MIAMIBEACH

COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission

FROM: Rafael E. Granado, City Clerk

DATE: March 24, 2023

SUBJECT: City Commission – At-Large Nominations for March 27, 2023 – Release #3

Below please find the City Commission At-Large Nominations received to date for the March 27, 2023 Commission. Changes made since the issuance of Release # 1 are shown in red.

BOARD AND COMMITTEES:

2023 HALL OF FAME SELECTION COMMITTEE

At-Large Category (One Vacant Seat Available)

Ana Cecilia (Ceci) Velasco

Nominated for **appointment** (At-Large Category) by Commissioner Fernandez.

(Release # 1, Page 3)

(Release # 2, Page 3) Updated Application

Note: The member must be the representative or owner of a local business, civic association, or resident. The appointee should be knowledgeable in the following fields of expertise: Business, Education, Arts & Entertainment, Philanthropy, Sports, Public Service, or Literature/History.

DESIGN REVIEW BOARD

Architect Registered in the United States (Category # 1)

(One Vacant Seat Available)

• Sara Velasquez

Nominated for **appointment** (Architect Registered in the U.S. Category) by Commissioner Dominguez.

(Release # 1, Page 9)

Shawna Meyer

Nominated for **appointment** (Architect Registered in the U.S. Category) by Commissioner Arriola and Mayor Gelber.

(Release # 2, Page 13)

GENERAL OBLIGATION (G.O.) BOND OVERSIGHT COMMITTEE

One City Resident South Beach Area (One Vacant Seat Available)

• Dana Martorella

Nominated for **appointment** (Resident South Beach Area) by Mayor Gelber. (Release # 2, Page 2)

Application Pending

PARKS AND RECREATIONAL FACILITIES BOARD

High Degree of Interest, Participation, and/or Expertise in the Sport of Tennis (One Vacant Seat Available)

Joshua M. Lifshults

Nominated for **appointment** (Tennis Category) by Vice-Mayor Meiner. (Release # 1, Page 23)

TRANSPORTATION, PARKING, AND BICYCLE-PEDESTRIAN FACILITIES COMMITTEE

Miami Beach Chamber of Commerce's (MBCC) Transportation and Parking Committee Member (Category # 2)

(One Vacant Seat Available)

Eva Dias

Nominated for **appointment** (MBCC Category) by Miami Beach Chamber of Commerce Transportation and Parking Committee Chair Aaron Tandy and MBCC President & CEO Jerry Libbin.

(Release # 1, Page 33)

DIRECT APPOINTMENTS REQUIRING A 4/7TH VOTE

Pursuant to Section 2-22(4)c of the Miami Beach City Code, a direct appointee that does not reside in the City for a minimum of six months, that does not demonstrate an ownership interest in a business established in the City for a minimum of six months, but who is a full-time employee of a business for a minimum of six months and is based in an office or other location of the business that is physically located in Miami Beach for a minimum of six months is eligible to serve on a Board/Committee if approved by a 4/7th vote of the Mayor and City Commission.

A request is hereby made to approve the following direct appointment:

Randi Freedman

Nominated for **reappointment** to the Production Industry Council as Mayor Gelber's direct appointment. (Release # 3, Page 3)

T:\Agenda\2023\2 - March 2023\CITY CLERK\BOARD AND COMMITTEE\03202023 - RELEASE # 2.docx

• Randi Freedman

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Freedman		Randi			
Last Name		First Name	First Name		
860 E Coco Plum Cir		PLANTATION	FL	33324	
Home Address		City	State	Zip Code	
3057903356		3057903356	lmgrandi@aol.d	com	
Cellular	Work	Home	Email Address		
Logistics Management		Event Producer			
Business Name:		Occupation	n:		
1900 Purdy Avenue #715		Miami Beach	FL	33139	
Business Address		City	State	Zip Code	
that only three (3) Choice 1: Prod Choice 2:		anking [1] first choice [2] seco erved by the City Clerk's Of cil			
Choice 3:					
		Professional License	;		

No Professional Licenses Submitted.

Note: If you are seeking appointment to a professional seat (e.g. attorney, architect, etc.), you must attach a copy of your currently effective corresponding professional license.

