

MIAMI BEACH

COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission
FROM: Rafael E. Granado, City Clerk
DATE: March 4, 2022
SUBJECT: City Commission – At-Large Nominations for March 9, 2022– Release # 1

DIRECT APPOINTMENTS REQUIRING 4/7 VOTE

Pursuant to Section 2-22(4)c of the Miami Beach City Code, a direct appointee that does not reside in the City for a minimum of six months, that does not demonstrate an ownership interest in a business established in the City for a minimum of six months, but who is a full-time employee of a business for a minimum of six months and is based in an office or other location of the business that is physically located in Miami Beach for a minimum of six months is eligible to serve on a Board/Committee if approved by a 4/7th vote of the Mayor and City Commission.

A request is hereby made to approve the following direct appointments:

- **Randi Freedman**
Nominated for **appointment** to the Production Industry Council as Mayor Gelber's direct appointment.
(Release # 1, Page 3)

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- **Randi Freedman**

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<u>Freedman</u>	<u>Randi</u>		
Last Name	First Name	Middle Initial	
<u>860 E Coco Plum Cir</u>	<u>PLANTATION</u>	<u>FL</u>	<u>33324</u>
Home Address	City	State	Zip Code
<u>3057903356</u>	<u>3057903356</u>	<u>lmgrandi@aol.com</u>	
Cellular	Work	Home	Email Address
<u>Logistics Management</u>	<u>Event Producer</u>		
Business Name:	Occupation:		
<u>1900 Purdy Avenue #715</u>	<u>Miami Beach</u>	<u>FL</u>	<u>33139</u>
Business Address	City	State	Zip Code

Please list your preferences in order of ranking [1] first choice [2] second choice, and [3] third choice. **Please note that only three (3) choices will be observed by the City Clerk's Office.** (Regular Boards of City)

Choice 1: Production Industry Council

Choice 2:

Choice 3:

Professional License

No Professional Licenses Submitted.

Note: If you are seeking appointment to a professional seat (e.g. attorney, architect, etc.), you must attach a copy of your currently effective corresponding professional license.

★ **Note:** If applying for the At-Large position of the Historic Preservation Board, please answer the below questions:

- Have you ever resided in one of the City's Historic Districts for at least one year? Yes

No Address in City Historic District submitted.

AFFILIATION WITH THE CITY OF MIAMI BEACH

Pursuant to City Code section 2-22(4) a, b and c: Members of Agencies, Boards, and Committees shall be affiliated with the city. This requirement shall be fulfilled in the following ways:

- a. Resident of the City for a minimum of six (6) months: No
- I am resident of: N/A
- Or
- b. Demonstrate an ownership interest in a business established in the City for a minimum of six (6) months: No
- "Ownership Interest" shall mean the ownership of ten percent (10%) or more (including the ownership of 10% or more of the outstanding capital stock) in a business.*
- "Business" shall mean any sole proprietorship, sponsorship, corporation, limited liability company, or other entity or business association.*
- Or
- c. Full-time employee of such a business (for a minimum of six months); and I am based in an office or other location of the business that is physically located in Miami Beach (for a minimum of six months): Yes
- Notwithstanding the requirements set forth herein, the qualified full-time employee of a business must be approved by a 4/7th vote of the Mayor and City Commission.*

NOTE: Members of Agencies, Boards, and Committees shall be required to demonstrate compliance with the City affiliation requirements of section 2-22 (4) a and b of the Miami Beach City Code by executing an affidavit, stipulating that they have met either (or both) of said affiliation requirements. The original affidavit shall be filled with the Office of the City Clerk prior to being sworn in as a member.

