

Exhibit B: Business e-Newsletter (March – July 2022)

March 2022



The City of Miami Beach Economic Development Department is pleased to provide you with this monthly business newsletter that includes the latest information and resources available for our business community.

Was this forwarded to you? Subscribe today to receive the newsletter to your inbox, [here](#).

BUSINESS SPOTLIGHT

South Beach Boxing

In honor of Women's History Month, we are pleased to highlight Jolie Glassman, owner of South Beach Boxing. Read more on her journey [here](#).



DEVELOPMENT UPDATES



Mount Sinai Medical Center to Build Cancer Center

Mount Sinai Medical Center revealed plans for a \$250 million cancer center, with a large chunk of funding coming from Norman and Irma Braman. The nonprofit hospital aims to open the 200,000-square-foot Irma and Norman Braman Cancer Center in Miami Beach in early 2025.

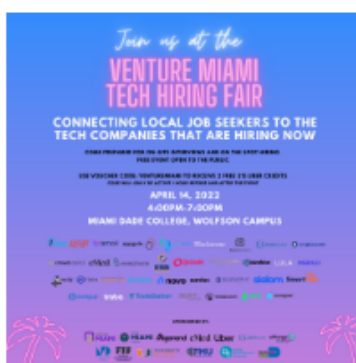
Learn more [here](#).

COMMERCIAL PROPERTY AVAILABLE

Get started on your search for retail space at [456 W 41st St](#) and this space in the heart of South Beach at [1510 Alton Rd.](#)

To view other available properties, click [here](#).

RESOURCES & OPPORTUNITIES



Venture Miami Tech Hiring Fair

The "vision" of Venture Miami is to make the "305" the capital of the nation's innovative technological ecosystem with an economy that delivers for everyone. A key component to realizing the vision is connecting local talent to career opportunities.

Please join City of Miami Mayor Francis Suarez, Miami-Dade County Mayor Daniella Levine Cava, Miami Dade College President Madeline Pumariega, University of Miami President Julio Frenk, and Florida International University Interim President Kenneth A. Jessell for an evening of connection and community on April 14, 2022.

Click [here](#) for more info and to [register](#).

Wells Fargo Donates \$20 Million

The Miami Foundation has received a \$20 million -grant the largest ever for the non-profit from Wells Fargo's Open for Business Fund to help historically disadvantaged small business owners own more of their businesses' assets and improve technology to better serve customers.

Read more [here](#).



Be305 Challenge

The Building Efficiency 305 (BE305) initiative seeks to promote improvements in building performance through a suite of policies and programs that increase energy and water efficiency in large, existing private and public buildings. BE305 is a key part of the Resilient305 Strategy.

Click [here](#) for more info and to apply.

Miami Beach Offers Free Tax Preparation Services

Recognized as a best practice site by the Internal Revenue Service (IRS) for its fast and reliable tax preparation program, the City of Miami Beach is once again offering free income tax preparation services from Feb. 1 through Apr. 15, 2022 for households earning \$57,000 or less and persons with disabilities.



Tax preparation services are offered Mondays, Tuesdays, Wednesdays and Fridays via appointment and are held in person when possible or via a drop-off method. Appointments can be made now through the end of tax season by calling 305.673.7491. Special services are offered to taxpayers with limited English skills or disabilities.

For more information click [here](#).

LOCAL EVENTS

Miami Beach Convention Center Upcoming Events

The City of Miami Beach is proud to announce its participation in three premier tech events taking place in the Miami Beach Convention Center in April. These opportunities offer innovative and strategic engagements with the best and brightest in the technology industry. The tech events will build awareness about Miami Beach's determination to recruit the tech industry to its growing tech ecosystem, and highlight incentive programs all of which make Miami Beach the ideal place for any business to attain success and acquire skilled talent.



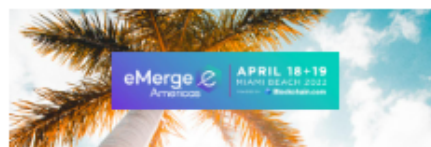
Bitcoin 2022 April 6 - 9, 2022

Bitcoin 2022 includes a Miami Beach presence in the exhibition space and hosting thought leadership and networking events in the Miami Beach Convention Center campus and community. Stop by booth #463 to meet city staff and participate in our photo op!

