

MIAMI BEACH UNITED RESOLUTION
BRINGING TECHNOLOGY JOBS TO MIAMI BEACH

November 23, 2021

Following the October 6th, 2021, Miami Beach United forum with political leadership (Mayor Gelber, Mayor Daniela Levine Cava and Mayor Francis Suarez) and local South Florida IT leadership (Elizabeth Decker/Society of Information Management, Antonio Delgado/South Florida Tech Hub, Ryan Sparks/CIO Lennar Corporation), Miami Beach United urges the Miami Beach Commission to expand on relations with local technology leaders to build momentum in attracting high paying jobs, diversifying the economy and improving the quality of life for our residents. Specifically, MBU urges city leadership to:

- Further refine the current strategy intended to attract technology companies and attain the sector & job growth the community needs, by identifying the specific technology company-profiles to target (i.e. technology verticals, organizational structure & size). Future efforts would **build upon technology silos that are already present** (FinTech, Hospitality Tech, Tourist Tech), **and/or that align with our Miami Beach community brand & goals** (Health & Wellness Tech, Resiliency Tech, Sustainability Tech, Arts & Culture Tech, etc.)
- Collaborate with the Society of Information Management (SIM) South Florida Chapter, representing IT Leadership in South Florida, which seeks to partner with the city and will function as a facilitator for the various IT organizations throughout our region, aiding in meaningful dialogue which will enable City leadership to:
 - Better understand the needs of the technology industry, in order to craft policies that will encourage and attract more technology businesses to Miami Beach.
 - Better understand the services and tools available from the local IT Leadership community to support city leadership in its pursuit of the sector.
 - Build on the existing relations of the IT sector Leadership to identify businesses with an interest in South Florida.
- Put in place policy to lead the way in encouraging & enhancing cooperation between our local municipalities' outreach efforts, which would include:
 - Collectively crafting outreach & business establishment programs that are supported throughout Miami Dade - but geared towards the specific technology silos/niches that serve the various municipalities within our greater South Florida 'tech region'.
 - Synchronizing incentive programs & strategic initiatives as part of 'recruitment and selection' collaborative effort, which in addition, would entail establishing incentives unique to our area and the technology silos targeted.
 - Partnering with municipalities to develop outreach efforts beyond our immediate surrounding markets – with a domestic and international focus (such as establishing agents to represent Miami-Dade county in specific target areas - e.g. Silicon Valley, the Northeast, Bogota).

Residents Right to Know item?

No