- I am applying for an appointment because I have special abilities, knowledge and experience. Please list below:
I have owned and operated for 35 years a Special Event Production Company. My event experience is very diverse in the projects that I have produced over the years. I would like to contribute my knowledge and expertise to the City and the Community. Skills I can offer include insight and unde

- Are you presently a registered lobbyist with the City of Miami Beach? No
- Have you ever been convicted of a felony: No If yes, please explain in detail:

- Do you currently have a violation(s) of City of Miami Beach codes: No If yes, please explain in detail:

- Do you currently owe the City of Miami Beach any money: No If yes, please explain in detail:

- Are you currently serving on any City Boards or Committees: No If yes, which board?

- In what organization(s) in the City of Miami Beach do you currently hold membership in?

No Organization Information Submitted.

- List the address of all properties owned or in which you have an interest within the City of Miami Beach:

No Owned Property Information submitted.

- Are you now employed by the City of Miami Beach: No If so, which department and title?

● **Pursuant to City Code Section 2-25 (b):**

Do you have a parent, spouse, child, brother, or sister who is employed by the City of Miami Beach?

No

If "Yes", identify person(s) and department(s):

No relative's information submitted.

NOTE: IF APPOINTED, YOU WILL BE REQUIRED TO FOLLOW CERTAIN LAWS THAT APPLY TO CITY BOARD/COMMITTEE MEMBERS. THESE LAWS INCLUDE, BUT ARE NOT LIMITED TO:

- Prohibition from directly or indirectly lobbying city personnel (Miami Beach City Code section 2-459).
- Prohibition from contracting with the city (Miami-Dade County Code section 2-11.1).
- Prohibition from lobbying before board/committee you have served on for period of one year after leaving office (Miami Beach Code section 2-26)
- Requirement to disclose certain financial interests and gifts (Miami-Dade County Code section 2-11.1).
- Sunshine Law - Florida's Government-in-the-Sunshine Law was enacted in 1967. Today, the Sunshine Law regarding open government can be found in Chapter 286 of the Florida Statutes. These statutes establish a basic right of access to most meetings of Boards, Commissions, and other governing bodies of state and local governmental agencies or authorities.
- Voting conflict - Form 8B is for use by any person serving at the county, city, or other local level of government on an appointed or elected Board, Council, Commission, Authority, or Committee. It applies equally to members of advisory and non-advisory bodies who are presented with a voting conflict of interest under Section 112.3143. Florida Statutes.

BOARD & COMMITTEE FINANCIAL ACKNOWLEDGEMENT STATEMENT

Acknowledgement of fines/suspension for Board/Committee Members for failure to comply with Miami-Dade County Financial Disclosure Code Section 2-11.1(i)(2)

I understand that no later than **July 1, of each year** all members of Boards and Committees of the City of Miami Beach, including those of a purely advisory nature, are required to comply with Miami-Dade County Financial Disclosure Requirements.

One of the following forms **must be filled** with the City Clerk of Miami Beach, 1700 Convention Center Drive, Miami Beach, Florida, no later than 12:00 noon of **July 1, of each year**:

1. A "Source of Income Statement;" or
2. A "Statement of Financial Interests (Form 1)¹ ;" or
3. A Copy of your latest Federal Income Tax Return.

Failure to file one of these forms, pursuant to the Miami-Dade County Code, may subject the person to a fine of no more than \$500, 60 days in jail, or both.

¹ Members of the Planning Board and Board of Adjustment will be notified directly by the State of Florida, pursuant to F.S. §112.3145(1)(a), to file a Statement of Financial Interests (Form 1) with the Miami-Dade County Supervisor of Elections by 12:00 noon, July 1. Planning Board and Board of Adjustment members who file their Form 1 with the County Supervisor of Elections automatically satisfy the County's financial disclosure requirement as a Miami Beach City Board/Committee member and need not file an additional form with the Office of the City Clerk. However, compliance with the County disclosure requirement does not satisfy the State requirement.

DIVERSITY STATISTICS REPORT

The following information is voluntary and has no bearing on your consideration for appointment. It is being asked to comply with City diversity reporting requirements.

