

FIGURES | MIAMI OFFICE | Q4 2021

# Finance and tech leasing continues to thrive

**▲** 18.0%

**313,000** 

▲ 1.8 M

**\$44.30** 

Vacancy Rate

SF Net Absorption

SF Construction

Full-Service / Lease Rate

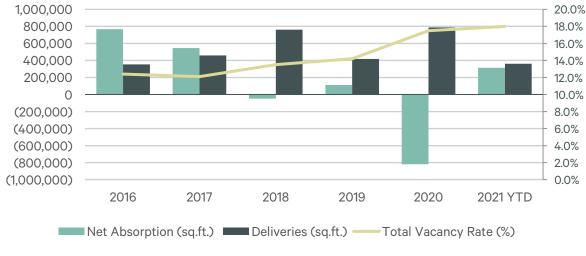
Note: Arrows indicate change from previous year.

# **OVERVIEW**

- Current tenant requirements total 1.6 million sq. ft. with financial services, technology & healthcare being the top industries in the market. Additionally, 585,000 sq, ft, of active requirements are new-to-market.
- Net absorption for the quarter totaled 313,000 sq. ft., bringing the market positive for the year. Class A product accounted for all of the positive absorption in 2021, demonstrating a demand for high quality product.

Rhetoric surrounding Miami's growth in recent years are coming to fruition as many firms that made headlines announcing their move to South Florida have begun to take occupancy. This movement, accompanied by internal market movers who adopted a "wait-and-see" approach due to pandemic uncertainty, are taking back their space previously put up for sublease while others are migrating to new spaces or expanding. The momentum associated with financial and technology firms moving to Miami has continued with recent signings such as private equity firm Apollo Global Management (23,000 sq. ft.) at 701 Brickell and e-commerce platform OpenStores (Miami Labs) signing at The Gateway at Wynwood (14,900 sq. ft.) in the fourth quarter.

FIGURE 1: Historical Absorption, Deliveries and Vacancy



Source: CBRE.com

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## **DEMAND**

There was positive absorption for the first time since Q1 2020, prior to the pandemic's onset. This was mostly due to the move-ins from the Knight Foundation and D1 Capital in Coconut Grove.

Accompanied by ACI Worldwide in Coral Gables and a host of fintech firms in Miami CBD, absorption for the quarter reached 313,000 sq. ft., the highest quarterly total on record. With close to 1.6 million sq. ft. of tenants in the market, this momentum should carry well into 2022.

Leasing activity for 2021 year-to-date exceeded activity for the entirety of 2020. Much of the volume is represented by new-to-market activity and internal market moves as the pandemic became a catalyst for many organizations to restructure. Total leasing activity in Q4 2021 was quadruple the leasing activity in Q4 2020. New-to-market lease transactions totaled 50,017 sq. ft. or 36% of leasing activity for Q4 2021.

#### **VACANCY**

The quarter closed with a vacancy rate of 18.0%, representing an increase of 112 bps year-over-year. Sublease space decreased by 121,000 sq. ft. to 806,000 sq. ft. quarter-over-quarter. Total sublease space stands at just 1.9% of total inventory. Vacancy pushed northward alongside new deliveries but is not expected to continue on that trajectory.

## **PRICING**

Landlords continue to raise rents amidst strong tenant demand. Overall asking rents increased by 5% year-over-year to \$43.90/sq. ft.. Brickell rates increased by 12.3% year-over-year to \$65.21/sq. ft. for Class A space while Downtown Class A rates increased by 10.19% to \$56.13/sq. ft. year-over-year.

