

The background is a solid teal color. Overlaid on this are several thick, white, curved lines that sweep across the page from the left and bottom edges towards the right. These lines are abstract and do not form a specific geometric shape, but they create a sense of movement and depth.

Building Our Future Together

MIAMIBEACH
Welcome Guide

ELECTED OFFICIALS

Mayor Philip Levine

City Commissioners
John Elizabeth Alemán

Ricky Arriola

Michael Grieco

Kristen Rosen Gonzalez

Joy Malakoff

Micky Steinberg

ADMINISTRATION

City Manager
Jimmy L. Morales

City Attorney
Raul Aguilar

City Clerk
Rafael Granado

BUSINESS ASSISTANCE

Economic Development Director

Jeff Oris
Office of Tourism Culture & Economic Development
305.673.7577
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WELCOME TO MIAMI BEACH

We are excited that you have decided to open your business here. Miami Beach is a diverse community with cultural, historical and entertainment amenities like no other, and we know that your business will thrive in this community.

This brochure will help you gain a better understanding of the city and all the resources we have to offer. It includes essential contact information to help you get started on the right foot. As a business-friendly city, our staff works around the clock to assist you with your business needs in order to make Miami Beach the finest location to live, work and play.

We hope that you find the information provided helpful, and should you have any questions, please feel free to contact the city's Economic Development Department at 305.673.7577.

Enjoy our beautiful beaches, cultural diversity, booming economy, and again, welcome to the City of Miami Beach.

ATTRACTIONS

Miami Beach is full of world-renowned events, amenities and architectural design. From our Art Deco District, to Lincoln Road, to Florida International University's School of Architecture satellite campus, doing business in Miami Beach is rewarding on so many levels.

The resources listed in this section give you a glimpse of our ever changing cultural, educational and community attractions that garner worldwide attention, as well as domestic and international visitors.

Miami Beach Convention Center (MBCC) The Miami Beach Convention Center is currently undergoing a \$600 million renovation and expansion that is expected to redefine meeting and entertainment solutions for large-scale business, trade, civic and cultural events. The new facility will boast 14 million square feet of flexible meeting space and an onsite parking garage housing 800 spaces. The convention center has always been a staple in the community, and upon the completion of the renovations in 2018, the city is confident it will be ready to welcome a new era of state-of-the-art convention centers. www.mbccfuture.com

Lincoln Road Mall Located just a few blocks from the beach, Lincoln Road Mall is South Florida's premier outdoor shopping, dining and entertainment destination. This mile long, pedestrian-only promenade boasts a happening street scene, excellent shopping and terrific dining options. Visitors will find a perfect mix of national retailers and specialty stores. It's a favorite spot for locals and tourists alike. www.lincolnrroadmall.com

South Beach Wine and Food Festival (SOBE WFF) The South Beach Wine and Food Festival celebrated its 15th anniversary in 2016. Starting from humble beginnings in 2002, the South Beach Wine and Food Festival has grown to be a national attraction in the heart of our city. This respected event attracts more than 60,000 guests and world renowned chefs showcasing their culinary expertise. The festival benefits Florida International University's Chaplin School of Hospitality and Tourism Management, and the Southern Wine and Spirits Beverage Management Center. To date, the festival has raised more than \$22 million for the university. www.sobewff.com

Art Basel Art Basel is a prestigious international art show that displays over 250 of the world's leading galleries and draws over 70,000 visitors each year. Celebrating its 16th edition in Miami Beach, the city has become a catalyst for the art show as it is the only location in North and Latin America that has the honor of presenting such a global exhibit. During Art Basel, the city transforms into an art immersed community and attracts worldwide media attention, art fairs and events. www.artbasel.com

Accessibility From Miami Beach, you can access the world. Being located in Miami Beach means you're just minutes away from Downtown Miami, major airports, seaports and quality public transit, the city even has its own free city trolley circulator. Miami Beach is connected to where you want to go.

Art Deco and the Beaches Miami Beach's Art Deco District and South Beach are known worldwide and receive 80 percent of all visitors in Miami-Dade County. The city's emphasis on historic preservation has preserved the Art Deco buildings that have become synonymous with Miami Beach and continue to be a main attraction for all visitors.

BUSINESS RESOURCES

The City of Miami Beach has many local business resources and partners that can be helpful in your business operations and networking. Below is a list of a few of these resources and partners.