Gender: Female

Race/Ethnic Categories
What is your race?

Are you Spanish/Hispanic/ Latino? Mark the "No" box if not Spanish / Hispanic / Latino. No

Other Description: No details provided

Physically Challenged: No

Board and Committee Application Checklist: Please ensure you have provided all information before applying or reapplying to any Board and Committee.

- YES** I have answered all questions fully.
- YES** I have uploaded a current resume, photograph, and a copy of any applicable professional license.
- YES** I have completed and attached the Board & Committee Financial Acknowledgment Statement.
- YES** I have completed and attached the Diversity Statistics Report.

If you have any questions, please contact the Office of the City Clerk via email: BC@miamibeachfl.gov or telephone: 305.673.7411

Note: Florida Statutes 119.071: The role of the Office of the City Clerk is to receive and maintain forms filed as public records. If your home address, telephone numbers, and/or photograph are exempt from disclosure and you do not wish your home address, telephone numbers, and/or photograph to be made public, please:

- 1) Use your office or other address for your mailing address;
- 2) Use your office or other telephone number for your contact number; and
- 3) Do not attach a photograph.

I HEREBY ATTEST TO THE ACCURACY AND TRUTHFULNESS OF THE APPLICATION; AND I HAVE RECEIVED, READ AND WILL ABIDE BY CHAPTER 2, ARTICLE VII, OF THE MIAMI BEACH CITY CODE, ENTITLED "STANDARDS OF CONDUCT FOR CITY OFFICERS, EMPLOYEES AND AGENCY MEMBERS AND ALL OTHER APPLICABLE COUNTY AND/OR STATE LAWS AND STATUTES ACCORDINGLY."		
I Randi Freedman agreed to the following terms on		
Received in the City Clerk's Office by:		
_____	_____	_____
Name of Deputy Clerk	Control No.	Date



Randi Freedman, President & CEO – Logistics Management Group, Inc.

Randi Freedman launched her career providing creative and organizational skills as a field technician and organizer for national political candidates. She left the campaign world for special events and founded Logistics Management Group in 1987 and has since creatively designed and produced a wide variety of local, national and international events including: Six South Florida Super Bowl Host Committee & NFL events, CBS All American Thanksgiving Day Parade live from Miami Beach, Pavarotti on the Beach, Summit of the America's Media Event on Miami Beach, HBO's Miami Weekend with Gloria Estefan, Ocean Drive Magazine's Anniversary and three U.S. Mayor's Conference celebrations along with numerous other productions. Randi has served as the Site Producer for the South Beach Wine & Food Festival Grand Tasting & North Venues since its inception 22 years ago.

She pioneered the creative marketing plan for Haley's Comet Chase which partnered British Airways and Air France Concorde in spectacular chartered flights to view Haley's Comet.

Many of Greater Miami and the Beaches major productions were staged under Randi's direction. Her technical knowledge extends into all phases of logistics & operations including site planning, concert staging & production, talent contracts and riders, sound, lighting and special effects. Randi coordinated important national and international events for the Greater Miami Convention and Visitors Bureau, Miami's Centennial Celebration and has four times produced the U.S. tourism industry's POW WOW events in New Orleans and Miami.

Under Randi's direction, LMG produced an array of events including the, the BCS Championship Fanfest, NASCAR's Championship Drive, Volvo Ocean Race Miami, Grand Opening of the New World Symphony Frank Gehry Building, Miami Dade Launch of Metro Line MIA-Downtown, Young Presidents Organization (YPO) and the South Beach Wine & Food Festival, Bubble Q & Burger Bash

A graduate of The University of Florida, she was inducted into Who's Who-Outstanding Young Women of America and named one of America's Leading Female Executives. She has served on the Board of Governors of the Miami Beach Chamber of Commerce. She was appointed as the first chairwoman of the Chamber's Women's Business Council.

