

# MIAMI BEACH

## COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission  
FROM: Alina T. Hudak, City Manager  
DATE: March 9, 2022

SUBJECT: REFERRAL TO THE FINANCE AND ECONOMIC RESILIENCY COMMITTEE - DISCUSSION OF RETROACTIVE FEE WAIVERS AND SPONSORSHIP OF THE FLORIDA INTERNATIONAL UNIVERSITY (FIU) SURF AND TURF VOLLEYBALL TOURNAMENT.

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### **RECOMMENDATION**

The Administration recommends that the Mayor and Commission refer this item to the Finance and Economic Resiliency Committee (FERC) for discussion.

### **BACKGROUND/HISTORY**

Florida International University (FIU) is a not for profit organization that is producing the 8th annual FIU Surf & Turf Beach Volleyball Invitational (the Event), to be held at Lummus Park on March 15th and 16th 2022. The fee waiver and requested sponsorship below, would need to be done retroactively, as the organization came to the administration in February 2022 to first discuss this request. The Event is an NCAA Women's Invitational Tournament, held annually in South Beach at Lummus Park Beach Courts. The tournament started with 4 teams in year 1 in 2012 and now is considered as the premier college hosted tournament in the nation.

### **ANALYSIS**

This event is free for the public to watch, with hundreds of spectators lining the serpentine, and offers a positive athletic, community benefit to the area, while offering economic impact, as teams and families stay in local hotels - guaranteed 180 hotel rooms nights (90 rooms x 2 nights) for the participating teams and an additional 64 room nights for families, and staff.

For the 2022, the Event will have the defending 2021 National Champion University of Southern California Trojans along with Florida Gulf Coast, Florida Memorial, Palm Beach Atlantic, and North Florida Universities participating. FIU plans to return to a larger tournament field with over ten teams traveling to Miami Beach for 2023.

The organization will be requesting a permit fee waiver, based on their not for profit status, and is also requesting that the Mayor and Commission consider providing a sponsorship to cover Police, Fire, and City Services.

#### Projected Fee waivers (based on 2019 estimates):

\$267.00	Application Fee
\$267.00	Permit Fee
\$644.00	Vehicles Beach Access Passes Fee
\$9,886.00	Square Footage Fee (including sales tax)
\$272.97	Lummus Park User Fee (25% of total City Services)

**\$11,337.00 Total Fees**

#### Requested sponsorship based on estimated costs:

\$4,836.00	Police Services
\$3,500.00	Fire
\$616.88	Sanitation (Sand sifting)
\$475.00	Parks & Recreation (Restrooms)

**\$9,428.00 Total City Services**

The organization is requesting a fee waiver in the amount of \$11,337.00 and a sponsorship of \$9,428.00 to be used towards Police, Fire, and City Services. While waiver of fees are unrealized revenues, funding would need to be identified in the budget to offset the costs incurred for this event.

### **SUPPORTING SURVEY DATA**

NA

### **FINANCIAL INFORMATION**

The total fiscal impact for the fee waiver and special event sponsorship (include Police, Fire, and City Services) request in an amount of **\$11,337.00** While waiver of fees are unrealized revenues, funding would need to be identified in the budget to offset the costs incurred for this event.

#### **CONCLUSION**

The Administration believes that the fee waivers and corresponding sponsorship are worthy of consideration and approval, as this event brings a positive health and wellness aspect to Lummus Park, economic development, and a free event with national exposure, for tourists and residents to attend.

#### **Applicable Area**

South Beach

**Is this a "Residents Right to Know" item, pursuant to City Code Section 2-14?**

No

**Does this item utilize G.O. Bond Funds?**

No

#### **Strategic Connection**

Prosperity - Market and promote Miami Beach as a world class arts, culture, and quality entertainment destination.

#### **Legislative Tracking**

Tourism and Culture

#### **ATTACHMENTS:**

##### **Description**

□ Attachment