

MIAMIBEACH

OFFICE OF THE CITY CLERK

NO. LTC#

008-2023

LETTER TO COMMISSION

TO: Honorable Mayor Dan Gelber and Members of the City Commission

FROM: Rafael E. Granado, City Clerk

DATE: January 10, 2023

SUBJECT: Mayor's 41st Street Blue Ribbon Committee Motion

The purpose of this Letter to the Commission ("LTC") is to inform the Mayor and Commission of a motion made by the Mayor's 41st Street Blue Ribbon Committee at its meeting on Thursday, December 8, 2022.

Members present: Yechiel Ciment (Chair) Bonnie Crabtree (Vice Chair), Betty Behar, Michael Burnstine, Seth Gadinsky, Eric Hankin, and Robin Jacobs.

Motion: The Mayor's 41st Street Blue Ribbon Committee recommends the City of Miami Beach support an increase and expansion of the Freebee fleet, from two (2) vehicles to eight (8) vehicles, to service the Mid-Beach area.

Motion made by: Seth Gadinsky

Motion seconded by: Betty Behar

Motion passed: 7-0

Background on the Mid-Beach On-Demand Transit (Freebee) Service

Pursuant to a contract with the City, Freebee has been providing on-demand transit service in the Mid-Beach area since May 2019. The service provides first/last mile connectivity in areas that are currently not served or underserved by the Miami Beach trolley or Miami-Dade County bus services. The popular alternative transportation service assists the City in achieving resilience and mobility goals, reduces carbon footprint, reduces congestion, and improves mobility options for our residents.

On November 16, 2022, the City Commission approved a new five (5) year agreement with Freebee, wherein two (2) electric vehicles will continue to serve the Mid-Beach area. The new contract includes the option to use Tesla passenger vehicles, at the City's discretion. Based on a review of the current service level, the average passenger wait time is under twenty (20) minutes which is comparable to the average wait time of our citywide trolley service. At this time, the

Administration believes that the current service level is appropriate for the demand generated within the Mid-Beach service area. City staff will continue to monitor the service and work with Freebee to ensure maximum efficiency and identify if any service improvements are warranted.

Please contact Diana Fontani Martinez, Redevelopment Specialist, at dianafontani@miamibeachfl.gov or Rickelle Williams, Assistant City Manager/Economic Development Director, at rickellewilliams@miamibeachfl.gov should you have any questions.


RW/HS/DFM