

MIAMI BEACH

OFFICE OF THE CITY MANAGER

NO. LTC # **011-2017**

LETTER TO COMMISSION

TO: Mayor Philip Levine and Members of the City Commission

FROM: Jimmy L. Morales, City Manager

DATE: January 9, 2017

SUBJECT: **WATER TAXI PILOT PROGRAM SERVICE COMMENCEMENT**

The purpose of this Letter to Commission (LTC) is to provide a status update regarding the commencement of a one (1) year Water Taxi Pilot Program.

Pursuant to Resolution No. 2016-29370, adopted by the City Commission, the Administration negotiated an Agreement with Water Taxi Miami, Inc., for a one (1) year Water Taxi Pilot Program using Purdy Avenue Dock. The temporary Water Taxi service will be serving Purdy Avenue Dock, Sea Isle Marina (Omni), Bayside Marketplace and Miami Beach Marina. As per the Agreement with Water Taxi Miami, Inc., the pilot service was soft-launched on December 30, 2016. Attached, please find a brochure with more information on the pilot water taxi service.

Pursuant to City Commission directive, quarterly update reports including ridership, marketing efforts and revenue will be provided via LTC.

A Ribbon Cutting Ceremony is scheduled for Friday, January 13, 2017 at 3:00 PM at Purdy Avenue Dock (just west of Purdy Avenue/18 Street intersection).

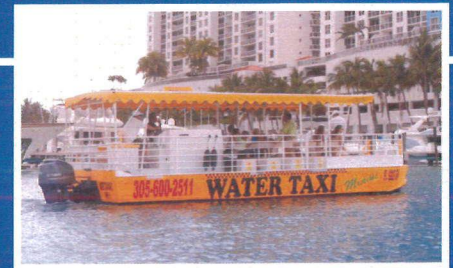
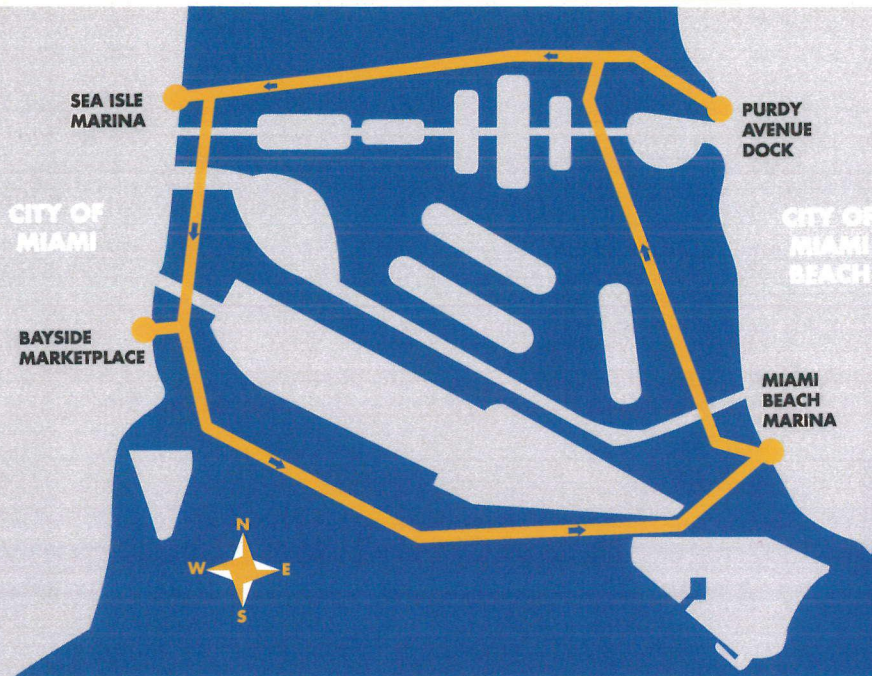
Please feel free to contact me if you have any questions or concerns.

Attachment: Water Taxi Pilot-Program Brochure


JLM/KGB/JRC/MM

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WELCOME ABOARD!



WHETHER TOURING THE CITY OR JUST GETTING AROUND TOWN, NOW YOU CAN COAST INTO THE WEEKEND ON A WATER TAXI!

The City of Miami Beach has teamed up with Water Taxi Miami to offer another avenue to help get you between Downtown Miami and the beach. Hop on board at Miami Beach Marina or the Purdy Avenue dock to enjoy beautiful views and a stress-free ride!

HOURS OF OPERATION:

Friday to Sunday at the Purdy Avenue dock, using a 38 passenger vessel with the ability to accommodate bicycles.

	Bayside Marketplace	Miami Beach Marina	Purdy Avenue Marina	Sea Isle Marina
TRIP 1	10:45 AM	11:20 AM	11:40 AM	12:00 PM
TRIP 2	12:15 PM	12:50 PM	1:10 PM	1:30 PM
TRIP 3	1:45 PM	2:20 PM	2:40 PM	3:00 PM
TRIP 4	3:15 PM	3:50 PM	4:10 PM	4:30 PM
TRIP 5	4:45 PM	5:20 PM	5:40 PM	6:00 PM
SUMMER	6:30 PM	6:50 PM	7:10 PM	7:30 PM

ONE WAY FARES:

Adults and Children five (5) years of age and older:	\$15.00
Children one to four (1-4) years of age:	\$7.50
Children under one (1) year of age:	FREE
Military/Senior Citizens, 65+ years of age:	\$10.00
Miami Beach Resident:	\$10.00

MONTHLY PASS: \$95.00

ROUND-TRIP FARES:

Adults and Children five (5) years of age and older:	\$30.00
Children one to four (1-4) years of age:	\$15.00
Children under one (1) year of age:	FREE
Military/Senior Citizens, 65+ years of age:	\$20.00
Miami Beach Resident:	\$20.00

ANNUAL PASS: \$295.00

FOR ADDITIONAL INFORMATION, VISIT:
WWW.WATERTAXIMIAMI.COM

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