*

Note: If applying for the At-Large position of the Historic Preservation Board, please answer the below questions:

• Have you ever resided in one of the City's Historic Districts for at least one year? <u>Yes</u> No Address in City Historic District submitted.

AFFILIATION WITH THE CITY OF MIAMI BEACH

Pursuant to City Cod	e section 2-22(4) a, b and c:	Members of Agencies,	Boards, and	Committees shall be
affiliated with the city.	This requirement shall be fulfil	lled in the following way	'S:	

a. Resident of the City for a minimum of six (6) months: No

I am resident of: N/A

Or

Demonstrate an ownership interest in a business established in the City for a minimum of six (6) months: No

"Ownership Interest" shall mean the ownership of ten percent (10%) or more (including the ownership of 10% or more of the outstanding capital stock) in a business.

"Business" shall mean any sole proprietorship, sponsorship, corporation, limited liability company, or other entity or business association.

Or

c. Full-time employee of such a business (for a minimum of six months); and I am based in an office or other location of the business that is physically located in Miami Beach (for a minimum of six months):

Yes

Notwithstanding the requirements set forth herein, the qualified full-time employee of a business must be approved by a 4/7th vote of the Mayor and City Commission.

NOTE: Members of Agencies, Boards, and Committees shall be required to demonstrate compliance with the City affiliation requirements of section 2-22 (4) a and b of the Miami Beach City Code by executing an affidavit, stipulating that they have met either (or both) of said affiliation requirements. The original affidavit shall be filled with the Office of the City Clerk prior to being sworn in as a member.

• I am applying for an appointment because I have special abilities, knowledge and experience. Please list below:

I have owned and operated for 35 years a Special Event Production Company. My event experience is very diverse in the projects that I have produced over the years. I would like to contribute my knowledge and expertise to the City and the Community. Skills I can offer include insight and unde

 Are you presently a registered lobbyist with the City of Miami Beach? Have you ever been convicted of a felony: 	<u>No</u> <u>No</u>	If yes, please explain in detail:
Do you currently have a violation(s) of City of Miami Beach codes:	<u>No</u>	If yes, please explain in detail:
Do you currently owe the City of Miami Beach any money:	<u>No</u>	If yes, please explain in detail:
Are you currently serving on any City Boards or Committees:	<u>No</u>	If yes, which board?

- In what organization(s) in the City of Miami Beach do you currently hold membership in? No Organization Information Submitted.
- List the address of all properties owned or in which you have an interest within the City of Miami Beach: No Owned Property Information submitted.
- Are you now employed by the City of Miami Beach:

No If so, which department and title?

• Pursuant to City Code Section 2-25 (b):

Do you have a parent, spouse, child, brother, or sister who is employed by the City of Miami Beach?

<u>No</u>

If "Yes", identify person(s) and department(s):

No relative's information submitted.

NOTE: IF APPOINTED, YOU WILL BE REQUIRED TO FOLLOW CERTAIN LAWS THAT APPLY TO CITY BOARD/COMMITTEE MEMBERS. THESE LAWS INCLUDE, BUT ARE NOT LIMITED TO:

- o Prohibition from directly or indirectly lobbying city personnel (Miami Beach City Code section 2-459).
- o Prohibition from contracting with the city (Miami-Dade County Code section 2-11.1).
- Prohibition from lobbying before board/committee you have served on for period of one year after leaving office (Miami Beach Code section 2-26)
- o Requirement to disclose certain financial interests and gifts (Miami-Dade County Code section 2-11.1).
- Sunshine Law Florida's Government-in-the-Sunshine Law was enacted in 1967. Today, the Sunshine Law regarding open government can be found in Chapter 286 of the Florida Statutes. These statutes establish a basic right of access to most meetings of Boards, Commissions, and other governing bodies of state and local governmental agencies or authorities.
- Voting conflict Form 8B is for use by any person serving at the county, city, or other local level of government on an appointed or elected Board, Council, Commission, Authority, or Committee. It applies equality to members of advisory and non-advisory bodies who are presented with a voting conflict of interest under Section 112.3143. Florida Statutes.

