

BISCAYNE BAY MARINE HEALTH SUMMIT 2022



Wednesday, May 25, 2022
FIU Biscayne Bay North Campus
<https://biscaynebayfl.com/>



SPONSOR DECK



WHO ARE WE?

The Biscayne Bay Marine Health Coalition (BBMHC) is a coalition of volunteers working collaboratively with government agencies, academic institutions, businesses and nonprofits dedicated to advocating solutions for a healthy and resilient Biscayne Bay watershed.

STEERING COMMITTEE:



Luiz Rodrigues
Founder of the Biscayne Bay Marine Health Coalition



Camila Quaresma-Sharp
Chair of the Steering Committee and Chair of the Logistics Committee



Albert Gomez
Steering Committee Member



Dave Doebler
Steering Committee Member
Co-Founder, VolunteerCleanup.Org



Emilio Lopez
Steering Committee Member
CEO, SOP Technologies



Irela Bagué
Former Steering Committee Member
Chief Bay Officer, Miami-Dade County



Patrick Shearer
Steering Committee Member



Scott Stripling
Steering Committee Member



Steve Sauls
Steering Committee Member

CORE PROGRAMS & STRATEGIES

Our mission is carried out through the development and implementation of a variety of strategies aiming to assist in the restoration and preservation of Biscayne Bay. They are:

COMMUNICATION: Provide Biscayne Bay stakeholders with updates regarding ongoing Biscayne Bay challenges, as well as actions being proposed, considered or implemented by Biscayne Bay stakeholders. **Strategy:** Publication of a newsletter – **Biscayne Bay Summit News**.

EDUCATION: Educate community members through the implementation of webinars and action alerts in order to engage them to act more proactively towards restoration and preservation of the Bay. **Strategy:** Design, coordinate and host **Educational Workshops (Webinars)** and, potentially, future **Summits**.

ADVOCACY: Advocate amongst local, state and federal stakeholders the implementation of the Biscayne Bay Task Force Report's Recommendations. **Strategy:** Promote the implementation of strategies related to critical Biscayne Bay issues through meetings with key stakeholders.

PAST EVENTS

2017 Biscayne Bay Marine Health Inaugural Summit

June 28, 2017 at the Florida International University (FIU) Biscayne Bay Campus in Miami, FL • Number of attendees: 250

2018 BBMHS Strategy Meeting

May 31, 2018 at the FIU Miami Beach Urban Studios in Miami Beach, FL

2019 Coalition Building Meeting

July 9, 2019 at the FIU Miami Beach Urban Studios in Miami Beach, FL

2019 Biscayne Bay Marine Health Action Summit

September 20, 2019 at the FIU Biscayne Bay Campus in Miami, FL • Number of attendees: 270

2020 BBMHS: Virtual Town Hall

October 2, 2020

2020 Biscayne Bay Citizen's Action Guide

October 22, 2020 - A guide filled with tips Miami-Dade County residents can implement in order to keep Biscayne Bay Clean.

2021 Stormwater Management Webinar: Keeping Trash, Pollution and Nutrients out of Biscayne Bay

February 19, 2021 • Number of attendees: 131



OUTCOMES DUE TO SUMMITS

- Creation of County level “**Biscayne Bay Task Force**” made up of nine members consisting of professionals and the community at-large, who reviewed relevant data, prior studies and reports related to Biscayne Bay. The Task Force prepared a report that identified problem areas, prioritized projects and provided recommendations regarding state and federal legislation, activities and appropriations.
- Release of an ongoing “**Biscayne Bay Report Card**”
- Creation of a new County position “**Chief Bay Officer**”
- Creation of **Biscayne Bay Watershed Management Advisory Board**
- Creation of County-Wide ‘**Fertilizer Ordinance**’
- Prioritization and funding of **Septic to Sewer Conversion**
- Significant increase in municipality **Stormwater maintenance**
- Increased overall awareness of Biscayne Bay issues



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The Biscayne Bay Marine Health Coalition invites Biscayne Bay stakeholders and interested community members, once again, to join us at the 2022 Biscayne Bay Marine Health Summit (Spring 2022) to report on the progress of the Task Force, advance its recommendations, and identify potential new restoration opportunities.

