



The City of Miami Beach Economic Development Department is pleased to provide you with this monthly business newsletter that includes the latest information and resources available for our business community.

Was this forwarded to you? Subscribe today to receive your own copy by clicking [here](#).

Happy New Year

The City of Miami Beach Economic Development Department wishes you a Happy New Year!



Economic Development 2022: Year in Review Year End Video



Miami Beach Business Spotlight Story: Celmas Dry Cleaners

This month we highlight a staple in the Mid-Beach community, Celmas Dry Cleaners. Learn more about this successful recipient of the City of Miami Beach Emergency Small Business Reimbursement Grant, with the support of the City of Miami Beach Economic Development Department.

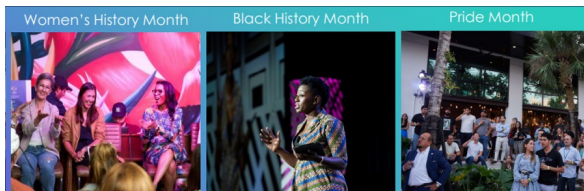
Click [here](#) to read more.

Miami Beach Welcomes Pretium

The City of Miami Beach is thrilled to announce investment management firm Pretium has announced plans to open an office at Deco Capital Group's Eighteen Sunset, a Class A office building being constructed at 1769 Purdy Avenue in Miami Beach.



To read more click [here](#)



Tech Thought-Leadership Series 2023

eMerge Americas is partnering with Miami Beach to produce a series of forums targeted at diverse startups, entrepreneurs, venture capitalists, financial services leaders and influencers interested in starting/expanding a business in Miami Beach or investing in a Miami Beach business. The 2023 series will focus and

shine a light on diverse founders and their success stories as a means to connect, learn and grow the tech business community in Miami Beach. The next forum is tentatively scheduled for Tuesday, February 28, 2023. Stay tuned for more information.

Miami Beach Supports Small Business 2023

Small-business owners love what they do, and they play an important role in supporting their local communities. By supporting a small business, we support the local community. Miami Beach is actively encouraging our residents, visitors and tourists to spend their money here in Miami Beach and help stimulate our economy and keep business booming. Small businesses help to create and sustain jobs as well as keep our neighborhoods vibrant and bustling with patrons near and far.



Five Useful New Year Business Tips

Please click [here](#) to view five useful business tips for you to implement in the New Year.



Love 41st Street

The Mayor's 41st Street Committee created a campaign, in partnership with the City of Miami Beach, to encourage business owners and their patrons to love 41st Street by being more proactive in cleaning their storefront, reporting issues and appreciating their commercial corridor. Businesses are putting the flyers in their store windows and social media to inspire and in solidarity to make 41st Street more attractive. Click [here](#) for a printable copy.



iConnections Global Alts '23 Conference

Miami Beach will be participating in the iConnections Global Alts '23 conference, Monday, January 30 – Thursday, February 2, 2023, in the Fontainebleau Miami Beach Hotel. The conference attracts thousands of leading financial services leaders, allocators and fund managers where they discuss investments, finance, politics and economics and their impact on the market.

Miami Beach will have a sponsorship presence to connect with the iConnections community and encourage investment and development in Miami Beach.

COMMERCIAL PROPERTY AVAILABLE

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To view other available properties, click [here](#).

Business Resources

Hello Alice Small Business Grants

In partnership with GEN, the Small Business Growth Fund provides the capital high-growth small business owners need to make their next big move. Each recipient will receive a \$25,000 grant, provided by

Mastercard, to accelerate their growth and achieve their goals in 2023.

Click [here](#) to view grant requirements and to apply.



IFundWomen First Strides Grant Program

Together with iFundWomen, Johnnie Walker is continuing to fund, mentor, and champion trailblazing women-owned businesses by awarding 10 businesses each with a \$10,000 grant.

Click [here](#) to view grant requirements and to apply.



Feed the Soul Foundation Cohort Program

Funding for the Restaurant Business Development Program (RBDP) provided by external corporations with vested interest in the creation and sustainability of businesses owned and operated by marginalized individuals including, but not limited to, people who identify as Black, Indigenous, Latinx, formerly incarcerated, LGBTQIA+ and senior citizens.

Applications will be accepted until January 31, 2023. Click [here](#) to view grant requirements and to apply.

Miami-Dade Chamber of Commerce Small Business Meet Up Webinar January 10, 2023

With the rapid pace of things changing for small businesses, we invite you to join the Miami-Dade Chamber of Commerce for your chance to meet other business owners, talk strategy, and get the latest on resources for small businesses.

Click [here](#) to register.



Elevate District 5 - BizHack Cohort

Applications are now open for the third cohort of Commissioner Higgins' partnership with BizHack "How to Find Customers Online". The course is an in-depth digital marketing training and personalized coaching for up to 40 businesses in District 5.

"How to Find Customers Online" is a free 7-week course that focuses on practical skills and strategy in online lead generation.

The course is part of **Elevate District 5**, Commissioner Higgins' comprehensive recovery and growth plan that utilizes data and feedback to create, leverage, and expand existing small business programs and tools to support and strengthen small businesses in District 5. The program is funded by the American Rescue Plan Act (ARPA), President Biden's plan to provide direct relief to Americans and rescue the economy.

[Apply here](#). Courses start January 19, 2023.

Scale Up D5 Program

Are you ready to scale your business? Commissioner Higgins is launching the **Scale Up D5 Program** in partnership with The Idea Center at Miami Dade College as part of the Elevate D5 initiative. Scale Up D5 is a hands-on business training program developed with one goal in mind: get you and your business ready to SCALE.



The Idea Center at Miami Dade College has trained more than 200 business owners in our community on how to tackle daily challenges in all the areas of operations, including marketing, finance, and strategy. Business owners will apply the learnings to their business with the guidance and support of specialized business advisors. In addition, business owners will have the opportunity to present their learnings and **compete for a \$5,000 prize** towards your business.

The 8-week program starts on January 24, 2023, in English and Spanish. Applications can be found [here](#).

LOCAL EVENTS

City of Miami Beach Weekly Meetings

Stay up to date on all of our upcoming meetings. From Commission meetings to committee meetings, please click [here](#) for a full list with links to participate.



North Beach Community Redevelopment Agency Office Opening January 19, 2023

The City of Miami Beach Economic Development Department invites you to the opening of the North Beach Community Redevelopment Agency Office located at 962 Normandy on January 19, 2023, at 3 p.m.



Miami Beach Convention Center

Advanced Therapies Week January 17 - 23, 2023

By bringing the industry together, Advanced Therapies Week offers a unique opportunity to reflect upon the successes and failures from the last 12 months, enabling you to create actionable strategies and find new innovative technologies for the year ahead.

With a focus on commercialization, the event provides the perfect blend of both suppliers and biotechs, who come together to share their technical expertise and ultimately help biotechs advance along their commercialization journey.

