

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, ACCEPTING THE RECOMMENDATION OF THE NEIGHBORHOOD/COMMUNITY AFFAIRS COMMITTEE AT ITS DECEMBER 20, 2017 MEETING TO INCREASE THE DONATION PRICE OF THE ADOPT-A-BENCH PROGRAM FROM \$10,000.00 TO \$20,000.00 PER BENCH.

WHEREAS, on November 9, 2016, the City Commission passed Resolution No. 2016-29649 supporting the creation of an "Adopt-A-Bench Program" to provide the public an opportunity to adopt existing or new park benches for the commemoration of loved ones or special events, and to provide the Parks and Recreation Department an additional means to finance the beautification of City parks; and

WHEREAS, the Parks and Recreation Department received two applications for the Adopt-A-Bench Program (the "Program") in 2017, which were separately referred to the Neighborhood/Community Affairs Committee for consideration; and

WHEREAS, participation in the Program currently requires a \$10,000.00 adoption fee, and benches are made available for re-adoption after 10 years; and

WHEREAS, in the event a bench needs to be replaced within a donor's 10-year adoption period, the cost of standard bench models used at our City's parks may vary between \$1,800.00 and \$2,800.00 at current market rates; and

WHEREAS, Program proposals requesting a new bench placement will incur initial costs associated with the purchase, shipping, and installation of the bench; and

WHEREAS, ongoing maintenance includes a monthly pressure wash and repairs, as needed, at an estimated annual cost of \$216.00, including labor, and the estimated cost for design, fabrication, and installation of a 3"h x 10"w stainless steel plaque is \$300.00; and

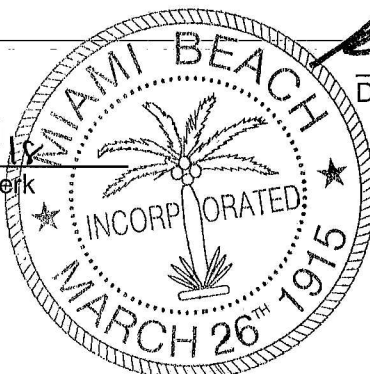
WHEREAS, at its December 20, 2017 meeting, the Neighborhood/Community Affairs Committee separately approved both Program applications submitted to date, and discussed the cost of benches available for adoption under the Program. Following its consideration and discussion, the Committee approved a motion recommending an increase to the Program's \$10,000.00 adoption fee to \$20,000.00 per bench for all future participants.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby accept the recommendation of the Neighborhood/Community Affairs Committee at its December 20, 2017 meeting and approve increasing the donation price of the Adopt-A-Bench Program from \$10,000.00 to \$20,000.00 per bench.

PASSED and ADOPTED this 17 day of January, 2018.

ATTEST:

781 1/20/18
Rafael E. Granado, City Clerk



[Signature]
Dan Gelber, Mayor

**APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION**

[Signature]
City Attorney

1-8-18
Date

MIAMI BEACH

COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission
FROM: Jimmy L. Morales, City Manager
DATE: January 17, 2018

SUBJECT: A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, ACCEPTING THE RECOMMENDATION OF THE NEIGHBORHOOD/COMMUNITY AFFAIRS COMMITTEE AT ITS DECEMBER 20, 2017 MEETING TO INCREASE THE DONATION PRICE OF THE ADOPT-A-BENCH PROGRAM FROM \$10,000.00 TO \$20,000.00 PER BENCH.

RECOMMENDATION

Mayor and City Commission accept the recommendation of the Neighborhood/Community Affairs Committee at its December 20, 2017 meeting to increase the Adopt-A-Bench Program donation fee from \$10,000.00 to \$20,000.00 per bench.

ANALYSIS

On November 9, 2016, the City Commission passed Resolution No. 2016-29649 supporting the creation of an "Adopt-A-Bench Program" similar to the Central Park Conservancy's program in New York City. The program provides the public an opportunity to adopt park benches for the commemoration of loved ones or special events, and would be an additional means to finance the beautification of City parks.

The Parks and Recreation Department received two applications for the Adopt-A-Bench Program (the "Program") in 2017 and were referred to the Neighborhood/Community Affairs Committee ("NCAC") separately.

On December 20, 2017, the NCAC approved both Program applications, and discussed the cost of benches available for adoption under the Program. Considering these figures, the Committee made a motion to increase the Program's \$10,000.00 adoption fee to \$20,000.00 for all future participants.

At the time of this memo, participation in the Program requires a \$10,000.00 adoption fee, and benches are made available for re-adoption after 10 years. In the event a bench needed to be replaced within a donor's 10-year adoption period, the cost of standard bench models used at our City's parks may vary between \$1,800.00 and \$2,800.00 at current market rate. Program proposals requesting a new bench placement will incur initial costs associated with purchase, shipping, and installation.

Ongoing maintenance includes a monthly pressure wash and repairs as needed, at an estimated annual cost of \$216.00 including labor, and the estimated cost for design, fabrication and installation of a 3"h x 10"w stainless steel plaque is \$300.00.

Legislative Tracking

Parks and Recreation

Sponsor

Commissioner Kristen Rosen Gonzalez

ATTACHMENTS:

Description

📎 Resolution
