ART DECO CULTURAL DISTRICT MIAMI BEACH

Workshop #3: Urban Design, Open Space, Mobility and Transit 05.21.2021

jungles



100 -

Jamper Geh ADVISORY



TOWN SQUARE

Workshops Timeline





Identity

Branding for Arts, Culture & Entertainment District

Agenda

Meetings Legislative Actions

Part One – How did we get HERE?

Short History of ups and downs Prior triggering events Where are we now?

Part Two – Squint your eyes and see the FUTURE

Imagine success and what does it look like to you individually? What does success look like for the City? Are they different? Expectations: What is the timeframe?

Part Three – Vision and Character for the District

Principles

- **1. PROTECT THE CHARACTER AND HISTORY**
- 2. REBALANCE HOTELS, HOSPITALITY INDUSTRY AND RESIDENTIAL ACTIVITIES
- 3. EXPAND THE LANDSCAPE AND CREATE A GREAT PARK AND PUBLIC SPACES
- 4. CREATE A COMPREHENSIVE TRANSIT AND MOBILITY PLAN
- 5. ENHANCE THE CHARACTER OF THE STREET SCENES DURING TIMES OF DAY/NIGHT
- 6. MANAGE DENSITY AND WELCOMING OF ALL PEOPLE

Part Four – How do we get there?

Is there a vision and direction we can share? Support?

Part Five – Q&A/ Public Comment / Next Steps









Legislative Actions

Chapter 18 Legacy Business Establishments Adopted

Chapter 6 Package Store Hour Limitations Presented for First Reading on March 17, 2021 and failed.

March 17, 2021

April 21, 2021

May 12, 2021

Chapter 142 MXE Use Regulations Status: Approved at first reading on April 21, 2021. Second reading scheduled for May 12, 2021.

Chapter 130 MXE Parking Regulations (Residential) Status: Approved at first reading on April 21, 2021. Second reading scheduled for May 12, 2021.

Chapter 6 Alcohol Sales (2:00 am) Status: Approved at first reading on April 21, 2021. Second reading scheduled for May 12, 2021.

Chapter 46 Noise Exception for 9-11th Streets on Ocean Drive Status: Approved at first reading on April 21, 2021. Second reading scheduled for May 12, 2021.

Chapter 142 Collins Avenue Building Height Regulations Status: Pending at LUSC; scheduled to

come back to LUSC in June.

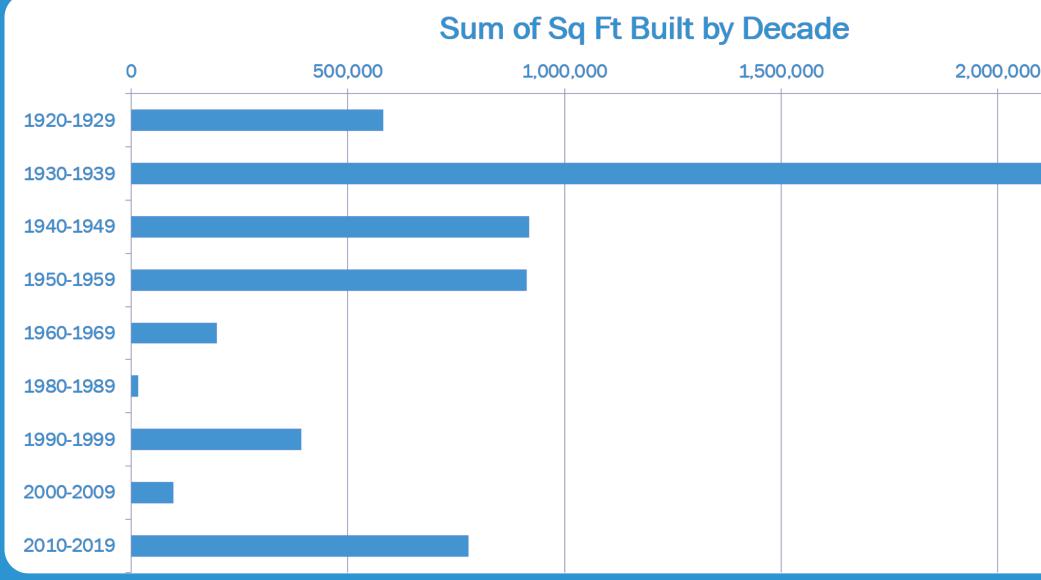
Chapter 130 Parking Regulations (Hotel)

Status: Pending at LUSC; scheduled to come back to LUSC in June.