Click [here](#) to register.

The Original Miami Beach Antique Show January 19 - 23, 2023

This unique 5-day event is a treasure hunt where history, artistry and innovation combine. Shop for all of your antique buying needs – from jewelry, watches, handbags to artwork, home décor and so much more!

For tickets and additional information click [here](#).



Life Time Miami Marathon & Half Expo January 27 - 28, 2023

The Life Time Miami Marathon & Half Expo houses race bib and packet pickup for race weekend. Open and free to the public, this two-day Expo at the Miami Beach Convention Center features Official Race Merchandise and a variety of exhibitors offering the latest and greatest in running footwear, apparel, nutrition and



technology. Participants and visitors alike will encounter engaging experiences and attractions throughout the venue!

Anime Ink Con 2023 January 27 - 29, 2023

Anime Ink Con is the world's first Anime tattoo convention combining all the best parts from the Anime and Tattoo worlds.

To purchase tickets, click [here](#).



Forbes Travel Guide Hospitality Training January 30, 2023

The Miami Beach Visitor and Convention Authority has partnered with Forbes Travel Guide since 2017 to offer free hospitality trainings to both leadership and frontline level employees.

Please click [here](#) to register.

A registration page for Forbes Travel Guide Hospitality Training. The top section features a banner image of a beach at sunset with a lifeguard stand. Below the banner, the text "FORBES TRAVEL GUIDE HOSPITALITY TRAINING" is displayed. The date "MONDAY, JANUARY 30TH" is shown. Two training sessions are listed: "LEADERSHIP" (1:00 PM - 2:30 PM) and "FRONT-LINE" (3:30 PM - 4:30 PM). Each session includes a description of the topics to be covered and a "REGISTER" button. A footer note states: "This webinar is available to all hospitality employees free of charge. Register today!"

BUSINESS ASSISTANCE PROGRAMS

Miami Beach Emergency Small Business Expense Reimbursement Grant — Funding Still Available

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City of Miami Beach Unveils New Vacant Storefront Cover Designs

The City of Miami Beach relaunched the Vacant Storefront Cover Program in a continued effort to improve the appearance of vacant, street-level commercial buildings and support the lease-up of retail spaces throughout the Miami Beach. Now the City is excited to announce five new designs have been added to the Program catalog.

VACANT STOREFRONT COVER PROGRAM



MIAMI BEACH

First unveiled in 2019, this initiative supports property owners, brokers, realtors and property managers by wrapping vacant storefront windows free of charge with one of ten (10) artistic designs preapproved by the City.

Click [here](#) to learn more about the program and how to get started. Interested brokers, realtors, property owners and managers should [apply here](#) and email the completed application to Mbbiz@miamibeachfl.gov.



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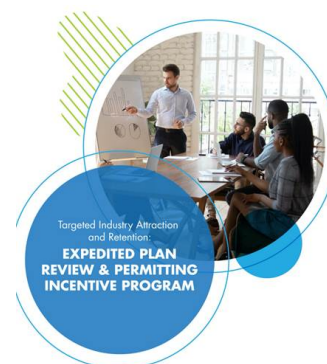


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How to Apply for a Business Tax Receipt and a Certificate of Use

The choices you make affect your business operations, taxes, legal requirements, and revenue. View what you need to operate a business in Miami Beach [here](#).

Plastic Free Miami Beach

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Pop-Up Venue Permit

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Become A Registered City of Miami Beach Vendor



SUPPLIER DIVERSITY

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TESTING & VACCINATIONS



MIAMI BEACH
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COVID-19 Testing and Vaccination Site Near City Hall

Nomi Health continues to operate the testing and vaccination site located on the first floor of the Pennsylvania Garage (G9) at 17 Street and Pennsylvania Avenue. The site operates seven days a week from 8 a.m. to 6 p.m. with no appointment necessary. Vaccines are administered until 5 p.m., while testing continues until 6 p.m. The site is also administering the COVID-19 vaccine for ages 6 months+ and offering single booster doses of the Pfizer-BioNTech and Moderna COVID-19 vaccines to those eligible to receive them. Nomi Health has opened an additional walk-up testing site at 8400 Collins Ave for ages 5 and up. This location also operates seven days a week from 8 a.m. to 6 p.m. with no appointment necessary. It offers both rapid and PCR tests.

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eMerge America Thought Leadership Series Announced

The Economic Development Department (EDD) is focused on attracting business to and retaining businesses in Miami Beach. The goal is to develop and provide experiences, incentives and programs that engage founders, business owners, entrepreneurs, investors and startups and market Miami Beach by leveraging partnerships and resources to cultivate meaningful and sustainable relationships.

EDD is partnering with eMerge Americas, a venture-backed platform focused on transforming the Greater Miami area into the tech hubs of the Americas. The partnership will offer to host a fully immersive Thought Leadership Series focused on diversity, equity and inclusion in the technology community.

La Casa, held on November 30, 2022, was the first of the four-part series and created a one-day event for tech founders and investors to connect, converse and collaborate. The remainder of the series will be presented in February, March and June 2023 and will celebrate diversity, equity and inclusion in the tech community.

To explore eMerge Americas, click [here](#) to view the eMerge Magazine.

Tech Beach Retreat Recap

The City of Miami Beach was a proud sponsor of the Tech Beach Retreat conference held on October 27-28, 2022, in the historic Confidante Hotel in the heart of Miami Beach. *Tech Beach Retreat* is a leading global ecosystem builder, founded in the Caribbean, with a mission to attract and connect the best companies and minds with undiscovered talent and opportunities. The conference provided a strong launching pad for businesses seeking to enter the US market. Participants included Jon Oringe, Founder and Chairman of *Shutterstock* and Melissa Pegus from *Tech Stars*. We look forward to Tech Beach Retreat coming back next year to Miami Beach!



Miami Beach Attends Money 20/20

The City of Miami Beach participated in Money20/20, a premier show where C-level executives, renowned speakers, innovators and disruptors from across the world drive change in the future of money.

The exploratory participation offered an opportunity to promote Miami Beach as a destination of choice to 8,000 leaders and influencers from over 2,800 different companies in the financial services and technology industries and

resulted in new conversations, connections, discoveries and insights on how we can achieve our goal to attract, diversify, and grow our business community.

Art Week Miami Beach Recap

Art Week Miami Beach 2022 featured new installments of the popular Art Basel Miami Beach with 4,000 artists from the world's leading galleries on display at the newly renovated Miami Beach Convention Center as well as the city-curated *No Vacancy*, which matched 10 artists with 10 iconic Miami Beach hotels. Art Week Miami Beach also featured diverse programming from monumental temporary public art installations by FriendsWithYou, Carlos Betancourt and the increasingly popular Miami Beach Legacy Purchase Program.



