



## COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission  
FROM: Vice-Mayor Steven Meiner  
DATE: December 14, 2022

SUBJECT: REFERRAL TO THE PUBLIC SAFETY AND NEIGHBORHOOD QUALITY OF LIFE COMMITTEE TO DISCUSS THE CITY'S CONTINUED EFFORTS TO IMPROVE AND MITIGATE TRAFFIC CONGESTION DURING ART WEEK, AND ANY ADDITIONAL STEPS WHICH COULD BE TAKEN TO IMPROVE THE ART WEEK EXPERIENCE AND ENSURE THE CONTINUED SUCCESS OF THE EVENT.

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### **ANALYSIS**

Please place on the December 14, 2022 agenda a referral to the Public Safety and Neighborhood Quality of Life Committee to discuss the City's on-going annual efforts to mitigate traffic impacts during the Art Week 2022 event, and any additional steps which could be taken to improve the overall resident and visitor experience and ensure the continued success of our City's signature annual international event.

Following the 2021 Art Week event, I sponsored a referral to discuss lessons learned during Art Week and implement a heightened police presence and maintenance of traffic plan. In certain material respects, the City's planning efforts improved, and I commend the Administration and our Miami Beach Police Department for their hard work and efforts. However, the sheer volume of crowds is such that traffic congestion is inevitable, particularly as it appears that each year there is a growing number of special events and satellite fairs taking place throughout the City during the week, further impacting traffic in the City.

As part of this referral, I would like for the Administration to advise as to its experience with this year's implementation of the Maintenance of Traffic Plan, and any recommendations for additional adjustments which could be made for 2023. Continual self-assessment and vigilance on this front is necessary, as more needs to be done to improve traffic in our City.

In addition, I would like for the Committee to consider whether broader, more structural changes should be made for how the special events and satellite fairs surrounding Art Week are organized, scheduled and promoted. I request for the Administration to work with our partners at the GMCVB to consider whether steps could be taken to re-brand the event as Art Month and/or schedule events over a longer period of time.

While we will continually seek to adjust traffic plans in an effort to protect our residents and

visitors as best we can, we should also consider whether bolder action is necessary to reduce the over-concentration of events during Art Week and provide for the continued success of Art Week Miami Beach and ensure this event, which is an asset to our City and our County, does not collapse under its own weight.

**SUPPORTING SURVEY DATA**

N/A

**FINANCIAL INFORMATION**

N/A

**Is this a "Residents Right to Know" item, pursuant to City Code Section 2-14?**

Yes

**Does this item utilize G.O. Bond Funds?**

No

**Legislative Tracking**

Vice-Mayor Steven Meiner