

Bibi Art Media Inc.

*The Adventures  
of Bibi & Friends*



# The Adventures of Bibi & Friends

Since 1999



The Adventures of Bibi & Friends has been the most unique advertising for the City of Miami Beach for the past 23 years. Since 1999, The Adventures of Bibi & Friends has produced a publication series that presents the best of the beach in a fun fresh way which incorporates the citizens of this city, including the 2015 Centennial edition produced for the City of Miami Beach. The books were originally incorporated into the marketing packages sent by the City of Miami Beach around the globe and have produced such results, the books were celebrated at the History Miami Museum for a 4-month exhibition in 2021.

The Adventures of Bibi & Friends has been supported by every Mayor since Neisen Kasdin in 1999. Much has changed in the City of Miami Beach, but it is still one of the world's favorite travel destinations. The need exists to get our messaging out in a fun way that reaches all audiences.

# History



The Bibi character in the books has always been an influencer in Miami Beach and the books are currently appearing in the "Take Care of Our City" campaign!

# VISION



## Ad Proposal

01

### AD REQUEST

\$5,000.00

02

### INCLUDES

A Inside Cover, illustrated pages of the Art scene, cultural events, the new parks, and a special focus on our ocean & bay within the book.

03

### WHY

Proven to be historical, memorable, and effective storytelling, support by the City of Miami Beach will help provide The Adventures of Bibi & Friends new edition, a wider circulation to our local, national, and international visitors. The book will be published in Oct and with your support, will be available for free distribution for our upcoming Art Season!

# Dedication



Mark was a champion of the citizens of Miami Beach and his causes will be honored in this book!

Thank you for your consideration!

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