Art Outside Miami Beach, a public art exhibition curated by The Bass in collaboration with Art in Public Places, continues to bring residents and visitors the opportunity to see and experience a network of public art throughout Miami Beach, including works by Elmgreen and Dragset, Joep Van Lieshout, Abraham Cruzvillegas, Zanele Muholi, Ugo Rondinone, Franz Ackermann, Jim Drain, Dan Graham, Sylvie Fleury, Lawrence Weiner, Bill Fontana and Susan Philipsz, among others.

For more information on Art Week Miami Beach 2022 and Miami Beach Art & Culture, click [here](#).

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LOCAL EVENTS

EcoFest
December 11, 2022
3 PM - 6 PM
Normandy Fountain

Clean Miami Beach and Normandy Fountain Business Association are hosting Miami Beach's first ever EcoFest at the Normandy Fountain.

EcoFest is a first of its kind sustainably focused festival held in Miami Beach benefitting several local environmental non-profits. It will feature local sustainable vendors, organizations, music, food & drinks, eco-action activities for kids, silent auction, giveaways and much more. Everything will be plastic free, of course!



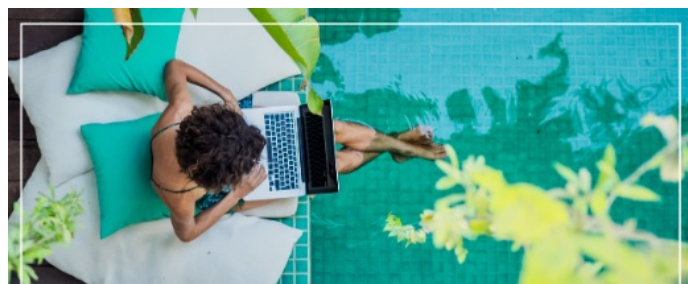
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Shop Local on Small Business Saturday November 26, 2022

Saturday, November 26, 2022, is Small Business Saturday – a day to celebrate and support small businesses and all they do for our community. Miami Beach businesses are the heart of our community and need our support as they navigate, retool and recharge from the impact of the COVID-19 pandemic.

BUSINESS & WORKFORCE TRAINING



Miami Beach Business Academy Upcoming Seminars

Online Business & E-Commerce November 1, 2022

Business continuity management is essential for businesses and most organizations. As businesses recover from the impact of COVID-19, business continuity management is more important than ever. October seminars will discuss what

you can do for your business to prepare for disaster.

Register [here](#) for the Spanish seminar on November 1, 2022 from 6 p.m. to 7:30 p.m.

City of Miami Beach Building Department

Online Permit Training: Open Forums November 17 & December 15, 2022

The Miami Beach Building Department is hosting a series of open forums for questions related to the online permitting process. These sessions will provide attendees with a chance to ask questions about any step of the online permitting process.



WHEN

Thursday, November 17, 2022, from 2 p.m. to 5:30 p.m.

Thursday, December 15, 2022, from 2 p.m. to 5:30 p.m.

WHERE

Building Department Conference Room

1700 Convention Center Drive, 2nd Floor

Miami Beach, FL 33139

If you prefer a virtual meeting, staff can accommodate one-on-one trainings. Schedule a virtual meeting by visiting our Appointment Booking system found [here](#). Once on this webpage, simply select **General Services (virtual) – Permitting Questions: Clarification on Permit Process**

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RESOURCES & OPPORTUNITIES

The Miami Foundation Unveils Microgrants for Technology, Equipment, and Machinery

The Miami Foundation's core mission is to build a stronger, more equitable and resilient Miami. Through the Open for Business program, the Foundation is supporting historically underserved small businesses and nonprofits to build resilience and generational wealth.

Funded with a \$20 million grant from Wells Fargo, The Miami Foundation and financial partner, Partners for Self-Employment, will distribute grants and loans to nonprofits and small businesses across Miami-Dade County to support their acquisition of critical assets, such as technology, equipment, machinery, inventory, and property. Ultimately, the program aims to ensure that historically underserved and underinvested entrepreneurs have a fair chance to build prosperity in the Miami they helped create.



Interested businesses can view full program requirements [here](#) and apply [here](#). Applications will be accepted until November 7, 2022.

MBF Small Business Training

Branding | Business Plans | Cash Flow | Finances
IT | Credit | Digital Marketing | Amazon | Legal | HR



MBF Miami Bayside Foundation

MIAMIBAYSIDEFOUNDATION.ORG

Miami Bayside Foundation Accepting Applications for Upcoming Small Business Training Period

For entrepreneurs ready to take their business to the next level, the Miami Bayside Foundation (MBF) is now accepting applications for their upcoming 5-week, 14-session Small Business Training (SBT) program to help business owners sharpen their skills while learning how to prepare to access capital.

To be accepted, small businesses must be active and in operation for a minimum of six months, at least 51% minority-owned, and located in Miami-Dade, Broward, or Monroe Counties. As defined by Florida statute, minorities include African Americans, Hispanics, Asians, Native Americans, and women.

For more information on program requirements and how to apply, click [here](#).

SoGal Foundation Black Founder Start-Up Grant

SoGal Foundation has teamed up with Winky Lux, bluemercury, twelveNYC, Twilio, Walmart.org's Center for Racial Equity and other sponsors to make a small step towards progress by providing several \$10K and \$5K cash grants to Black women or nonbinary entrepreneurs.



To read program requirements and apply please click [here](#).

LOCAL EVENTS

City of Miami Beach Weekly Meetings

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Miami Beach Convention Center



IBA 2022 - Annual Conference of The International Bar Association October 30 - November 4, 2022

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It serves to advance the development of international law and its role in business and society to provide members with world-class professional development opportunities to enable them to deliver outstanding legal services.

For more information click [here](#).

The International Congress of Esthetics & Spa November 6-7, 2022

Industry leaders trust the International Congress of Esthetics and Spa for the most cutting-edge and innovative techniques and education. ICES is the perfect opportunity to breathe new life into your career and services with fresh inspiration and insight from the best practitioners in the industry!

Miami Beach, FL
November 6 & 7, 2022

Miami Beach Convention Center



Meet one-on-one your prospective and current beauty, spa, and medical aesthetics customers, while discovering new products, services, trends or innovative business approaches. Experience two-days of hands-on workshops, main stage presentations, and expert-guided conferences to rejuvenate your craft and revolutionize your esthetics practice.

For more information and to purchase tickets click [here](#).



Air Cargo Forum Miami and Transport Logistic Americas November 8 - 10, 2022

The Air Cargo Forum Miami is the most traditional meeting of the air cargo community in the world. After stops all over the world, it now finds a permanent home in Miami.

In parallel, Transport Logistics Americas, the leading international exhibition for logistics, mobility, IT and supply chain management now finds an additional home in the booming South Florida metropolis. Transport Logistic

Americas and Air Cargo Forum Miami thus complements the worldwide coverage of the successful trade show concepts organized by Messe München.

To register click [here](#).

