

MIAMI BEACH

COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission
FROM: Alina T. Hudak, City Manager
DATE: June 23, 2021

2:05 p.m.

SUBJECT: A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, ACCEPTING THE RECOMMENDATIONS OF THE MIAMI BEACH HALL OF FAME SELECTION COMMITTEE AND RATIFYING THE INDUCTION OF TONY GOLDMAN, MITCHELL WOLFSON, JR., DR. SOLOMON S. LICHTER AND JORGE M. GONZALEZ AS MEMBERS OF THE MIAMI BEACH HALL OF FAME, WITH A SEPARATE RECOMMENDATION TO CONSIDER MICHAEL ALLER AND STEPHEN MUSS AS ADDITIONAL INDUCTEES.

RECOMMENDATION

The Administration recommends accepting the recommendations of the Hall of Fame Committee and ratify the induction of Tony Goldman, Mitchell Wolfson, Jr, Dr. Solomon S. Lichter and Jorge M. Gonzalez as members of the Miami Beach Hall of Fame and to consider Michael Aller and Stephen Muss, who tied with fifth place scoring, as additional inductees.

BACKGROUND/HISTORY

On September 25, 2017, the City Commission adopted Resolution No. 2017-29987 approving the creation of a Miami Beach Hall of Fame to be located on the South Concourse Wall of the Miami Beach Convention Center, and the creation of a selection committee and selection process, as follows:

1. Hall of Fame Selection Committee

A nine-member Commission-appointed Selection Committee for the Hall of Fame, plus two (2) at-large members from the local community. The Mayor and Commission may each designate one appointee, with two members being nominated at-large.

Selection Committee Appointees could be knowledgeable in the following fields of expertise:

Business
Education
Arts & Entertainment
Philanthropy
Sports
Public Service

2. Hall of Fame Eligibility

Hall of Fame nominees must meet the following criteria for consideration:

- Must have either been born in City of Miami Beach, have substantial connections to the City of Miami Beach, or be a resident of the City of Miami Beach.
- Must have made substantial contributions to their respective area as an Artist, Architect, Designer, Scientist, Athlete, Business Leader, Civic Leader, or Family Legacy. Must have a history of demonstrating strong character and integrity while acting as an ambassador for the City of Miami Beach.
- Must have had a direct and significant positive impact on the City of Miami Beach.
- Nominees must be in good standing in the community at the time of selection by the City Commission

Ineligibility:

- No sitting elected or appointed public official shall be eligible for nomination. A moratorium, for a period of five (5) years after leaving office, shall be placed on the nomination of elected and appointed officials.
- Members of the Miami Beach Hall of Fame Selection Committee may not submit nominees or be considered for nominations.
- Individuals cannot nominate themselves.

3. Nomination Process

- Hall of Fame nominations were open on **July 1, 2020**. The original deadline to submit nominations was **August 30, 2020**. In order to allow for additional applications, the deadline was extended through **November 30, 2020**.
- Nomination forms (Attachment 1) include the following:
 - Nominee's name, contact information and, if applicable, date of death
 - Biography highlighting the nominee's personal history and connection to Miami Beach, including the major accomplishment(s) of the nominee and how they relate to Miami Beach.
 - Two letters of recommendation which demonstrate how the nominee is relevant and valuable to Miami Beach.
 - Nominators must identify themselves and their relationship to the nominee.

4. Selection of Inductees:

- Once the application is completed and submitted, the nomination package will be reviewed by the Tourism and Culture Department. Staff will serve as liaison to the Hall of Fame Selection Committee.
- The Hall of Fame Selection Committee will review all complete applications and determine how many inductees to recommend each year. Potentially, three (3) inductees each, with at least one induction being a posthumous honor.
- The Selection Committee would then make its recommendations to the Commission, and the Commission would ratify the inductees.
- The City has established a repeating selection process, which occurs on a bi-annual basis, with a celebratory event to induct new honorees.

ANALYSIS

To recognize remarkable individuals that have made a lasting and significant impact on Miami Beach

over the years, on July 1, 2020, the City asked the public to nominate deserving individuals for the Miami Beach Hall of Fame. The application deadline was twice extended, with the final deadline of November 30, 2020, which resulted in total of six (6) completed applications.

On January 14, 2021 the Hall of Fame Committee held their first meeting and made the following motions:

1. Motion to reopen the nomination process to obtain a more diverse and broader spectrum of the community and invite a greater opportunity for people of the community to nominate.
2. Motion to seek additional means of disseminating information regarding the nomination process and seeks a more aggressive and community-based advertising and outreach effort to include local organizations and standing City Committees that represent different segments of our community.

On January 28, 2021, The Hall of Fame Committee reconvened to discuss the motions noted above. Following the recommendations of the Hall of Fame Committee, the deadline was extended through March 23, 2021.

