

# MIAMI BEACH

City of Miami Beach, 1700 Convention Center Drive, Miami Beach, Florida 33139, [www.miamibeachfl.gov](http://www.miamibeachfl.gov)

## COMMISSION MEMORANDUM

TO: Honorable Mayor Dan Gelber and Members of the City Commission  
Alina T. Hudak, City Manager

FROM: Rafael Paz, City Attorney 

DATE: May 25, 2022

SUBJECT: **A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, APPROVING, BY 5/7THS VOTE, FOLLOWING A DULY NOTICED PUBLIC HEARING, THE NAMING OF THE NEW PARK GENERALLY LOCATED BETWEEN ALTON ROAD AND WEST AVENUE, FROM 6TH STREET TO 8TH STREET, AS "CANOPY PARK," WITH THE NAMING SUBJECT TO AND CONTINGENT UPON VOTER REFERENDUM APPROVAL PURSUANT TO SECTION 82-503(A)(6) OF THE CITY CODE.**

### **BACKGROUND**

During the May 12, 2021 City Commission meeting, Commission referred a discussion regarding the naming of the 500-700 Alton Road Park to the Neighborhood and Quality of Life Committee (Exhibit A).

In preparation for the opening of the park, the West Avenue Neighborhood Association Neighborhood Association ("WAvNA") met and provided the following naming suggestions for the park: Gateway Park or South Beach Gateway Park, South Shore Park, Sunset Park, Tequesta Park, and West Avenue Park or West Bay Park.

Additionally, during the January 10, 2019 Parks and Recreational Facilities Advisory Board meeting, a motion was passed recommending that the new 500-700 Alton Road Park, at our City's primary entrance, be named "Unity Park." (Exhibit B)

At the September 20, 2021 Neighborhood and Quality of Life Committee meeting, the Committee recommended engaging the community via a poll to vote on a park name. The following six names were determined by the Committee to be considered: Gateway Park, South Beach Gateway Park, South Shore Park, Sunset Park, West Avenue Park and Unity Park.

During the December 8, 2021 City Commission meeting, Resolution No. 2021-31937 was passed accepting the recommendation of the Neighborhood and Quality of Life Committee, at its September 20, 2021 meeting, authorizing the Administration to engage the community through online voting for the selection of park name for the future 500-700 Alton Road Park. The final names included:

- Gateway Park
- South Beach Gateway Park

- South Shore Park
- Sunset Park
- West Avenue Park
- Canopy Park
- Unity Park

This also included a write-in option. (Exhibit C)

The online voting survey opened on December 27, 2021 and closed on January 24, 2022. A total of 1,946 votes were cast. Below are the top 10 park names:

Park Name	Total Number of Votes
Sunset Park	365
Gateway Park	237
South Shore Park	203
Canopy Park	202
Total for all iterations related to Israel "Raffa" Hernandez	201
Unity Park	186
West Avenue Park	42
MacArthur Park	32
Tiger King Park	20
South Beach Gateway Park	18

LTC 035-2022 was distributed on January 28, 2022 with the above information. (Exhibit D)

At the March 7, 2022 Public Safety Neighborhood and Quality of Life Committee (*formerly named the Neighborhood and Quality of Life Committee*) motioned to have the full Commission consider "Sunset Park" and "Gateway Park" as potential names for the 500-700 Alton Road Park.

At the April 6, 2022 City Commission meeting, Commission accepted the recommendation of the Public Safety and Neighborhood Quality of Life Committee, from its March 7, 2022 meeting, for the Commission to decide on a name for 500-700 Alton Road Park, considering the names "Sunset Park" and "Gateway Park". The Commission selected the name "Sunset Park" and set a Public Hearing on May 4, 2022, pursuant to Section 82-503(a)(8) of the City Code; and directing the City Clerk to publish the appropriate public notice.

During the Public Meeting on May 4, 2022, a discussion took place resulting in the desired park name being changed to "Canopy Park". A public hearing on May 25, 2022 was set, pursuant to Section 82-503(a)(8) of the City Code; and directing the City Clerk to publish the appropriate public notice.

## **ANALYSIS**

The naming of the park as "Canopy Park" requires referendum approval, as it does not fall within the exceptions enumerated under City Code Section 82-503(a)(8):

"The referendum requirements shall not apply to a public facility that is to be named or renamed solely for the name of the city, the geographic area or physical location of the facility and/or the street or portion of the street where the facility is located, the function of the facility, or the current name of the facility."

