



Andres Carne de Res  
455 Lincoln Road

## OPERATIONS PLAN

Planning Board Submission  
September 26, 2022.



455 Lincoln Road

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## TEAM MEMBERS

### ANDRES JARAMILLO (FOUNDER)

Andres Jaramillo is Colombia's Ambassador of "good times." As the mastermind of the magic that drives the most successful and famous restaurant in the history of Latin America, Andrés Carne de Res. This entrepreneur, opened the doors to the first restaurant over 35 years ago with a few tables outside Bogota in a rural suburb called Chia. This single location has grown under his leadership, expertise, and great taste to over 70,000sqft establishment with over 600,000 patrons visiting a year. The restaurant has consistently been named one of the top 50 restaurants in Latin America, and a must visit destination in Colombia. Andres Jaramillo has possibly one of the most successful and unique operators known to the industry.



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### **Guillermo Beltran (CEO)**

Guillermo Beltran represents the corporate expansion of Andres Carne de Res. Guillermo has worked in the F&B industry for over 20 years in Colombia. He has worked with some of the most important restaurant groups in Colombia where he oversaw the expansion of many restaurant brands at a national level. In Andres Carne de Res he has taken the brand to new horizons by opening different concepts of the brand allowing the brand to scale successfully without compromising the high standards of quality, feel, and experience that it possesses. It is Mr. Beltran's vision and project leadership that lead this unique brand to find its way to this unique building in Miami Beach.



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## HOURS OF OPERATIONS

Days	Hours of restaurant	Hours of bar
Sunday - Thursday	7am - 4am	Indoor bar and outdoor bar - 3am
Friday	7am - 4am	Indoor bar and outdoor bar - 3am
Saturday	7am - 4am	Indoor bar and outdoor bar - 3am
Brunch/Lunch Menu	7am - 5pm	
Dinner Menu	5pm - 4am	

**There will be no entertainment proposed on the roof deck. Entertainment will only be located indoors and will be during the evening hours.**

### Access

Restaurant access will be provided through the corner entrance on Lincoln Road as well as through entrances on Drexel Avenue and Lincoln Lane North.



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## STAFFING LEVELS FOR THE NEW RESTAURANT

According to the hours of operation applied for under this Conditional Use Permit, the Applicant expects to have 60 employees staffed at any point in time.



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## ACCESS & SECURITY

Patrons of the restaurant will be able to gain entry through the corner entrance along Lincoln Road. Once through the entrance, the patrons are in a vestibule area where a hostess will greet them and assign a table to which they will be taken too. After 10pm, all patrons must show ID of 21 years of age to enter and there will be a cover charge in the vestibule along with usher at entrance. The entrances will have, at a minimum, two (2) ushers to greet and escort patrons into the facility, which will also serve as security for the facility. These ushers will assist management, host, and service staff to ensure the safety of its members and patrons.

In order to minimize the impact of patrons spilling over, the queuing will be segregated from the entrance with patrons queuing in a secondary waiting area beyond the double door vestibule space. In the event of queuing, the extra-large sidewalk area surrounding all three facades will be able to accommodate the queue and prevent any disruption to the surrounding buildings.



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## VALET PARKING

There are multiple parking facilities along the north and south side of the Property. Additionally, the Applicant has worked with the Parking Department and will utilize the existing valet parking locations along Lincoln Road in accordance with the Lincoln Road Valet Parking Concession Agreement.





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## DELIVERIES & COLLECTIONS

The following procedures will be implemented to ensure minimal impact on local residents. Opereta Ciudad del Sol LLC will work with one of the City approved waste collection companies for daily collections. Collections will occur daily between 8:00 AM and 5:00 PM along Lincoln Lane. All refuse will be wheeled from the air-conditioned, enclosed garbage room at the northeast corner of the Property. There are freight loading zones on Lincoln Lane North. All deliveries will occur during weekday hours between 8:00 AM and 5:00 PM.



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## SIGNATURE DISHES BY Andres Jaramillo





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## SAMPLE MAIN MENU







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## GASEOSAS

AGUAS Y BEBIDAS | SOFT DRINKS BOTTLED WATER AND ENERGY DRINKS

### •AGUAS•

DE LA CASA	POPULAR	Parrier
300 cc \$8.300	750 cc \$5.300	3.33 cc \$10.900

### •SODAS•

TÓNICA FEVER TREE 300 cc \$11.800	PONY MALTA 330 cc \$8.300	GASEOSAS var. 330 cc \$8.300
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### •ENERGIZANTES•

MONSTER 330 cc \$16.900	MONSTER LOW CARB 330 cc \$16.900	RED BULL ENERGY DRINK 330 cc \$16.500	RED BULL JUGA FRASE 330 cc \$16.500
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## (CERVEZAS)

BEERS

### •INTERNACIONALES•

Heineken 330 cc \$15.700	Miller 330 cc \$15.700	Lite 330 cc \$12.600	SO 330 cc \$15.700
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### •NACIONALES•

Corona Extra 330 cc \$16.500	Stella Artois 330 cc \$16.500	Amstel 330 cc \$16.500
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### •ARTESANALES•

BBC CHAMPINO PORTER 330 cc \$16.800	SACATÁ BLANCA 330 cc \$16.800
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### •SEFONES•

CLUB COLOMBIA 330 cc \$17.900	BBC 330 cc \$16.900
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### •ALCOPOP•

SHIRAZOFF ICE 330 cc \$13.800	REDO'S 330 cc \$12.900
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**UNA GOTA DE FRESCURA**

\$8.300

**DEER & BEER**

ENALTECE CON JÄGERMEISTER

LOS SABORES DE TU CERVEZA FAVORITA

ELIGE TU CERVEZA, COMBINALA CON UN SHOT DE JÄGERMEISTER. ENALTECE SUS SABORES

PROHÍBASE EL CONSUMO DE BEBIDAS EMBRIAGANTES A MENORES DE EDAD. EL EXCESO DE ALCOHOL ES PERJUDICIAL PARA LA SALUD. 35% VOL. ALG.