Art Basel November 29 - December 3, 2022

Since 1970, Art Basel's goal has been to connect the world's premier galleries and their patrons, as well as serving as a meeting point for the international artworld. Now, over 50 years later, its fairs – in Basel, Hong Kong, Miami Beach, and now Paris – rank as the premier shows of its kind, presenting 20th- and 21st-century art with a strong curatorial perspective. This year marks the 20th anniversary of Art Basel Miami Beach where a reputation for showing high quality work has attracted leading international galleries and collectors, offering visitors the most important art from around the world.



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BUSINESS ASSISTANCE PROGRAMS

Miami Beach Emergency Small Business Expense Reimbursement Grant — Funding Still Available

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MAKE A BOLD MOVE MIAMI BEACH

LET US HELP YOU OPEN, RELOCATE AND GROW YOUR BUSINESS

Discover the tools available for businesses, entrepreneurs, investors and enterprising professionals to build an ambitious, prosperous and productive future.

The Economic Development Department is dedicated to fostering a robust economy that stimulates balanced growth by connecting business, community, people and jobs through business assistance and resources, community and commercial development and redevelopment, real estate and creating a diverse economy for this dynamic and resilient community.



BUSINESS CONCIERGE SERVICES

First-class personalized customer service assistance for new and existing businesses.



TECHNICAL ASSISTANCE PROGRAM

Free virtual and in-person training and capacity-building services and programs.



BUSINESS INCENTIVES & GRANTS

Funding opportunities for targeted industries and small businesses.



305.673.7572



mbbiz@miamibeachfl.gov



www.MBBiz.com

MIAMI BEACH
ECONOMIC DEVELOPMENT

Miami Beach Expedited Plan Review and Permitting Incentive Program

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First unveiled in 2019, this initiative supports property owners, brokers, realtors and property managers by wrapping vacant storefront windows free of charge with one of five artistic designs preapproved by the city.

Click [here](#) to learn more about the program and how to get started. Interested brokers, realtors, property owners and managers should [apply here](#) and email the completed application to Mbbiz@miamibeachfl.gov.

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PROCUREMENT OPPORTUNITIES



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PROCUREMENT DEPARTMENT

MIAMI BEACH



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SUPPLIER DIVERSITY

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For more information, contact the Procurement Department at vendorsupport@miamibeachfl.gov or 305.673.7490.

To read more and to register click [here](#).

TESTING & VACCINATIONS



MIAMI BEACH
GET VACCINATED.
WEAR A MASK.
SAVE LIVES.

COVID-19 Testing and Vaccination Site Near City Hall

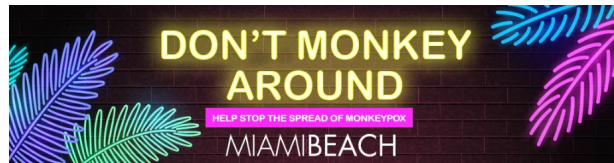
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A Business Emergency Response Team (ERT) equips employees with skills that enable them to perform basic disaster response operations in an emergency. Having trained volunteers available on staff helps protect the health, safety and lives of people at your workplace. Workplace CERT volunteers are trained using the FEMA CERT Basic Training curriculum.

***The 24-hour course is offered as a combination of days and hours**

To register your staff for a training, call 305.673.7736 or e-mail DEM@miamibeachfl.gov.

CONTACT US

Visit MBBIZ.com or contact the Economic Development team [here](#) for more information on resources, finding the perfect location(s) for your business expansion or sharing ideas for future topics.

NEWSLETTER ARCHIVE

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The City of Miami Beach fights for your human rights, let us fight for you!

[CLICK HERE TO
LEARN MORE](#)

WWW.MBBIZ.COM



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Was this forwarded to you? Subscribe today to receive your own copy by clicking [here](#).

Miami Beach Business Academy: Helping Local Businesses Find Success

National Hispanic Heritage Month, September 15 - October 15, is a time when we celebrated the contributions of Hispanic Americans to the history, culture and success of our community. Join us as we proudly highlight local Mexican-American-owned business, Dulce Vida, a Miami Beach Business Academy participant, and successful recipient of the City of Miami Beach Emergency Small Business Reimbursement Grant, with the support of the City of Miami Beach Economic Development Department.

Click [here](#) to read more.



City of Miami Beach Mourns Beloved DeAnne Connolly Graham

Click [here](#) to view press obituary.



2022 Miami Beach Hispanic Heritage Award Winners

The Miami Beach Hispanic Affairs Committee announced the 2022 Hispanic Heritage Award recipients. The award ceremony will be held on Tuesday, October 11, 2022 at 6 p.m. at the Normandy Shores Golf Course (2401 Biarritz Dr.).

"Miami Beach is home to a large and robust population from many countries," explained Hispanic Affairs Committee Chairperson Gabriel J. Paez. "We are once again pleased to acknowledge the vast contributions of Hispanic individuals and their cultures to our community."

To view the 2022 award recipients click [here](#).

BUSINESS & WORKFORCE TRAINING



Miami Beach Business Academy Upcoming Seminars

Online Business & E-Commerce October 4 & 25, 2022

Business continuity management is well underway in most organizations. As businesses recover from the impact of COVID-19, business continuity management is more important than ever. October seminars will discuss what you

can do for your business to prepare any disaster.

Register [here](#) for the English seminar on October 4, 2022 from 6 p.m. to 7:30 p.m.

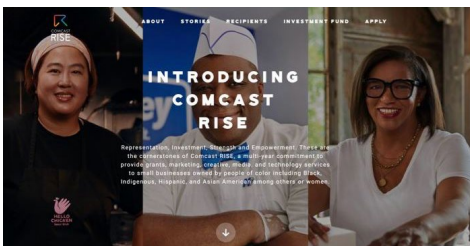
Register [here](#) for the Spanish seminar on October 25, 2022 from 6 p.m. to 7:30 p.m.

COMMERCIAL PROPERTY AVAILABLE

Looking for retail space? Consider this [South Beach](#) location at [1560 Lenox Ave](#) or this corner space in the heart of [Mid Beach](#) at [3801 Collins Ave](#). If [North Beach](#) is on your list consider this location at [715 71st St](#).

To view other available properties, click [here](#).

RESOURCES & OPPORTUNITIES



Comcast RISE Program Announces Additional \$1 Million in Grants for South Florida Businesses

Comcast announced that it will award an additional \$1 million in grants to 100 small businesses owned by women and people of color, including Black, Indigenous, Hispanic, and Asian American owners, among others, in Broward and Miami-Dade Counties, bringing the Comcast RISE program's total investment in South Florida to \$2 million.

Interested businesses can apply [here](#). Applications will be accepted from **October 3 through October 16, 2022**.

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For more information on program requirements and how to apply, click [here](#).