June 2021

PART I. How did we get HERE?

Haven't we been here before? **CYCLES** of development



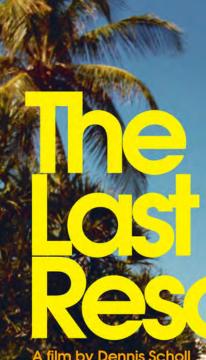
MXE - Development (SF) by Decade (1920-Present) **Time Out: Hyatt Centric: Kimpton Anglers Hotel**

2.500.000



1960-70's "Average age is

deceased " –



A film by Dennis Scholl & Kareem Tabsch

SELECTION

DOC NYC

IN THE 1970S, MIAMI BEACH WAS A JEWISH RETIREMENT PARADISE.

> TWO PHOTOGRAPHERS SET OUT TO CAPTURE IT BEFORE IT DISAPPEARED.

A SCHOLL CREATIVE production Director of Photography JOEY DAOUD Editor KAREEM TABSCH Assistant Editor ED TALAVERA Associate Producers JOEY DAOUD & MARLON JOHNSON Produced & Directed by DENNIS SCHOLL & KAREEM TABSCH



MIAMIBEACH KINO LORBER

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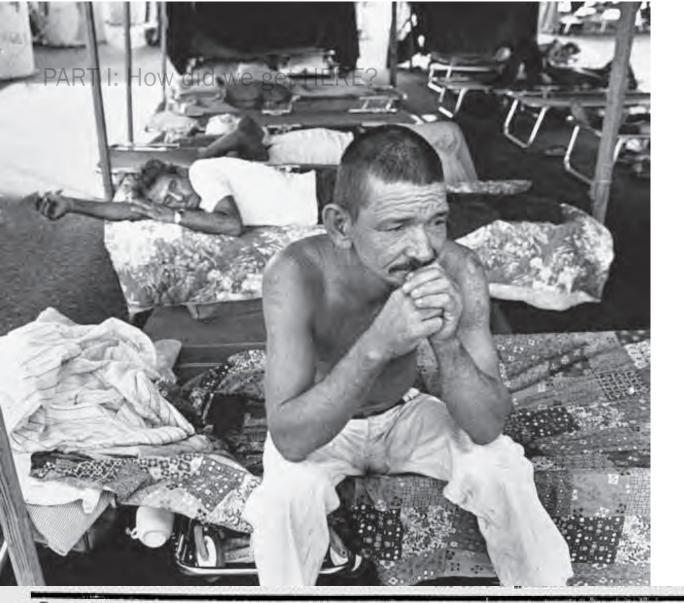
Barbara Capitmanfight for preservation

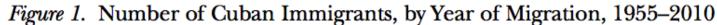
-1976

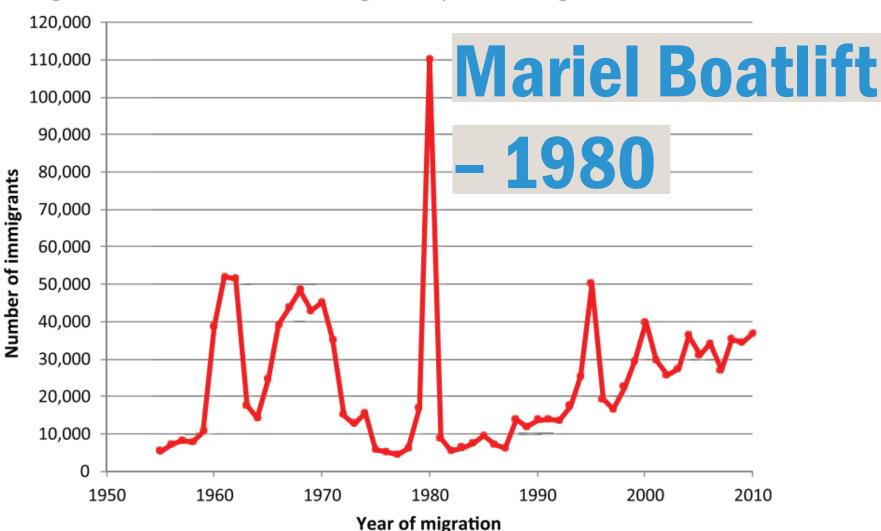
HOTO COURTESY BARBARA BAER CAPITMAN ARCHIVES & MIAMI DESIGN











Cooler

Highs in the low 80s. Lows in the low 60s on the coast and the mid 50s inland. Winds west-northwest 15 knots. Soos 3 feet. Bay, choppy.