Tickets may be purchased [here](#).

eMerge Americas April 18-19, 2022

Miami Beach will have an active booth presence at eMerge Americas located near the Main Stage in Booth #951. Please stop by our booth for an opportunity to speak with City of Miami Beach staff and learn more about our various programs and participate in a few fun and engaging activities.



For more information and to register click [here](#).

Miami Beach Live! A Celebration of Music, Art and Culture

The City of Miami Beach is proud to continue Miami Beach Live!, a month-long celebration in March 2022 featuring a variety of thrilling activations and live events designed to engage all five senses. Every Friday through Sunday through – March 29, 2022, Miami Beach Live! will host an exciting and diverse lineup of programming in and around Lummus Park and the beachfront areas from 10 to 13 streets.



Locals and visitors can enjoy thematic weekend programming – including Dance, Pop, International, and Symphonic/Broadway– across an array of music, arts, culture, and culinary offerings. Every weekend throughout the month features a Friday night movie, Saturday evening headlining concert, and a Sunday dine-around spotlighting Miami Beach's best-in-class culinary offerings and prix fixe menus.

For a full listing of events and to purchase tickets click [here](#).

Take Care of Our City

The City of Miami Beach needs you to join our Spring Break Safety Campaign. Whether you are a business, a hotel or a cultural center, we want to promote what you have going on during the month of March to our residents and visitors.

The ask is simple – send us a high resolution image of you or your business, your top safety tip for how visitors can enjoy Miami Beach safely, and a list of your top 3-5 things that people must do to enjoy their time in Miami Beach. Our designers will create an image like the one you see above, with a unique QR code that will link out to a web page dedicated just to you and your business. It's the perfect way to promote safety in our City during Spring Break, while showcasing the amazing things to do in our City during this time. To take part, click the link and submit your form [here](#).

BUSINESS ASSISTANCE PROGRAMS

Miami Beach Emergency Small Business Expense Reimbursement Grant - Funding Still Available

Small businesses in Miami Beach are encouraged to apply now for a \$20,000 emergency grant for rent, mortgage, utilities, payroll and operating expenses incurred during the COVID-19 pandemic as **funding is still available**.



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BUSINESS SPOTLIGHT

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The City of Miami Beach and the Miami Beach Convention Center were the center of April Tech Month festivities. Bitcoin 2022, a first-of-its-kind crypto conference and eMerge Americas took center stage at the Miami Beach Convention Center campus, bringing thousands of technology and financial service professionals, influencers as well as new businesses and employers interested in making the bold move to Miami Beach. Read more [here](#).



DEVELOPMENT UPDATES

Mixed-Use Development Near 41 Street
Community Meetings
April 27, 2022
May 18, 2022

For more information and to register click [here](#).



COMMERCIAL PROPERTY AVAILABLE

Looking for office space? Consider this Mid Beach location at [960 41st St](#) or this corner space in the heart of South Beach at [1759 Bay Rd](#). If North Beach is on your list consider this location at [7305 Collins Ave](#).

To view other available properties, [click here](#).

BUSINESS & WORKFORCE TRAINING

SCORE Small Business Workshops

**Boom! Explode Your Business by Getting Clients
With Bigger Budgets**
May 12, 2022



Time is money for business owners, especially startups and solopreneurs. That's why it is important to know how to attract high-paying clients that will give you the most significant turnaround on your investment. In this valuable webinar, bestselling author and USA TODAY small business columnist Steve Strauss will show you how and where to find bigger, better and higher-paying clients.

For more information and to register click [here](#).

Your Roadmap to Success — How to Create a Business Plan
May 17, 2022

Are you thinking about starting a business? It all begins with a good plan. But what is a business plan? Why do you need one? What does it need to include? These are important questions that can help set you and your business up for success.

In this webinar, Jania Bailey, CEO of FranNet will answer these questions and help you think about how you approach your business plan. Her organization has helped thousands of people make the leap from employee to entrepreneur.

For more information and to register click [here](#).

RESOURCES & OPPORTUNITIES



Mayor Daniella Levine Cava announces Miami-Dade County is "Open for Business" with new contracting reforms

Miami-Dade Mayor Daniella Levine Cava announced a major initiative to boost small businesses, enhance worker protections and reform County contracting. Reforms under consideration would expand the County's ability to procure goods and services from local businesses, with an emphasis on minority-

owned vendors. The mayor announced as well that her administration will conduct a disparity study to determine areas that warrant improvement. During the event, a group of local business owners shared their success stories in contracting with the County. Read more [here](#).

