

RESOLUTION NO. 2018-30402

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, AUTHORIZING THE CITY MANAGER AND CITY CLERK TO EXECUTE A MEMORANDUM OF UNDERSTANDING BETWEEN THE CITY OF MIAMI BEACH AND RING, INC., A HOME SURVEILLANCE COMPANY OFFERING, AT NO COST, ACCESS TO THE "RING NEIGHBORHOODS POLICE PORTAL", WHICH WILL AID IN COMBATTING CRIME AND PROVIDE THE MIAMI BEACH POLICE DEPARTMENT WITH CRITICAL INFORMATION AND EVIDENCE RELATED TO ONGOING CRIMINAL INVESTIGATIONS.

WHEREAS, Ring, Inc. ("Ring"), is a video surveillance company that offers video doorbells and security cameras that have the capacity to send owners an instant alert to their phone, tablet, and/or computer when motion is detected at their residence or business; and

WHEREAS, Ring has developed the "Ring Neighborhoods Application" ("Ring Neighborhoods App"), which allows Ring users, or any surveillance system owner, to share videos with Ring Neighborhoods App members and participating law enforcement agencies, as well as comment in real-time concerning crime and safety events in their neighborhood; and

WHEREAS, there are approximately 29,000 users in Miami-Dade County and Ring has already partnered with several local law enforcement agencies, including the Miami-Dade Police Department, Fort Lauderdale Police Department and City of Miami Police Department, and Ring is now offering to partner with the City of Miami Beach and its Police Department to help prevent crime and assist with criminal investigations involving burglaries, vehicle break-ins and thefts, robberies, shots fired, shootings, stabbings, hostage situations and arsons; and

WHEREAS, Ring will make the Ring Neighborhoods App available to City of Miami Beach residents free of charge, provide the Miami Beach Police Department, at no cost, with training, support and access to the Ring Neighborhoods Police Portal ("Ring Neighborhoods Portal"), and donate a variable amount of free Ring cameras to the City of Miami Beach for distribution to City residents based upon the number of qualifying downloads of the Ring Neighborhoods App; and

WHEREAS, the Miami Beach Police Department will engage the Miami Beach community with outreach efforts to encourage adoption of the Ring Neighborhoods App and utilize the information obtained from the Ring Neighborhoods Portal to combat, prevent and solve crimes in the City of Miami Beach.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby authorize the City Manager and City Clerk to execute a Memorandum of Understanding between the City of Miami Beach and Ring, Inc., a home surveillance company offering, at no cost, access to the "Ring Neighborhoods Police Portal", which will aid in combatting crime and provide the Miami Beach Police Department with critical information and evidence related to ongoing criminal investigations.

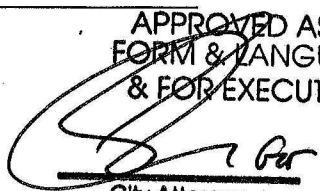
PASSED and ADOPTED this 25 day of July, 2018.

ATTEST BY:


RAFAEL E. GRANADO, CITY CLERK



APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION


City Attorney MAF

6/22/18
Date

MIAMI BEACH

COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission
FROM: Jimmy L. Morales, City Manager
DATE: July 25, 2018

SUBJECT: A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, AUTHORIZING THE CITY MANAGER AND CITY CLERK TO EXECUTE A MEMORANDUM OF UNDERSTANDING BETWEEN THE CITY OF MIAMI BEACH AND RING, INC., A HOME SURVEILLANCE COMPANY OFFERING, AT NO COST, ACCESS TO THE "RING NEIGHBORHOODS POLICE PORTAL," WHICH WILL AID IN COMBATTING CRIME AND PROVIDE THE MIAMI BEACH POLICE DEPARTMENT WITH CRITICAL INFORMATION AND EVIDENCE RELATED TO ONGOING CRIMINAL INVESTIGATIONS.

ANALYSIS

Ring, Inc. (Ring), a Delaware corporation, is a video surveillance company designed with home security in mind. Ring video doorbells and security cameras have the capacity to send owners an instant alert to their phone, tablet, and/or PC when motion is detected. As alerts are answered, residents are able to see, hear, and speak to people on the resident's property from any remote location.

Ring has also developed a "Ring Neighbors Application" (Neighbors App), a modern day take on neighborhood crime watches that relies on technological advances to reduce crime. The Neighbors App, which anybody can access free of charge by downloading the phone app (iOS and Android), allows Ring users or any surveillance system owner to share videos with app members and participating law enforcement agencies as well as comment in real-time regarding crime and safety events in their neighborhood. Categories covered include burglary, vehicle break-in & theft, robbery, shots fired, shootings, stabbings, hostage, and arson.

There are currently an estimated 29,000 residents using the Neighbors App throughout Miami-Dade County and Ring has already signed Memorandum of Understandings with certain local municipalities, including Fort Lauderdale, Miami, unincorporated Miami-Dade County and the municipalities of Cutler Bay, Miami Lakes, and Palmetto Bay. Today, Ring is offering to partner with the Miami Beach Police Department.

Memorandum of Understanding (MOU) Terms

Ring would:

- Make the Neighbors App available to City of Miami Beach residents free of charge.
- Make the Neighbors App Police Portal available to the MBPD, free of charge, including support and training for MBPD employees.

- Donate Ring cameras to the MBPD or area of Miami Beach based on the number of qualifying downloads of the app that result from the program. Each qualifying download will count as \$10 towards these free Ring cameras.
- Work with the MBPD to obtain MBPD data/call logs and publish the relevant incidents in the app based on terms agreed with MBPD.

The MBPD would:

- Access, free of charge, the Neighbors App Police Portal.
- Utilize the crime and safety events that are posted in real-time on the Neighbors App by City of Miami Beach residents to prevent crimes and access data critical to solving ongoing criminal investigations.
- Post information relating to critical incidents and other incidents on the Neighbors App to keep neighbors informed regarding issues in their neighborhoods.
- Engage the Miami Beach community with outreach efforts on the platform to encourage adoption of the platform/app.
- Choose how the free Ring cameras would be distributed. There are two options.
 1. Cameras will be donated to the MBPD, which will in turn distribute these cameras to the community as part of its outreach programs.
 2. Ring will directly distribute the cameras to the local community, with input from the MBPD.
- Maintain appropriate access controls for MBPD personnel to use the Ring Neighborhood Police portal.
- Make data related to MBPD incidents/call logs available to Ring on a mutually agreed upon basis.

Participation in the Neighbors App program would commence upon the MBPD's acceptance of the MOU terms. Parties would announce the partnership via a joint press release to be mutually agreed upon by the parties. Both parties would be able to terminate participation at any time by providing written notice to the other party.

Privacy and Terms of Use

Ring will not provide any customer personal information, including video footage, to the MBPD without the prior consent of the owner (other than pursuant to a warrant or subpoena, as applicable). The MBPD agrees not to use the Ring Neighborhoods Police Portal other than as expressly authorized by Ring and other than in connection with bona fide MBPD work. Ring's terms of service and privacy notice, as posted on Ring.com, shall apply to all uses of the Ring app and Neighborhoods Police Portal.

FINANCIAL INFORMATION

At no point shall either party receive compensation from each other as a result of this program.

Legislative Tracking

Police

ATTACHMENTS:

Description

- ▣ Resolution - Ring MOU