The Biscayne Bay Report Card shows that all regions of the Bay received a “fair” or “poor” score in 2021 and no region received a “good” score. Biscayne Bay’s health is worsening by the continuous excessive feed of nutrients and bacteria from its canals (*Miami Herald*, April 23, 2021).

SPONSORSHIP LEVELS

Title Sponsor - \$10,000+:

- Company name and large logo on invitations, press releases, media and all collateral materials
- Introduction, acknowledgement and a 2-minute speaking opportunity during the Summit's opening
- Acknowledgment at workshop break & closing
- 1 complimentary 8 ft. table, preferred location, in trade show area. Reserved seating at workshop.
- Branding material distributed to all attendees
- 10 Complimentary Summit Passes
- Contact List of all attendees

Mangrove Sponsor - \$5,000 - \$9,999:

- Company name and logo on invitations, press releases, media and all collateral materials
- Introduction, acknowledgement and a 2-minute speaking opportunity during lunch
- 1 complimentary 8 ft. tables, preferred location in trade show area. Reserved workshop seating.
- 5 Complimentary Summit Passes
- Contact List of all attendees

Sea Grass Sponsor - \$2,500- \$4,999:

- Company name and logo on invitations, press releases, media and all collateral materials
- Acknowledgment at the opening
- 1 complimentary 8 ft. table, preferred location in trade show area
- 2 Complimentary Summit Passes
- Contact List of all attendees



SPONSORSHIP LEVELS

Coral Sponsor - \$1,000 - \$2,499:

- Company name and logo on invitations, press releases, media and all collateral materials
- Acknowledgement at the opening
- 1 Complimentary Summit Pass
- One 8ft table in trade show area
- Contact List of all attendees

General Sponsor - \$500 - \$999:

- Company name and logo on invitations, press releases, media and all collateral materials
- 1 Complimentary Summit Passes

Solutions Exhibitor Sponsor - \$500:

- Company name and logo on invitations, press releases, media and all collateral materials
- One 8ft table in trade show area
- 1 Complimentary Summit Pass

NGO Sponsor – Contact Us!

- Company name and logo on invitations, press releases, media and all collateral materials
- One 8ft table



PAST AND PRESENT SPONSORS



TO BECOME A SPONSOR

To become an official sponsor of the Summit, fill out the [SPONSOR FORM](#), and email the form to BiscayneBaySummit@gmail.com

The Biscayne Bay Marine Health Summit is a sponsored project of Miami-Dade Coastal Cleanup, Inc (aka VolunteerCleanup.Org), a 501(c)(3) Non-Profit Organization (EIN: 42-1766017). Contributions on behalf of the Biscayne Bay Marine Health Summit must be made payable to [Miami-Dade Coastal Cleanup, Inc](#) and are tax-deductible to the extent permitted by law.

Mail Checks to our Fiscal Sponsor:

Miami-Dade Coastal Cleanup, Inc

Attn: Dara Schoenwald

800 West Ave, Unit 212, Miami Beach, FL 33139

www.VolunteerCleanup.Org

Luiz Rodrigues

Founder & Program Coordinator

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Camila Quaresma-Sharp

BBMHC Steering Committee Chair

camila@sharpdentistry.com



<https://biscaynebayfl.com/>

Can We Count on Your Financial Support to Help
Us Further “Our Joint Vision”? We Hope So!

**We all know Biscayne Bay is in
Crisis. Now YOU have an opportunity
to help reverse this trend!**



The Biscayne Bay Marine Health Coalition: Working to Restore & Protect Biscayne Bay!

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