

RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, ACCEPTING THE RECOMMENDATIONS OF THE CULTURAL ARTS COUNCIL, AT ITS JULY 1, 2021 MEETING, AND APPROVING THE GRANT FUNDING RECOMMENDATIONS FOR THE "FY 2021 FUNDING RELIEF TO CULTURAL ORGANIZATIONS IN MIAMI BEACH PROGRAM", IN THE AMOUNT OF \$930,000 TO PROVIDE FINANCIAL ASSISTANCE TO MIAMI BEACH-BASED CULTURAL ORGANIZATIONS EXPERIENCING REVENUE LOSSES DUE TO THE COVID-19 CRISIS; AND FURTHER AUTHORIZING THE CITY MANAGER TO EXECUTE THE GRANT AGREEMENTS RELATED TO THE APPROVED FUNDS.

WHEREAS, the Miami Beach Cultural Arts Grant Program, created in 1998, is an essential component of the mission of the Miami Beach Cultural Arts Council ("CAC") and is charged to develop, coordinate, and promote arts and culture in Miami Beach community; and

WHEREAS, in 2001, the City set aside 1% of the Resort Tax for a Cultural Arts Reserve Fund and the Quality of Life Fund; and

WHEREAS, currently, the 1% Resort Tax set aside is distributed as follows: 10% to CAC, 30% to Quality of Life, and 60% to Transportation/Trolley operation; and

WHEREAS, the Resort Tax funding for cultural arts grants and programs is divided into two restricted funds, the Cultural Arts Council Fund Balance and the Cultural Arts Council Endowment, both managed by the CAC; and

WHEREAS, the CAC reviews and makes grant award recommendations for Commission approval; and

WHEREAS, on September 10, 2014, the Mayor and City Commission, based on the recommendation of the CAC, adopted Resolution No. 2014-28732, which established a Cultural Arts Council Fund Balance ("Fund Balance"), in the amount of \$2,467,000, which is capped and provides for an annual increase for inflation; and

WHEREAS, the purpose of the Fund Balance is to set aside funds that will ensure the Cultural Affairs Program operation and grants continue for a period of two (2) years, in the event of an emergency, unforeseen difficulties, trouble, or need; and

WHEREAS, all funds remaining in the Fund Balance at the end of each fiscal year are rolled over to the following fiscal year; and

WHEREAS, the Cultural Arts Council Endowment ("Endowment") was recommended by the CAC and created by the City Commission in 1998 in an attempt to make cultural arts programming and operation self-sufficient by using the fund; and

WHEREAS, the Endowment is capped at \$1,581,873, and is to be used for the purpose of enhancing Miami Beach art institutions, collections and operations; and

WHEREAS, due to the novel COVID-19 pandemic, Miami Beach arts organizations are facing unprecedented revenue losses; and

WHEREAS, on May 13, 2020, the Mayor and City Commission adopted Resolution 2020-31268, accepting the recommendations of the Finance and Economic Resiliency Committee (FERC), at its April 17 and April 24, 2020 meetings, approving the use of prior year accumulated CAC Fund Balance and endowment funds to establish a "Cultural Arts Emergency Fund" in the amount of \$1.0 million to provide financial assistance to Miami Beach-based cultural organizations experiencing revenue losses due to the COVID-19 crisis: and

WHEREAS, as part of the FY 2021 budget adopted through Resolution 2020-31428, an additional \$1.0 million of CAC fund balance and endowment funds was allocated to provide further funding relief to cultural organizations in the City of Miami Beach impacted by COVID-19, of which \$500,000 was appropriated at the commencement of FY 2021 as part of the adopted budget and the remaining \$500,000 balance was proposed to be appropriated mid-year of FY 2021; and

WHEREAS, at the April 30, 2021 Finance and Economic Resiliency Committee (FERC) meeting, it was recommended that the remaining \$500,000 balance of the \$1.0 million allocated in the FY 2021 budget be allocated to provide funding relief to cultural organizations in the City of Miami Beach impacted by COVID-19 from prior year accumulated CAC Fund Balance: and

WHEREAS, on June 23, 2021, the Mayor and City Commission approved Resolution No. 2021-31745 to appropriate the remaining \$500,000 balance of the \$1.0 million allocated in the FY 2021 budget adopted through Resolution No. 2020-31428 to provide further funding relief to cultural organizations in the City of Miami Beach impacted by COVID-19 from prior year accumulated Cultural Arts Council Fund Balance and Endowment fund; and

WHEREAS, on July 1, 2021 the Cultural Arts Council made a motion to recommend eligible FY 2021 Cultural Anchors receive funding based on the following guidelines:

\$60,000 for Anchors with annual organizational budgets below \$750,000

\$65,000 for Anchors with annual organizational budgets between \$750,000 and 3.5M

\$70,000 for Anchors with annual organizational budgets at or above \$3.5M

The names of the fourteen (14) qualifying FY 2021 Cultural Anchors and recommended funding amounts, based on organizational budgets, are noted as follows:

Miami Beach Cultural Anchors	FY 20/21 \$1 M
FIU- Miami Beach Urban Studios	\$65,000
FIU- Wolfsonian	\$70,000
FIU-Jewish Museum of Florida	\$65,000
Friends of the Bass Museum, Inc.	\$70,000
Miami Beach Garden Conservancy	\$60,000
Miami City Ballet	\$70,000
Miami Design Preservation League	\$65,000
Miami New Drama	\$65,000
New World Symphony	\$70,000
O'Cinema (Living Arts Trust)	\$65,000
Oolite Arts	\$70,000
The Holocaust Memorial Committee	\$65,000
The Rhythm Foundation	\$65,000
University of Wynwood (O, Miami)	\$65,000
Total Allocated Funding	\$930,000

WHEREAS, the Cultural Arts Emergency Fund was established at \$1,000,000, and grant funding, in the amount of \$930,000 is proposed to be awarded as set forth in this Resolution; and

WHEREAS, the City Manager recommends accepting the recommendation of the CAC with respect to the award of the grant funds.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby accept the recommendation of the Cultural Arts Council, at its July 1, 2021 meeting, and approve the grant funding recommendations for the "FY 2021 Funding Relief to Cultural Organizations in Miami Beach Program", in the amount of \$930,000, to provide financial assistance to Miami Beach-based cultural organizations experiencing revenue losses due to the COVID-19 crisis; and further authorize the City Manager to execute all grant agreements related to the approved funds.

PASSED and ADOPTED this ____ day of _____, 2021.

Dan Gelber, Mayor

ATTEST:

Rafael E. Granado, City Clerk

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION

Dick Koolen 9/9/2021
for City Attorney Date