

MIAMI BEACH

COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission
FROM: Commissioner Mark Samuelian
DATE: October 13, 2021

SUBJECT: REFERRAL TO THE OCTOBER 22, 2021 FINANCE AND ECONOMIC RESILIENCY COMMITTEE TO DISCUSS RHYTHM FOUNDATION GALA FUNDRAISER SPONSORSHIP REQUEST.

ANALYSIS

I am referring an item to the Finance and Economic Resiliency Committee to discuss a sponsorship request from the Rhythm Foundation for the organization's gala fundraiser. Attached is a letter from former City Commissioner and current Rhythm Foundation Board Member, John Aleman, who is making the request on behalf of the organization to have the City donate a round of golf for four for each of the City of Miami Beach golf courses.

SUPPORTING SURVEY DATA

N/A

Applicable Area

Citywide

Is this a "Residents Right to Know" item, pursuant to City Code Section 2-14?

Yes

Does this item utilize G.O. Bond Funds?

No

Strategic Connection

Non-Applicable

Legislative Tracking

Commissioner Mark Samuelian

ATTACHMENTS:

Description

- Letter from Comm Aleman

The Honorable Mark Samuelian

City of Miami Beach

1700 Convention Center Drive

Miami Beach, FL 33139

September 29, 2021

Dear Commissioner Samuelian,

As you know, The Rhythm Foundation is a Miami Beach-based award-winning non-profit organization founded in 1988. Since 2015, Rhythm Foundation has managed the North Beach Bandshell for the City of Miami Beach, transforming the historic oceanfront venue into a true community anchor. Our Mission is to create shared cultural experiences that build and strengthen the diverse communities of South Florida through the presentation of live music. We bring great music, arts, and culture to our year-round cultural programs, civic engagements, free community events, and much more.

We Believe that international cultural exchange injects empathy and positivity into the global conversation; cultural activity develops community and builds neighborhoods; sustainable practices are possible in event productions; Miami Beach is a global city, and our artists and audience are world-class.

This November 11, 2021 we will host The Rhythm Foundation's first-ever gala at the North Beach Bandshell. We will celebrate the 60th anniversary of our beautiful home venue, and the historical designation of this incredible outdoor venue. The evening will transform the Bandshell with immersive dream visuals and magical sounds. This gala fundraiser will support The Rhythm Foundation's year-round cultural programs.

We are writing to request your support for our gala fundraiser by sponsoring a Commission item to have the City donate a round of golf for four for each of the City of Miami Beach golf courses: Normandy Golf Course and Miami Beach Golf Course. The foursomes will be auctioned off during our silent auction as part of the gala festivities to support community events in Miami Beach.

Thank you for your consideration,

Sincerely,

John Elizabeth Aleman

Board Member, The Rhythm Foundation