



URBANS

BRAND OVERVIEW

WHO WE'VE WORKED WITH



WHERE YOU'VE SEEN US

URBANSPACE



URBANSPACE is a leading manager of food and retail markets for outdoor public and leased private spaces. Our markets are excellent tools for placemaking, anchoring a district, and generating revenues. The Company is one of the largest concessionaires to the NYC Parks Department running highly successful holiday markets drawing millions of visitors for the past 25 years. We also operate food halls in 5 US cities. Urbanspace supports the best of local retailers and chefs to make dynamic, immersive environments that celebrate the best your city has to offer. Our services are turnkey and we have years of experience activating venues of all kinds.

DESIGN,
BUILD +
MANAGE



BEER GARDENS



HOLIDAY MARKET



FOOD HALLS



FOOD TRUCK PARKS

HISTORY

Urbanspace was founded in 1972 as Urban Space Management, the brainchild of Eric Reynolds. The company has developed 50+ projects, revamped derelict city spaces, conserved heritage buildings, and created vibrant new places for community and commercial gathering.

In 1993, Eldon Scott decamped from the London team and arrived in New York, establishing our US operations with the founding of then novel outdoor markets at Union Square, Central Park and Bryant Park, amongst others.

As elevated street food and food trucks gained cult status, Scott moved to indoor markets and food halls. Today, Urbanspace continues to connect creative entrepreneurs and chefs with curious, creativity-seeking customers by reaching out to them in new communities across the country.





OUTDOOR ACTIVATIONS

Urbanspace is known for its wide array of tenants and locations across New York City. They are the leading operator and famous for their annual Holiday Market which has been named one of the best holiday markets in the entire United States. The Holiday Market welcomes over 160 vendors featuring unique gifts created by local craftsmen, artists, and entrepreneurs. Visitors can expect to peruse through glittering aisles of art, jewelry, home goods and delicious eats from local artisans and designers.

LINCOLN ROAD OPPORTUNITY

- Event space
- Influencer curated F&B
- Local dry-goods
- Sponsors and local partnerships

Lincoln Rd Mall



URBANSPLACE

INHOUSE
COMMERCIAL