

# Economic Development Monthly Newsletter - June 2021



Welcome to the City of Miami Beach's monthly business newsletter powered by the Economic Development Department. We'll be providing you with the latest information on business opportunities, resources and local business spotlights in Miami Beach.

Was this email forwarded to you? Subscribe today to receive the newsletter sent directly to your inbox, [here](#).

## BUSINESS SPOTLIGHTS



### Small Businesses Granted a Lifeline During Pandemic

Learn how two local businesses made it through the pandemic with the help of the City's Small Business Grant Program, and learn how to apply now!

[Read more](#) >



### Shuttered Venue Operators Grant

The Shuttered Venue Operators Grant (SVOG) program was established by the Economic Aid to Hard-Hit Small Businesses, Nonprofits, and Venues Act, and amended by the American Rescue Plan Act. The program includes over \$16 billion in grants to shuttered venues, to be administered by SBA's Office of Disaster Assistance.

Eligible applicants may qualify for grants equal to 45% of their gross earned revenue, with the maximum amount available for a single grant award of \$10 million. Two billion dollars is reserved for eligible applications with up to 50 full-time employees.

Click [here](#) for more details.



### Miami Dade Beacon Council Resource Guide for Small Businesses and Entrepreneurs

Miami Dade Beacon Council Resource Guide for Small Business is designed to assist both new and existing businesses in Miami-Dade County by identifying the numerous resources available to help your business prosper. It also offers a quick reference for new or expanding firms doing business in Miami-Dade County.

For a printable guide, click [here](#)

### Miami Beach's Race to Trace Program Now Offering On-Site Vaccinations

Made possible by a grant from The Rockefeller Foundation, the Miami Beach Race to Trace Resource Team is made up of seasoned Florida Department of Health (Miami-Dade) contact tracers who provide local businesses with services to keep employees and customers safe during this challenging time.



This new program offers vaccinations on location - The Race to Trace Team will come directly to Miami Beach businesses by appointment to administer the COVID-19 vaccine to employees.

[Learn more here >](#)

## LOCAL EVENTS



### Learn How to do Business with the County!

Join the Small Business Development Division on **Wednesday, June 30** from 10 a.m. to 12 p.m. as they host several meetings geared towards informing the local business community on how to do business with the County, become a vendor, hear about contracting opportunities, and [more](#).

Must register in advance [here](#). Click on Events tab then select name. Once you register a virtual meeting notice will be sent. If you have any questions, please feel free to email [Luis.Guardia@miamidade.gov](mailto:Luis.Guardia@miamidade.gov).

## RELOCATE OR EXPAND YOUR BUSINESS IN MIAMI BEACH!

Contact [MBBiz@miamibeachfl.gov](mailto:MBBiz@miamibeachfl.gov) to work directly with the City's Economic Development team to find the perfect spot for your business!

Get started on your search with this commercial building near Lincoln Road at [1630 Euclid Avenue](#) and this property in the heart of North Beach at [6604 Collins Avenue](#).

To view other available properties please click [here](#).



The City of Miami Beach fights for your human rights, let us fight for you!

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## BUSINESS SPOTLIGHT



### Miami Beach Open House Program

Learn how local property owners activated empty spaces in the city's commercial districts while supporting the arts community during the pandemic!

[Read more](#) >

## RESOURCES & OPPORTUNITIES



### Uber Eats Discounts

The City of Miami Beach and Uber Eats are offering savings for Miami Beach residents and app users **now through Aug. 14**. Uber Eats also donated meal vouchers to city employees who aided during the Surfside response.

Uber Eats is offering a \$0 delivery from independent, small-business restaurants in Miami Beach. Residents and app users can use a one-month free trial of Uber Eats Pass, with 5% discount on eligible orders. New users get up to \$10 off first order from a Miami Beach restaurant using Uber Eats promo code, "MiamiBeach10".

### Emergency Grants Are Still Available for Miami Beach Small Businesses!

Small businesses in Miami Beach can still apply for up to \$20,000 in emergency grant money for rent, mortgage, utilities, payrolls, operating supplies and other types of business expenses.

As a condition of accepting the money, small businesses must retain or create one job filled by a Miami Beach resident of low-to-moderate income or the business must be owned by a low-to-moderate income wage earner. Businesses should be prepared to show 2020 and 2021 business tax receipts, tax returns, bank statements, payroll documents, invoices and proof of payment for eligible expenses.