BOARD & COMMITTEE FINANCIAL ACKNOWLEDGEMENT STATEMENT

Acknowledgement of fines/suspension for Board/Committee Members for failure to comply with Miami-Dade County Financial Disclosure Code Section 2-11.1(i)(2)

I understand that no later than <u>July 1, of each year</u> all members of Boards and Committees of the City of Miami Beach, including those of a purely advisory nature, are required to comply with Miami-Dade County Financial Disclosure Requirements.

<u>One</u> of the following forms <u>must be filled</u> with the City Clerk of Miami Beach, 1700 Convention Center Drive, Miami Beach, Florida, no later than 12:00 noon of **July 1**, **of each year**:

- 1. A "Source of Income Statement;" or
- 2. A "Statement of Financial Interests (Form 1)1;" or
- 3. A Copy of your latest Federal Income Tax Return.

Failure to file one of these forms, pursuant to the Miami-Dade County Code, may subject the person to a fine of no more than \$500, 60 days in jail, or both.

¹ Members of the Planning Board and Board of Adjustment will be notified directly by the State of Florida, pursuant to F.S. §112.3145(1)(a), to file a Statement of Financial Interests (Form 1) with the Miami-Dade County Supervisor of Elections by 12:00 noon, July 1. Planning Board and Board of Adjustment members who file their Form 1 with the County Supervisor of Elections automatically satisfy the County's financial disclosure requirement as a Miami Beach City Board/Committee member and need not file an additional form with the Office of the City Clerk. However, compliance with the County disclosure requirement does not satisfy the State requirement.

DIVERSITY STATISTICS REPORT

The following information is voluntary and has no bearing on your consideration for appointment. It is being asked to comply with City diversity reporting requirements.

Gender: Female

Race/Ethnic Categories What is your race?

Are you Spanish/Hispanic/ Latino? Mark the "No" box if not Spanish / Hispanic / Latino. No

Other Description: No details provided

Physically Challenged: No

	to any Board and Committee.	
YES	I have answered all questions fully.	
YES	I have uploaded a current resume, photograph, and a copy of any applicable professional license.	
YES	I have completed and attached the Board & Committee Financial Acknowledgment Statement.	
YES	I have completed and attached the Diversity Statistics Report.	
	e any questions, please contact the Office of the City Clerk via email: BC@miamibeachfl.gov or 305.673.7411	
oublic reco	ida Statutes 119.071: The role of the Office of the City Clerk is to receive and maintain forms filed as ords. If your home address, telephone numbers, and/or photograph are exempt from disclosure and you not your home address, telephone numbers, and/or photograph to be made public, please:	
2) Use yo	our office or other address for your mailing address; our office or other telephone number for your contact number; and attach a photograph.	
RECEIVE ENTITLE	ATTEST TO THE ACCURACY AND TRUTHFULNESS OF THE APPLICATION; AND I HAVE D, READ AND WILL ABIDE BY CHAPTER 2, ARTICLE VII, OF THE MIAMI BEACH CITY CODE, D'"STANDARDS OF CONDUCT FOR CITY OFFICERS, EMPLOYEES AND AGENCY MEMBERS AND ER APPLICABLE COUNTY AND/OR STATE LAWS AND STATUTES ACCORDINGLY."	
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MIAMIBEACH

City of Miami Beach

1700 Convention Center Drive Miami Beach, Florida 33139

OFFICE OF THE CITY CLERK Email: BC@miamibeachfl.gov Telephone: 305.673.7411

RECEIVED

MAR 22 2023

CITY OF MIAMI BEACH OFFICE OF THE CITY CLERK

AFFIDAVIT OF AFFILIATION WITH THE CITY OF MIAMI BEACH

STATE OF FLORIDA COUNTY OF MIAMI-DADE

Signature of Notary Public

Name of Notary, Typed, Printed, or Stamped

I am in compliance with the affiliation requirement of Miami Beach City Code Sections 2-22 (4), as (check (\checkmark) all that apply): I am a resident of the City of Miami Beach for six months or longer. Home Address I have an ownership interest (for a minimum of six months) in a business established in the City of Miami Beach (for a minimum of six months). Name of Business **Business Address** I am a full-time employee of a business (for a minimum of six months) and I am based in an office or other location of the business that is physically located in Miami Beach (for a minimum of six months). Name of Business **Business Address** "Ownership Interest" means the ownership of ten percent (10%) or more (including the ownership of 10% or more of the outstanding capital stock) in a business. "Business" means any sole proprietorship, sponsorship, corporation, limited liability company, or other entity or business association. Under penalties of perjury, I declare that I have read the foregoing document and that the facts stated in it are true. Signature Printed Name NOTARY Sworn to (or affirmed) and subscribed before me, by means of physical presence or online notarization, 2023 by AMENA (City of Miami Beach Board/Committee Member). Drivers Produced ID Form of Identification MY COMMISSION Personally Known