Complete weather, 24

New Cuban exodus due here Graham declares state of emergency for Dade, Monroe

Tuesday Afternoon, April 29, 1980

eM

HEATHER DEWAR and ANA VECIANA Miami News Reporters.

KEY WEST - Weary immigration officials here are bracing for what could be the largest wave of Cuban refugees yet.

After rough seas halted the refugee boatlift for two days, Cuban authorities reportedly gave the go-ahead last night for boats to leave the port of Mariel again.

That would mean the two-day backlog of overloaded shrimp boats, cabin cruisers, skiffs and other small craft would arrive in Key West inte today. Officials expect the quota of 3,500 Cuban refugees set by the State Department will soon be shattered.

"Frankly I haven't the fogglest notion what will happen then," said a high-ranking immigration official here. 'We're waiting for word from Washington. We haven't heard anything yet." While Miami and Dade county administrators con-

tinued pressing Washington for immediate help to deal with the 3.250 Cubans who've already arrived and the thousands more expected, the nation's top refugee official pledged the federal government "would do its share."

But Metro Mayor Steve Clark warned yesterday the sand?" said Vincent Grimm, a city of Miami assistthat four out of five of the refugees arriving here have ant administrator. "The city's already at the breaking no local relatives and need federal help. point."

"For every person who has a relative here that is Gov. Bob Grsham yesterday declared a state of emergency in Dade and Monroe counties and released \$50,000 in state aid for such things as trucking water coming. Castro is sending foar more, from what back-ground we don't know, destitute, with no friends or relatives, not even a telephone number. We need federto Key West and renting emergency medical facilities. portable tollets and buses to transport the refugees. al asistance," Clark said.

Miami Mayor Maurice Ferre said the Cuban presi-dent was using the Freedom Flotilla to get rid of some of his social misfits.

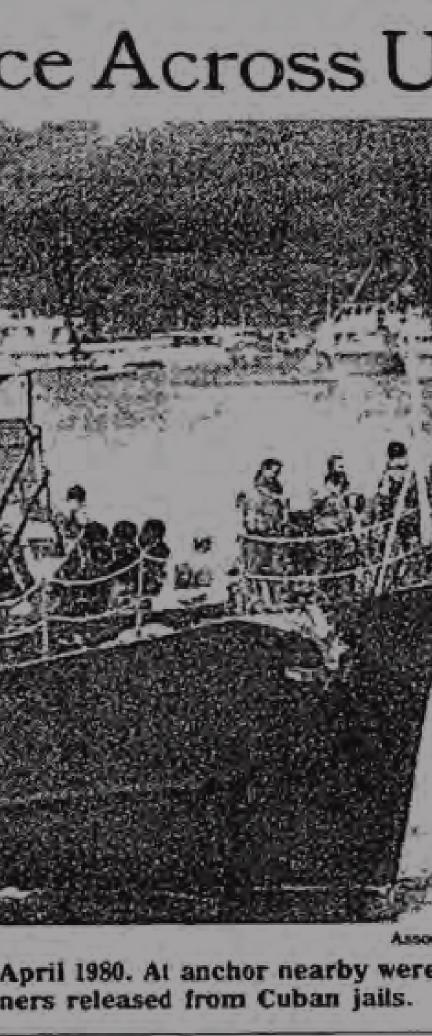
"How long is Uncle Sam going to keep his head in



FIRE TISTER HIS STORAGE CITY OF WISHING TAC ASTI-

n Refugee Crime Troubles Police Across U

greement providing States to deport back fugees classified as n 1981, Miami was the murder ally force ees w ave been link **Capital of America with the highest** or in Union County violent crime rate in the nation ing, like most Mariel re. Bat oup charge Jan gunboat patrolling the coast off Mariel, west of Havana, in April 1980. At anchor nearby were American boats that had sailed to Mariel to pick up prisoners released from Cuban jails. ald Benderoth he department's Mae now assigned to the





PART I: How did we get HERE?