Miami Bayside Foundation: Providing Loans to Minority Owned and Black-Owned Businesses

The primary mission of MBF is to provide access to funds for minority entrepreneurs. Since 2011, MBF has awarded 164 loans totaling more than \$9 million to Miami minority-owned businesses, helping to create more than 450 jobs. MBF continues its commitment to providing access to funds for minority entrepreneurs.



To view available loans click [here](#).

LOCAL EVENTS

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Elevate District 5 May 3, 2022

In celebration of National Small Business Week, join Commissioner Eileen Higgins for a special premiere of the RISE Miami-Dade Fund Documentary and a robust panel discussion on the state of small businesses in District 5.

To register visit [here](#).

Miami Beach Convention Center Upcoming Events



Aspen Ideas: Climate May 9 - 12, 2022

A collaboration with the Aspen Institute, the City of Miami Beach and a diverse group of partner institutions in and beyond South Florida, Aspen Ideas: Climate will take place from **May 9–12, 2022** in Miami Beach. The event is enlisting

global policymakers, scientific experts, corporate leaders, inventors and innovators, artists, young leaders, and engaged members of the public to participate in this multiday event featuring main stages, breakout and roundtable sessions, tours of local and historic resilience points of interest, as well as fashion, food, art and music activities.

To register visit [here](#).

FTX Grand Prix Festival May 6 - 8, 2022

Get a premium taste of the Formula 1 lifestyle when FTX brings its immersive F1 festival to iconic South Beach for the first time ever. Catering both to F1 fans and culture seekers, the FTX Grand Prix festival will blend the thrills of F1 with the diverse culture of Miami Beach, merging the riveting world of motorsport with music, art, fashion and food. With the lineup yet to be announced, the weekend-long fest is slated to take over Lummus Park between 6th and 8th street from Friday, **May 6 through Sunday, May 8**. While you are there, stop by the Economic Development booth to learn more about Miami Beach business incentives.



FX Summit 2022 May 13 - 15, 2022

FX Summit 2022 is the world's most exciting social trading conference and it's right around the corner — three days of unique and inspiring guests as well as a jam-packed schedule full of engaging events and meetups in Miami Beach.



For more information and to purchase tickets click [here](#).



Hyundai Air & Sea Show Resident Discount May 28 - 29, 2022

"The Greatest Show Above the Earth" showcases the men, women, technology and equipment from all five branches of the United States military as well as our police, firefighters and their agencies. This two-day spectacular event on Memorial Day Weekend features powerboat racing exhibitions, extreme water sports and a military display village along the beautiful shores of Miami Beach.

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MB BIZ BUSINESS MINUTE



City of Miami Beach Unveils Miami Beach Business Academy

The City of Miami Beach Economic Development Department was thrilled to kick off International Economic Development Week (May 9-13, 2022) with the unveiling of the Miami Beach Business Academy, a program designed to provide business assistance to new, aspiring, and seasoned entrepreneurs. Learn more [here](#).

COMMUNITY DEVELOPMENTS



BUSINESS & WORKFORCE TRAINING

Miami Beach Business Academy Takes Flight

The City of Miami Beach Economic Development Department has taken the wraps off the new Miami Beach Business Academy, a technical assistance program that will provide in-person and virtual technical assistance training as well as one-on-one consulting free of charge to the City's small business community in accordance with CDBG-CV guidelines and requirements over the next eight months through December 2022.

Read more [here](#).



Miami Beach Business Academy Upcoming Seminars

Access to Capital June 7 & June 21

Is your business in need of financing? Do you know if you're financially ready to request a loan? Please join the City of Miami Beach Economic Development Department and

Prospera for our technical assistance seminar in which we will go over what banks look for when qualifying potential loans and join us to learn what steps you should be taking in order to prepare yourself and your business for accessing capital.

Register for the Spanish seminar on June 7, 2022 from 6 p.m. to 7:30 p.m. [here](#).

Register for the English seminar on June 21, 2022 from 6 p.m. to 7:30 p.m. [here](#).

RESOURCES & OPPORTUNITIES



U.S. Small Business
Administration

U.S. Small Business Administration Offers Two Free Training Courses to Help Navigate Government Contracts

Each year, the United States government awards billions of dollars in federal contracts to businesses in order to meet the needs of government agencies. There are also state and local government contracts available for businesses looking to get started in contracting. If you are considering joining the world of government contracting,

there's a lot of information to familiarize yourself with. Sometimes it can be overwhelming, but the goal of these online seminars is to simplify the government contracting process.