MBF *Small Business Training*

Branding | Business Plans | Cash Flow | Finances
IT | Credit | Digital Marketing | Amazon | Legal | HR



MIAMI BAYSIDE FOUNDATION.ORG

FREE ONLINE MARKETING COURSE *with* **BizHack**


Commissioner **Eileen Higgins**
District 5

ABOUT THE PROGRAM:
"How to Find Customers Online" is an introductory course in digital marketing for small businesses so they can find, attract, and retain customers online.

PROGRAM DETAILS:
SEPTEMBER 7 - OCTOBER 19
Classes will be held: Virtually
Tuesdays & Thursdays / 8:30-10:00 AM


REGISTRATION
OPEN. APPLY NOW!

305-375-9924
SmallBusinessD5@miamidade.gov


ELEVATE
DISTRICT 5

Created by Miami-Dade County Commissioner Eileen Higgins, Elevate District 5 is funded by the American Rescue Plan (ARPA), President Biden's plan to provide direct relief to Americans, contain COVID-19, and rescue the economy.

BUSINESSES THAT COMPLETE THIS COURSE WILL RECEIVE:

- \$100 grant to be used towards marketing expenses
- One 60-minute Private 1:1 Coaching Session
- A Business Directory Listing
- A Personalized Learning Journey Report
- 50% Scholarship for BizHack's "The Digital Marketer's Edge" course

Visit [ElevateDistrict5.com](#) to register!

Elevate D5: How to Find Customers Online Workshop September 7 - October 17, 2022

"How to Find Customers Online" is an introductory course in digital marketing for small businesses, to assist them on how they can find, attract and retain customers online. Participating business owners will work with expert instructors and peer business owners to learn the BizHack Lead Building System™ methodology, create a Business Directory Listing, and develop a personalized Growth Roadmap that provides a clear plan of action with next steps for finding customers online.

To read program requirements and apply please click [here](#).

2023 eMerge Global Startup Showcase

The eMerge Americas 2023 Startup Showcase is once again merging with Panoramic Ventures' Startup Showdown and with the most active venture capital firm in Florida, Florida Funders, for a mega-pitch competition. Catapult your startup to the next level and pitch your brand in front of investors, decision makers and industry leaders at eMerge Americas on April 20-21, 2023.

Over 100 companies will be selected to compete within three tracks (University Stage, Early Stage, and Later Stage) for a chance to share their story on the eMerge Main Stage. The winning startup will receive over \$400,000 in investment, as well as in-kind prizes that will be announced soon.

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Forbes Travel Guide Hospitality Training October 24, 2022

This free interactive session will provide tools for leaders to guide their employees as to how to “capture golden nuggets” and how to exude pride while focusing on guest name usage as part of their daily interactions. This is a 90-minute session followed by a 15-minute Q&A.

To read more and to register click [here](#).

Miami Beach Convention Center



Miami International Auto Show October 15 - 23, 2022

Held in one of the nation's hottest event destinations on South Beach, the Miami International Auto Show is expected to feature hundreds of new cars, trucks, SUVs, crossovers and the newest electric vehicles. Crowd pleasing exhibits such as Camp Jeep, Supercar Rooms Miami, Memory Lane, South Florida Rides and Car Boutique will once again be featured.

To purchase tickets click [here](#).

26th Annual National LGBTQ Task Force Gala October 22, 2022

The National LGBTQ Task Force Gala is the premier annual celebration of South Florida's LGBTQ+ community. The Gala is a night for LGBTQ+ people and their supporters to unite our community, honor our heroes, and advance equality. The event is produced by the National LGBTQ Task Force. In addition to funding the work of the Task Force, the Gala also benefits numerous organizations serving the South Florida LGBTQ+ community.

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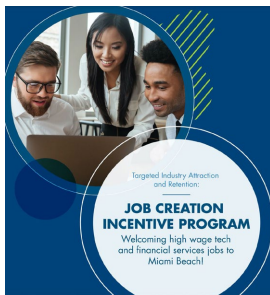
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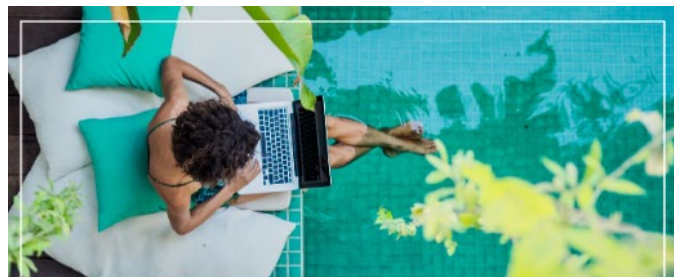
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**PROCUREMENT
DEPARTMENT**

MIAMI BEACH



**SUPPLIER
DIVERSITY**

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TESTING & VACCINATIONS



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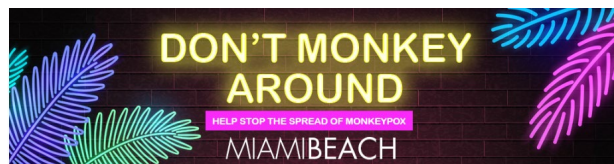
COVID-19 Testing and Vaccination Site Near City Hall

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To register your staff for a training, call 305.673.7736 or e-mail DEM@miamibeachfl.gov.

Hurricane Preparedness for Small Businesses

A Business Emergency Response Team (BERT) training program can support and enhance your capabilities in an emergency situation. BERT volunteers can participate in efforts to increase the preparedness and resilience of the workplace and community. A BERT program equips employees with skills that enable them to perform basic disaster response operations in an emergency. Having trained volunteers on staff helps protect the health, safety, and lives of people at your workplace. Volunteers are trained using the FEMA Community Emergency Response Team basic Training curriculum. [Ready.gov](#) provides excellent resources for developing preparedness plans. You can find these resources listed under "Ready Business."

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Miami Beach Celebrates National Hispanic Heritage Month

Miami Beach will observe National Hispanic Heritage Month September 15 through October 15, 2022. During this celebratory time, we pay tribute to Hispanic Americans who have positively influenced and enriched our community, including recognizing the achievements and contributions of Sandy Sanchez, co-owner of the beloved Silverlake Bistro, located in North Beach.

Click [here](#) to read more.



BUSINESS & WORKFORCE TRAINING

Miami Beach Business Academy Upcoming Seminars

Online Business & E-Commerce September 13 & 20, 2022

Being able to sell your product or service online has never been more important. During the pandemic, many established businesses had to re-invent themselves and find ways to



deliver their services online. Join us today and we'll explore topics on how to begin an online business or add online services to your existing businesses.

Register for the Spanish seminar on September 13, 2022 from 6 p.m. to 7:30 p.m. [here](#).

Register for the English seminar on September 20, 2022 from 6 p.m. to 7:30 p.m. [here](#).

Miami-Dade Business Navigator Small Business Tax Considerations Webinar

Do You Dread Tax Preparation Time Every Year?