The public hearing during the May 25, 2022 City Commission meeting, will approve the name of the park at "Canopy Park" and will also call for a Special Election. The Special Election must

be approved by the May 25, 2022 City Commission meeting to appear as a ballot question during the August 23, 2022 election.

**RECOMMENDATION**

Approve by 5/7ths vote, following a duly noticed public hearing, the naming of the new park generally located between Alton Road and West Avenue, from 6th Street to 8th Street, as "Canopy Park," with the naming subject to and contingent upon voter referendum approval pursuant to Section 82-503(a)(6) of the City Code

Exhibit A - Referral Memo from May 12, 2021 Commission Meeting Item C4K

Exhibit B - LTC # 027-2019 Parks and Recreational Facilities Advisory Board Motions

Exhibit C - Resolution No. 2021-31937 from the December 8, 2021 Commission Meeting

Exhibit D - LTC 035-2022 Park Naming Online Survey for New Park on Alton Road

# MIAMI BEACH

## COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission  
FROM: Alina T. Hudak, City Manager  
DATE: May 12, 2021

SUBJECT: REFERRAL TO THE JUNE 30, 2021 NEIGHBORHOOD AND QUALITY OF LIFE COMMITTEE TO DISCUSS THE NAMING OF THE 500-700 ALTON ROAD PARK.

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### RECOMMENDATION

Referral to the June 30, 2021 Neighborhood and Quality of Life Committee to discuss the naming of the 500-700 Alton Road Park.

### ANALYSIS

The 500-700 Alton Road Park is estimated to open this summer. We would like to refer the naming of the park to the June 30, 2021 Neighborhood and Quality of Life Committee (NQLC) to have Commission and residents discuss different options and ultimately making a recommendation for the full Commission's approval.

### SUPPORTING SURVEY DATA

N/A

### Applicable Area

South Beach

Is this a "Residents Right to Know" item, pursuant to City Code Section 2-14?

Yes

Does this item utilize G.O. Bond Funds?

No

### Strategic Connection

Non-Applicable

### Legislative Tracking

Parks and Recreation

# MIAMI BEACH

OFFICE OF THE CITY MANAGER

NO. LTC #

027-2019

## LETTER TO COMMISSION

TO: Mayor Dan Gelber and Members of the City Commission

FROM: Jimmy L. Morales, City Manager

DATE: January 11, 2019

SUBJECT: **PARKS & RECREATIONAL FACILITIES ADVISORY BOARD MOTIONS**

The purpose of this Letter to Commission (LTC) is to inform the Mayor and Commission of the two motions passed by the Parks and Recreational Facilities Advisory Board at its meeting on January 10, 2019:

### MOTION 1:

The Parks and Recreational Facilities Advisory Board has, on multiple occasions, discussed naming a park within our City to celebrate our culture of diversity and inclusiveness. From religious freedom, to LGBTQ rights, to honoring residents with special needs and embracing people from every ethnicity, our City is a beacon for inclusion. It is in this spirit, that the Parks and Recreational Facilities Advisory Board recommends that the new park on 500 Alton Road, at our City's primary entrance, be named UNITY PARK. We further recommend that plaques with inspirational quotes be placed throughout the park commemorating our City's commitment to this core value.

Motion Made by: Carolina Jones (Wil Martinez was chair at the time of the motion)

Motion Seconded by: Wil Martinez

Motion Passes: 8-0 (Motion Passes)

Members In Favor: Carolina Jones, Wil Martinez, Andrew Plotkin, Stephanie Rosen, Sean Smith, Eliane Soffer Siegel, Dana Turken and Paul Stein

Members Not Present: Robert Gonzalez, Jonathan Fryd and David Berger

### MOTION 2:

The Parks and Recreational Facilities Advisory Board motions to explore working with the Miami-Dade County Public School Board to use all of their available fields in Miami Beach to expand youth sports programming based on the increasing enrollment numbers of programs such as baseball and soccer and due to the lack of current field space available for use.

