

Herrera Gonzalez,Ambar

From: Brian Ehrlich <brian@paradigm01.com>
Sent: Thursday, April 20, 2023 1:45 PM
To: Herrera Gonzalez,Ambar
Cc: Monserrat, Marcia
Subject: Articles about NCL

[THIS MESSAGE COMES FROM AN EXTERNAL EMAIL - USE CAUTION WHEN REPLYING AND OPENING LINKS OR ATTACHMENTS]

Ambar:

Below are the links to the NCL press coverage:

Front Press Coverage in USA Today: <https://www.usatoday.com/story/sports/cycling/2023/04/10/nfl-stars-like-jalen-ramsey-derwin-james-invest-cycling-league/11633608002/>

Miami New Times:

<https://www.miaminewtimes.com/arts/things-to-do-in-miami-national-cycling-league-tournament-april-8-2023-16694870>

Axios:

<https://www.axios.com/local/miami/2023/04/07/national-cycling-league-miami-beach>

L Etage Magazine

<https://letagemagazine.com/the-national-cycling-league-ncl-announces-2023-ncl-cup-races-with-miami-beach-mayor-dan-gelber-and-founder-paris-wallace/>

On April 6th, NCL held a Bike-Build-and Giveaway with Feinberg Fisher and Principal Acosta, where ***we donated 90 bicycles to the second grade class.*** It is our hope to continue this partnership in 2024 and beyond.

Brian

--

Brian Ehrlich
Founder
Paradigm 01
305.733.8870
brian@paradigm01.com