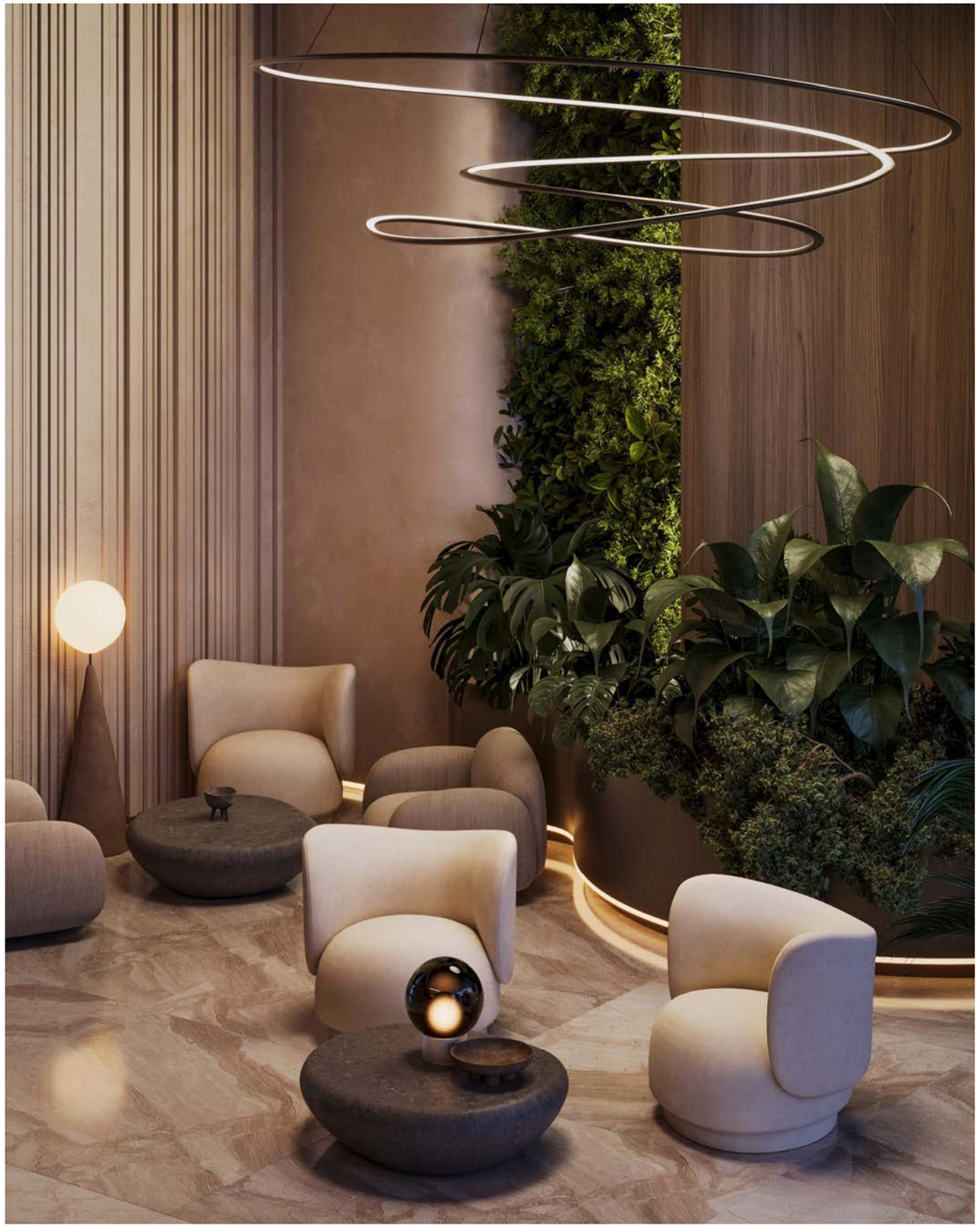
ARQUITECTONICA

6747 COLLINS AVENUE - MIAMI BEACH, FL

GROUND LEVEL POOL

