



The Lummus Park Artisanal Market

Dear Madame Manager:

We, residents and business owners living and working on Ocean Drive, have an important and disappointing development to call to your attention in the hope of prompt redress before matters get out of hand.

We have a deep commitment to supporting your efforts to deal with the many challenges the City confronts. As many of us have repeatedly attested, we admire your leadership and that of the Mayor and Commission, the resultant progress that is taking place in the City, and the open way that you interact with the City's various communities. Which brings us to express directly to you a significant concern about a project that continues to unfold in the city's most scrutinized neighborhood -- the "Artisanal Market" (the "Market") contemplated for Lummus Park.

We believe that the activation of the Market is a very ill-considered step.

Our rationale concerning the (lack of) merits to the project:

A. The project must be considered in the context of what is already expected of and planned for this key area:

- The ocean, beach, Lummus Park, and historic architecture are the core of South Beach's distinctive brand. They must be protected
- Any activation must be viewed through the lens of whether it will bring us closer to our shared vision of the "American Riviera."

- The view looking east over Lummus Park and toward the dunes has tremendous value for our residents and visitors. It must not be compromised casually.
- The “spoiled area” (the hard-packed sand just west of the dunes) is a visually important and environmentally sensitive element in the ADCD. It should not be treated like a parking lot, a storage area, or a back-of-the-house loading zone.
- The goal of making this area more family-, resident-, and responsible tourist-friendly does not require a circus-like atmosphere.
- Given the importance of Ocean Drive as a destination, given all the existing commitments the City has (e.g. Air and Sea Show, Pride Festival, Formula One Festival, Orange Bowl Festival, Art Basel), our Lummus Park calendar is already very crowded. If we are to take on more, we must do so very carefully, lest existing commitments suffer.

B. The plans for the Market contemplate forty tents, installed facing east on the serpentine path every Saturday and Sunday not already committed to these events.

- The installation of such a market requires “load in” and “load out” vehicles for each of the forty tents operating in the “spoiled area.” Every Saturday and Sunday early morning and late afternoon there will be noisy and environmentally disruptive activity as this occurs.
- Given the size of the contemplated Market, the tents will immediately compromise the views looking east from Ocean Drive and the residential buildings and hotels.
- This is already a highly congested area, with pedestrians, bicyclists, skateboarders, rollerbladers, and more. The installation of the Market will compromise public safety as it entails tents opening right onto the serpentine walkway, adding substantial congestion to an already crowded space. Saturday and Sunday are, of course, the most challenging days of the week from a crowd management perspective.
- The selected operator has not provided any specific information as to the vendors that might be offered space in the Market.

We should also note that this issue has not enjoyed the same level of timely community involvement that we have seen on most other projects that the Administration undertakes:

- No interaction until very late in the planning process;
- Only one community meeting;
- Only one business briefing;
- No feedback on the concerns raised.

The City doesn't accept all our recommendations, of course, but we are grateful that it normally takes them seriously and responds openly and constructively. Not in this case.

In summary,

- You have made great progress in improving conditions on Ocean Drive and in the ADCD.
- We know that there is much work yet to do.
- We believe, however, that the Artisanal Market is not a constructive step forward for our community, and
- Therefore, we ask that you terminate the plans for its launch.

(See Signatories Attached)

***More Signatures in Progress**

Lummus Park Artisanal Market Petition Letter

	Date	Question 1: Name:	Question 2: Address:
1	6/14/2022 11:45	Jeff Kindler	1500 Ocean Drive, 1500 Ocean Drive Miami Beach, Florida 33139 USA
2	6/14/2022 17:57	George Lindemann	1455 Ocean Drive, BH 406 Miami Beach, FL 33139 USA
3	6/15/2022 0:21	Curtis Slipman	1455 ocean drive, 710 miami beach, fl 33139 USA
4	6/15/2022 0:22	Dianne Slipman	1455 Ocean Drive, 710 miami beach, fl 33139 USA
5	6/15/2022 16:44	David R David	1455 Ocean Drive, Unit 1011 Miami Beach, FL 33139 USA
6	6/15/2022 16:49	Van Pham	1455 Ocean Dr, Apt 704 Miami Beach, FL 33139 USA
7	6/15/2022 16:49	Ole Slorer	1455 Ocean Dr, 704 Miami Beach, FL 33139 USA
8	6/15/2022 16:50	Robert Lehrman	1455 Ocean Drive Miami Beach , FL 33139 USA
9	6/15/2022 16:50	Van Pham	1250 Ocean Dr, 3F Miami Beach, Miami Beach 32139 USA
10	6/15/2022 16:51	Medran Realty	1250 Ocean Dr Miami Beach, FL 33139 USA
11	6/15/2022 16:52	Mollie zweig	1455 ocean dr. Apt.#1108 Miami beach, Fl 33139 USA
12	6/15/2022 16:54	Liz Lehrman	1455 Ocean Dr, #1507 Miami Beach, FL 33139 USA
13	6/15/2022 16:58	Ivan Selin	1455 Ocean Drive, Il Villaggio Miami Beach, FL 33139 USA
14	6/15/2022 17:04	Jim Winston	1455 Ocean Drive, #802 Miami Beach , Florida 33139 USA
15	6/15/2022 17:08	Rita & Ernesto Grinberg	1455 Ocean Dr, APT 702 MIAMI BEACH, FL 33139 USA
16	6/15/2022 17:10	Gary and Enid Goodman	1455 Ocean Drive, 402 Miami Beach, Florida 33139 USA
17	6/15/2022 17:24	Judith Pleasure Willner	1455 Ocean Dr., Unit 1109 Miami Beach, FL 33139 USA
18	6/15/2022 17:34	David T Kollat	Il Villaggio, 1455 Ocean Dr Beach House 404 Miami Beach, FL 33139 164
19	6/15/2022 17:43	John Yee, MD	1455 Ocean Drive # 1205 Miami Beach, FL 33139 USA