On May 26, learn from government contracting expert Felicia Streeter about how she won her first \$7 million contract during a lunch presentation where she will discuss the [Do's and Don'ts of Government Contracting: How I Won My First \\$7 Million Contract](#).

Does your small business need access to more capital? If so, on May 27 attend [What is SSBCI? Learn About the State Small Business Credit Initiative \(SSBCI\) Program](#) to discuss the American Rescue Plan Act of 2021 with government contracting expert Tommy Marks.

Click [here](#) to register.

The Idea Center at Miami Dade College Launches Entrepreneur-in-Residence Program

The Idea Center at Miami Dade College (MDC) has launched a new Entrepreneur-in-Residence program that will bring experienced entrepreneurs to serve as mentors and resources for students. The program's first resident is Doug Levine, founder/CEO of Crunch Fitness and Big Move Properties, co-founder and chairman of Fridababy, as well as CEO of Matuse.

Click [here](#) to learn more.





Miami-Dade Chamber of Commerce Small Business Meet-up

With the rapid pace of things changing for small businesses, the Miami-Dade Chamber of Commerce invites you to meet other business owners, talk strategy, and get the latest on COVID-19 recovery. Events are held every Tuesday and Friday at 4 p.m. via Zoom.

Click [here](#) to register.

Hurricane Preparedness for Small Businesses

A BERT program can support and enhance existing capabilities. CERT volunteers can participate in efforts to increase the preparedness and resilience of the workplace and community. A BERT program equips employees with skills that enable them to perform basic disaster response operations in an emergency. Having trained volunteers on staff helps protect the health, safety, and lives of people at your workplace. BERT volunteers are trained using the CERT Basic Training curriculum.



[Ready.gov](#) provides excellent resources for developing preparedness plans. You can find these resources listed under "Ready Business."

Thank you for helping to make Miami Beach a more resilient city.

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Miami Beach Convention Center

Cruise Ship Interiors Expo

June 7 - 8, 2022

Cruise Ship Interiors Expo America (CSI) is the world's only exhibition and conference exclusively dedicated to connecting the buyers and suppliers of the cruise design industry. CSI will bring together leading cruise lines and shipyards to meet with exhibiting designers, architects, outfitters, and interiors suppliers from across cruise design.



To purchase tickets visit [here](#).



2022 International Floriculture Expo (IFE)

June 7 - 9, 2022

Floriexpo unites floral category vendors with mass market floral buyers from supermarkets, chain stores, wholesale florist distributors, online retailers and more. Spanning fresh cut flowers and greens to potted plants, containers, plush, technology, balloons, care and handling, design, and everything in between.

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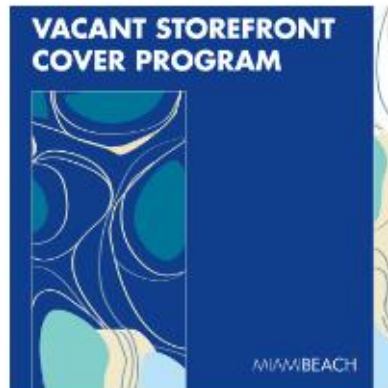
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June 2022



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Was this forwarded to you? Subscribe today to receive your own copy by clicking [here](#).

City of Miami Beach Mourns Beloved Commissioner Mark Samuelian

Click [here](#) to view press release.



MB BIZ BUSINESS SPOTLIGHT



Lincoln Road Pioneer Bids Farewell

Every Lincoln Road business owner knows Timothy Schmand as the man in a stylish fedora who is always willing to assist. Many, however, do not know the many other hats that Tim has worn throughout his career. Learn more [here](#).

BUSINESS & WORKFORCE TRAINING



Miami Beach Business Academy Upcoming Seminars

Digital Marketing on Social Media July 14 & July 19

Have you been trying to promote your business on social media but feel like you're getting nowhere? Learn successful digital marketing strategies to optimize the use of your social media account and generate positive results for your small business.

Register for the Spanish seminar on July 14, 2022 from 6 p.m. to 7:30 p.m. [here](#).

Register for the English seminar on July 19, 2022 from 6 p.m. to 7:30 p.m. [here](#).

