

Power Access City Sponsorship Request

The 6th Annual South Beach Jazz Festival January 7-9, 2022 in Miami Beach

The South Beach Jazz Festival is a 3 day community cultural, disability awareness and access non-profit event produced by Power Access, a Miami Beach based 501C3.

City Sponsorship Request - \$35,000

This is a \$10,000 increase from 2021. Power Access successfully produced the 5th Annual South Beach Jazz Festival in the challenge of the global pandemic. We request an increase for 2022 so that we may continue to grow our high quality event which shows the very best of Miami Beach for residents and guests from around the world. We plan to provide in person, streamed and recorded content again in 2022.

We are excited to announce new partners and collaborations, especially the addition of the Rhythm Foundation as the Music Production partner for the 6th Annual South Beach Jazz Festival!

Programming:

Friday January 7

SoBe in NoBe Opening Night with internationally known headliner.
Ticketed event with resident discount.

Saturday January 8

All Day free programming in various locations throughout Miami Beach featuring student musicians from soloists to jazz combos to a student orchestra on a free stage in a park setting and master classes.

Saturday January 8

Evening performance by a cabaret style regional jazz act.
Ticketed event in an intimate setting. Resident discount.

Sunday January 9

All Day free programming featuring 4 jazz bands, multiple solo artists and master classes in various locations on Lincoln Road with the main stage at 1111 Plaza.

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2022 Quarterly Cultural Programing

Power Access is a Miami Beach based 501C3, with a proven record of delivering high quality, cultural programming in the City of Miami Beach. We are on a strong footing to expand our programming and contributions to the community by producing 3 pop up activations in Miami Beach, in addition to our signature event, The South Beach Jazz Festival.

City Sponsorship Request - \$15,000

This request would provide seed funding for our organization to produce 3 additional cultural activations in Miami Beach throughout the year. We would raise matching funds through private sector sponsorships and grow these activations in coming years.

Free Programming Menu:

Youth Music and Art Fair- Lummus, or Pride Park

Lindy Dance Festival - Lummus Park, or The North Beach Fountain

From Disability to Serendipity Art Exhibit - Lincoln Road or Washington Avenue

Music and Art is Everywhere - a day of pop up activations throughout the City with musical soloists, performance and visual artists set up throughout Miami Beach, with Social Media announcements for interactive fun.

Ticketed Programming Menu:

Retro Jazz Age Lawn Party - Ticketed - Miami Beach Botanical Garden

2021 Scheduled Programing:

November 2021

The South Beach Jazz Festival kickoff-

The North Beach Fountain Pop up performance featuring jazz and a performance by a recognized dance group featuring artists with disabilities.

The South Beach Jazz Festival Brunch and Awards - mid beach venue