Whether you are filing your own taxes or rely on a CPA or accountant, it is important for small business owners to understand tax planning. Key decisions made during the year could make a big difference for your business come tax time. In addition, understanding the process could improve your consistency from year to year and help you maximize your time.

This webinar will take the fear out of your next tax preparation and give you guidance on this annual process.

Register for free [here](#).

COMMERCIAL PROPERTY AVAILABLE

Looking for retail space? Consider this South Beach location at [1560 Lenox Ave](#) or this corner space in the heart of Mid Beach at [3801 Collins Ave](#). If North Beach is on your list consider this location at [715 71st St](#).

To view other available properties, click [here](#).

RESOURCES & OPPORTUNITIES



EndeavorLAB for Female Founders

Endeavor is excited to announce its [EndeavorLAB](#) for Female Founders presented by Mastercard!

Over a two-month period, selected founders will receive 1:1 mentorships to find solutions to their challenges, access to an alumni community of 100+ entrepreneurs, and achieve greater clarity and confidence in their growth

plan.

If you'd like to join the cohort, please by Sunday, September 11th, 2022 [here](#).

Small Business, Big Dreams Presented by BankUnited

To celebrate women business owners, BankUnited, a national bank headquartered in Miami Lakes, is giving them an opportunity to pitch their business for a chance to win \$15,000 through the second annual BankUnited "Small Business, Big Dreams" Women in Business Challenge.

PRESENTED BY
 BankUnited


small business
BIG DREAMS
WOMEN IN BUSINESS

To enter, eligible business owners must complete an application and submit an original "elevator pitch" video of up to three minutes. Businesses must be based in Florida or New York, and must be at least 51 percent woman-owned.

The Women in Business Challenge culminates in a live pitch event and business summit during National Women's Small Business Month in October. Ten semi-finalists will be selected to compete at the Small Business, Big Dreams Women in Business Summit in Ft. Lauderdale on October 20, where there will be two rounds of judging.

The quick pitch round before a panel of BankUnited senior executives will determine the three finalists who will advance to the final judging round before a live audience. BankUnited will award \$15,000 to the top-performing finalist; \$5,000 for second-place and \$2,500 for third-place.

The deadline to apply is September 16th.

More information, including official contest rules and entry forms can be found [here](#).



FREE ONLINE MARKETING COURSE with **BizHack**

Commissioner Eileen Higgins District 5

Created by Miami-Dade County Commissioner Eileen Higgins, Elevate District 5 is funded by the American Rescue Plan (ARP), President Biden's plan to provide direct relief to Americans, contain COVID-19, and rescue the economy.

ABOUT THE PROGRAM:
"How to Find Customers Online" is an introductory course in digital marketing for small businesses so they can find, attract, and retain customers online.

PROGRAM DETAILS:
SEPTEMBER 7 - OCTOBER 19
Classes will be held: Virtually
Tuesdays & Thursdays / 8:30-10:00 AM

REGISTRATION OPEN. APPLY NOW!

305-375-5924
Email: SmallBusinessD5@miamidade.gov

BUSINESSES THAT COMPLETE THIS COURSE WILL RECEIVE:

- \$100 grant to be used towards marketing expenses
- One 60-minute Private 1:1 Coaching Session
- A Business Directory Listing
- A Personalized Learning Journey Report
- 50% Scholarship for BizHack's "The Digital Marketer's Edge" course

Visit ElevateDistrict5.com to register!

Elevate D5: How to Find Customers Online Workshop

September 7 - October 17, 2022

"How to Find Customers Online" is an introductory course in digital marketing for small businesses so they can find, attract and retain customers online. Participating business owners will work with expert instructors and peer business owners to learn the BizHack Lead Building System™ methodology, create a Business Directory Listing, and develop a personalized Growth Roadmap that provides a clear plan of action with next steps for finding customers online.

To read program requirements and to apply please visit [here](#).

LOCAL EVENTS

City of Miami Beach Weekly Meetings

Stay up to date on all of our upcoming meetings. From Commission meetings to committee meetings, please click [here](#) for a full list with links to participate.



Industrious Grand Opening September 9, 2022

The City of Miami Beach is thrilled to welcome Industrious to 350 Lincoln Road. The leading workplace provider, for companies of all sizes and stages, has a network spanning 65+ national and international cities, and some of the highest member satisfaction score in the industry. Industrious is uniquely suited to support our business community needs today, tomorrow, and in the years to come.

Lummus Artisanal Market September 10 - 11, 2022

The City of Miami Beach in partnership with Florida Fresh Markets welcomes a new shopping tradition to South Beach on the weekend of Sept. 10 with the grand opening of the Lummus Artisanal Market steps away from iconic Ocean Drive. In addition to specialty items, the market will sell fresh fruit, refreshing smoothies, baked goods, florals, plants and more.



GRAND OPENING SEPTEMBER 10TH

LUMMUS PARK ARTISANAL MARKET

LUMMUS PARK
BETWEEN 6TH AND 8TH ST.
ON OCEAN DRIVE

**SATURDAYS AND SUNDAYS
10AM-7PM**

Fresh-Cut Fruits
Pet Accessories
Prepared Foods
Scarves and Handmade Bags
Artwork
Flowers and Plants
Apothecaries and Soaps
Jams and Jellies
Teas and Spices
Local Honey
Handmade Jewelry
and more!

Miami Beach Convention Center



Americas Food & Beverage Show September 12 - 13, 2022

The show is sponsored by the National Association of State Department of Agriculture (NASDA) and the U.S. Department of Agriculture (USDA). The Foreign Agricultural Service (FAS) of the U.S. Department of Agriculture (USDA) works to promote the export of U.S. agricultural products and reports on agricultural

production and market development in all areas of the world. USDA/FAS works in conjunction with NASDA to help promote the USA Pavilion at the Americas Food and Beverage Show and Conference.

The show is ONLY open to food and beverage industry professionals/buyers, food service companies, exporters/importers, wholesalers or distributors. To be admitted, buyers must provide documentation reflecting a direct and professional affiliation in the industry.

To register click [here](#).

Smart City Expo USA 2022 September 14 - 15, 2022

Smart City Expo USA is the leading event for building smart, equitable, and sustainable 21st century cities in the United States. This is the chance to engage with leading officials and innovators who are applying federal funding toward next-gen infrastructure, blockchain, web3, cybersecurity, broadband, AI, digital twins, the metaverse, and more. We are building smart, equitable, and sustainable cities of tomorrow, today.

To register click [here](#).



JIS: Jeweler's International Showcase September 30 - October 3, 2022

Exhibitors from popular domestic and international jewelry producing regions, including Italy, Hong Kong and Brazil, display their latest sample lines, present large inventories of finished merchandise, offer some of their best pricing specials of the year and build relationships with new and repeat customers.

Buyers can choose to take immediate delivery of merchandise from the show or write orders for later

shipment.

Find exactly what you're looking for at the show with personalized exhibitor recommendations and an impressive array of international and specialty pavilions.