COMMERCIAL PROPERTY AVAILABLE

Looking for office space? Consider this Mid Beach location at [960 41st St](#) or this corner space in the heart of South Beach at [1759 Bay Rd](#). If North Beach is on your list consider this location at [7305 Collins Ave](#).

To view other available properties, click [here](#).

RESOURCES & OPPORTUNITIES

How to Apply for a Business Tax Receipt and a Certificate of Use

The choices you make affect your business operations, taxes, legal requirements, and revenue. View what you need to operate a business in Miami Beach:

Certificate of Use (CU)- A Certificate of Use certifies that your business can operate in a specific zoning district and verifies that the structure was built for the proposed type of business, i.e., a restaurant. Most businesses are required to obtain a Certificate of Use before applying for a Business Tax Receipt (BTR). The Certificate of Use (CU) changes only when the use is changed to the place. To receive certification, call 305.673.7550 and/or use the links below and/or email mbhelp@miamibeachfl.gov



To apply for a CU please follow these instructions:

- Click [here](#) (reviews may result in a request for additional information/documentation).
- Request a Fire Inspection via Citizen Self Service Portal (CSS) [here](#).
- Once the CU application passes the Fire Inspection, the CU will be automatically issued, and you will be able to apply for your Business Tax Receipt (BTR).

If you would like to apply in person, but need an application, please click [here](#).

Business Tax Receipt (BTR)- Whether you are starting a business from home, operating as a sole proprietor, or taking over an existing business, most businesses that sell products or provide services need a BTR. To obtain a BTR, call 305.673.7420 and/or use the links below and/or email mbhelp@miamibeachfl.gov

To apply for your BTR please follow these instructions:

- Go to the Citizen Self Service Portal (CSS) [here](#)
- The following is required for your application to be reviewed:
 - Valid Certificate of Use (CU)
 - Miami-Dade Department of Regulatory & Economic Resources (DERM)*
 - Lease/Recorded Warranty Deed
 - Articles of Incorporation
 - Federal Identification Number (FEIN)
 - Fictitious Name (if applicable)
 - Additional documentation may be required based on business type.

*DERM is required for all businesses with the exception of professionals, home based businesses, short-term rentals, and mobile car washes.

For more information on how to apply to get a DERM inspection for your Certificate of Use, click [here](#).

If the above requirements are met, upon verification, your BTR will be issued on-the-spot.

If you would like to apply in person, but need an application, see link [here](#).



Miami Bayside Foundation: Providing Loans to Minority Owned and Black-Owned Businesses

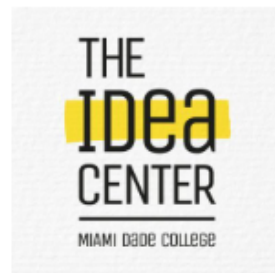
The primary mission of MBF is to provide access to funds for minority entrepreneurs. Since 2011, MBF has awarded 164 loans totaling more than \$9 million to Miami minority-owned businesses, helping to create more than 450 jobs. MBF continues its commitment to providing access to funds for minority entrepreneurs.

To view available loans click [here](#).

The Idea Center at Miami Dade College Launches Entrepreneur-in-Residence Program

The Idea Center at Miami Dade College (MDC) has launched a new Entrepreneur-in-Residence program that will bring experienced entrepreneurs to serve as mentors and resources for students. The program's first resident is Doug Levine, founder/CEO of Crunch Fitness and Big Move Properties, co-founder and chairman of Fridababy, as well as CEO of Matus.

Click [here](#) to learn more.



Miami-Dade Chamber of Commerce Small Business Meet-up

With the rapid pace of things changing for small businesses, the Miami-Dade Chamber of Commerce invites you to meet other business owners, talk strategy, and get the latest on COVID-19 recovery. Events are held every Tuesday and Friday at 4 p.m. via Zoom.

Click [here](#) to register.

Hurricane Preparedness for Small Businesses

A BERT program can support and enhance existing capabilities. CERT volunteers can participate in efforts to increase the preparedness and resilience of the workplace and community. A BERT program equips employees with skills that enable them to perform basic disaster response operations in an emergency. Having trained volunteers on staff helps protect the health, safety, and lives of people at your workplace. BERT volunteers are trained using the CERT Basic Training curriculum.

[Ready.gov](#) provides excellent resources for developing preparedness plans. You can find these resources listed under "Ready Business."