Beacon Council

The Beacon Council is Miami-Dade County's official economic development partner. The Beacon Council's main objective is to facilitate local, national and international business growth and expansion programs. They are here to help companies of all sizes and in diverse industries achieve their goals. Created in 1985, the Beacon Council has created a solid foundation in the community and works to advance local economic development efforts. For more information, please contact:

The Beacon Council
305.579.1300
info@beaconcouncil.com
www.beaconcouncil.com

Miami Beach Chamber of Commerce

The Miami Beach Chamber of Commerce is a membership organization that advocates on behalf of local businesses. They are able to provide their members networking opportunities, publicity and marketing opportunities, as well as referrals and skill building. The Miami Beach Chamber of Commerce has been a community cornerstone for nearly 100 years and continues to provide the local business community with valuable resources. For more information, please contact:

Miami Beach Chamber of Commerce
305.674.1300
info@miamibeachchamber.com
www.miamibeachchamber.com

Greater Miami Convention & Visitors Bureau

The Greater Miami Convention and Visitors Bureau (GMCVB) is a one-stop-shop for all things related to tourism in Greater Miami and the Beaches. The GMCVB is able to provide businesses, individuals, and municipalities with important hospitality and tourism statistics. They are also a wonderful resource for our visitors; the GMCVB provides tourists with plenty of information on places to go, shops to visit and restaurants to experience. For more information, please contact:

Greater Miami Convention and Visitors Bureau
305.539.3000
webmaster@gmcvb.com
www.miamiandbeaches.com

Enterprise Florida

Enterprise Florida is a public-private partnership between Florida's business and government leaders. Enterprise Florida works to expand and diversify the state's economy through job creation. Enterprise Florida is a diverse organization that services a multitude of industries from small and minority businesses to trade and export development. For more information, please contact:

Enterprise Florida
407.956.5600
www.enterpriseflorida.com

Career Source South Florida

Career Source South Florida is a resource for employers and potential employees alike. As a business, Career Source South Florida provides you the ability to post your job openings, participate in training and tax incentives, and become a part of the professional placement network. For more information please contact:

Career Source South Florida
305.594.7615
www.careersourcesfl.com

Small Business Development Council

The Small Business Development Council (SBDC) provides tools, training and resources to help small businesses grow and succeed. Designated as "Florida's provider of small business assistance," the Florida SBDC Network has more than 40 offices from Pensacola to Key West to serve the needs of Florida's business community. The Florida SBDC Network is funded in part by the U.S. Small Business Administration, Defense Logistics Agency, State of Florida, and other private and public partners. For more information, please contact:

Small Business Development South Florida District Office
850.898.3479
info@FloridaSBDC.org
www.floridasbdc.org ; www.business.fiu.edu/centers/sbdc

Small Business Administration

Since 1953, the U.S. Small Business Administration (SBA) has delivered millions of loans, loan guarantees, contracts, counseling sessions and other forms of assistance to small businesses. The SBA helps Americans start, build and grow their businesses. Through an extensive network of field offices and partnerships with public and private organizations, SBA delivers its services to people throughout the United States, Puerto Rico, the U.S. Virgin Islands and Guam.

Small Business Administration
305.536.5521
www.sba.gov

SCORE

SCORE offers the nation's largest network of free, expert business mentors. SCORE mentors provide practical action plans, education and tools for small businesses. This nonprofit is able to match small business owners with volunteer mentors that provide assistance in ways to increase profit, improve employee and customer satisfaction, and achieve work/life balance. For more information, please contact:

SCORE
786.425.9119
admin@scoremiami.org
www.miamidade.score.org

CITY & ORGANIZATIONAL RESOURCES

Local Historic Preservation Incentives Improvements to historic properties may qualify for the Miami-Dade County Historic Preservation incentive, which provides a 10-year abatement of property taxes on the improvements.

Finance Department The Finance Department will provide you with the necessary Business Tax Receipt (BTR), formerly known as an Occupational License, as well as information on obtaining your Certificate of Use (CU). Prior to opening your business, a BTR and CU must be issued. For more information on how to obtain a BTR and CU, please contact the Finance Department at 305.673.7420.

Building Department The Building Department will play an integral role in ensuring your building is up to code and you meet the necessary requirements to obtain your Certificate of Use. For more information, please contact the Building Department at 305.673.7610.

Planning Department The Planning Department provides assistance in zoning license applications and building plans to ensure compliance with land development regulations. For more information, please contact the Planning Department at 305.673.7550

Fire Department All new and seasoned businesses are required to have an annual fire inspection. For more information, please contact the Fire Department at 305.673.7123. The fire inspection is a requirement of the Certificate of Use.

Economic Development Division The Economic Development Division is here to help you navigate the process of opening your business in the city. Whether it's checking the status of a building permit or initializing the BTR process, the Economic Development Division is here to be your resource. For more information, please contact the Economic Development Division at 305.673.7577.

