

RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, ACCEPTING THE RECOMMENDATION OF THE CITY MANAGER TO APPROVE THE MATERIAL TERMS, AS SET FORTH IN THIS RESOLUTION, PURSUANT TO REQUEST FOR QUALIFICATIONS (RFQ) 2021-083-WG FOR HOLIDAY LIGHTING, WITH SOUTH FLORIDA LIGHTING TEAM, LLC D/B/A MIAMI CHRISTMAS LIGHTS; AND FURTHER AUTHORIZING THE CITY MANAGER AND CITY CLERK TO EXECUTE AN AGREEMENT WITH SOUTH FLORIDA LIGHTING TEAM, LLC D/B/A MIAMI CHRISTMAS LIGHTS BASED ON THE ESSENTIAL TERMS SET FORTH IN THIS RESOLUTION.

WHEREAS, on January 13, 2021, the Mayor and City Commission authorized the issuance of Request for Qualifications (RFQ) 2021-083-WG for Holiday Lighting; and

WHEREAS, RFQ responses were due and received on February 24, 2021; and

WHEREAS, the City received proposals from the following four firms: Florida CDI LLC d/b/a Christmas Designers, Inc.; South Florida Lighting Team, LLC d/b/a Miami Christmas Lights; Simple Solutions Exterior Cleaning LLC d/b/a We Hang Christmas Lights; and Plant Professionals Inc.; and

WHEREAS, all of the proposals submitted were found to be responsive to the requirements of the RFQ; and

WHEREAS, on March 20, 2021, the Interim City Manager appointed an evaluation committee (the "Committee") comprised of Robin Jacobs, Miami Beach Resident (Middle Beach); Justin Karr, Real Estate Asset Specialist, Economic Development; Santiago Sellan, Senior Administrative Manager, Property Management Department; Heather Shaw, Assistant Director, Tourism & Cultural Development Department; Daniel Veitia, Miami Beach Resident (North Beach); and Tony Wright, Miami Beach Resident (South Beach); and

WHEREAS, the Committee received an overview of the project and information relevant to the City's Cone of Silence Ordinance and the Government Sunshine Law; and

WHEREAS, the Committee also received a copy of each proposal and general information on the scope of services, and was instructed to score and rank each proposal pursuant to the evaluation criteria established in the RFQ; and

WHEREAS, the evaluation process resulted in the proposers being ranked by the Committee in the following order:

- 1st - Florida CDI LLC d/b/a Christmas Designers, Inc.
- 1st - South Florida Lighting Team, LLC d/b/a Miami Christmas Lights
- 3rd - Simple Solutions Exterior Cleaning LLC d/b/a We Hang Christmas Lights
- 4th - Plant Professionals Inc.

WHEREAS, on April 21, 2021, via Resolution No. 2021-31671 the Mayor and City Commission authorized the Administration to enter into simultaneous negotiations with Florida CDI LLC d/b/a Christmas Designers, Inc. and South Florida Lighting Team, LLC d/b/a Miami

Christmas Lights, the two top-ranked proposers, provided that the final selection of the recommended proposer, and contract, be subject to the prior approval of the Mayor and City Commission; and

WHEREAS, staff proceeded with simultaneous negotiations and requested project costs and material terms for the Project as directed by the City Commission; and

WHEREAS, Florida CDI LLC d/b/a Christmas Designers, Inc withdrew from the process during the initial stage of negotiations citing labor and cost challenges due to an initial term condensed installation timeline; and

WHEREAS, the Administration successfully negotiated the following essential terms with South Florida Lighting Team, LLC d/b/a Miami Christmas Lights:

- Turn-key corridor costs totaling \$318,100.00 annually for twenty (20) pre-established corridors, which includes installation, maintenance, removal and storage of city-owned holiday lighting and decorations.
- Procedures to ensure the safety and protection of city-owned holiday lighting and decorations during an emergency event (i.e., weather event).
- Procedures for alteration to design and product installation, requests for repairs, refurbishment, or replacement of décor as necessary for enhancement of existing corridors as well as other key locations and/or the addition of corridors with quality and cost-effective holiday season designs.
- Procedures for the timely return and proper transfer of ownership of city-owned holiday lighting and decorations at contract termination.

WHEREAS, after reviewing the submissions and findings and essential negotiated terms of City staff, the City Manager recommends authorizing the Administration to finalize and execute an agreement with South Florida Lighting Team, LLC d/b/a Miami Christmas Lights, to provide a comprehensive, turn-key approach to seasonal design, furnish, install & remove, maintain, and store holiday lighting and decorations, in efforts to accentuate the City's major thoroughfares.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby accept the recommendation of the City Manager, pursuant to Request for Qualifications (RFQ) 2021-083-WG for Holiday Lighting; and further authorize the City Manager and City Clerk to execute an agreement with South Florida Lighting Team, LLC d/b/a Miami Christmas Lights based on the essential terms set forth in this Resolution.

PASSED AND ADOPTED this _____ day of _____ 2021.

ATTEST:

RAFAEL E. GRANADO, CITY CLERK

DAN GELBER, MAYOR APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION

City Attorney

9/9/2021
Date