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A Business Emergency Response Team (BERT) equips employees with skills that enable them to perform basic disaster response operations in an emergency. Having trained volunteers available on staff helps protect the health, safety and lives of people at your workplace. Workplace CERT volunteers are trained using the FEMA CERT Basic Training curriculum.

To register your staff for a training, call 305.673.7736 or e-mail DEM@miamibeachfl.gov

Thank you for helping to make Miami Beach a more resilient city.

LOCAL EVENTS

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Miami Beach Convention Center

Florida Supercon July 8 - 10, 2022

Supercon brings your favorite celebrities, unique exhibitors, incredible comic creators, anime voice actors, gaming, wrestling, and more under one roof in sunny South Beach for an incredible weekend celebrating the very best pop culture has to offer. Epic memories and awesome friendships await you at Florida Supercon, the show created for YOU



To purchase tickets visit [here](#).



SwimShow July 16 - 18, 2022

With four decades of expertise, SwimShow is recognized as the leading industry platform in swimwear worldwide. As the industry's most celebrated and established exhibition, SwimShow is the premier global tradeshow where the very best gather to network, exhibit and purchase next year's trends.

Held every July, SwimShow attracts more than 7,500 buyers, manufacturers, designers, corporate personnel, press, bloggers, influencers, fashion consultants, stylists, VIP's and other fashion industry leaders from over 60 countries across the globe to showcase brands and create business opportunities.

For more information and to register click [here](#).



By Informa Markets

distributors, VIP's, and trade representatives from over 118 countries. Stop by the City of Miami Beach's Booth #V65 to meet city representatives.

The Florida International Medical Expo - FIME 2022

July 27 - 29, 2022

The premiere healthcare exhibition destination for all things medical. 700+ Exhibitors with everything from rubber gloves to robotics. Visit the Innovation and Technology Hub, and the Healthcare Transformation Zone with nonstop events, such as the Innov8 start-up competition, product showcases and keynotes by international industry experts and healthcare influencers. Plus, complimentary educational opportunities, talks and conferences. Network with investors, manufacturers,

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VACANT STOREFRONT COVER PROGRAM



Miami Beach Vacant Storefront Cover Program

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First unveiled in 2019, this initiative supports property owners, brokers, realtors and property managers by wrapping vacant storefront windows free of charge with one of five artistic designs preapproved by the city.

Click [here](#) to learn more about the program and how to get started. Interested brokers, realtors, property owners and managers should [apply here](#) and email the completed application to Mbbiz@miamibeachfl.gov.

Miami Beach Expedited Plan Review and Permitting Incentive Program

The City of Miami Beach is committed to diversifying the local economy by attracting and retaining companies in targeted industries like, financial services and technology.

As part of this effort, the city is also offering an Expedited Plan Review and Permitting Program to incentivize targeted relocations, including expansions and associated development for companies.

Click [here](#) to review full program guidelines.



Miami Beach Job Creation Incentive Program (JCIP)

The City of Miami Beach is offering the Job Creation Incentive Program (JCIP), a performance-based incentive adopted by the City Commission. The program aims to strategically attract new financial service companies and technology firms while helping existing businesses expand in Miami Beach to increase the number of high-wage jobs.

Click [here](#) for more info and application details.

Pop-Up Venue Permit

Pop-up venues are temporary retail spaces that can be used to promote and sell products of all types, ranging from food and beverages, clothing or unique gifts. The concept has the potential for low overhead, low risk and is a great way to introduce yourself to the market, generate buzz, increase sales and extend the reach and exposure of your business. To apply for a City of Miami Beach Pop-Up Venue permit click [here](#).

Miami Beach Film & Production Incentive Program

Making movies and other film projects in Miami Beach has never been easier! A new incentive program brings new guidelines, and fewer restrictions.

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Plastic Free Miami Beach

PlasticFreeMB showcases businesses that have taken action to reduce plastics from their establishment and to help organizations learn and implement best practices in the area of environmental stewardship.

It takes more than 100 years for plastic to disintegrate. Learn why and how we're combating single-use plastic [here](#). Interested businesses can register [here](#).



PROCUREMENT OPPORTUNITIES



Become A Registered City of Miami Beach Vendor

The city has finalized the transition to a new financial software system. One of the many new features now available is our online Vendor Self-Service webpage, allowing city vendors to easily update contacts, attachments (W-9) and commodity information. The Vendor Self-Service (VSS) webpage will also provide you with purchase orders and payment information.

