

## **Letter of Intent – New Bus Shelters**

Given that the existing bus shelters were installed in 2001, at its December 9, 2015 meeting, the City Commission expressed a desire to update the current design and referred an item to the Finance and Citywide Projects Committee (the Committee) for a discussion on updating the design of the existing bus shelters with the goal of achieving an iconic design and providing amenities/enhancements that could help promote transit use.

On January 22, 2016, the Committee considered the issue. The Administration had originally recommended issuing a single solicitation for the design, construction, operation, and maintenance of new bus shelters. However, because the Committee considered an iconic design to be of primary importance, it recommended issuing an initial solicitation to engage a firm to develop a bus shelter design and subsequently issuing a separate solicitation for the construction, operation, and maintenance of the new bus shelters.

At its March 9, 2016 meeting, the City Commission adopted Resolution No. 2016-29325, accepting the recommendation of the Committee to issue a solicitation for the design of new bus shelters.

On April 13, 2016, the City Commission approved the issuance of Request for Qualifications (RFQ) No. 2016-116-KB for Architectural and Engineering Design Criteria Professional Services for New Bus Shelters. The RFQ process resulted in the selection of ACAI Associates, Inc., whose team included the premier design firm of Pininfarina. The ACAI/Pininfarina bus shelter design was developed and approved by the City Commission, Design Review Board (DRB), and Historic Preservation Board (HPB).

On August 7, 2019, following City Commission approval of the ACAI/Pininfarina bus shelter design, the City issued Request For Proposal (RFP) No. 2019-306-KB for the construction, operation, and maintenance of the new bus shelter design. The RFP required proposers to submit proposals based on the approved ACAI/Pininfarina bus shelter design. No responses to the RFP were received. The primary reason some proposers cited for declining to submit a proposal was the high manufacturing/construction cost of the ACAI/Pininfarina design. Staff held meetings with a number of firms in the bus shelter industry to better understand any design-related concerns, or other impediments, which may have resulted in the City not receiving any responses to the RFP. The issue of the high cost of the ACAI/Pininfarina design was, once again, the primary concern expressed. Based on industry feedback, City staff worked with the ACAI/Pininfarina team and amended the bus shelter design value engineering modifications to reduce the cost of manufacturing and construction without impacting the aesthetic design. Based on industry feedback, the Administration determined that issuing a new solicitation that provided flexibility for prospective bidders to bid on the ACAI/Pininfarina design, or suggest an alternative bus shelter design, would be in the best interest of the City.

On September 16, 2020, the Mayor and City Commission authorized the issuance of Invitation to Negotiate (ITN) 2020-239-KB for Revenue Sharing Agreement for the Design, Construction, Operation, and Maintenance of Bus Shelters and Other Street Furniture with the goal of negotiating an agreement that resulted in new and improved bus shelters and revenue to the City.

On October 21, 2020, the City issued the ITN. The ITN allowed bidders to bid on the previously developed ACAI/Pininfarina bus shelter design or suggest an alternative bus shelter design, with



all costs related to design, construction, and installation of the new bus shelters and other street furniture to be the responsibility of the successful bidder. ITN responses were due and received on January 7, 2021. The City received one proposal from OUTFRONT MEDIA GROUP, LLC. (OUTFRONT).

On September 17, 2021, the Mayor and City Commission adopted Resolution No. 2021-31853, approving the Agreement with OUTFRONT for the construction, installation, operation and maintenance of bus shelters at designated locations within the City pursuant to Invitation to Negotiate (ITN) No. 2020-239-KB.

Pursuant to the Agreement, OUTFRONT is tasked with developing a new bus shelter design within 18 months from the commencement date to be presented to the City Commission for approval. The Agreement was executed on October 22, 2022 and will result in the installation of premium bus shelters and bus stop amenities citywide (minimum of 200 and maximum of 250 bus shelters and ETA signs, 100 bicycle racks, and up to 100 bus benches).

Over the past few months, OUTFRONT has been working closely with the City staff to develop a new bus shelter design. During the process, alternative design and engineering approaches were taken to develop a design concept that is in line with the City's original design developed by ACAI/Pininfarina while reducing fabrication cost to maximize the total number of bus shelters to be installed under the Agreement. It is important to note that the original design developed by ACAI/Pininfarina was determined not to be financially viable.

On May 4, 2022, the City Commission via Resolution 2022-32156 approved, in concept, bus shelter design attached to this application. The goal of the design is to create an attractive bus shelter equipped with advertising (digital or static), security camera (only at key locations), digital ETA sign, passenger seating, and security lighting at every bus stop in the City. This is a significant improvement over the current conditions wherein only one third of all bus stops in the City have a bus shelter.

