

MIAMI BEACH

COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission
FROM: Commissioner Ricky Arriola
DATE: February 1, 2023

SUBJECT: REFERRAL TO THE FINANCE AND ECONOMIC RESILIENCY COMMITTEE TO DISCUSS
RELAUNCHING SLEEPLESS NIGHT.

ANALYSIS

For years the City of Miami Beach celebrated arts and culture once a year from sundown to sunrise during its "Sleepless Night" event that brought the entire community together. I am asking that we explore relaunching Sleepless Night as we lean deeper into our brand as a major global arts and culture destination.

SUPPORTING SURVEY DATA

N/A

FINANCIAL INFORMATION

N/A

Applicable Area

Citywide

Is this a "Residents Right to Know" item, pursuant to City Code Section 2-14?

Yes

Does this item utilize G.O. Bond Funds?

No

Strategic Connection

Prosperity - Market and promote Miami Beach as a world class arts, culture, and quality entertainment destination.

Legislative Tracking

Commissioner Ricky Arriola