



Artisanal Market in Lummus Park





Who We Are

Numbers

Stretching across

4

counties

Average recurring foot traffic of

3,000+

Vendor network of

700+

Our partners

BRiC
BOCA RATON INNOVATION CAMPUS

Brookfield
Properties

SIMON®

JEFFREY R
ANDERSON
REAL ESTATE

Nicklaus
Children's
Hospital

ISLAND HOME

MIAMI
DESIGN
DISTRICT

JLL®

The
Square
Downtown West Palm

MIZNER
PARK

BAL HARBOUR
- VILLAGE -

SHOPS AT
MERRICK PARK

DOWNTOWN
CORAL GABLES
BUSINESS IMPROVEMENT DISTRICT

CITY OF
Boca Raton



Outside Look

Inside Look



Scope of Services



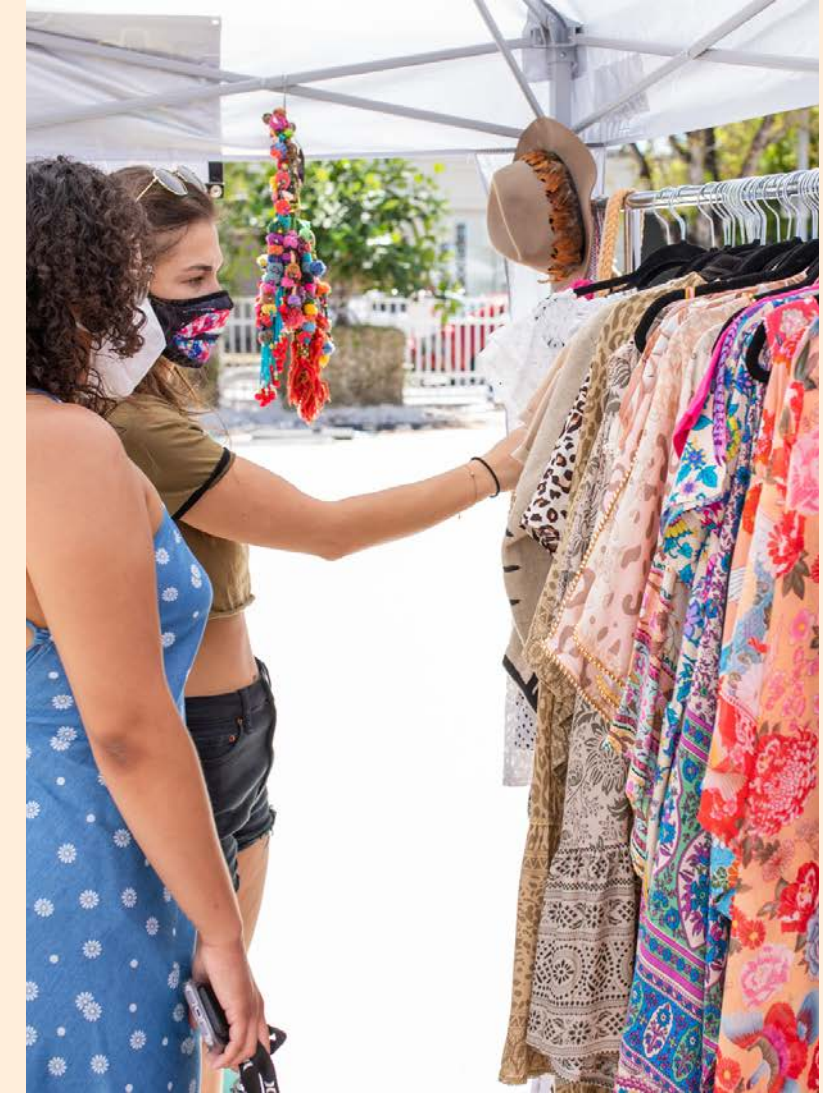
Our Plan

Goal

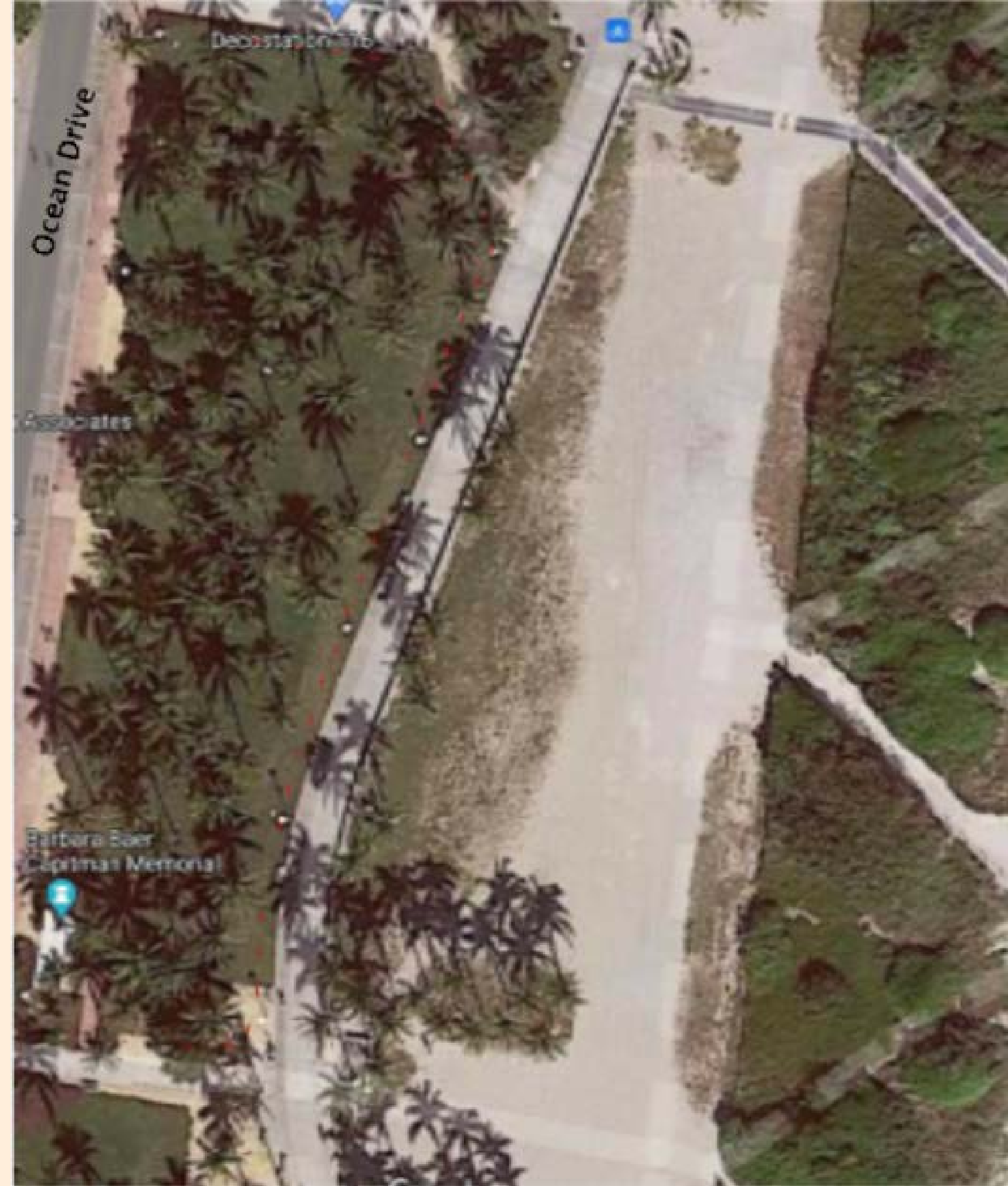
At the core of Florida Fresh Markets is bringing small local businesses and communities together.

Prioritizing local vendors

Priority will be given to vendors residing in the City of Miami Beach for the first 30 days upon the commencement date of the Concession Agreement when developing the roster of vendors.