Randi Freedman, President & CEO – Logistics Management Group, Inc.

Randi Freedman launched her career providing creative and organizational skills as a field technician and organizer for national political candidates. She left the campaign world for special events and founded Logistics Management Group in 1987 and has since creatively designed and produced a wide variety of local, national and international events including: Six South Florida Super Bowl Host Committee & NFL events, CBS All American Thanksgiving Day Parade live from Miami Beach, Pavarotti on the Beach, Summit of the America's Media Event on Miami Beach, HBO's Miami Weekend with Gloria Estefan, Ocean Drive Magazine's Anniversary and three U.S. Mayor's Conference celebrations along with numerous other productions. Randi has served as the Site Producer for the South Beach Wine & Food Festival Grand Tasting & North Venues since its inception 22 years ago.

She pioneered the creative marketing plan for Haley's Comet Chase which partnered British Airways and Air France Concords in spectacular chartered flights to view Haley's Comet.

Many of Greater Miami and the Beaches major productions were staged under Randi's direction. Her technical knowledge extends into all phases of logistics & operations including site planning, concert staging & production, talent contracts and riders, sound, lighting and special effects. Randi coordinated important national and international events for the Greater Miami Convention and Visitors Bureau, Miami's Centennial Celebration and has four times produced the U.S. tourism industry's POW WOW events in New Orleans and Miami.

Under Randi's direction, LMG produced an array of events including the, the BCS Championship Fanfest, NASCAR's Championship Drive, Volvo Ocean Race Miami, Grand Opening of the New World Symphony Frank Gehry Building, Miami Dade Launch of Metro Line MIA-Downtown, Young Presidents Organization (YPO) and the South Beach Wine & Food Festival, Bubble Q & Burger Bash

A graduate of The University of Florida, she was inducted into Who's Who-Outstanding Young Women of America and named one of America's Leading Female Executives. She has served on the Board of Governors of the Miami Beach Chamber of Commerce. She was appointed as the first chairwoman of the Chamber's Women's Business Council.

Randi has donated her time to the City of Miami Beach, Big Brothers/Big Sisters, United Way, Women of Tomorrow, Lincoln Rd Marketing Association, Miami Rocks for Relief (Hurricane Katrina benefit) and other charitable events.

Public Sector Event Experience

(Partial Listing)



U.S Government

Papal Visit and Historic Meeting with President Reagan Stallone/Paxton Dinner for President Bill Clinton Summit of the Americas Media Events U.S. Congressional Workshop White House Presidential Visit to Miami – President Clinton

State of Florida

FTAA Vizcaya VIP Event
FTAA Closing Reception
FTAA Governor Jeb Bush Luncheon
Southern Governor's Conference
State of Florida Department of Lottery Breeder's Cup

Miami Beach

City of Miami Beach Inaugural – New World Symphony Park
City of Miami Beach Sleepless Nights

Veteran's Day Parade = City of Miami Beach
'NSYNC City of Miami Beach Veterans Day Concert
"Salute to 911 Police & Firefighters"
City of Miami Beach Official July 4th Celebration
Pavarotti Concert on Miami Beach (120,000 attendees)
City of Miami Beach 75th Anniversary Celebration
Miami Beach Convention Center Dedication
U.S. Mayors Conference – 2017

City of Miami

City of Miami Mayor's Reception for U.S. Mayors Mayor of Miami's Summit on Transportation Miami Centennial Extravaganza U.S. Mayors Conference – 2008, 2004

Metro Dade County

Metro Dade Orange Transit Launch
Miami Dade International Car Rental Center Launch
Miami Dade County Hurricane Expo
MetroMover Omni & Brickell Station Openings
Salute to the Troops Flag Day Celebration
Christo's World Film Premiere
Inaugural Event MIA Concourse A