[Click here to register](#)

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Registration is easy and will take only a few minutes. Refer to the guide for instructions on how to register and submit an electronic bid [here](#).

COVID-19 TESTING & VACCINATIONS



COVID-19 Testing and Vaccination Site Near City Hall

Nomi Health continues to operate the testing and vaccination site located on the first floor of the Pennsylvania Garage (G9) at 17 Street and Pennsylvania Avenue. The site operates seven days a week from 8 a.m. to 6 p.m. with no appointment necessary. Vaccines are administered until 5 p.m., while testing continues until 6 p.m.

The site is also administering the COVID-19 vaccine for children ages 5-11 and offering single booster doses of the Pfizer-BioNTech and Moderna COVID-19 vaccines to those eligible to receive them. Nomi Health has opened an additional walk-up testing site at 8400 Collins Ave. This location also operates seven days a week from 8 a.m. to 6 p.m. with no appointment necessary. It offers both rapid and PCR tests.

Click [here](#) for more information.

CONTACT US

Visit [MBBIZ.com](#) or contact the Economic Development team [here](#) for more information on resources, finding the perfect location(s) for your business expansion or sharing ideas for future topics.

NEWSLETTER ARCHIVE

Missed a prior edition? Check out previous newsletters and business spotlight stories [here](#).



The City of Miami Beach fights for your human rights, let us fight for you!

[CLICK HERE TO LEARN MORE](#)

WWW.MBBIZ.COM

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The City of Miami Beach Economic Development Unveils New Campaign

The City of Miami Beach Business Newsletter has a new look! After a comprehensive marketing and media campaign, to attract local, regional and national businesses, entrepreneurs, and talent, meet the ***Make a Bold Move*** campaign. The promotion focuses on marketing Miami Beach to companies, of all sizes, as a top destination that caters to the evolving lifestyle expectations of employees and the work/life balance experience.



Click [here](#) to learn more.

MB BIZ BUSINESS SPOTLIGHT

Meet Harry's Pizzeria

The creation of James Beard Award-winning chef Michael Schwartz, Harry's Pizzeria marks a return of the nationally recognized chef to the Miami Beach culinary community with his South Beach eatery in the heart of the Civic Center and Lincoln Road neighborhood. Schwartz dishes on his Miami Beach venture [here](#).



BUSINESS & WORKFORCE TRAINING



Miami Beach Business Academy Upcoming Seminars

Growth Strategy and Analysis August 2 and August 25

Do you feel like you've reached a plateau in your business? Do you want to keep growing your business but don't know if it's sustainable? Learn strategies to help you grow your business effectively and sustainably step by step.

Register for the Spanish seminar on August 2, 2022 from 6 p.m. to 7:30 p.m. [here](#).

Register for the English seminar on August 25, 2022 from 6 p.m. to 7:30 p.m. [here](#).

COMMERCIAL PROPERTY AVAILABLE

Looking for retail space? Consider this South Beach location at [1000 17 St](#) or this corner space in the heart of Mid Beach at [3801 Collins Ave](#). If North Beach is on your list consider this location at [7305 Collins Ave](#).

To view other available properties, click [here](#).

RESOURCES & OPPORTUNITIES



Over 16,000 free online training courses available from LinkedIn Learning with Miami-Dade Library Card

In 2015, LinkedIn announced that it was acquiring online learning company, Lynda.com and its comprehensive catalogue of high-quality online courses, then available only to paid members. In 2019, LinkedIn discontinued Lynda.com and migrated its content to LinkedIn Learning, which Miami-Dade Public Library patrons can now use, **at no cost**, to access more than 16,000 online courses on a vast array of career and professional development topics.

To learn more click [here](#).

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With the rapid pace of things changing for small businesses, the Miami-Dade Chamber of Commerce invites you to meet other business owners, talk strategy, and get the latest on COVID-19 recovery. Events are held every Tuesday and Friday at 4 p.m. via Zoom.

Click [here](#) to register.



Gale Business: DemographicsNow Gives Small Business Owners a Powerful and Easy Way to Conduct Market Research

A powerful online resource, Gale Business: DemographicsNow connects users with a wealth of highly detailed demographic data on more than 24 million U.S. businesses and 206 million consumers—making it ideal for

gaining consumer and market insight.