Christy Turlington



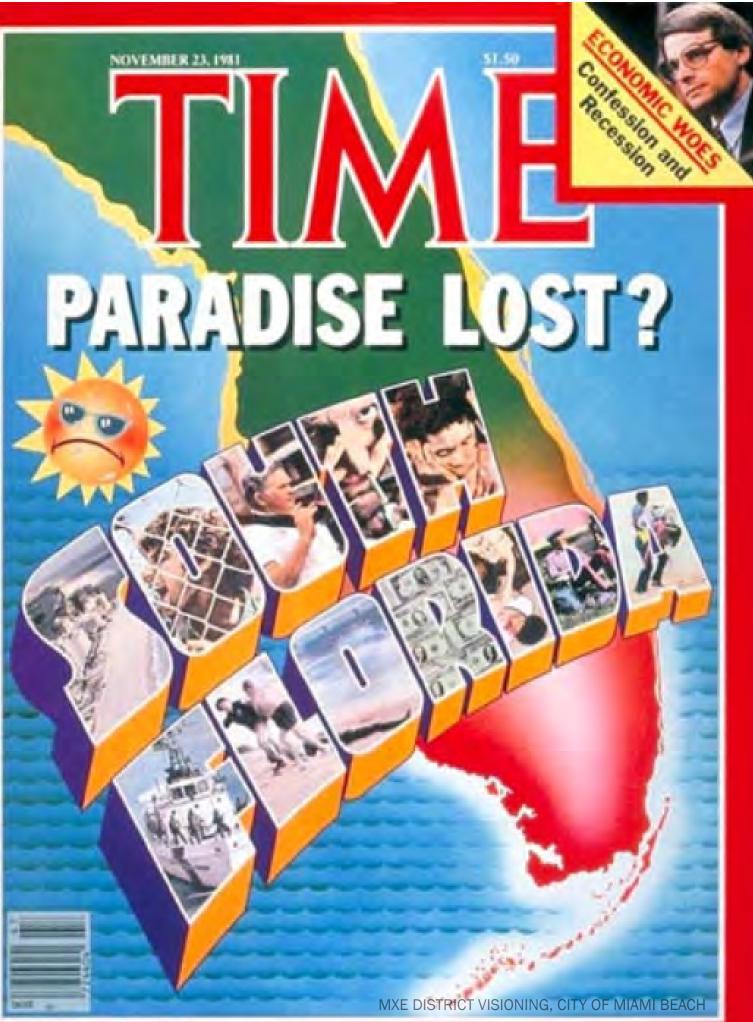


COLUMNS

Where Have All the Models Gone?

BRETT SOKOL DECEMBER 6, 2001 4:00AM





Miami Beach city commission created the **first** two **historic** preservation **districts** in 1986. The **districts** covered Española Way and most of Ocean Drive and Collins Avenue in South **Beach**.

PART I: How did we get HERE?

How to recover when you are at the TOP?



PART I: How did we get HERE?

Elevate quality of experience to NEXT LEVEL



PART I: How did we get I

UNWANTED BEHAVIOR NOISE ON THE STREETS LOADING ISSUES HOTEL REDEVELOPMENT OF WASHINGTO

Where Are We Now?



PART II. Squint your eyes and see the FUTURE.



II. SQUINT YOUR EYES AND SEE THE FUTURE

Imagine success and what does it look like to you INDIVIDUALLY?

II. SQUINT YOUR EYES AND SEE THE FUTURE

What does success look like for the CITY?



 Family destination • Food and drink Historic district Residential district

Are they different?

