

**Committee Assignments - C4 R****MIAMI BEACH****COMMISSION MEMORANDUM**

TO: Honorable Mayor and Members of the City Commission  
 FROM: Commissioner Steven Meiner  
 DATE: June 22, 2022

SUBJECT: REFERRAL TO THE PUBLIC SAFETY AND NEIGHBORHOOD QUALITY OF LIFE COMMITTEE TO DISCUSS THE STATUS OF, AND POTENTIAL ENHANCEMENTS TO, THE CITY'S RING DOORBELL CAMERA PROGRAM WHICH, PURSUANT TO AN MOU SIGNED IN 2019, SEEKS TO MAKE NEIGHBORHOODS IN MIAMI BEACH SAFER BY INCENTIVIZING RESIDENTS TO INSTALL AND UTILIZE RING DOORBELL CAMERAS, THEREBY ALLOWING RESIDENTS AND THE MIAMI BEACH POLICE DEPARTMENT TO SHARE CRITICAL CRIME AND SAFETY EVENTS AND INFORMATION VIA THE RING NEIGHBORHOODS PLATFORM.

**ANALYSIS**

Please place on the June 22, 2022 City Commission agenda a referral to the Public Safety and Neighborhood Quality of Life Committee to discuss the status of, and potential enhancements to, the City's Ring Doorbell Camera Program which, pursuant to an MOU signed in 2019, seeks to make neighborhoods in Miami Beach safer by incentivizing residents to install and utilize Ring doorbell cameras, thereby allowing residents and the Miami Beach Police Department to share critical crime and safety events and information via the Ring Neighborhoods platform.

Ring, Inc. ("Ring") is a video surveillance company that offers video doorbells and security cameras that have the capacity to send owners an instant alert to their phone, tablet, and/or computer when motion is detected at their residence or business. Ring developed the Ring Neighborhoods Application ("Ring Neighborhoods App"), which allows Ring users to share videos with Ring Neighborhoods App members and participating law enforcement agencies, as well as comment in real-time concerning crime and safety events in their neighborhood.

Ring partnered with the City, by and through the Miami Beach Police Department, to help make neighborhoods safer by preventing crime and assisting with criminal investigations involving crimes such as burglaries, vehicle break-ins and thefts, robberies, shots fired, etc. In doing so, Ring made the Ring Neighborhoods App available to City residents free of charge, and provided the Miami Beach Police Department, at no cost, with training, support and access to the Ring Neighborhoods Police Portal, and donated a number of free Ring cameras to the City of Miami Beach for distribution to City residents.

The MOU also provided City residents the ability to earn \$10 in Ring credits if they invited a neighbor to download the Ring Neighborhoods App, or to earn \$10 in Ring credits if they download the Ring Neighborhoods App as the result of an invitation from an existing Ring App neighbor. The Police Department then engaged the Miami Beach community with outreach efforts to encourage utilization of the Ring Neighborhoods App to help combat, prevent and solve crimes in the City of Miami Beach.

Accordingly, I would request that the Police Department be prepared to address the present status of, and any potential enhancements to, the Ring Doorbell Camera Program at Committee.

If you have any questions about this item, please contact my legislative aide Robert Novo III at [RobertNovo@miamibeachfl.gov](mailto:RobertNovo@miamibeachfl.gov).

**SUPPORTING SURVEY DATA**

N/A

**FINANCIAL INFORMATION**

N/A

**Is this a "Residents Right to Know" item, pursuant to City Code Section 2-14?**

Yes

**Does this item utilize G.O. Bond Funds?**

No

**Legislative Tracking**

Commissioner Steven Meiner