

RESOLUTION NO. \_\_\_\_\_

**A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, APPROVING SPONSORSHIP OF THE 2023 MIAMI BEACH PRIDE FESTIVAL, WHICH WILL TAKE PLACE FROM MARCH 31ST, 2023 THROUGH APRIL 16, 2023, WHICH INCLUDES CASH SPONSORSHIP IN AN AMOUNT NOT TO EXCEED \$188,000, AS PREVIOUSLY APPROVED BY THE CITY COMMISSION IN THE FY 2023 OPERATING BUDGET, AUTHORIZING THE CITY MANAGER TO NEGOTIATE AND EXECUTE A SPONSORSHIP AGREEMENT, AND WAIVER OF SPECIAL EVENT AND CITY SERVICES FEES, IN AN AMOUNT NOT TO EXCEED \$46,267.89; AND FURTHER, AUTHORIZING THE CITY MANAGER TO EXECUTE A SPONSORSHIP AGREEMENT WITH THE EVENT ORGANIZER, MIAMI BEACH PRIDE, INC.**

**WHEREAS**, Miami Beach Gay Pride brings people together to recognize and celebrate members of the lesbian, gay, bisexual, and transgender (“LGTBQ”) community, as well as their friends, allies, and supporters in celebration of the LGTBQ community; and

**WHEREAS**, Miami Beach Gay Pride celebrates Miami-Dade County’s LGTBQ community with week-long festivities along Ocean Drive and draws big crowds – in 2019, the Miami Beach Pride Festival drew over 140,000 attendees; and

**WHEREAS**, since 2009, the Miami Beach Gay Pride has taken place in Lummus Park, between 11th and 14th Streets during the month of April; and

**WHEREAS**, in the past, the City Commission authorized a cash sponsorship in the amount not to exceed \$188,000 and a waiver of special event and City Service fees

**WHEREAS**, for the upcoming 2023 Miami Beach Gay Pride, the Mayor and City Commission wish to authorize the City Manager to execute a sponsorship agreement with the event organizer, Miami Beach Pride, Inc., for a cash sponsorship in an amount not to exceed \$188,000, as previously approved by the City Commission in the FY 2023 Operating Budget, authorizing the City Manager to negotiate and execute a sponsorship agreement, and a waiver of special event and City services fees in an amount not to exceed \$46,267.89, which include a special event application fee in the amount \$286, special event permit in the amount of \$570, Lummus Park user fee in the approximate amount of \$10,460.09, Police Department Administrative fees in the approximate amount of \$5,988, Fire Department fee in the approximate amount of \$6,000, sanitation fees in the amount of \$616, Vehicle Beach Access passes in the approximate amount of \$4,325, and square footage fees in the approximate amount of \$18,022.80.

**NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA,** that the Mayor and City Commission hereby approve sponsorship of the 2023 Miami Beach Pride Festival, which will take place from March 31, 2023 through April 16, 2023, which includes cash sponsorship in an amount not to exceed \$188,000, as previously approved by the City Commission in the FY 2023 Operating Budget, authorizing the City Manager to negotiate and execute a sponsorship agreement, and waiver of special event and City services fees, in an amount not to exceed \$46,267.89; and further, authorize the City Manager to execute a sponsorship agreement with the event organizer, Miami Beach Pride, Inc.

**PASSED and ADOPTED** this \_\_\_\_\_ day of \_\_\_\_\_, 2023.

**ATTEST:**

\_\_\_\_\_  
Dan Gelber  
Mayor

\_\_\_\_\_  
Rafael E. Granado  
City Clerk

(sponsored by Commissioner Alex J. Fernandez)

APPROVED AS TO  
FORM & LANGUAGE  
& FOR EXECUTION

  
\_\_\_\_\_  
City Attorney

3-20-23  
Date