To purchase tickets click [here](#).

BUSINESS ASSISTANCE PROGRAMS

Miami Beach Emergency Small Business Expense Reimbursement Grant — Funding Still Available

Small businesses in Miami Beach are encouraged to apply for a \$20,000 emergency grant to cover rent, mortgage, utilities, payroll and operating expenses incurred during the COVID-19 pandemic.

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How to Apply for a Business Tax Receipt and a Certificate of Use

The choices you make affect your business operations, taxes, legal requirements, and revenue. View what you need to operate a business in Miami Beach [here](#).



Plastic Free Miami Beach

PlasticFreeMB showcases businesses that have taken action to reduce plastics from their establishment and to help organizations learn and implement best practices in the area of environmental stewardship.

It takes more than 100 years for plastic to disintegrate. Learn why and how we're combating single-use plastic [here](#).

Interested businesses can register [here](#).



Pop-Up Venue Permit

Pop-up venues are temporary retail spaces that can be used to promote and sell products of all types, ranging from food and beverages, clothing or unique gifts. The concept has the potential for low overhead, low risk and is a great way to introduce yourself to the market, generate buzz, increase sales and extend the reach and exposure of your business. To apply for a City of Miami Beach Pop-Up Venue permit click [here](#).

Miami Beach Vacant Storefront Cover Program

The City of Miami Beach relaunched the Vacant Storefront Cover Program in a continued effort to improve the appearance

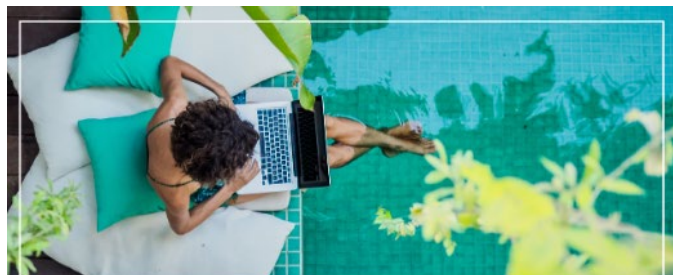


of vacant, street-level commercial buildings and support the lease-up of retail spaces throughout the city.

First unveiled in 2019, this initiative supports property owners, brokers, realtors and property managers by wrapping vacant storefront windows free of charge with one of five artistic designs preapproved by the city.

Click [here](#) to learn more about the program and how to get started. Interested brokers, realtors, property owners and managers should [apply here](#) and email the completed application to Mbbiz@miamibeachfl.gov.

Make A Bold Move



MAKE A BOLD MOVE MIAMI BEACH

LET US HELP YOU OPEN, RELOCATE AND GROW YOUR BUSINESS

Discover the tools available for businesses, entrepreneurs, investors and enterprising professionals to build an ambitious, prosperous and productive future.

The Economic Development Department is dedicated to fostering a robust economy that stimulates balanced growth by connecting business, community, people and jobs through business assistance and resources, community and commercial development and redevelopment, real estate and creating a diverse economy for this dynamic and resilient community.

BUSINESS CONCIERGE SERVICES
First-class personalized customer service assistance for new and existing businesses.

TECHNICAL ASSISTANCE PROGRAM
Free virtual and in-person training and capacity-building services and programs.

BUSINESS INCENTIVES & GRANTS
Funding opportunities for targeted industries and small businesses.

305.673.7572 mbbiz@miamibeachfl.gov www.MBBiz.com

MIAMI BEACH
ECONOMIC DEVELOPMENT

PROCUREMENT OPPORTUNITIES



Looking for Bid Opportunities?

If you would like to be notified of available competitive solicitations released by the City of Miami Beach, you must register your company through Periscope S2G, Supplier-to-Government by clicking [here](#).

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Become A Registered City of Miami Beach Vendor

PROCUREMENT DEPARTMENT

MIAMI BEACH



SUPPLIER DIVERSITY

To be added to the registry of small, disadvantaged, veteran-owned, or LGBT-owned businesses, visit our Vendor Self-Service Portal at:

<https://mbservices.miamibeachfl.gov/vss/default.aspx>

Registering in VSS only takes a few minutes and makes it easier to do business with the City of Miami Beach.

For more information, contact the Procurement Department at vendorsupport@miamibeachfl.gov or 305.673.7490.

ATTENTION SUPPLIERS!

Is your business certified as a small, disadvantaged, veteran-owned, or LGBT-owned business?

If so, let us know!

The City maintains a registry of small, disadvantaged, veteran-owned, or LGBT-owned businesses as follows:

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- LGBT-owned businesses as certified by the National Gay and Lesbian Chamber of Commerce pursuant to Resolution 2020-31342.

To read more and to register click [here](#).

COVID-19 TESTING & VACCINATIONS



MIAMI BEACH
GET VACCINATED.
WEAR A MASK.
SAVE LIVES.

COVID-19 Testing and Vaccination Site Near City Hall

Nomi Health continues to operate the testing and vaccination site located on the first floor of the Pennsylvania Garage (G9) at 17 Street and Pennsylvania Avenue. The site operates seven days a week from 8 a.m. to 6 p.m. with no appointment necessary. Vaccines are administered until 5 p.m., while testing continues until 6 p.m.

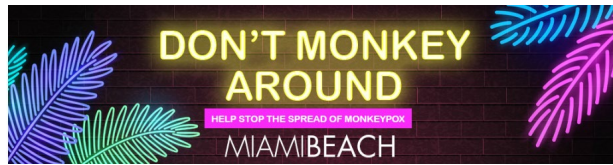
The site is also administering the COVID-19 vaccine for ages 6 months+ and offering single booster doses of the Pfizer-BioNTech and Moderna COVID-19 vaccines to those eligible to receive them.

Nomi Health has opened an additional walk-up testing site at 8400 Collins Ave for ages 5 and up. This location also operates seven days a week from 8 a.m. to 6 p.m. with no appointment necessary. It offers both rapid and PCR tests.

Click [here](#) for more information.

Help The City of Miami Beach Stop the Spread of Monkeypox

The safety and health of our residents, visitors, and businesses is our main priority. The City of Miami Beach continues to monitor monkeypox, a rare disease caused by infection with the monkeypox virus.



Please click [here](#) to review the resources provided, as well as the link to the Centers for Disease Control and Prevention (CDC) website, for additional information on how to help mitigate the spread of the virus and create a safe environment for yourself and all of those who live, work, and play in our city.



BE EMERGENCY READY

A Business Emergency Response Team (ERT) equips employees with skills that enable them to perform basic disaster response operations in an emergency. Having trained volunteers available on staff helps protect the health, safety and lives of people at your workplace. Workplace CERT volunteers are trained using the FEMA CERT Basic Training curriculum.

To register your staff for a training, call 305.673.7736 or e-mail DEM@miamibeachfl.gov.