The Department of Communications performed significant efforts in conducting a Hall of Fame application marketing communication campaign. The campaign included:

- A press release.
- Dedicated e-blasts and social media marketing, which generated 27,000 impressions.
- A promotional video that ran on MBTV and was posted on social media.
- A postcard announcing the opportunity electronically and in print.
- Additional email blasts were sent to all members of the City's Boards and Committees, as well as neighborhood associations, the Chamber of Commerce, Dade Heritage Trust and History Miami. All communications were distributed in English and Spanish.

On March 30, 2021, the Hall of Fame Committee held their third meeting to discuss the scoring rubric and review the 2020-21 Hall of Fame Nominees, noted as follows:

Nominee	Person Submitting Application
1. Muhammad Ali	Raquel Pacheco and Alex Daoud
2. Michael Aller (2018, 2020)	Miami Dade Gay and Lesbian Chamber
3. Russell Galbut (2018, 2020)	Pamela D. Brumer
4. Dr. Ari J. Ciment	Sharon Budwick
5. Tony Goldman	Office of the Mayor
6. Jorge M. Gonzalez (2018, 2020)	Alex J. Fernandez
7. Bob Goodman	Collins Park Neighborhood Association
8. Leonard Horowitz	Miami Design Preservation League
9. Dr. Solomon S. Lichter	Beverly Heller
10. Norman Litz	Ronni Litz Merkin
11. Liliam Lopez (2018, 2020)	Elsa M. Urquiza
12. George Neary	Linda Borst Koliko and MBVCA
13. Abe Resnick and Family	Hispanic Affairs Committee
14. David Wallack	Gregory Branch
15. Commissioner Elayne Weisburd	John Elizabeth Aleman
16. Mitchell Wolfson, Jr.	Beth Dunlop

The Hall of Fame Committee recommended previous nominations from the 2018 Hall of Fame would be considered. Eligible 2018 Hall of Fame nominations were noted as follows:

Nominee	Person Submitting Application
Michael Aller (2018, 2020)	Sally Heyman, George Neary, Max Sklar
Ray Breslin	Debi Quade
Sabrina Cohen	Charlotte Libov
Russell Galbut (2018, 2020)	Jerry Sokol, Robin Jacobs, Michal Simkins
Barton Goldberg	Michael S. Goldberg
Jorge Gonzalez (2018, 2020)	Leslie Swanson
Jerry Libbin	Daniel Diaz
Lilliam Lopez (2018,2020)	Miguel Ortiz **
Stephen Muss	Yechiel Ciment
Clark Reynolds	Matti Bower
Harold Rosen	Judie Rosen
Frank Del Vecchio	Herb Frank, Jo Manning

***Ms. Lopez was a member of the 2018 Hall of Fame Committee and withdrew her nomination at that time*

On April 26, 2021 the Hall of Fame Committee held their fourth meeting to allow members of the public to comment on the nominations. Each member of the public was allowed two minutes to speak before the Committee, which resulted in over an hour of public comment.

On May 13, 2021, the Hall of Fame Committee reconvened to recommend inductees based on total averages determined from the scoring rubrics, which was due to staff on May 5, 2021. A motion was unanimously passed to recommend the following four inductees into the Hall of Fame:

<u>Nominee</u>	<u>Score</u>
Tony Goldman	97.14285714
Mitchell Wolfson, Jr.	95.57142857
Dr. Solomon S. Lichter	91.71428571
Jorge M. Gonzalez	89.28571429

A second motion was unanimously passed to consider the addition of two nominees that tied with fifth (5th) place scores, noted as follows:

<u>Nominee</u>	<u>Score</u>
Michael Aller	85.42857143
Stephen Muss	85.42857143

Nomination packages have been included as attachments for the top five candidates.

SUPPORTING SURVEY DATA

NA

CONCLUSION

The Administration recommends the Mayor and City Commission approve the

recommendations of the Hall of Fame Committee and ratify the induction of Tony Goldman, Mitchell Wolfson, Jr, Dr. Solomon S. Lichter and Jorge M. Gonzalez as members of the Miami Beach Hall of Fame and to consider Michael Aller and Stephen Muss, who tied with fifth place scoring, as additional inductees.

Applicable Area

Citywide

Is this a "Residents Right to Know" item, pursuant to City Code Section 2-14?

No

Does this item utilize G.O. Bond Funds?

No

Strategic Connection

Prosperity - Market and promote Miami Beach as a world class arts, culture, and quality entertainment destination.

Legislative Tracking

Tourism and Culture

ATTACHMENTS:

Description

- ▣ Hall of Fame Nomination Criteria
- ▣ Tony Goldman
- ▣ Mitchell Wolfson, Jr.
- ▣ Dr. Solomon S. Lichter
- ▣ Jorge M. Gonzalez
- ▣ Michael Aller
- ▣ Stephen Muss