The grants are awarded on a first-come, first-qualified basis. Interested businesses are encouraged to review application guidelines and **apply by July 31, 2021** [here](#).



### Miami Beach RFP Class A Office Space

On Wednesday, June 23, 2021 the Miami Beach Commission unanimously agreed to issue a Request for Proposals (RFP) to enhance the Lincoln Road district's appeal as one of the country's premier mixed-use neighborhoods by adding Class A office space to the mix of restaurants, arts and entertainment venues, boutique hotels, art galleries and retail shops.

The RFP invites developers to propose projects involving three existing city-owned surface parking lots and one city-owned parking garage in the Lincoln Road area. The future development would ultimately connect the nearby Convention Center complex with Lincoln Road and transform North Lincoln Lane from a service alley to a pedestrian-friendly street.

Interested potential developers may register and access the RFP [here](#).

### Miami Beach's Race to Trace Program Now Offering On-Site Vaccinations

Made possible by a grant from The Rockefeller Foundation, the Miami Beach Race to Trace Resource Team is made up of seasoned Florida Department of Health (Miami-Dade) contact tracers who provide local businesses with services to keep employees and customers safe during this challenging time.

This program offers vaccinations on location - The Race to Trace Team will come directly to Miami Beach businesses by appointment to administer COVID-19 vaccines to employees.

[Learn more here >](#)



## BUSINESS & WORKFORCE TRAINING



### Join us for Summer Series 2021

Please join the City of Miami Beach Building Department for Summer Series presentations. Each session will take a comprehensive approach to plan review and inspections and will be hosted by trade chiefs covering common pitfalls and how to avoid them. Please click [here](#) for a list of upcoming sessions.

### Florida Small Business Development Center (SBDC) Webinars by FIU College of Business

Take part in these upcoming Florida SBDC Webinars hosted by FIU in the month of July & August.

#### Digital and Social Media Marketing for Your Keys Business

Thursday, July 22, 2021

1:00 PM - 2:00 PM

COVID-19 showed businesses of all sizes the importance of connecting with their audiences digitally. Learn how to reach customers and promote products/services online.



Hosted by



[To register for any of these events please visit here >](#)



### PROSPERA Business Seminars

Open and free to the public, Prospera's year-round business seminars are presented in Spanish to offer Hispanic entrepreneur's opportunities to expand knowledge and continue developing skills to start, operate and expand their businesses more effectively.

Industry experts present on topics such as funding, accounting, marketing/pricing strategies, negotiation and sales, business planning, and more.

[Click here to view a listing of upcoming seminars >](#)

## LOCAL EVENTS

### Pop Up & Shop Up at Lincoln Eatery

Pop Up & Shop Up will be back at The Lincoln Eatery in Miami Beach on **Sunday, July 18** for the day time + night time markets.

Small businesses have been adversely impacted by the COVID-19 pandemic and need support now more than ever. These 20+ local small businesses at the event are looking forward to seeing the community there!

[Click here to RSVP >](#)

### POP UP & SHOP UP X LINCOLN EATERY



### Parklet Program Virtual Public Meeting



### Parklet Program Meeting

Residents and businesses are invited to join the City of Miami Beach for a Parklet Program information session, including guidelines, design requirements and application details.

**Monday, July 19 at 5:30 PM**

Join virtual public meeting: [here](#)

Via phone: **301.715.8592** or **833.548.0282** (Toll Free)

Webinar ID: **937 5968 6923**



The program is intended to launch this fall on Washington Avenue and in Sunset Harbour. Interested businesses citywide are encouraged to participate and learn more.

## CONTACT US

Visit [MBBIZ.com](http://MBBIZ.com) or contact [MBBiz@miamibeachfl.gov](mailto:MBBiz@miamibeachfl.gov) to work directly with the City's Economic Development team to find the perfect spot for your business!

Get started on your search with this office space available at [1815 Purdy Ave](#) and this property in the heart of South Beach at [1210 Washington Ave](#).

To view other available properties please click [here](#).



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## BUSINESS SPOTLIGHT



### GMF Capital to Call Miami Beach Home

Exciting news! GMF Capital, a prominent financial services firm currently based out of New York, is relocating to Miami Beach under the newly announced expedited plan and building permit incentive.

