TO: Miami Beach Finance Committee
FROM: Stephen Disson, Disson Sports & Entertainment, LLC
DATE: September 7, 2022
SUBJECT: Corporate Sponsor of the Miami Beach USTA Beach Tennis Open

I want to let you all know that thanks to an introduction by the United States Tennis Federation, I have had numerous phone conversations with the founder and CEO of SXY Beach Tennis about becoming the Presenting Sponsor of the Miami Beach USTA Beach Tennis Open that would be scheduled March 1-4, 2023. I am confident based on my conversations that they will come in for a $50,000 cash fee as the Presenting Sponsor of our Beach Tennis Tournament and expect to get their written confirmation on this before the end of this month.

In addition, Koch-Tavares, ACT Productions, and Disson Sports & Entertainment have had several conversations with other quality companies and brands (e.g. Adidas, Brazil Tourism, Itau Bank, Pepsi, and Red Bull) about becoming the Presenting Sponsor of the Miami Beach USA vs Brazil Beach Soccer Challenge. We are hopeful one of these companies or brands will come in as the Presenting Sponsor for an additional $50,000.

I hope that thanks to your support the city of Miami Beach will come in as the Title Sponsor of our Miami Beach USTA Beach Tennis Open and USA vs Brazil Beach Soccer Challenge.

Thank you and best regards,

Stephen Disson
President
Disson Sports & Entertainment, LLC