Randi has donated her time to the City of Miami Beach, Big Brothers/Big Sisters, United Way, Women of Tomorrow, Lincoln Rd Marketing Association, Miami Rocks for Relief (Hurricane Katrina benefit) and other charitable events.

Public Sector Event Experience

(Partial Listing)



U.S Government

Papal Visit and Historic Meeting with President Reagan
Stallone/Paxton Dinner for President Bill Clinton
Summit of the Americas Media Events
U.S. Congressional Workshop
White House Presidential Visit to Miami – President Clinton

State of Florida

FTAA Vizcaya VIP Event
FTAA Closing Reception
FTAA Governor Jeb Bush Luncheon
Southern Governor's Conference
State of Florida Department of Lottery Breeder's Cup

Miami Beach

City of Miami Beach Inaugural – New World Symphony Park
City of Miami Beach Sleepless Nights
Veteran's Day Parade = City of Miami Beach
'NSYNC City of Miami Beach Veterans Day Concert
"Salute to 911 Police & Firefighters"
City of Miami Beach Official July 4th Celebration
Pavarotti Concert on Miami Beach (120,000 attendees)
City of Miami Beach 75th Anniversary Celebration
Miami Beach Convention Center Dedication
U.S. Mayors Conference – 2017

City of Miami

City of Miami Mayor's Reception for U.S. Mayors
Mayor of Miami's Summit on Transportation
Miami Centennial Extravaganza
U.S. Mayors Conference – 2008, 2004

Metro Dade County

Metro Dade Orange Transit Launch
Miami Dade International Car Rental Center Launch
Miami Dade County Hurricane Expo
MetroMover Omni & Brickell Station Openings
Salute to the Troops Flag Day Celebration
Christo's World Film Premiere
Inaugural Event MIA Concourse A

Greater Miami Convention & Visitors Bureau

POW WOW Host City Events (New Orleans & Miami)
American Society of Travel Agents
La Cumbre 6 Events
Domestic & International Sales Missions
Florida Huddle Inaugural Event
Fox Network NY GMCVB Promotion
Annual Meeting Honoring Super Bowl XXIII
Meeting Planners International Inaugural Event
PCMA

OTHER MUNICIPALITIES

Sunny Isles Beach Jazz Concert
Golden Beach's 75th Anniversary Celebration

Produced Miami Beach Events

(Partial listing)



MIAMI BEACH PRODUCTIONS

Amazing Race 10th Anniversary Celebration
American Booksellers, Time Inc with Oprah Winfrey
American Airlines Tour Expo "South Beach Night" Event

Art Deco Weekend
Art Basel SCOPE Art Fair
Bass Museum - American Gala Premiere Fellini Costumes & Fashion
BCS National Championship Fanfest
Beach Channel Television Launch Event

Capital One Beach Bash
CBS All American Thanksgiving Day Parade
CBS Early Show City of Miami Beach Segment
Chief Executives Organization (CEO) Summit
City of Miami Beach Inaugural – New World Symphony Park
City of Miami Beach Official July 4th Celebration (7x)
City of Miami Beach 75th Anniversary Celebration

Fontainebleau Hotel Employee Appreciation
Grand Opening of the New World Symphony Frank Gehry Building
Greater Miami Jewish Federation Israel's 50th Anniversary Celebration
HBO Miami Weekend featuring Gloria Estefan
HBO & Sony Entertainment inaugural HBO Ole
Hurricane Katrina Benefit with Gloria Estefan & Queen Latifah

Miami Beach Chamber of Commerce Grand Opening
Miami Beach Convention Center Dedication
Miami Beach Festival of the Arts
Miami Vice 1st, 2nd & 3rd Season Premiere Galas & Fundraisers
Michael Bay & Giving Back Fund Super Bowl VIP
Microsoft Corporation Global Meeting