Click [here](#) for more info and join us in welcoming this new addition to the Miami Beach community.

### Vacant Storefront Cover Program

Learn how the city has brightened up vacant storefronts in the Miami Beach area at no cost to property owners.

[Read more](#) >



## RESOURCES & OPPORTUNITIES



### Uber Eats Discounts

The City of Miami Beach and Uber Eats are offering savings for Miami Beach residents and app users **now through Aug. 14**. Uber Eats also donated meal vouchers to city employees who aided during the Surfside response.

Uber Eats is offering a \$0 delivery from independent, small-business restaurants in Miami Beach. Residents and app users can use a one-month free trial of Uber Eats Pass, with 5% discount on eligible orders. New users get up to \$10 off first order from a Miami Beach restaurant using Uber Eats promo code, "MiamiBeach10".

### Miami Beach Small Business Grants

Small businesses in Miami Beach are encouraged to apply now for a \$20,000 emergency grant for rent, mortgage, utilities, payroll, and operating expenses.

As a condition of accepting the grant, small businesses must retain or create one job filled by a Miami Beach resident or business owner of low-to-moderate income. Businesses should have 2020 and 2021 business tax receipts, tax returns, bank statements, payroll documents, invoices, and proof of payment for eligible expenses.

To date, 16 businesses have each received a \$20,000 grant. The grants are awarded on a first-come, first-qualified basis. Interested businesses are encouraged to review application guidelines and **apply by August 31, 2021** [here](#).



### COVID-19 Testing and Vaccination Site Near City Hall

Nomi Health is conducting COVID-19 testing and vaccine administration in the city parking lot on 17 Street and Convention Center Drive. The walk-up site operates seven days a week from 9 a.m. to 5 p.m. with no appointment necessary, offers Pfizer and Johnson & Johnson vaccines, and PCR nasal swab test results in less than 24 hours.

To view other testing locations across Miami-Dade County, please click [here](#) and to find other vaccination sites, click [here](#).

### Goldman Sachs 10,000 Small Business Program

Goldman Sachs 10,000 Small Businesses is an investment to help small businesses grow and create jobs by providing them with greater access to education, capital, and business support services—for free.



[Learn more here >](#)

## BUSINESS & WORKFORCE TRAINING



### Join us for Summer Series 2021

Please join the City of Miami Beach Building Department for Summer Series presentations. Each session takes a comprehensive approach to plan review and inspections and is hosted by trade chiefs covering common pitfalls and how to avoid them. Please click [here](#) for a list of upcoming sessions.

### Budgeting and Projections Webinar

Thursday, August 26, 2021

10 AM - 11 AM

How do you measure the financial success of your business? Are you planning for future growth? The webinar provides business owners with an understanding of how to plan the future growth of their business and be better prepared for revenue swings.

After taking the webinar, business owners will be able to better manage growth via their company's finances.

[To register for any of these events please visit here >](#)



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Pop Up & Shop Up will be back at The Lincoln Eatery in Miami Beach on **Sunday, August 15** for the day time + night time markets.

Small businesses have been adversely impacted by the COVID-19 pandemic and need support now more than ever. These 20+ local small businesses at the event are looking forward to seeing the community there!

[Click here to RSVP >](#)



## NEWSLETTER ARCHIVE

Missed a prior edition? Check out previous newsletters and business spotlight stories [here](#).

## CONTACT US

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Get started on your search with this office space available at [9553 Harding Ave](#) and this property in the heart of South Beach at [1556 Alton Road](#).

To view other available properties, click [here](#).



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## BUSINESS SPOTLIGHTS

### Miami Beach Restaurant Grant Program

Learn how mom and pop restaurants in Miami Beach are eligible for a grant of up to \$1,000 to reimburse third-party delivery service fees incurred during the pandemic.

[Read more](#) >



### Miami Beach Job Creation Incentive Program

The City of Miami Beach is thrilled to announce the Job Creation Incentive Program (JCIP), a performance-based incentive adopted by the City Commission. The program aims to strategically attract new financial services and technology companies and expand existing businesses in these sectors, while increasing the number of quality, high wage jobs.

Click [here](#) for more info and application details.



### Miami Beach Expedited Plan Review and Permitting Incentive Program

The City of Miami Beach is committed to diversifying the local economy by attracting and retaining targeted industries including financial services and technology.