- Late night clubs and music
- Hotel district
- Shows
- Natural barrier island
- All of the above



II. SQUINT YOUR EYES AND SEE THE FUTURE

Expectations: What is the timeframe?







cultural campus

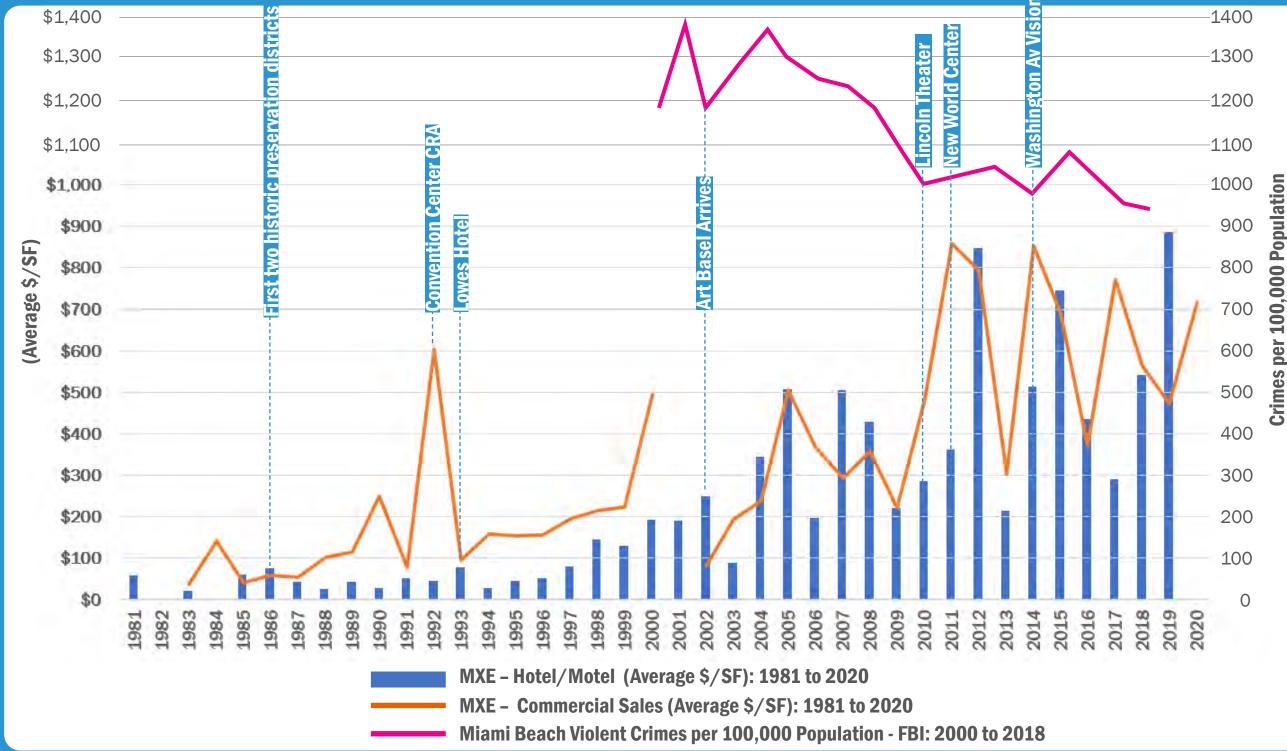


loews hotel



PART I: How did we get HERE?

Cycles are happening with increasing frequency. How do we climb out this time?



Art Basel Miami Beach 5–8 Dec 2002

Art Basel arrives 2002

In **2019**, "Art Basel estimates it attracted about **81,000 attendees**. The event has a **\$13 million economic impact** annually for the region. Collectors from 70 countries and territories came to Miami Beach for the show in 2019, which spawns dozens of satellite gallery showings across the region." - South Florida Business Journal