NASCAR Fan Fest & Zac Brown Band Concert
NASCAR Championship Drive Media Launch
National Academy of Recording Arts & Sciences - A Night with Julio Iglesias
National Association of Television Producers & Executives
Columbia Pictures & Jerry Seinfeld Show
'NSYNC City of Miami Beach Veterans Day Concert –
"Salute to 911 Police & Firefighters"
Nokia New Product Launch featuring Shakira

Ocean Drive en Espanol Launch with Gloria Estefan
Offshore Powerboat Professional Tour featuring
Don Johnson, Chuck Norris, Kurt Russell
Ocean Drive Magazine MTV Video Music Awards Party
*Ocean Drive Anniversary Super Event featuring Marc Anthony & JLO

Pavarotti on the Beach
POW WOW – South Beach '94, '99, 2009

South Beach Wine & Food Festival
Sports Illustrated 50th Anniversary Swimsuit Volleyball Challenge
Sportsmark/CBS Superbowl XLIV VIP Event
Summit of the Americas Media Events
Super Bowl XLI South Florida Host Committee Official Events -
*International Media Event on South Beach

VH-1 Art Basel Concert on the Beach
Virgin Airlines 25th Anniversary Celebration
Young Presidents Org. South Beach Opening & Closing Nights Global Conference

Additional Produced Events

(Partial listing)



Armani Exchange AIDS Fundraiser
 Art Basel Soho House
 AVP South Beach
 Art Basel Opening Event in Design District Art Basel – Friends With You
 Art Basel Opening Night VIP Party in the Design District
 Art Basel DACRA Community Events
 Bellsouth Big Orange Millennium of the Americas
 Best Buddies Annual Fundraiser
 Breeders Cup Gala & Hospitality Tent
 Cirque De Soleil Media Launch
 City of Miami Beach’s Sleepless Nights
 City of Miami Beach Official July 4th Celebraton (7x)
 City of Miami Beach Veteran’s Day Parade
 Competitor Group Dodge Miami Beach Latin Rock n Roll ½ Marathon
 DACRA – A Midnight Affair
 eMerge Americas
 The Forge Mini Grand Prix Race
 Florida Breeder's Cup Host Committee VIP & Community Events
 Florida Marlins Community Events
 Fox Network Superbowl VIP Event on Miami Beach
 Grand Opening South Beach Banana Republic
 Gumball 3000 Road Race
 Grand Prix of the Americas Street Party & Concert Series
 Gusman Theatre Seventy-Fifth Anniversary
 Haley's Comet Chase - Supersonic Charters to View Comet
 HBO & Sony Entertainment inaugural HBO Ole
 Hennessy Latin Billboard Awards
 Julio Iglesias ALS Fundraiser
 La Cumbre de Turismo (6x)
 Latin Billboard Awards After Party
 Miami Beach International Music Festival

Miami Beach Sports & Fitness Festival
 Michael Bay & Giving Back Fund Super Bowl VIP
 Millennium Mayorathon Cross Country
 Miami International Film Festival
 NBC 6 & Telemundo 51 Grand Opening Gala
 New York City Wine & Food Festival
 Official Airline Guide Miami Inaugural
 Opsail Tall Ships Miami
 Parrot Jungle Groundbreaking at Watson Island
 Planet Hollywood Miami Opening & Sly Stallone Housewarming
 Sylvester Stallone Birthday Party - 20 Years Anniversary of Rocky
 Stallone/Paxton Dinner for President Bill Clinton
 Special Olympics Global Law Enforcement Sports Run
 Stuff Magazine MTV Video Music Awards Party
 Sun & Fun Hospitality Day for Miami Beach
Super Bowl XLI South Florida Host Committee Official Events -
 *Kickoff Salute featuring AFC& NFC Coaches/Hootie & the Blowfish
 *International Media Event at Vizcaya
 *Dade Media Event on South Beach
 *Broward County Media Event
 *VIP Event at the Miami Performing Arts Center featuring Michael Bolton
 *Community Extravaganza at BiCentennial
 Super Bowl XLIV Host Committee VIP Gala
 Super Bowl XXIX & XXIII Official Media Event
 Super bowl XXIII Corporate Hospitality Village
 Supper on the Sand on the Gulf Shore with Guy Fieri
 Taste of the Beach (7x)
 Victoria Secret’s Launching of “Pink”
 United Way Annual Gala
 United Way Mayor’s Ball
 Volvo Ocean Race Corporate Village
 White House Presidential Visit to Miami - October 14th