In order to meet key project milestones stipulated in the Agreement between the City and OUTFRONT for the design, construction, operation, and maintenance of bus shelters and other street furniture citywide, the Administration is seeking approval from the DRB and HPB.

Thank you very much for your assistance on this important project for the City.

Respectfully,

Milos Majstorovic, MSCE, PE

*Milos Majstorovic* June 20, 2022

Transportation Manager

Transportation and Mobility Department

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**RESOLUTION NO.            2022-32156**

**A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, APPROVING, IN CONCEPT, THE BUS SHELTER DESIGN, ATTACHED TO THE CITY COMMISSION MEMORANDUM ACCOMPANYING THIS RESOLUTION, PURSUANT TO THE AGREEMENT WITH OUTFRONT MEDIA GROUP, LLC FOR THE CONSTRUCTION, INSTALLATION, OPERATION AND MAINTENANCE OF BUS SHELTERS AT DESIGNATED LOCATIONS WITHIN THE CITY PURSUANT TO INVITATION TO NEGOTIATE NO. 2020-239-KB.**

**WHEREAS**, on September 16, 2020, the Mayor and City Commission authorized the issuance of Invitation to Negotiate (ITN) 2020-239-KB for Revenue Sharing Agreement for the Design, Construction, Operation, and Maintenance of Bus Shelters and Other Street Furniture (the "ITN") with the goal of negotiating an agreement that resulted in new and improved bus shelters and revenue to the City; and

**WHEREAS**, on October 21, 2020, the City issued the ITN which allowed bidders to bid on the previously developed ACAI/Pininfarina bus shelter design or suggest an alternative bus shelter design, with all costs related to design, construction, and installation of the new bus shelters and other street furniture to be the responsibility of the successful bidder; and

**WHEREAS**, the ITN also included stand-alone digital Estimated Time of Arrival (ETA) signs at bus shelter locations and the sale of bus shelter advertising space; and

**WHEREAS**, ITN responses were due and received on January 7, 2021 and the City received one proposal from Outfront Media Group, LLC. (Outfront); and

**WHEREAS**, on September 17, 2021, the Mayor and City Commission adopted Resolution No. 2021-31853, approving the Agreement with Outfront for the construction, installation, operation and maintenance of bus shelters at designated locations within the City pursuant to the ITN; and

**WHEREAS**, pursuant to the Agreement, Outfront was tasked with developing a new bus shelter design within 18 months from the commencement date to be presented to the City Commission for approval; and

**WHEREAS**, once approved by the City Commission, Outfront will seek Design Review Board (DRB) and Historic Preservation Board (HPB) approvals for further design development; and

**WHEREAS**, the Agreement was executed on October 22, 2022 and will result in the installation of premium bus shelters and bus stop amenities citywide (minimum of 200 and maximum of 250 bus shelters and ETA signs, 100 bicycle racks, and up to 100 bus benches); and

**WHEREAS**, over the past six months, Outfront has been working closely with the City staff to develop a new bus shelter design; and

**WHEREAS**, during the process, alternative design and engineering approaches were taken to develop a design concept that is in line with the City's original design developed by

ACAI/Pininfarina while reducing fabrication cost to maximize the total number of bus shelters to be installed under the Agreement; and

**WHEREAS**, it is important to note that the original design developed by ACAI/Pininfarina was determined to not be financially viable; and

**WHEREAS**, the goal of the design is to create an attractive bus shelter equipped with advertising (digital or static), security camera (only at key locations), digital ETA sign, passenger seating, and security lighting at every bus stop in the City; and

**WHEREAS**, this is a significant improvement over the current conditions wherein only one third of all bus stops in the City have a bus shelter; and

**WHEREAS**, in order to meet key project milestones stipulated in the Agreement between the City and Outfront for the design, construction, operation, and maintenance of bus shelters and other street furniture citywide, including approvals from DRB and HPB, the City Manager recommends that the Mayor and City Commission approve the conceptual design for the bus shelters that will be located within the City limits, subject to further design development by Outfront and as may be required by the City's regulatory boards.

**NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA**, that the Mayor and City Commission hereby approve, in concept, the bus shelter design, attached to the City Commission Memorandum accompanying this Resolution, pursuant to the Agreement with Outfront Media Group, LLC for the construction, installation, operation and maintenance of bus shelters at designated locations within the City pursuant to Invitation to Negotiate No. 2020-239-KB.

**PASSED and ADOPTED** this 4<sup>th</sup> day of May 2022.



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Dan Gelber, Mayor

**ATTEST:**



MAY 10 2022

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Rafael E. Granado, City Clerk



APPROVED AS TO  
FORM & LANGUAGE  
& FOR EXECUTION



\_\_\_\_\_  
City Attorney

4-21-22

\_\_\_\_\_  
Date