RESOLUTION NO. 2022-_____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, DELEGATING TO THE CITY MANAGER THE AUTHORITY TO EXECUTE SPONSORSHIP AGREEMENTS IN THE AMOUNT OF $25,000 OR LESS, CASH OR IN KIND, FOR MARKETING OR RELATED ACTIVATIONS AT CITY EVENTS, TO THE EXTENT PERMITTED BY LAW; FURTHER, REQUIRING THAT THE CITY MANAGER RELEASE A MONTHLY REPORT VIA LETTER TO COMMISSION DOCUMENTING THE NAME OF EACH SPONSOR, THE AMOUNT OF THE SPONSORSHIP FEE, THE NATURE OF THE SPONSORSHIP AND THE DURATION THEREOF.

WHEREAS, the City of Miami Beach enters into sponsorship agreements with various entities and individuals desiring to promote their products or services at City events; and

WHEREAS, such revenue-generating sponsorship agreements help the City defray the costs of producing City events and providing event-related services; and

WHEREAS, currently, all sponsorship agreements, regardless of the amount, must be formally approved by the Mayor and City Commission via a Resolution during regularly scheduled City Commission meetings; and

WHEREAS, the City Administration recommends delegating to the City Manager authority to execute revenue-generating sponsorship agreements with a contract value of $25,0000 or less, in cash or in kind, to promote efficiency, and to conserve time and effort spent by the City Administration and the City Attorney's Office on drafting and reviewing memoranda and resolutions regarding routine sponsorship agreements of limited value and/or duration.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby delegate to the City Manager the authority to execute sponsorship agreements on behalf of the City in an amount of $25,000 or less, in cash or in kind, for marketing or related activations at City events, to the extent permitted by law; and further, require that the City Manager release a monthly report via Letter to Commission documenting the name of each sponsor, the amount of the sponsorship fee, the nature of the sponsorship and the duration thereof.

PASSED and **ADOPTED** this ___ day of _____ 2022.

ATTEST:

_____
Dan Gelber, Mayor

_____
Rafael E. Granado, City Clerk

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION

City Attorney

8-15-22
Date