

EXHIBIT “B”

PROPERTIES

As authorized pursuant to Ordinance 2020-432, incorporated herein by reference and attached hereto as Exhibit “B-1”, Consultant shall be permitted to market Naming Rights for these Properties, as follows:

	<u>Naming Rights Available</u>
(i) Miami Beach Convention Center, 1901 Convention Center Drive;	Interior and Exterior
(ii) Colony Theater, 1040 Lincoln Road;	Exterior Only
(iii) 10” Street Auditorium/Welcome Center, 1001 Ocean Drive*;	Interior and Exterior
(iv) Historic City Hall, 1130 Washington Avenue;	Interior and Exterior
(v) 1701_Meridian Avenue;	Interior and Exterior
(vi) North Beach Bandshell, 7275 Collins Avenue;	Interior and Exterior
(vii) Byron Carlyle Theater, 500 71 Street;	Interior and Exterior
(viii) City-owned and operated parking garages**;	Interior and Exterior
(ix) Adaptive Recreation Center, 5601 Collins Avenue (to be constructed)***; and	Exterior Only
(x) 72nd Street Civic Complex, 299 72nd Street, encompassing the Entire block bordered to the north and south by 73rd and 72 nd Streets, Collins Avenue to the east and Harding Avenue to the west (to be constructed).	Interior and Exterior

* Any Naming Rights for this Property will require the Miami-Dade’s name, logo, and slogan to appear on the facility not less than once and equal to half the number of times the most frequent sponsor or advertiser is named, whichever is greater. Lettering used for Miami-Dade County will be no less than 75% of the size of the largest lettering used for any sponsor or advertiser unless waived by the Miami-Dade County Board.

** The interior of the parking garages will become available upon the expiration of the current agreement between the City and Alchemy Miami Beach, LLC for the Implementation, Management and Operation of City Municipal Parking Garages Advertising Services (“Alchemy Agreement”).

*** The Adaptive Recreation Center will require the approval of the Sabrina Cohen Foundation.

[REMAINDER OF THIS PAGE LEFT INTENTIONALLY BLANK]