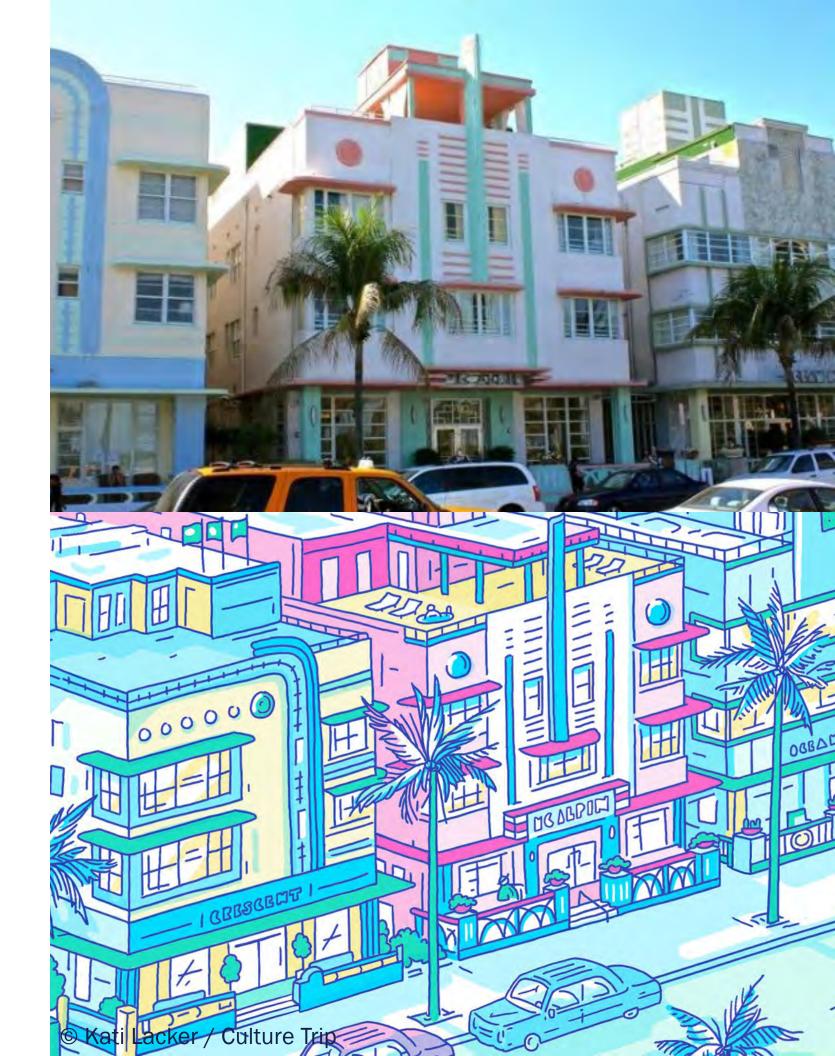
2020 - Cancelled **2019 = 81K attendees 2018 = 83K attendees 2017 = 82K+ attendees 2016 = 77K attendees**

PART III. Vision and Character for the DISTRICT

PRINCIPLE:

PROTECT THE CHARACTER AND HISTORY

- Galleries / Museums / Pavilions / Exhibitions
- Special Events should we still have them?
- Which ones?



PRINCIPLE:

