ALEX J. FERNANDEZ
COMMISSIONER

MEMORANDUM

To:	Honorable Mayor and Members of the Miami Beach City Commission	**Date:**	September 14, 2022
From:	Alex J. Fernandez, Commissioner	**Subject:**	**INFORMATIONAL ITEM: MONKEYPOX UPDATE**

On August 3, 2022, Mayor Dan Gelber, Commissioner David Richardson, and I held a publicly advertised sunshine meeting where we discussed issues relating to the Monkeypox virus. The meeting was attended by City Manager Alina T. Hudak, her senior staff, representatives from the Florida Department of Health in Miami-Dade County, and representatives from Mount Sinai Medical Center. The purpose of this information item is to provide an update of where we stand regarding the City's efforts.

Vaccination:
On August 10, 2022, Mayor Daniella Levine Cava held a press conference announcing that the County would be offering the monkeypox vaccine to eligible, high-risk residents, in partnership with Nomi Health.

- A monkeypox vaccination site located at 224 23rd Street, Miami Beach, FL 33139.
- Nomi currently has 245 appointments available per day.
- The average amount of appointments booked the past two weeks (8/22-9/3) is 68 per day.
- As of September 3, 2022, a total of 1,468 vaccines had been administered in the city.

As a reminder, high-risk groups include:

- Laboratory personnel and select health care personnel at high risk for monkeypox
- Close contacts of Monkeypox cases
- Immunocompromised MSM (men who have sex with men) with HIV (<200 CD4 white blood cells per ml^3)
- Other MSM with a recent history of a sexually transmissible diseases (STD)
- All other MSM with HIV who had potential exposure

Prevention:
The City launched a public outreach campaign on dating sites and application including Grindr (LGBTQ+ focused), Scruff (LGBTQ+ focused), Tinder (all orientations), and Match (all orientations). The ads are intended to create awareness regarding Monkeypox and links to the City's Monkeypox portal – https://www.miamibeachfl.gov/monkeypox/ – where information is provided regarding vaccine availability and information on how to prevent the spread of Monkeypox. Through September 2, 2022, the City's public outreach campaign has resulted in 359,965 impressions and 4,303 clicks.

City Manager Alina T. Hudak is to be acknowledged for the City's leadership on Monkeypox. I especially want to publicly recognize her team, including Marcia Monserrate and Melissa Berthier for their tireless work on this effort. The Office of Marketing & Communications produced a cutting-edge creative campaign that in a catchy, effective, and breaks the mold of government messaging. I am proud and grateful for their work.

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Graphics prepared by the Office of Marketing & Communications:





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