FIGURE 2: Statistical Snapshot Q4 2021

| Submarket              | Total Inventory<br>(Sq. Ft.) | Direct<br>Vacancy (%) | Total<br>Vacancy<br>(%) | Q4 2021 Net<br>Absorption<br>(Sq. Ft.) | YTD Net<br>Absorption<br>(Sq. Ft.) | Under<br>Construction<br>(Sq. Ft.) | Avg. Asking Lease<br>Rate<br>(\$/FSG) |
|------------------------|------------------------------|-----------------------|-------------------------|--|------------------------------------|------------------------------------|---------------------------------------|
| Brickell               | 7,316,030                    | 12.6                  | 13.8                    | 45,940                                 | 3,871                              | 864,300                            | 55.91                                 |
| Downtown               | 7,844,300                    | 24.0                  | 25.1                    | 13,702                                 | -64,244                            | 48,000                             | 46.50                                 |
| CBD Total              | 15,160,330                   | 18.5                  | 19.6                    | 59,642                                 | -60,373                            | 912,300                            | 49.93                                 |
| Airport/Doral          | 8,837,196                    | 19.6                  | 20.5                    | 9,652                                  | -159,951                           | 0                                  | 35.32                                 |
| Aventura               | 1,588,575                    | 11.2                  | 11.8                    | 11,225                                 | 32,392                             | 0                                  | 47.40                                 |
| Biscayne Blvd Corridor | 1,218,223                    | 8.2                   | 8.5                     | 11,557                                 | 22,361                             | 40,000                             | 40.61                                 |
| Coconut Grove          | 1,245,597                    | 6.6                   | 7.7                     | 103,226                                | 166,820                            | 0                                  | 57.89                                 |
| Coral Gables           | 6,362,846                    | 16.2                  | 17.1                    | 55,120                                 | 4,637                              | 163,741                            | 45.65                                 |
| Kendall                | 3,225,510                    | 8.3                   | 8.3                     | 19,636                                 | -24,475                            | 0                                  | 31.58                                 |
| Miami Beach            | 1,717,687                    | 10.0                  | 10.1                    | 6,249                                  | -22,245                            | 191,430                            | 52.06                                 |
| Miami Lakes            | 1,472,951                    | 16.5                  | 17.4                    | 1,945                                  | 40,745                             | 82,903                             | 26.29                                 |
| North Miami            | 602,752                      | 3.5                   | 3.5                     | 11,025                                 | 21,453                             | 0                                  | 35.61                                 |
| South Dade             | 467,756                      | 27.7                  | 27.7                    | 0                                      | -16,614                            | 0                                  | 28.85                                 |
| Wynwood                | 864,895                      | 63.6                  | 63.6                    | 35,172                                 | 82,529                             | 123,764                            | 63.36                                 |
| Suburban Total         | 27,603,988                   | 16.4                  | 17.1                    | 253,782                                | 150,652                            | 601,838                            | 40.43                                 |
| Miami                  | 42,764,318                   | 17.2                  | 18.0                    | 313,424                                | 90,279                             | 1,514,138                          | 44.30                                 |

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FIGURE 2: Class A

| Submarket     | Total<br>Inventory<br>(Sq. Ft.) | Direct<br>Vacancy<br>(%) | Total<br>Vacancy<br>(%) | Q4 2021 Net<br>Absorption<br>(Sq. Ft.) | YTD Net<br>Absorption<br>(Sq. Ft.) | Under<br>Construction<br>(Sq. Ft.) | Avg. Asking<br>Lease Rate<br>(\$/FSG) |
|---------------|---------------------------------|--------------------------|-------------------------|--|------------------------------------|------------------------------------|---------------------------------------|
| Brickell      | 4,597,512                       | 9.9                      | 11.1                    | 52,713                                 | 1,472                              | 864,300                            | 65.21                                 |
| Downtown      | 4,308,642                       | 25.5                     | 26.9                    | 6,431                                  | (26,423)                           | 48,000                             | 56.13                                 |
| Downtown      | 8,906,154                       | 17.5                     | 18.8                    | 59,144                                 | (24,951)                           | 912,300                            | 59.38                                 |
| Airport/Doral | 3,552,737                       | 19.2                     | 20.7                    | 23,336                                 | 32,966                             | 0                                  | 39.49                                 |
| Aventura      | 1,278,151                       | 11.7                     | 12.4                    | 11,225                                 | 30,958                             | 0                                  | 48.40                                 |
| Biscayne Blvd | 313,319                         | 4.1                      | 4.1                     | 0                                      | 724                                | 0                                  | 60.00                                 |
| Coconut Grove | 625,055                         | 4.2                      | 4.2                     | 101,175                                | 169,743                            | 0                                  | 69.38                                 |
| Coral Gables  | 3,829,226                       | 17.6                     | 18.4                    | 19,478                                 | 52,960                             | 163,471                            | 49.28                                 |
| Kendall       | 1,168,152                       | 12.1                     | 12.1                    | (9,055)                                | (48,064)                           | 0                                  | 37.72                                 |
| Miami Beach   | 896,802                         | 11.5                     | 11.6                    | 3,509                                  | (25,375)                           | 136,430                            | 57.83                                 |
| Miami Lakes   | 417,674                         | 23.5                     | 23.5                    | 0                                      | 5,833                              | 83,903                             | 28.39                                 |
| North Miami   | 160,000                         | 7.0                      | 7.0                     | 0                                      | (1,790)                            | 0                                  | 46.00                                 |
| South Dade    | 0                               | N/A                      | N/A                     | N/A                                    | N/A                                | N/A                                | N/A                                   |
| Wynwood       | 764,250                         | 71.3                     | 71.3                    | 31,138                                 | 81,640                             | 123,764                            | 63.36                                 |
| Suburban      | 13,005,366                      | 18.9                     | 19.7                    | 180,806                                | 301,385                            | 507,568                            | 48.22                                 |
| Mami Class A  | 21,911,520                      | 18.3                     | 19.3                    | 239,950                                | 276,434                            | 1,419,868                          | 53.63                                 |