Greater Miami Convention & Visitors Bureau

POW WOW Host City Events (New Orleans & Miami)
American Society of Travel Agents
La Cumbre 6 Events
Domestic & International Sales Missions
Florida Huddle Inaugural Event
Fox Network NY GMCVB Promotion
Annual Meeting Honoring Super Bowl XXIII
Meeting Planners International Inaugural Event
PCMA

OTHER MUNICIPALITIES

Sunny Isles Beach Jazz Concert Golden Beach's 75th Anniversary Celebration

Produced Miami Beach Events

(Partial listing)



MIAMI BEACH PRODUCTIONS

Amazing Race 10th Anniversary Celebration
American Booksellers, Time Inc with Oprah Winfrey
American Airlines Tour Expo "South Beach Night" Event

Art Deco Weekend
Art Basel SCOPE Art Fair
Bass Museum - American Gala Premiere Fellini Costumes & Fashion
BCS National Championship Fanfest
Beach Channel Television Launch Event

Capital One Beach Bash
CBS All American Thanksgiving Day Parade
CBS Early Show City of Miami Beach Segment
Chief Executives Organization (CEO) Summit
City of Miami Beach Inaugural – New World Symphony Park
City of Miami Beach Official July 4th Celebration (7x)
City of Miami Beach 75th Anniversary Celebration

Fontainebleau Hotel Employee Appreciation
Grand Opening of the New World Symphony Frank Gehry Building
Greater Miami Jewish Federation Israel's 50th Anniversary Celebration
HBO Miami Weekend featuring Gloria Estefan
HBO & Sony Entertainment inaugural HBO Ole
Hurricane Katrina Benefit with Gloria Estefan & Queen Latifah

Miami Beach Chamber of Commerce Grand Opening
Miami Beach Convention Center Dedication
Miami Beach Festival of the Arts
Miami Vice 1st, 2nd & 3rd Season Premiere Galas & Fundraisers
Michael Bay & Giving Back Fund Super Bowl VIP
Microsoft Corporation Global Meeting

NASCAR Fan Fest & Zac Brown Band Concert
NASCAR Championship Drive Media Launch
National Academy of Recording Arts & Sciences - A Night with Julio Iglesias
National Association of Television Producers & Executives
Columbia Pictures & Jerry Seinfeld Show
'NSYNC City of Miami Beach Veterans Day Concert –
"Salute to 911 Police & Firefighters"
Nokia New Product Launch featuring Shakira

Ocean Drive en Espanol Launch with Gloria Estefan
Offshore Powerboat Professional Tour featuring
Don Johnson, Chuck Norris, Kurt Russell
Ocean Drive Magazine MTV Video Music Awards Party
*Ocean Drive Anniversary Super Event featuring Marc Anthony & JLO

Pow Wow – South Beach '94, '99, 2009

South Beach Wine & Food Festival

Sports Illustrated 50th Anniversary Swimsuit Volleyball Challenge
Sportsmark/CBS Superbowl XLIV VIP Event
Summit of the Americas Media Events

Super Bowl XLI South Florida Host Committee Official Events *International Media Event on South Beach

VH-1 Art Basel Concert on the Beach
Virgn Airlines 25th Anniversary Celebration
Young Presidents Org. South Beach Opening & Closing Nights Global Conference

Additional Produced Events

(Partial listing)



Armani Exchange AIDS Fundraiser
Art Basel Soho House
AVP South Beach

Art Basel Opening Event in Design District Art Basel – Friends With You
Art Basel Opening Night VIP Party in the Design District
Art Basel DACRA Community Events

Bellsouth Big Orange Millennium of the Americas

Best Buddies Annual Fundraiser

Breeders Cup Gala & Hospitality Tent

Cirque De Soleil Media Launch

City of Miami Beach's Sleepless Nights

City of Miami Beach Official July 4th Celebraton (7x)

