

RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, APPROVING AND AUTHORIZING THE CITY OF MIAMI BEACH TO RETROACTIVELY ACCEPT DONATIONS AND SPONSORSHIPS FROM COCA-COLA BEVERAGES FLORIDA, LLC, T-MOBILE USA, INC., SOUTH BEACH GROUP, COX MEDIA GROUP, SHAKE SHACK, THE GABRIEL SOUTH BEACH, AND MEET DALIA MIAMI, IN THE TOTAL AMOUNT OF \$54,841.00, FOR THE CITY'S THIRTEENTH ANNUAL VETERANS DAY PARADE HELD ON NOVEMBER 11, 2021, AND AUTHORIZING THE CITY MANAGER, OR HER DESIGNEE, TO MAKE SUCH EXPENDITURES OR REIMBURSEMENTS CONSISTENT WITH THE AFORESTATED EVENT AND PURPOSE.

WHEREAS, on Thursday, November 11, 2021, the City of Miami Beach ("City") produced the City's thirteenth annual Veterans Day Parade, which celebrates individuals who have served in the U.S. Armed Forces to defend and protect our country; and

WHEREAS, the City's Veterans Day Parade draws thousands of residents and tourists to the City to enjoy great food and music, and to celebrate and honor the commitment and sacrifices of our military veterans; and

WHEREAS, City staff worked diligently to identify funding sources to offset the costs of producing the City's 2021 Veterans Day Parade; and

WHEREAS, City staff along with the City's sponsorship agency, Spectra Partnerships, secured multiple donations and sponsorships in the total amount of \$54,841.00, for the City's 2021 Veterans Day Parade from Coca-Cola Beverages Florida LLC, T-Mobile USA, Inc., South Beach Group, Cox Media Group, Shake Shack, The Gabriel South Beach, and Meet Dalia Miami; and

WHEREAS, the City Administration recommends that the City Commission retroactively approve and authorize the City's acceptance of the aforestated donations and sponsorships and authorize the City Manager, or her designee, to make any necessary reimbursements and/or expenditures of the aforestated donations and sponsorships in furtherance of, and consistent with, the aforestated event and purpose.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby approve and authorize the City of Miami Beach to retroactively accept donations and sponsorships from Coca-Cola Beverages Florida LLC, T-Mobile USA, Inc., South Beach Group, Cox Media Group, Shake Shack, The Gabriel South Beach, and Meet Dalia Miami, in the total amount of \$54,841.00, for the City's Thirteenth Annual Veterans Day Parade held on November 11, 2021, and authorize the City Manager, or her designee, to make such expenditures or reimbursements consistent with the aforestated event and purpose.

PASSED and ADOPTED this 8th day of December 2021.

ATTEST:

Dan Gelber, Mayor

Rafael E. Granado, City Clerk

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION

City Attorney

11-17-21
Date