The product's superior reporting capability enables users to easily and rapidly produce a variety of compiled reports—both standard and custom—to help make informed and accurate decisions.

Click [here](#) to learn more.

SBA Lender Match Connects You to Lenders

The U.S. Small Business Administration helps small businesses get funding by setting guidelines for loans and reducing lender risk. These SBA-backed loans make it easier for small businesses to get the funding they need.

In order to get an SBA-backed loan:

- Visit our Loans page to find the loan that best suits your need
- Enter your Zip Code on Lender Match to find a lender in your area
- Apply for a loan through your local lender
- Lenders will approve and help you manage your loan

Click [here](#) to learn more.



Wish Local Still Accepting Empowerment Program Grant Program Applications

Black-owned businesses can still apply for Wish Local's Empowerment Program, which rewards selected applicants with grants ranging from \$500 to \$2,000 to help sustain and grow their small business.

To be eligible, small businesses must:

- Be Black-owned (18+ years of age)
- Have a brick-and-mortar store in the United States
- Have 20 or fewer employees
- Have an average annual revenue under \$1 million
- Join Wish Local, if selected for the program



Click [here](#) to apply.

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ADA CELEBRATION & EXPO



Please join the City of Miami Beach and our Disability Access Committee as we celebrate the 32nd Anniversary of the Americans with Disabilities Act (ADA). Learn about a variety of community programs, ADA access features, city initiatives as well as accessibility and inclusion solutions for businesses. Exhibitors include several city services (Parks & Rec, Police, ADA Coordinator, etc.), Center for Independent Living and the Miami Beach Chamber of Commerce.

Tuesday, July 26 | 11 AM to 2 PM
Miami Beach Botanical Garden
2000 Convention Center Drive
Miami Beach, FL

Refreshments will be generously provided by Starbucks.



MIAMI/BEACH www.miamibeachfl.gov

To request this material in alternate format, call 305.361.2400 and/or email info@cityofmiamibeachfl.gov. For large print or Braille, call 305.361.2400. For Spanish, call 305.361.2400. For TDD, call 305.361.2400.

ADA Celebration & Expo July 26, 2022 11 AM to 2 PM

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This event will take place on **Tuesday, July 26, 2022 from 11 AM to 2 PM** at the Miami Beach Botanical Garden located on 2000 Convention Center Drive, Miami Beach, FL, 33139.

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Miami Beach Convention Center



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The premier health care exhibition destination for all things medical with more than 700 exhibitors with and products ranging from rubber gloves to robotics. Visit the Innovation and Technology Hub, and the Healthcare Transformation Zone with nonstop events, such as the Innov8 start-up competition, product showcases and keynotes by international industry experts and healthcare influencers. Plus, complimentary educational opportunities, talks and conferences. Network with investors, manufacturers, distributors, VIP's, and trade representatives from over 118 countries. Stop by the City of Miami Beach's **Booth #V65** to meet city representatives. Stop by

the Transformation Zone at 4:15pm on July 27, 2022 to hear the city's Director of Economic Development, Rickelle Williams, and Beacon Council Executive Vice President, James Kohnstamn, discuss **Make A Bold Move – Business Opportunities, Incentives & Solutions**.

Register **FREE** to attend as a visitor to both FIME online and FIME Miami Beach in-person [here](#).

Ambetter Classic August 4 - 7, 2022

The Ambetter Classic will serve as the premier basketball tournament for all youth travel teams to finish their season. It will feature some of the top teams from the southeastern region and across the US. Teams will play in front of national media and gain invaluable exposure in a non-certified event.

For more information visit [here](#).



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Plastic Free Miami Beach

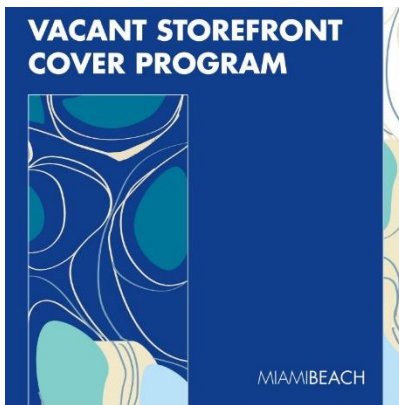
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MIAMI BEACH
GET VACCINATED.
WEAR A MASK.
SAVE LIVES.

COVID-19 Testing and Vaccination Site Near City Hall

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