As part of this effort, the City is offering an Expedited Plan Review and Permitting Program to incentivize companies in these industries to encourage targeted relocations or expansions and associated development.

Click [here](#) to review full program guidelines.



## RESOURCES & OPPORTUNITIES

### Miami Beach Emergency Small Business Expense Reimbursement Grant - Funding Still Available

Small businesses in Miami Beach are encouraged to apply now for a \$20,000 emergency grant for rent, mortgage, utilities, payroll, and operating expenses incurred during the COVID-19 pandemic as funding is still available.

To date, 18 businesses have each received a \$20,000 grant. The grants are awarded on a first-come, first-qualified basis. **Interested businesses are encouraged to review application guidelines and apply [here](#).**



### Miami Beach Restaurant Reimbursement Grant - Applications Still Being Accepted

Local mom and pop restaurants in Miami Beach are eligible for a grant of up to \$1,000 in third-party delivery service reimbursement fees incurred during the COVID-19 pandemic.

Through the Miami Beach Restaurant Reimbursement Grant, eligible businesses can claim reimbursement for expenses incurred during the emergency declaration period from March 12, 2020 to October 31, 2020 from third party apps such as Uber Eats, Grubhub, and DoorDash among others. **The application will remain open until all funds are exhausted or through September 30, 2021, whichever occurs first.**

[Interested applicants can apply \[here\]\(#\)](#) >





#### Miami Beach RFP Class A Office Space

The Miami Beach Commission unanimously agreed to issue a Request for Proposals (RFP) to enhance the Lincoln Road district's appeal as one of the country's premier mixed-use neighborhoods by adding Class A office space to the mix of restaurants, arts and entertainment venues, boutique hotels, art galleries and retail shops.

The RFP invites developers to propose projects involving three existing city-owned surface parking lots and one city-owned parking garage in the Lincoln Road area. The future development would ultimately connect the nearby Convention Center complex with Lincoln Road and transform North Lincoln Lane from a service alley to a pedestrian-friendly street.

Interested potential developers may register and access the RFP [here](#). For additional information on the RFP please contact Kristy Bada [kristybada@miamibeachfl.gov](mailto:kristybada@miamibeachfl.gov)

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Goldman Sachs 10,000 Small Businesses is an investment to help small businesses grow and create jobs by providing them with greater access to education, capital, and business support services—for free.



[Learn more here >](#)

#### COVID-19 Testing and Vaccination Site Near City Hall

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To view other testing locations across Miami-Dade County, please click [here](#) and to find other vaccination sites, click [here](#).

### BUSINESS & WORKFORCE TRAINING



#### Miami Beach Summer Series 2021

##### Building Trade

Wednesday, September 15, 2021

2 p.m. - 4 p.m.

Please join the City of Miami Beach Building Department for Summer Series presentations. Each session takes a comprehensive approach to plan review and inspections and is hosted by trade chiefs covering common pitfalls and how to avoid them. To register for this event visit [here](#).

#### Refresh Miami Webinar

##### Back to Work - Build Your Positive Mindset

Wednesday, September 15, 2021

7:30 p.m. - 9 p.m.

Are you a local business owner who feels like the To Do list never ends? Feel guilty when not working, or can't stop? Let's help get off that COVID hamster wheel and get the mojo back.

Ready to try a different approach? Join Refresh Miami for a webinar packed full of mindset tricks and positive psychology tips for tangible ways to breakthrough without breaking yourself in the process.



[To register for this event and future events please visit here >](#)

### LOCAL EVENTS RECAP

#### Epic Talks - Miami Crypto City

The Epic Talks monthly networking event occurred at Miami Beach's SLS Hotel on Aug. 18. The event included Miami Crypto City and some of the nation's top cryptocurrency investors to share their insights and strategies on how to best navigate the market.

Rickelle Williams, Economic Development Director and Amber Tarrac, Economic Development Assistant Director are pictured here with Eryka Gemma, Venture Director of Bitcoin Hedge Fund, Adrian Baschuk, Producer of CNBC's Crypto Trader and Jen Todd, co-founder of Bevolve.



### NEWSLETTER ARCHIVE

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## CONTACT US

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## LOCAL AVAILABLE PROPERTIES

Get started on your search with this trendy office space available at [1680 Michigan Ave](#) and this corner property in the heart of South Beach at [1210 Washington Ave.](#)

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