

RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, ACCEPTING THE RECOMMENDATION OF THE FINANCE AND ECONOMIC RESILIENCY COMMITTEE, AT ITS JUNE 11, 2021 MEETING, AND APPROVING THE CITY'S SPONSORSHIP OF THE 2021 MIAMI BEACH PRIDE FESTIVAL, WHICH WILL TAKE PLACE FROM SEPTEMBER 10, 2021 THROUGH SEPTEMBER 19, 2021, IN THE TOTAL AMOUNT NOT TO EXCEED \$218,893.25, WHICH INCLUDES A CASH SPONSORSHIP IN AN AMOUNT NOT TO EXCEED \$188,000, AND WAIVER OF SPECIAL EVENT AND CITY SERVICES FEES, IN AN AMOUNT NOT TO EXCEED \$30,000; AND FURTHER, AUTHORIZING THE CITY MANAGER TO EXECUTE A SPONSORSHIP AGREEMENT WITH THE EVENT ORGANIZER, MIAMI BEACH PRIDE, INC.

WHEREAS, Miami Beach Gay Pride brings people together to recognize and celebrate members of the lesbian, gay, bisexual, and transgender ("LGTBQ") community, as well as their friends, allies, and supporters in celebration of the LGTBQ community; and

WHEREAS, Miami Beach Gay Pride celebrates Miami-Dade County's LGTBQ community with week-long festivities along Ocean Drive and draws big crowds – in 2019, the Miami Beach Pride Festival drew over 140,000 attendees; and

WHEREAS, since 2009, the Miami Beach Gay Pride has taken place in Lummus Park, between 11th and 14th Streets during the month of April; and

WHEREAS, due to the COVID-19 pandemic, the 2021 Miami Beach Gay Pride celebrations will take place from September 10, 2021 through September 19, 2021 in Lummus Park between 11th and 14th Streets, and Ocean Drive; and

WHEREAS, at the June 11, 2021, Finance and Economic Resiliency Committee ("FERC") meeting, the City Administration presented the recommendation for event sponsorship for the 2021 Miami Beach Pride to remain the same as the previous year, in the amount of \$218,893.25; and

WHEREAS, based on the discussion at its June 11, 2021 meeting, FERC accepted the City Administration's recommendation, and recommended a cash sponsorship in an amount not to exceed \$188,000, and a waiver of special event and City services fees in an amount not to exceed \$30,000; and

WHEREAS, the Mayor and City Commission accept the recommendation of FERC from its June 11, 2021, and authorize the City Manager to execute a sponsorship agreement with the event organizer, Miami Beach Pride, Inc.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby accept the recommendation of the Finance and Economic Resiliency Committee, at its June 11, 2021

from September 10, 2021 through September 19, 2021, in the total amount not to exceed \$218,893.25, which includes cash sponsorship in an amount not to exceed \$188,000, and waiver of special event and City services fees, in an amount not to exceed \$30,000; and further, authorize the City Manager to execute a sponsorship agreement with the event organizer, Miami Beach Pride, Inc.

PASSED and **ADOPTED** this _____ day of _____, 2021.

ATTEST:

Dan Gelber, Mayor

Rafael E. Granado, City Clerk

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION



City Attorney


7-14-21

Date