Concert And Celebrity List

(Partial Listing)

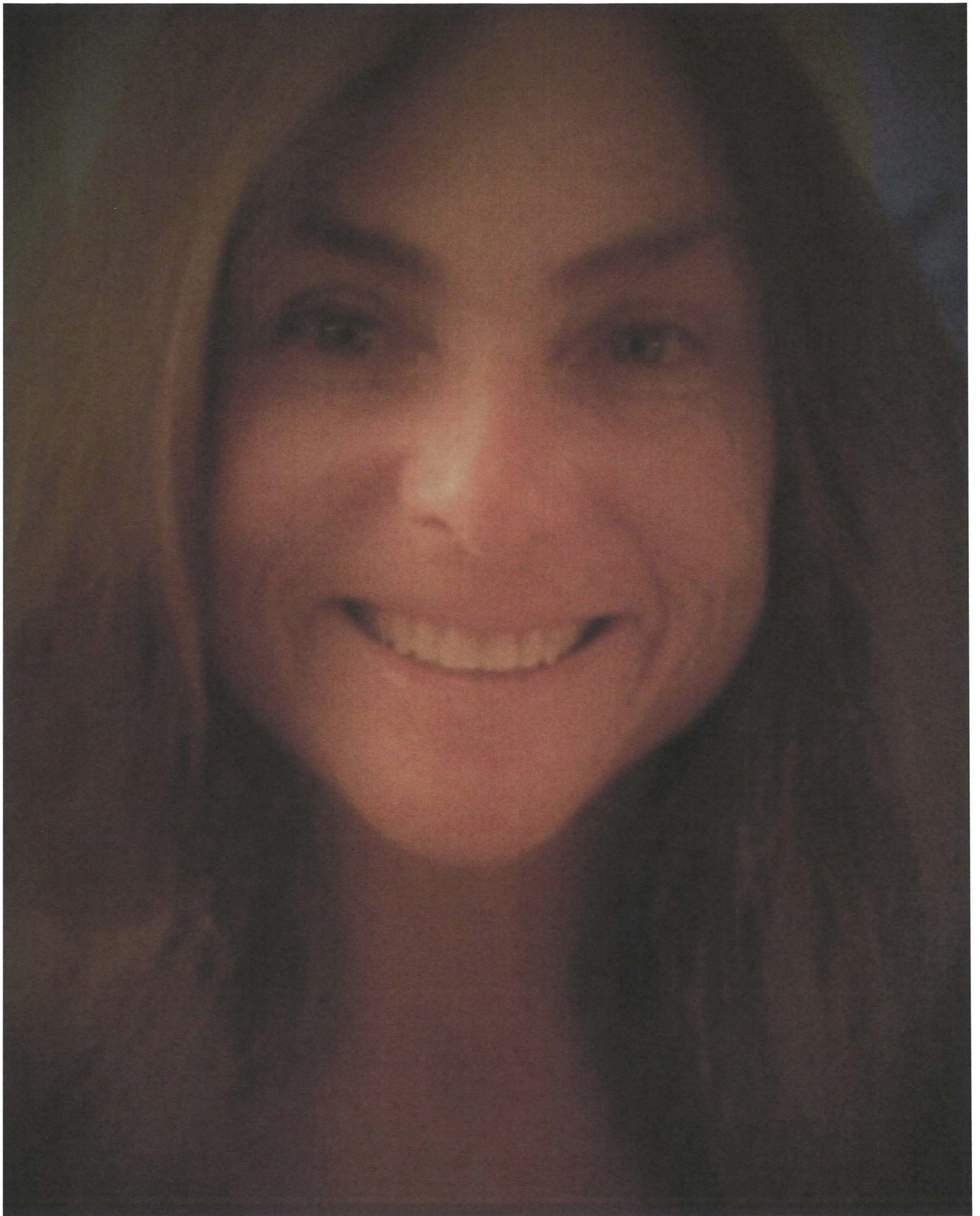


Logistics Management Group has worked with the artists below. LMG throughout the years, has negotiated, contracted and/or produced these national talent acts and celebrities.

Air Supply
Arturo Sandoval
Ashford & Simpson
Atlanta Rhythm Section
Barry Gibb
Beach Boys
Big Bad Voodoo Daddy
Blake Shelton
Blues Traveler
Boyz II Men
Bruce Willis
Cachao
Cee Lo Green
Celia Cruz
Chaka Khan
Cher
Chuck Berry
Dave Matthews Band
David Benoit
David Lee Roth
David Sanborn
Daughtry
Dierks Bentley
Fitz & the Tantrums
Fergie
Foreigner
Frank Sinatra, Jr.
Frankie Beverly

Gloria Estefan
Hall & Oates
Harry Connick, Jr.
Hootie & the Blowfish
Hunter Hayes
Imagine Dragon
Jason Derulo
Jim Belushi Band
Jonathan Butler
Jermaine Dupri
Jon Secada
Julio Iglesias
KC & The Sunshine Band
Kelly Rowland of Destiny's Child
Ky-Mani Marley
Little Richard
Marc Anthony & Jennifer Lopez
Melissa Manchester
Method Man
Miami Sound Machine
Michael Bolton
Michael McDonald
Montell Jordan
'N Sync
Olga Tañón
Oprah Winfrey
Outkast
Pitbull

Poncho Sanchez
Queen Latifah
Richard Elliot
Rick Springfield
RuPaul
Sammy Haggard
Sérgio Mendes
Sister Sledge
Sly Stallone
Steppenwolf
Styx
Sugar Ray
Taylor Dayne
Tegan and Sara
The Commodores
The Four Tops
The Grassroots
The Mavericks
The Neville Bros.
The Turtles
Third Eye Blind
Three Dog Night
Tito Puente
Travis Tritt
Tony Hawk
Village People
Walshy's Fire