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			1455 ocean drive, unit 1401, unit 1401
20	6/15/2022 18:40	myrna feinerman	Miami Beach, FL, FL 33139 USA
21	6/15/2022 18:58	Stephen Alex	1455 Ocean Drive Miami Beach, FL 33139 USA
22	6/15/2022 18:59	Christine Menedis	1455 ocean drive Miami Beach, FL 33139 USA
23	6/15/2022 18:59	Marc Bacal	1455 ocean Drive Miami Beach, FL 33139 USA
24	6/15/2022 19:00	Maritza Cuellar	1455 ocean drive Miami Beach, FL 33139 USA
25	6/15/2022 19:00	Naveen Trehan	1455 ocean drive Miami Beach, FL 33139 USA
26	6/15/2022 19:02	Samuel L HInson	1455 Ocean Drive #703 Miami Beach, FI 33139 USA
27	6/15/2022 19:17	Zave and Celia Aberman	1455 Ocean Drive, Apt 1105 Miami Beach, Florida 33139 USA
28	6/15/2022 20:22	ERIC GAVARA	1500 OCEAN DRIVE #708 MIAMI BEACH , FLORIDA 33139 USA
29	6/15/2022 21:32	Murray Bacal	1455 Ocean Dr, 904 Miami Beach, FI 33139 USA
30	6/15/2022 21:41	Lew Cohen	1455 Ocean Dr Miami Beach, FL 33139 USA
31	6/15/2022 21:42	Karon Cohen	1455 Ocean Dr Miami Beach, FL 33139 USA
32	6/16/2022 7:55	Seth J Weinberger	1500 Ocean Drive, 706 Miami Beach, FI 33139 USA
33	6/16/2022 12:56	Robert Karsunky	1500 Ocean Drive, PH-08 Miami Beach, FL 33139 USA
34	6/16/2022 16:46	Ana Paola Ferrari	1455 Ocean Drive, BH 406 Miami Beach, FL 33139 USA
35	6/16/2022 16:47	Georgina Lindemann	1455 Ocean Drive, BH 406 Miami Beach, FL 33139 USA
36	6/16/2022 16:47	Celina Lindemann	1455 Ocean Drive, BH 406 Miami Beach, FL 33139 USA
37	6/16/2022 19:49	JOSEPH H WILLNER MD	1455 OCEAN DRIVE, APT 1109 Miami Beach, FL 33139 USA
38	6/17/2022 12:23	richard robertson kracum	5373 fisher island dr MIAMI BEACH, FL 33109 USA
39	6/17/2022 16:00	Jack Frieden	1455 Ocean Drive, Unit 1206 Miami Beach, Florida 33139 USA
40	6/17/2022 16:05	Jodie C Frieden	1455 Ocean Drive, Unit 1206 Miami Beach, Florida 33139 USA
41	6/20/2022 20:16	Richard Morgan	1455 Ocean Drive, 1609 Miami Beach, FL 33139 USA

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42	6/21/2022 10:51	Alfie Feola*	760 Ocean Dr., Suite 9 MIAMI BEACH, Florida 33139 USA
43	6/21/2022 11:19	Eugene Rodriguez*	1412 ocean drive Miami Beach , Fla 33139 USA
44	6/21/2022 11:24	Orlando Valdes*	1320 Ocean drive Miami Beach, Florida 33139 164
45	6/21/2022 12:51	Jane Krupp	1390 Ocean Drive, 401 Miami Beach, FL 33139 USA
46	6/21/2022 12:57	Rona Gheysens	1390 ocean drive , 103 Miami Beach , Florida 33139 USA
47	6/21/2022 13:39	Donald Worth	1390 Ocean Drive #207 Miami Beach, FL 33139 USA
49	6/21/2022 13:41	Nina Weber Worth	1390 Ocean Dr. #207 Miami Beach, Fl 33139 USA
50	6/21/2022 13:46	Bimal Rai / Ocean Drive Gallery	1390 Ocean Drive #105 Miami Beach , Fl 33139 164
52	6/21/2022 14:02	Fernando Di Carlo	1455 Ocean Drive # 1402 Miami Beach, Florida 33139 USA
53	6/21/2022 15:45	Ken Koppel	1455 Ocean Drive, #807 Miami Beach, FL 33139 USA
54	6/21/2022 15:48	Jonathan Plutzik*	1440 Ocean Dr Miami Beach, FL 33139 USA
54	6/21/2022 16:30	Harold & Joyce Rosenbaum	1500 Ocean Drive, Apt. 605 Miami Beach, FL 33139 164

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