Hurricane Preparedness for Small Businesses

A Business Emergency Response Team (BERT) training program can support and enhance your capabilities in an emergency situation. BERT volunteers can participate in efforts to increase the preparedness and resilience of the workplace and community. A BERT program equips employees with skills that enable them to perform basic disaster response operations in an emergency. Having trained volunteers on staff helps protect the health, safety, and lives of people at your workplace. Volunteers are trained using the FEMA Community Emergency Response Team basic Training curriculum.

[Ready.gov](#) provides excellent resources for developing preparedness plans. You can find these resources listed under "Ready Business."

CONTACT US

Visit [MBBIZ.com](#) or contact the Economic Development team [here](#) for more information on resources, finding the perfect location(s) for your business expansion or sharing ideas for future topics.

NEWSLETTER ARCHIVE

Missed a prior edition? Check out previous newsletters and business spotlight stories [here](#).



The City of Miami Beach fights for your human rights, let us fight for you!

[CLICK HERE TO LEARN MORE](#)

WWW.MBBIZ.COM

[{VIEW AS WEBPAGE}](#)



The City of Miami Beach Economic Development Department is pleased to provide you with this monthly business newsletter that includes the latest information and resources available for our business community.

Was this forwarded to you? Subscribe today to receive your own copy by clicking [here](#).

Bold Business Balance

August is National Black Business Month. The annual celebration, created in 2004, by historian John William Templeton and engineer Frederick E. Jordan Sr., supports building awareness of Black-owned businesses operating across America.

National Black Business Month is a time when we focus on boosting Black-owned businesses in Miami Beach. We do this by providing a more welcoming and inclusive environment in which Black-owned businesses can grow, thrive and contribute meaningfully to the Miami Beach business community and with the residents and visitors they serve. Meet Bill Warren, owner of Benefits Design Resources where he is making bold moves.

Click [here](#) to read more.



MB NEWS

City of Miami Beach Special Election

The City of Miami Beach will hold a Special Election on **August 23, 2022** for the purpose of presenting to City voters 6 ballot measures.

To read the ballot measures in English and Spanish, [click here](#).



BUSINESS & WORKFORCE TRAINING



Miami Beach Business Academy Upcoming Seminars

Growth Strategy and Analysis August 25

Do you feel like you've reached a plateau in your business? Do you want to keep growing your business but don't know if it's sustainable? Learn strategies to help you grow your business effectively and sustainably step by step.

Register for the English seminar on August 25 , 2022 from 6 p.m. to 7:30 p.m. [here](#).

Miami-Dade Business Navigator Small Business Tax Considerations Webinar

Do You Dread Tax Preparation Time Every Year?

Whether you are filing your own taxes or rely on a CPA or accountant, it is important for small business owners to understand tax planning. Key decisions made during the year could make a big difference for your business come tax time. In addition, understanding the process could improve your consistency from year to year and help you maximize your time.

This webinar will take the fear out of your next tax preparation and give you guidance on this annual process.

Register for free [here](#).

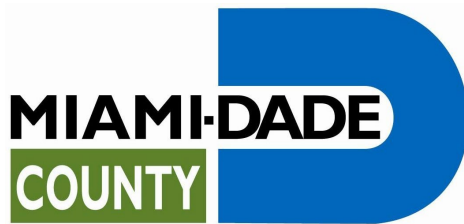


COMMERCIAL PROPERTY AVAILABLE

Looking for retail space? Consider this South Beach location at [1000 17 St](#) or this corner space in the heart of Mid Beach at [3801 Collins Ave](#). If North Beach is on your list consider this location at [7305 Collins Ave](#).

To view other available properties, click [here](#).

RESOURCES & OPPORTUNITIES



Miami Dade Economic Advocacy Trust Launches 'Support BOB 305' part of Miami Dade County's Black Business Month Celebration in August

To celebrate Miami-Dade County's declaration of August as Black Business Month, the Miami-Dade Economic Advocacy Trust is launching the 'Support BOB 305' campaign to "promote and propel the County's multi-billion dollar Black-Owned Business community."

In partnership with the Miami-Dade Black Affairs Advisory Board and the Greater Miami Convention & Visitors Bureau, MDEAT has created a month-long series of networking and educational events designed to promote the value and viability of Miami's Black-Owned Businesses.

To see the full slate of Black Business Month events and register to participate, [click here](#).



Apply for the Miami-Dade County BizUp Grant

Does your small business have a positive impact on Miami-Dade County? Apply online for the BizUp Grant, brought to you by County Mayor Daniella Levine Cava and County Commissioner Jean Monestime. Submit a five-minute pre-recorded pitch for a chance to win up to \$100,000 and 12 months of technical assistance, sponsored by StartUp FIU Local and Bank of America. Applications are accepted now through Aug. 28.

To read program requirements and to apply please visit [here](#).

Wish Local Still Accepting Empowerment Program Grant Program Applications

Black-owned businesses can still apply for Wish Local's Empowerment Program, which rewards selected applicants with grants ranging from \$500 to \$2,000 to help sustain and grow their small business.

To be eligible, small businesses must:

- Be Black-owned (18+ years of age)
- Have a brick-and-mortar store in the United States
- Have 20 or fewer employees
- Have an average annual revenue under \$1 million
- Join Wish Local, if selected for the program



Click [here](#) to apply.

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Miami Beach Convention Center

Catalyst 2022 August 24 - 25, 2022

Held in Miami Beach, Catalyst is the leading industry



conference where partnerships, ecosystem, and business development teams come to make connections, learn from each other and accelerate growth.

The Catalyst schedule includes Partnership Leaders-hosted activities and a formal conference on Wednesday, August 24th and Thursday, August 25th. Networking opportunities will be sprinkled throughout the week.

Additional partner summits, technology showcases, and networking opportunities will be sprinkled throughout the week.

To purchase tickets click [here](#).

Bronner Brothers International Beauty Show August 27 - 29, 2022

The world's largest professional trade show dedicated to multicultural beauty! The Bronner Bros. Beauty Show's goal is to help inspire, educate and elevate cosmetology professionals, students, and the multicultural beauty industry. Register now for access to panels and workshops to help take your creativity and technical skills to the next level!



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**PROCUREMENT
DEPARTMENT**

MIAMI BEACH



**SUPPLIER
DIVERSITY**

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Help The City of Miami Beach Stop the Spread of Monkeypox

DON'T MONKEY AROUND

DO

- Wash your hands often with soap and water or use an alcohol based sanitizer.
- Talk to your healthcare provider about your risk of getting monkeypox and available vaccines.

DON'T

- Have close, skin-to-skin contact with people who have a rash that looks like monkeypox.
- Touch the rash, cuddle, kiss, or share utensils and cups of a person with monkeypox.
- Handle or touch the bedding, towels or clothing of a person with monkeypox.

The City of Miami Beach wants to stop the spread of monkeypox.

miamibeachfl.gov/monkeypox

MIAMIBEACH

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