

RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA ACCEPTING THE RECOMMENDATION OF THE CITY MANAGER, TO REJECT THE SOLE PROPOSAL RECEIVED PURSUANT TO INVITATION TO NEGOTIATE (ITN) 2021-153-KB ACTIVATION OF THE LUMMUS PARK SPOIL AREA.

WHEREAS, on April 21, 2021, the City Commission directed the Administration to issue a competitive solicitation requesting proposals from firms to implement sophisticated, family-friendly options for activating the Lummus Park spoil area; and

WHEREAS, the solicitation did not include an estimated budget for the activations as the City has not yet identified funding for any proposed activation; and

WHEREAS, the City envisioned activations that create sophisticated, family-friendly experiences, highlighting the energy, history, and culture of Miami Beach and Ocean Drive; and

WHEREAS, on April 23, 2021, the ITN was issued and responses were due on June 18, 2021; and

WHEREAS, the ITN resulted in the receipt of a sole response from Teamwork Marketing Solutions, Inc.; and

WHEREAS, the sole proposal, received from Teamwork Marketing Solutions, proposed to install an art walk type exhibit that will include up to ten (10) international artists painting live during a five (5) day period; and

WHEREAS, while the proposal included an interesting, innovative concept, City staff did not find it consistent with the goals of the envisioned installation(s) for activation of the area; and

WHEREAS, the installations are proposed to be on-site for a very short period of five (5) days and, as such, is unlikely that it will attract a significant number of families and achieve the longer term goals of promoting family-friendly opportunities to enjoy the Lummus Park area; and

WHEREAS, the proposed costs, of approximately \$226,000, are significant and not currently budgeted by the City; and

WHEREAS, while the proposal does mention possible sponsorship opportunities, it is unlikely that these sponsorships will be able to cover all or most of the costs proposed; and

WHEREAS, after analyzing the proposal, City staff concluded that the potential costs, even if offset by sponsorships, outweigh any possible benefits envisioned by the City that would be generated by attracting families to the area; and

WHEREAS, the City Administration recommends that the Mayor and City Commission accept the City Manager's recommendation to reject the sole proposal received pursuant to Invitation to Negotiate (ITN) 2021-153-KB Activation of the Lummus Park Spoil Area.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby accept the City Manager's recommendation to reject the sole proposal received pursuant to Invitation to Negotiate (ITN) 2021-153-KB Activation of the Lummus Park Spoil Area.

PASSED and **ADOPTED** this _____ day of _____ 2021.

Dan Gelber, Mayor

ATTEST:

Rafael E. Granado, City Clerk

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION

City Attorney

7-15-21

Date