

MIAMI BEACH

COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission
FROM: Vice-Mayor Michael Gongora
DATE: May 12, 2021

SUBJECT: REFERRAL TO THE NEIGHBORHOOD AND QUALITY OF LIFE
COMMITTEE - DISCUSSION REGARDING ATTRACTING A WORLD
CLASS FASHION WEEK TO MIAMI BEACH.

ANALYSIS

Please place on the May 12 Commission agenda, a referral to Neighborhood and Quality of Life Committee of a discussion on attracting a world class fashion week to Miami Beach. We should be attracting more shows like Swim Week to Miami Beach. Please feel free to contact Diana Fontani should you have any additional questions.

SUPPORTING SURVEY DATA

N/A

Applicable Area

Citywide

**Is this a "Residents Right
to Know" item, pursuant to
City Code Section 2-14?**

Yes

**Does this item utilize G.O.
Bond Funds?**

No

Legislative Tracking

Vice-Mayor Michael Gongora