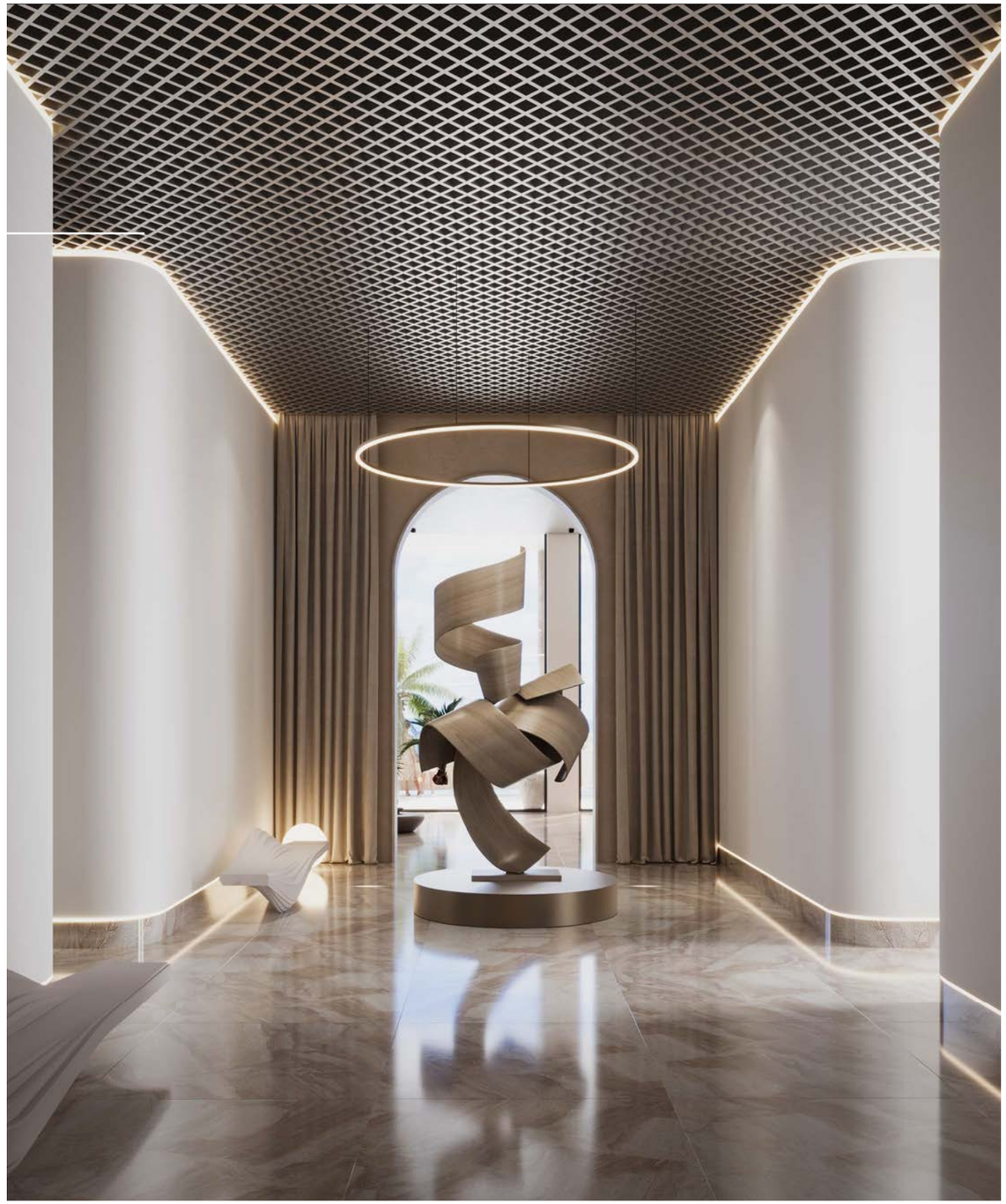
URBANICA

ARQUITECTONICA



6747 COLLINS AVENUE - MIAMI BEACH, FL

INTERIOR RENDERING

URBANICA

ARQUITECTONICA