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CHICHARRONES			
Cerdo asado y guiso			
	Porción	1/2 Porción	
	175 gramos	85 gramos	
	\$26.900	\$17.900	
-PATACONES-			
Preparados			
SOLO SÓLITO	CON HOGAO	CON QUESO TIPO MOZZARELLA	CON QUESO TIPO MOZZARELLA Y HOGAO
100 gramos	100 gramos	100 gramos	100 gramos
\$9.900	\$9.900	\$11.300	\$15.600
MARINO	CON CARNE DESMECHADA	CON CARNE DESMECHADA (DE GRANOS)	CON CARNE DESMECHADA (DE GRANOS) Y QUESO TIPO MOZZARELLA (DE GRANOS)
100 gramos	100 gramos	100 gramos	100 gramos
\$24.900	\$14.900	\$21.600	\$21.600
-PLÁTANOS-			
Rellenos			
TAJADAS DE PLÁTANO MADURO	TAJADAS DE PLÁTANO MADURO (DE GRANOS)	TAJADAS DE PLÁTANO MADURO (DE GRANOS)	TAJADAS DE PLÁTANO MADURO (DE GRANOS)
100 gramos	100 gramos	100 gramos	100 gramos
\$11.900	\$18.600	\$18.600	\$18.600
TAJADAS DE PLÁTANO VERDE	TORREJAS DE PLÁTANO MADURO	TORREJAS DE PLÁTANO MADURO	TORREJAS DE PLÁTANO MADURO
100 gramos	100 gramos	100 gramos	100 gramos
\$11.900	\$5.500	\$5.500	\$5.500
-TOSTONES-			
Tostados			
SOLO SÓLITO	CON TODO	CON QUESO TIPO MOZZARELLA, TOMATE Y ORÉGANO	CON QUESO TIPO MOZZARELLA, TOMATE Y ORÉGANO
100 gramos	100 gramos	100 gramos	100 gramos
\$22.500	\$59.000	\$12.500	\$12.500
MITAD QUESO TIPO MOZZARELLA	CON TODO MÁS QUESO TIPO MOZZARELLA (DE GRANOS)	CON TODO MÁS QUESO TIPO MOZZARELLA, TOMATE Y ORÉGANO	CON TODO MÁS QUESO TIPO MOZZARELLA, TOMATE Y ORÉGANO
100 gramos	100 gramos	100 gramos	100 gramos
\$31.500	\$4.900	\$4.900	\$4.900
ACOMPANIAMIENTOS	CON TODO MÁS MITAD QUESO TIPO MOZZARELLA	CON QUESO TIPO MOZZARELLA	CON QUESO TIPO MOZZARELLA
100 gramos	100 gramos	100 gramos	100 gramos
\$42.900	\$66.800	\$45.800	\$45.800

BARRA MARINA			
MARINE BAR			
-CEVICHES-			
Preparados			
DE LANGOSTINOS	DE CAMARÓN	DE CALAMAR	DE PESCADO BLANCO
100 gramos	100 gramos	100 gramos	100 gramos
\$51.900	\$38.800	\$31.900	\$38.600
DE CALAMAR	DE PESCADO BLANCO	DE PULPO	TRADITO DE PESCADO BLANCO
100 gramos	100 gramos	100 gramos	100 gramos
\$31.900	\$38.600	\$43.900	\$27.900
COCTEL DE LANGOSTINOS	TIBIO	COCO ROCOTO	COCTEL DE LANGOSTINOS
100 gramos	100 gramos	100 gramos	100 gramos
\$69.800	\$31.800	\$38.500	\$31.800
MIXTO 2X2	MIXTO 3X3	DE CARACOL	MIXTO 2X2
100 gramos	100 gramos	100 gramos	100 gramos
\$39.900	\$39.900	\$29.900	\$39.900
-OTROS-			
Preparados			
LUNA DE MIEL	LEVÁNTATE LÁZARO	BOMBA	ÁMBETE SÉSAMO
100 gramos	100 gramos	100 gramos	100 gramos
\$51.800	\$43.900	\$38.800	\$41.900



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## PATRON EXPERIENCE

The restaurant will feature occasional live music, including dancing on the lower floor and will not include any entertainment on the roof deck. In addition to the live music, the restaurant will feature actors who walk around the restaurant and provide improvised and rehearsed two minute skits for the entertainment of the guests. This form of entertainment will be located throughout all floors but will not include speakers and will be conducted at normal speaking levels.

In addition to entertainment for adults, the restaurant has a strong focus on family and will be providing kid friendly activities. Throughout the daytime and on weekends, the restaurant will feature entertainment for children in the form of puppet shows, arts and crafts, face painting and similar forms of entertainment.

The Applicant is very excited about the neighborhood and being a part of the local community, to improve the patron experience and the engage with the neighborhood, the Applicant has engage in communications with the New World Symphony to find a way to include their students in the proposed entertainment. This includes hiring the students as musician and actors in the various forms of entertainment in the restaurant.

Moreover, the Applicant has met with the New World Symphony to ensure there are no interruptions to the Soundscape events. These discussions have gone so far as finding ways to include viewing areas on the property and potentially providing a form of catering for the soundscape.