Motion Made by: Sean Smith

Motion Seconded by: Dana Turken

Motion Passes: 9-0 (Motion Passes)

Members In Favor: Carolina Jones, Wil Martinez, David Berger, Andrew Plotkin, Stephanie Rosen, Sean Smith, Eliane Soffer Siegel, Dana Turken and Paul Stein

Members Not Present: Robert Gonzalez and Jonathan Fryd

JLM/EC/IR/CC

RESOLUTION NO. 20 2 1 - 3 1 9 3 7

**A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, ACCEPTING THE RECOMMENDATION OF THE NEIGHBORHOOD AND QUALITY OF LIFE COMMITTEE, AT ITS SEPTEMBER 20, 2021 MEETING, AND AUTHORIZING THE ADMINISTRATION TO ENGAGE THE COMMUNITY THROUGH ONLINE VOTING FOR THE SELECTION OF A PARK NAME FOR THE FUTURE 500-700 ALTON ROAD PARK.**

**WHEREAS**, during the May 12, 2021 City Commission meeting, the Mayor and City Commission referred to the Neighborhood and Quality of Life Committee ("NQLC") a discussion regarding the naming of the 500-700 Alton Road Park; and

**WHEREAS**, the 500-700 Alton Road Park is set to open in the next few months, and in preparation for its opening, the West Avenue Neighborhood Association Neighborhood Association ("WAvNA") has met and provided naming suggestions for the park, as outlined below:

- Gateway Park or South Beach Gateway Park: refers to its location at the entrance to Miami Beach
- South Shore Park - to honor the South Shore Hospital that was the first AIDS clinic in the State of Florida
- Sunset Park – the park faces west towards the sunset
- Tequesta Park – an acknowledgement of the original inhabitants of the region, which is somewhat overdue and underrecognized
- West Avenue Park or West Bay Park - associates the park to a specific neighborhood next to the Bay; and

**WHEREAS**, WAvNA has no preferred recommendation at this time; and

**WHEREAS**, additionally, during the January 10, 2019 Parks and Recreational Facilities Advisory Board (the "Board") meeting, the Board passed a motion recommending that the new 500-700 Alton Road Park be named "Unity Park" in recognition of the City's culture of diversity and inclusiveness, from religious freedom, to LGBTQ rights, to honoring residents with special needs and embracing people from every ethnicity; and

**WHEREAS**, the Board also recommended that plaques with inspirational quotes be placed throughout the park commemorating the City's commitment to its core values; and

**WHEREAS**, at its September 20, 2021 meeting, the NQLC recommended polling the community on a park name, with the following six names determined by the Committee for consideration:

- Gateway Park
- South Beach Gateway Park
- South Shore Park
- Sunset Park
- West Avenue Park
- Unity Park; and

**WHEREAS**, the Administration has created a webpage for the community to visit to place their votes and upon approval, which will remain open for voting for a period of two weeks; and

**WHEREAS**, the Mayor and City Commission accept the recommendation of the NQLC, and authorize the Administration to poll the community online by providing the following seven (7) names for consideration, along with a write-in option:


- Gateway Park
- South Beach Gateway Park
- South Shore Park
- Sunset Park
- West Avenue Park
- Canopy Park
- Unity Park; and

**WHEREAS**, the results of the poll will be taken back to the NQLC for their final input, and the final naming shall be subjected to review and approval in accordance with the City's Naming Ordinance, as set forth in Section 82-503 of the City Code, and depending on the name selected, may require voter referendum approval, as provided in Section 82-503(a)(6).

**NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA**, that the Mayor and City Commission hereby accept the recommendation of the Neighborhood and Quality of Life Committee, at its September 20, 2021 meeting, and authorize the Administration to engage the community through online voting for the selection of a park name for the future 500-700 Alton Road park.

**PASSED and ADOPTED** this 8<sup>th</sup> day of December 2021.

**ATTEST:**

  
\_\_\_\_\_  
Rafael E. Granado, City Clerk

  
\_\_\_\_\_  
Dan Gelber, Mayor

APPROVED AS TO  
FORM & LANGUAGE  
& FOR EXECUTION

  
\_\_\_\_\_  
City Attorney

  
\_\_\_\_\_  
Date



DEC 21 2021



# MIAMI BEACH

## COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission  
FROM: Alina T. Hudak, City Manager  
DATE: December 8, 2021

SUBJECT: A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, ACCEPTING THE RECOMMENDATION OF THE NEIGHBORHOOD AND QUALITY OF LIFE COMMITTEE, AT ITS SEPTEMBER 20, 2021 MEETING, APPROVING ENGAGING THE COMMUNITY FOR THE SELECTION OF A PARK NAME FOR THE FUTURE 500-700 ALTON ROAD PARK, BY OFFERING ONLINE VOTING FOR THE COMMUNITY.

