

RESOLUTION NO. \_\_\_\_\_

**A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, AFFIRMING AS ITS POLICY STATEMENT THE PUBLIC PURPOSE SERVED BY INFORMING AND EDUCATING THE CITY'S VOTERS ON THE CITY'S SPECIAL ELECTION BALLOT QUESTIONS THAT WILL APPEAR ON THE CITY'S NOVEMBER 2, 2021 SPECIAL ELECTION BALLOT, THROUGH VARIOUS METHODS, INCLUDING A PRINTED VOTER'S GUIDE AND A VOTER EDUCATION VIDEO; AND APPROVING THE EXPENDITURE OF AN ADDITIONAL \$6,800 OF BUDGETED FUNDS, TO ADD UP TO 12 EXTRA PAGES TO THE FALL 2021 ISSUE OF MB MAGAZINE IN ORDER TO INCLUDE THE VOTER'S GUIDE IN SAID PUBLICATION.**

**WHEREAS**, the City of Miami Beach's next General Election will be held on November 2, 2021, at which time the City's Special Election will also be held for the purpose of presenting various ballot questions to the City's voters; and

**WHEREAS**, the Miami Beach City Commission believes that educating the voters on these matters is in the public interest and serves a public purpose; and

**WHEREAS**, the Administration plans to include a Voter's Guide in the Fall 2021 issue of MB Magazine to inform and educate the voters on the City's Special Election ballot questions; and

**WHEREAS**, each issue of the MB Magazine customarily contains 64 pages (plus 4 cover pages) and costs \$31,833 for printing of 63,000 copies; and

**WHEREAS**, the cost of printing each issue of MB Magazine is allocated pursuant to the City's annual budget process; and

**WHEREAS**, in order to provide the City's voters with brief explanation of the ballot questions on the November 2, 2021 Special Election ballot, the Administration is seeking to spend an additional amount not to exceed \$6,800 of budgeted funds to add said ballot measures' explanations to the Fall 2021 edition of MB Magazine, and translate same into Spanish, taking up to 12 extra pages of the Magazine (for a projected total of 76 pages and 4 cover pages); and

**WHEREAS**, in an effort to inform and educate the City's voters on each of these questions through various methods that may include video presentation on the City's cable channel, a Voter's Guide, and other means, the Administration is thus requesting approval to spend up to \$6,800 more than the customary cost of the Fall issue of MB Magazine, for printing, graphics, translation services, layout, mailing, advertising, postage, video production, and other miscellaneous costs as needed; and

**WHEREAS**, these expenditures will further serve the public purpose given the City's reasonable expectation that these efforts at explaining the ballot questions and educating the voters thereon will result in a more informed electorate vote, benefiting the public good.

**NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA,** that the Mayor and City Commission herein state and reaffirm their policy acknowledging the public purpose of informing and educating the City's voters on the ballot questions that will appear on the City's November 2, 2021 Special Election ballot, and thus approve the expenditure of an additional \$6,800 of budgeted funds, in furtherance of the aforementioned public policy, which is intended to benefit the public good and serve a public purpose.

**PASSED** and **ADOPTED** this \_\_\_\_\_ day of July 2021.

\_\_\_\_\_  
DAN GELBER  
MAYOR

**ATTEST:**

\_\_\_\_\_  
RAFAEL E. GRANADO  
CITY CLERK

APPROVED AS TO FORM AND  
LANGUAGE AND FOR EXECUTION

  
\_\_\_\_\_  
City Attorney      NK      7-19-21  
Date