MIAMIBEACH

City of Miami Beach, 1700 Convention Center Drive, Miami Beach, Florida 33139, www.miamibeachfl.gov

COMMISSION MEMORANDUM

TO:

Mayor Dan Gelber and Members of the City Commission

City Manager Alina T. Hudak

FROM:

Rafael A. Paz, City Attorney

DATE:

May 25, 2022

SUBJECT:

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA CALLING FOR AN AUGUST 23, 2022 CITY OF MIAMI BEACH SPECIAL ELECTION, FOR THE PURPOSE OF SUBMITTING TO THE ELECTORATE OF THE CITY OF MIAMI BEACH A QUESTION ASKING WHETHER THE NEW 3.0-ACRE PUBLIC PARK GENERALLY LOCATED BETWEEN ALTON ROAD AND WEST AVENUE, FROM 6TH STREET TO 8TH

STREET, SHALL BE NAMED "CANOPY PARK."

The attached Resolution has been prepared calling for a City of Miami Beach Special Election to be held on August 23, 2022 for the purpose of submitting to the City's voters the following question, pursuant to Section 82-503(a)(7) of the City Code:

Naming Park Between Alton Road/West Avenue, From 6th to 8th Street as "Canopy Park"

In April 2022, the City took ownership of a 3.0-acre public park generally located between Alton Road and West Avenue, from 6th Street to 8th Street, constructed at no cost to the City by TCH 500 Alton, LLC as part of a development agreement. The new park includes a botanical garden, dog park, a play and fitness area, and other elements around a central lawn.

Shall the new public park be named "Canopy Park"?

Section 82-503(a)(7) of the City Code requires that the naming of a park must be approved by a majority of the voters voting in a City-wide referendum. On April 6, 2022, the Mayor and City Commission tentatively approved the naming of the above-referenced public park as "Sunset Park," subject to voter approval as part of the August 23, 2022 election.

At the May 4, 2022 City Commission meeting, after some discussion, the Mayor and City Commission selected "Canopy Park" as the proposed naming for the new Park, and set a Public Hearing for May 25, 2022, pursuant to Section 82-503(a) of the City Code, directing the City Clerk to publish the appropriate public notice.

Commission Memorandum May 4, 2022 Page 2

The County's deadline for City Commission adoption of a Resolution placing a matter on the August 23, 2022 CMB Special Election ballot is May 27, 2022. Accordingly, it should be noted that the Commission's May 25, 2022 Presentation and Awards meeting is the last meeting of the City Commission at which a Resolution may be adopted placing a ballot question on the City's August 23, 2022 Special Election ballot.

FISCAL IMPACT STATEMENT

The Miami-Dade County Elections Department has provided the City Clerk with an estimate of approximately \$28,499.90 (Cost Estimate for One Page Ballot) and \$56,449.80 (Cost Estimate in the Scenario Multiple Questions Triggers an Additional Page) to conduct the August 23, 2022 Special Election, which includes the costs associated with 14 days of Early Voting. (See Department of Election Estimates). Additionally, the City will incur approximately \$42,000 in legally mandated advertisements, required by the Florida Statutes and the City Code, to notice this Special Election.

Amount(s)/Account(s):

\$28,499.90 - Estimate 1-page ballot (Scenario 1)

\$56,449.80 - Estimate 2-page ballot (Scenario 2)

\$42,000.00 - Legally Mandated Advertisements

Maximum Estimated Amount: \$98,449.80

Account: 011-9322-000312-90-400-592-00-00-00

RAP/FA/aq

ESTIMATE

City of Miami Beach - Piggyback Election - August 23, 2022

Rafael E. Granado, City Clerk City of Miami Beach 1700 Convention Center Dr., #200 Miami Beach, FL 33139 Estimate N°: MBEACH-PB-082322
Estimate Date: December 16, 2021

Registered Voters: 50,498 Early Voting Days:
Precincts: 25 Early Voting Sites:
Polling Places: -

Permanent Absentee Ballots: 15,218

Personnel \$ -

Salaries & Fringe Benefits, Overtime, Poll Workers

Polling Places -

Security, Polling Place Rentals

Supplies and Services -

Election Supplies, Communication Charges, Absentee Ballots Set Up

Trucks and Vehicles -

Truck Rentals, GSA Vehicles

Printing and Advertising 25,249.00

Absentee, Early Voting & Precinct Ballots, Temporary Polling Place Change Notices, Newspaper Ads

Postage -

Absentee Ballots Sent and Business Reply, Temporary Polling Place Change Notices, Letters

Ballot Creation 660.00

In-House & Outside Contractual Services, Translations - Based on one question

Administrative Overhead 2,590.90

Indirect Costs, Logic & Accuracy, Post-Election Audits

*TOTAL \$ 28,499.90

For more information, you may contact:

Jose J. Ponce Deputy Supervisor of Elections Miami-Dade Elections Department 2700 NW 87 Avenue Miami, Florida 33172

Office: 305-499-8320 E-mail: jose.ponce@miamidade.gov

Please note these costs are estimates and are subject to change. This estimate does include the cost of ballot printing; however, if your question(s)/race(s) creates an <u>additional ballot page</u>, the cost will be adjusted accordingly.

ESTIMATE

City of Miami Beach - Piggyback Election - August 23, 2022 w/ additional page

Rafael E. Granado, City Clerk

Estimate N°: MBEACH(2)-PB-082322

City of Miami Beach

Estimate Date: December 16, 2021

1700 Convention Center Dr., #200

Miami Beach, FL 33139

Registered Voters: 50,498 Early Voting Days: 0
Precincts: - Early Voting Sites: 0

Polling Places: Permanent Absentee Ballots: 15,218

Personnel \$ -

Salaries & Fringe Benefits, Overtime, Poll Workers

Polling Places -

Security, Polling Place Rentals

Supplies and Services -

Election Supplies, Communication Charges, Absentee Ballots Set Up

Trucks and Vehicles -

Truck Rentals, GSA Vehicles

Printing and Advertising 50,498.00

Absentee, Early Voting & Precinct Ballots, Temporary Polling Place Change Notices, Newspaper Ads

Postage -

Absentee Ballots Sent and Business Reply, Temporary Polling Place Change Notices, Letters

Ballot Creation 820.00

In-House & Outside Contractual Services, Translations - Based on one question

Administrative Overhead 5,131.80

Indirect Costs, Logic & Accuracy, Post-Election Audits

*TOTAL \$ 56,449.80

For more information, you may contact:

Jose J. Ponce Deputy Supervisor of Elections Miami-Dade Elections Department 2700 NW 87 Avenue Miami, Florida 33172

Office: 305-499-8320 E-mail: jose.ponce@miamidade.gov

^{*} Please note these costs are estimates and are subject to change. This estimate does include the cost of ballot printing; however, if your question(s)/race(s) creates an <u>additional ballot page</u>, the cost will be adjusted accordingly.