City of Miami Beach Veteran's Day Parade

Competitor Group Dodge Miami Beach Latin Rock n Roll ½ Marathon

DACRA – A Midnight Affair

eMerge Americas

The Forge Mini Grand Prix Race

Florida Breeder's Cup Host Committee VIP & Community Events

Florida Marlins Community Events

Fox Network Superbowl VIP Event on Miami Beach

Grand Opening South Beach Banana Republic

Gumball 3000 Road Race

Grand Prix of the Americas Street Party & Concert Series

Gusman Theatre Seventy-Fifth Anniversary

Haley's Comet Chase - Supersonic Charters to View Comet

HBO & Sony Entertainment inaugural HBO Ole

Hennessy Latin Billboard Awards

Julio Iglesias ALS Fundraiser

La Cumbre de Turismo (6x)

Latin Billboard Awards After Party

Miami Beach International Music Festival

Miami Beach Sports & Fitness Festival
Michael Bay & Giving Back Fund Super Bowl VIP
Millennium Mayorathon Cross Country
Miami International Film Festival
NBC 6 & Telemundo 51 Grand Opening Gala
New York City Wine & Food Festival

Official Airline Guide Miami Inaugural

Opsail Tall Ships Miami

Parrot Jungle Groundbreaking at Watson Island
Planet Hollywood Miami Opening & Sly Stallone Housewarming
Sylvester Stallone Birthday Party - 20 Years Appiyersary of Rocky

Sylvester Stallone Birthday Party - 20 Years Anniversary of Rocky

Stallone/Paxton Dinner for President Bill Clinton

Special Olympics Global Law Enforcement Sports Run

Stuff Magazine MTV Video Music Awards Party

Sun & Fun Hospitality Day for Miami Beach

Super Bowl XLI South Florida Host Committee Official Events -

*Kickoff Salute featuring AFC& NFC Coaches/Hootie & the Blowfish

*International Media Event at Vizcaya

*Dade Media Event on South Beach

*Broward County Media Event

*VIP Event at the Miami Performing Arts Center featuring Michael Bolton

*Community Extravaganza at BiCentennial

Super Bowl XLIV Host Committee VIP Gala

Super Bowl XXIX & XXIII Official Media Event

Super bowl XXIII Corporate Hospitality Village

Supper on the Sand on the Gulf Shore with Guy Fieri

Taste of the Beach (7x)

Victoria Secret's Launching of "Pink"

United Way Annual Gala

United Way Mayor's Ball

Volvo Ocean Race Corporate Village

Concert And Celebrity List

(Partial Listing)



Logistics Management Group has worked with the artists below. LMG throughout the years, has negotiated, contracted and/or produced these national talent acts and celebrities.

Air Supply Gloria Estefan **Arturo Sandoval** Hall & Oates Ashford & Simpson Harry Connick, Jr. Atlanta Rhythm Section

Barry Gibb **Beach Boys**

Big Bad Voodoo Daddy

Blake Shelton Blues Traveler Boyz II Men **Bruce Willis** Cachao

Cee Lo Green Celia Cruz Chaka Khan

Cher

Chuck Berry

Dave Matthews Band

David Benoit David Lee Roth **David Sanborn**

Daughtry **Dierks Bentley** Fitz & the Tantrums

Fergie Foreigner

Frank Sinatra, Jr. Frankie Beverly

Hootie & the Blowfish

Hunter Hayes Imagine Dragon Jason Derulo Jim Belushi Band Jonathan Butler Jermaine Dupri Jon Secada Julio Iglesias

KC & The Sunshine Band

Kelly Rowland of Destiny's Child

Ky-Mani Marley Little Richard

Marc Anthony & Jennifer Lopez

Melissa Manchester

Method Man

Miami Sound Machine

Michael Bolton Michael McDonald Montell Jordan

'N Sync Olga Tañón

Oprah Winfrey₀₁₅ Outkast

Pitbull

Poncho Sanchez Queen Latifah **Richard Elliot** Rick Springfield RuPaul

Sammy Haggar Sérgio Mendes Sister Sledge Sly Stallone Steppenwolf

Styx

Sugar Ray **Taylor Dayne** Tegan and Sara The Commodores The Four Tops The Grassroots The Mavericks The Neville Bros.

The Turtles Third Eye Blind Three Dog Night Tito Puente **Travis Tritt** Tony Hawk Village People Walshy's Fire Willie Nelson

Zac Brown Band