13th and 14th Street
Market Site



North of 6th Street
Market Site



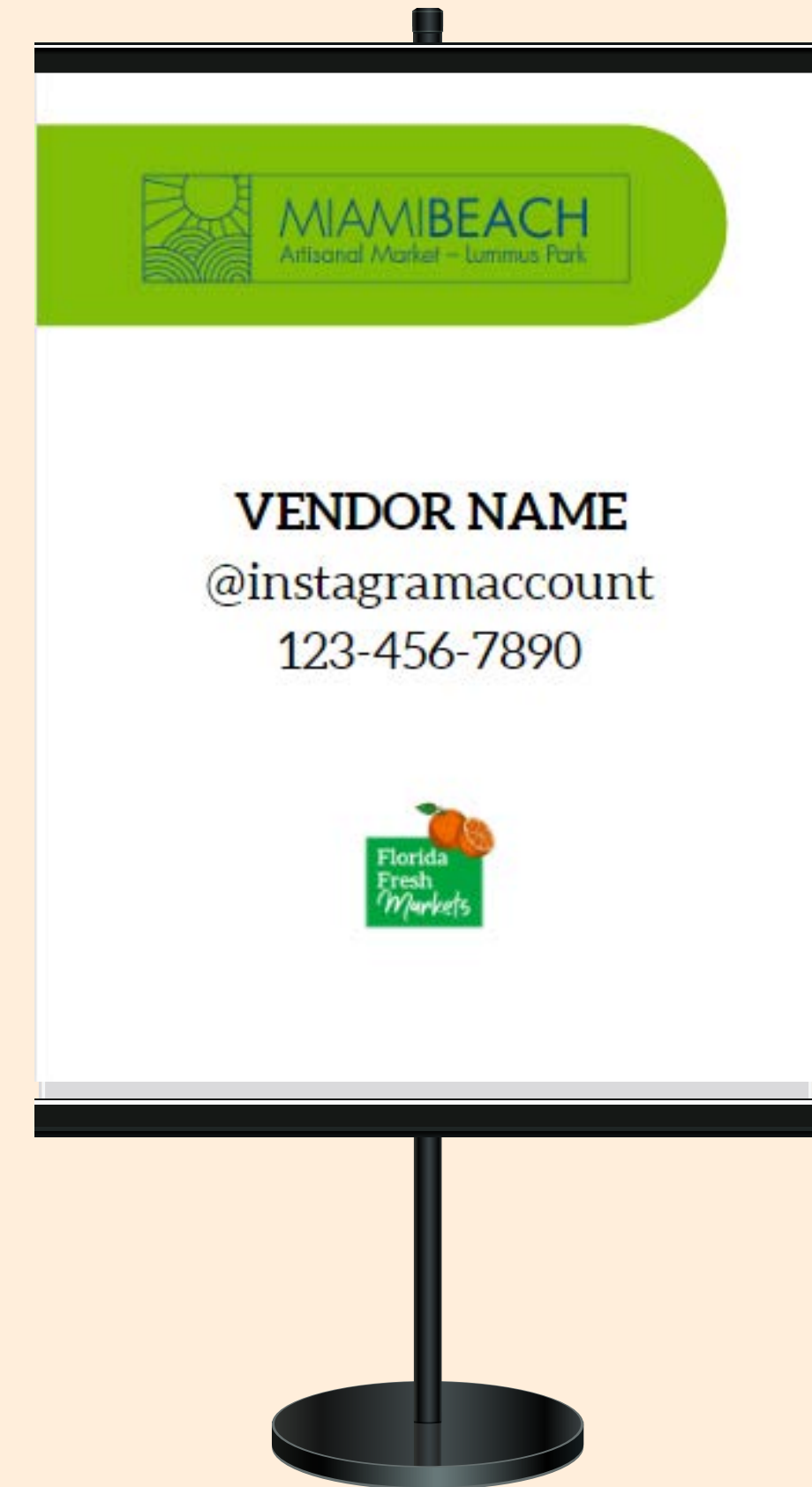
Booth Design & Set Up

Example:



Market Signage Plan

- Vendors will be required to place their individual Vendor ID in a visible location within their booth.





Vendor Guidelines & Standards

- Specific and strict arrival, set up, and breakdown times
- Strict & cohesive aesthetic expectations
- Each vendor is responsible for leaving the area in a perfect and clean condition after the market is closed.
- Strict cancellation policies
- Vendors will be required to maintain all relevant permits and licenses
- There will always be a market manager on duty to guarantee all market guidelines are met



MIAMI BEACH
Artisanal Market – Lummus Park



Florida
Fresh
Markets

Thank you!