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### RECOMMENDATION

The City Administration recommends accepting the recommendation of the Neighborhood and Quality of Life Committee, at its September 20, 2021 meeting, approving engaging the community for the selection of a park name for the future 500-700 Alton Road park, by offering online voting for the community.

### BACKGROUND/HISTORY

During the May 12, 2021 City Commission meeting, a referral to the Neighborhood and Quality of Life Committee was made to hold a discussion regarding the naming of the 500-700 Alton Road Park. (Exhibit A)

### ANALYSIS

The 500-700 Alton Road Park is set to open in the next few months. In preparation for its opening, the West Avenue Neighborhood Association Neighborhood Association ("WAvNA") has met and provided naming suggestions for the park, as outlined below:

- Gateway Park or South Beach Gateway Park: refers to its location at the entrance to Miami Beach
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WAVNA has no preferred recommendation at this time.

Additionally, during the January 10, 2019 Parks and Recreational Facilities Advisory Board (the "Board") meeting, a motion was passed recommending that the new 500-700 Alton Road Park, at our City's primary entrance, be named "Unity Park." (Exhibit B) This is inspired by the City's culture of diversity and inclusiveness. From religious freedom, to LGBTQ rights, to honoring residents with special needs and embracing people from every ethnicity, the City is a beacon for inclusion. The Board also recommended that plaques with inspirational quotes be placed throughout the park commemorating our City's commitment to this core value.

At the September 20, 2021 Neighborhood and Quality of Life Committee meeting, the Committee recommended engaging with the community via a poll to vote on a park name. The following six names were determined by the Committee to be considered:

- Gateway Park
- South Beach Gateway Park
- South Shore Park
- Sunset Park
- West Avenue Park
- Unity Park

The Administration has created a webpage for the community to visit to place their votes (Exhibit C). Upon approval, the website will be open for voting for a period of two weeks. The results will be taken back to the Neighborhood and Quality of Life Committee for their final input.

#### **SUPPORTING SURVEY DATA**

N/A

#### **Applicable Area**

South Beach

#### **Is this a "Residents Right to Know" item, pursuant to City Code Section 2-14?**

Yes

#### **Does this item utilize G.O. Bond Funds?**

No

#### **Strategic Connection**

Non-Applicable

#### **Legislative Tracking**

Parks and Recreation

#### **Sponsor**

Commissioner Alex Fernandez

#### **ATTACHMENTS:**

##### **Description**

- Exhibit A - Referral Memo C4K from May 12, 2021 Commission Meeting

- ▣ Exhibit B – LTC # 027-2019 Parks and Recreational Facilities Advisory Board Motions
- ▣ Exhibit C – Draft Webpage Content for Community Voting

# MIAMI BEACH

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OFFICE OF THE CITY MANAGER

NO. LTC # 027-2019

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Members Not Present: Robert Gonzalez and Jonathan Fryd

JLM/EC/JR/CC

## Naming of New Alton Road Park

The 500-700 Alton Road Park is set to open this fall, and the City of Miami Beach is asking for resident feedback to determine the park's official name.

Please select your top choice from the following list of name options by

- ☐ West Avenue Park
- ☐ South Beach Gateway Park
- ☐ Gateway Park
- ☐ South Shore Park
- ☐ Sunset Park
- ☐ Unity Park
- ☐ Other (please specify)

# MIAMI BEACH

OFFICE OF THE CITY MANAGER

NO. LTC # 035-2022

## LETTER TO COMMISSION

TO: Honorable Mayor Dan Gelber and Members of the City Commission

FROM: Alina T. Hudak, City Manager *Eric Carpenter for*

DATE: January 28, 2022

SUBJECT: **Park Naming Online Survey Results for New Park on Alton Road**

The purpose of this Letter to Commission (LTC) is to inform the Mayor and Commission of the park naming online survey results for the new park on Alton Road.

During the May 12, 2021 City Commission meeting, a referral to the Neighborhood and Quality of Life Committee was made to hold a discussion regarding the naming of the 500-700 Alton Road Park.

In preparation for the opening of the park, the West Avenue Neighborhood Association ("WAvNA") met and provided the following naming suggestions for the park, Gateway Park or South Beach Gateway Park, South Shore Park, Sunset Park, Tequesta Park, and West Avenue Park or West Bay Park.

Additionally, during the January 10, 2019 Parks and Recreational Facilities Advisory Board meeting, a motion was passed recommending that the new 500-700 Alton Road Park, at our City's primary entrance, be named "Unity Park."

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A write-in option would also be included.

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ATH /MT

JR