Willie Nelson
Zac Brown Band



MIAMI BEACH

City of Miami Beach

1700 Convention Center Drive
Miami Beach, Florida 33139

OFFICE OF THE CITY CLERK
Email: BC@miamibeachfl.gov
Telephone: 305.673.7411

AFFIDAVIT OF AFFILIATION WITH THE CITY OF MIAMI BEACH

I am in compliance with the affiliation requirement of Miami Beach City Code Sections 2-22 (4), as (check (✓) all that apply):

I am a resident of the City of Miami Beach for six months or longer.

Home Address: _____

I have an ownership interest (for a minimum of six months) in a business established in the City of Miami Beach (for a minimum of six months).

Name of Business: _____

Business Address: _____

I am a full-time employee of a business (for a minimum of six months) and I am based in an office or other location of the business that is physically located in Miami Beach (for a minimum of six months).

Name of Business: Logistics Management Group

Business Address: 1900 Purdy Ave #715 , Miami Beach 33139

"Ownership Interest" means the ownership of ten percent (10%) or more (including the ownership of 10% or more of the outstanding capital stock) in a business.

"Business" means any sole proprietorship, sponsorship, corporation, limited liability company, or other entity or business association.

Under penalties of perjury, I declare that I have read the foregoing document and that the facts stated in it are true.

Randi Freedman
Signature
Randi Freedman
Printed Name

2-28-22
Date