FIGURE 3: Class B

| Submarket     | Total<br>Inventory<br>(Sq. Ft.) | Direct<br>Vacancy<br>(%) | Total<br>Vacancy<br>(%) | Q4 2021 Net<br>Absorption<br>(Sq. Ft.) | YTD Net<br>Absorptio<br>n (Sq. Ft.) | Under<br>Construction<br>(Sq. Ft.) | Avg. Asking<br>Lease Rate<br>(\$FSG) |
|---------------|---------------------------------|--------------------------|-------------------------|--|-------------------------------------|------------------------------------|--------------------------------------|
| Brickell      | 1,939,966                       | 21.7                     | 23.3                    | (809)                                  | 11,240                              | 0                                  | 44.44                                |
| Downtown      | 1,462,427                       | 28.4                     | 29.7                    | 3,044                                  | (46,729)                            | 0                                  | 39.34                                |
| Downtown      | 3,402,393                       | 24.6                     | 26.1                    | 2,235                                  | (35,489)                            | 0                                  | 41.81                                |
| Airport/Doral | 5,284,459                       | 19.9                     | 20.4                    | (13,684)                               | (192,917)                           | 0                                  | 33.70                                |
| Aventura      | 310,424                         | 9.1                      | 9.1                     | 0                                      | 1,434                               | 0                                  | 42.89                                |
| Biscayne Blvd | 904,904                         | 9.7                      | 10.0                    | 11,557                                 | 21,637                              | 0                                  | 38.68                                |
| Coconut Grove | 620,542                         | 8.9                      | 11.3                    | 2,051                                  | (2,923)                             | 0                                  | 41.76                                |
| Coral Gables  | 2,533,620                       | 14.1                     | 15.2                    | 35,642                                 | (48,323)                            | 0                                  | 38.93                                |
| Kendall       | 2,057,358                       | 6.2                      | 6.2                     | 28,691                                 | 23,589                              | 0                                  | 30.61                                |
| Miami Beach   | 820,885                         | 8.5                      | 8.5                     | 2,740                                  | 3,130                               | 0                                  | 44.76                                |
| Miami Lakes   | 1,055,277                       | 13.7                     | 15.0                    | 1,945                                  | 34,912                              | 0                                  | 25.63                                |
| North Miami   | 442,752                         | 2.0                      | 2.3                     | 11,025                                 | 23,243                              | 0                                  | 30.95                                |
| South Dade    | 467,756                         | 27.7                     | 27.7                    | 0                                      | (16,614)                            | 0                                  | 28.85                                |
| Wynwood       | 100,645                         | 5.0                      | 5.0                     | 4,034                                  | 889                                 | 40,000                             | 35.23                                |
| Suburban      | 14,598,622                      | 14.1                     | 14.7                    | 72,976                                 | (158,572)                           | 40,000                             | 34.61                                |
| Miami Class B | 18,001,015                      | 16.2                     | 17.0                    | 123,793                                | (194,061)                           | 40,000                             | 36.39                                |
|               |                                 |                          |                         |  |                                     |                                    |                                      |

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## Market Area Overview



#### **ECONOMIC OUTLOOK**

Continued job growth is expected to push the unemployment rate down to pre-COVID lows in 2022 amid historically low labor-force participation. Inflation should ease to the mid-2% range by year-end as supply chain disruptions ease and production capacity improves.

The U.S. economy continues to expand amid the pandemic, with sturdy income growth supporting consumer spending. Business investment should remain elevated to satisfy demand and alleviate supply shortages, supporting GDP growth in the mid-4% range for 2022.

In response to higher-than-expected inflation, the Federal Reserve is expected to end its quantitative easing program ahead of schedule in Q2 and raise the federal funds rate several times over the course of the year. As the Fed raises short-term rates, 10-year Treasury bond yields could hit the mid-2% range by year-end. Nevertheless, due to countervailing forces—particularly slower labor-force growth—financial markets do not anticipate a significant uptick in long-duration yields.

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