REBALANCE HOTELS. HOSPITALITY INDUSTRY AND

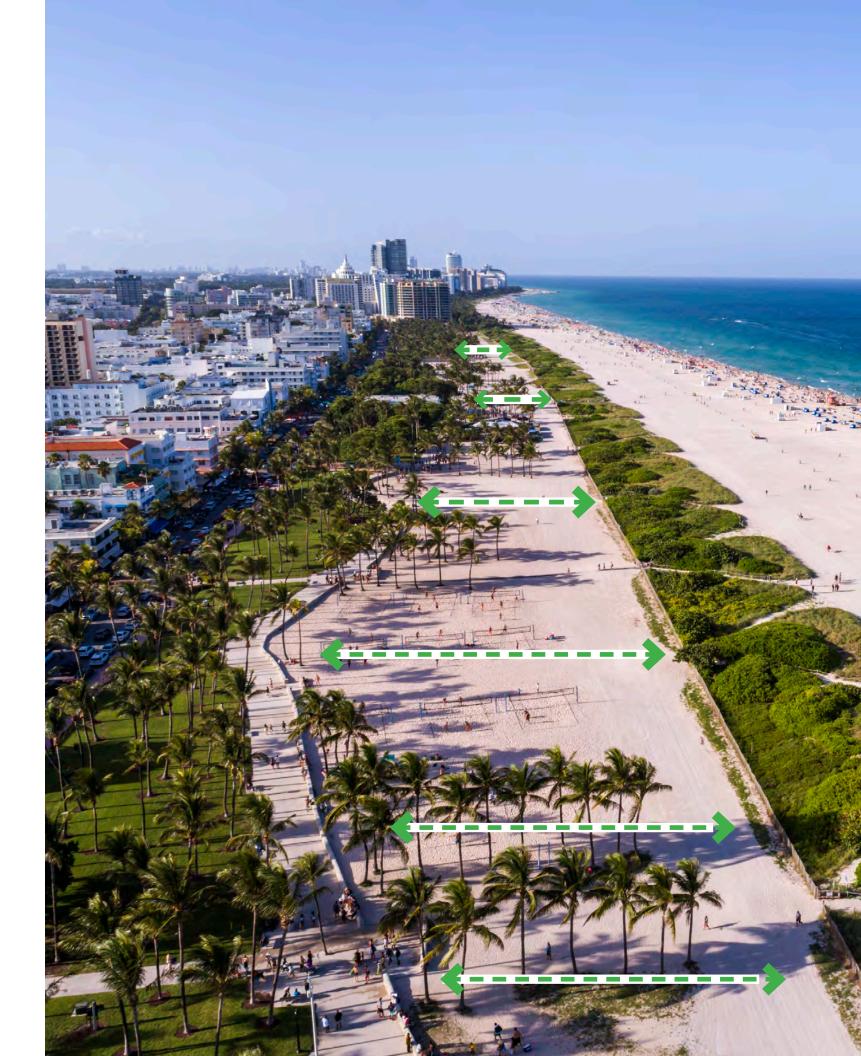
RESIDENTIAL

ACTIVITIES

- Better hotel rooms and amenities
- Encourage better food and beverage options
- Outdoor promenading parade of people
- Music and performance scene



PRINCIPLE: EXPAND THE LANDSCAPE AND CREATE A GREAT PARK AND PUBLIC SPACES

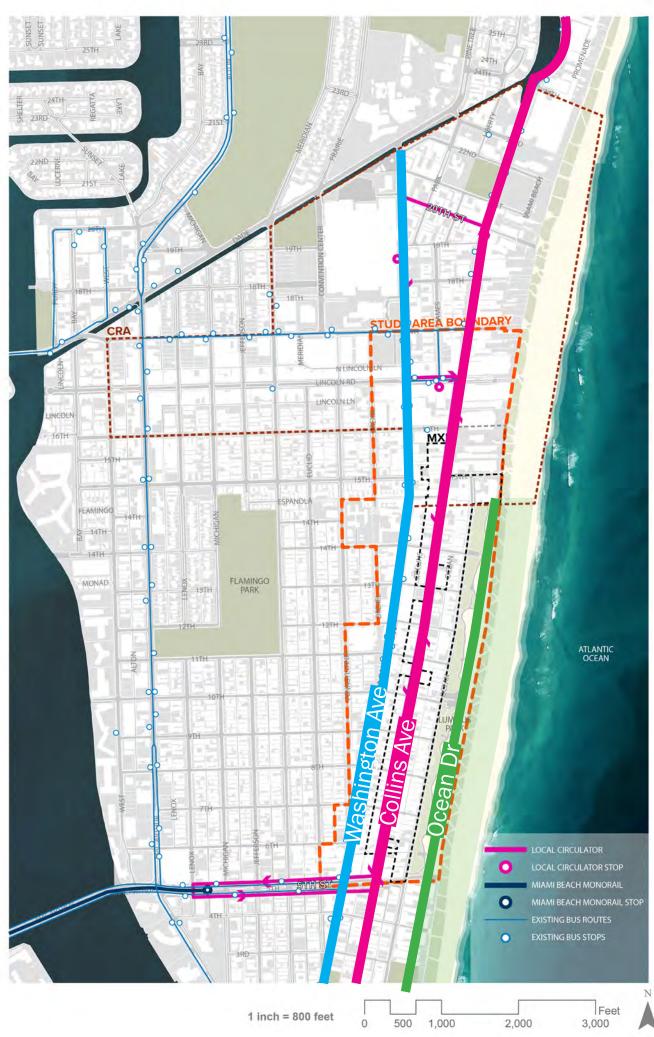


PRINCIPLE:

CREATE A COMPREHENSIVE TRANSIT AND MOBILITY PLAN

- **Connection to Downtown and Convention Center**
- Circulation within the district
- **Bike/Ped**
- **Restricted Vehicles**
- Parking





PRINCIPLE:

ENHANCE THE CHARACTER OF THE STREET SCENES DURING TIMES OF DAY/NIGHT

• City life

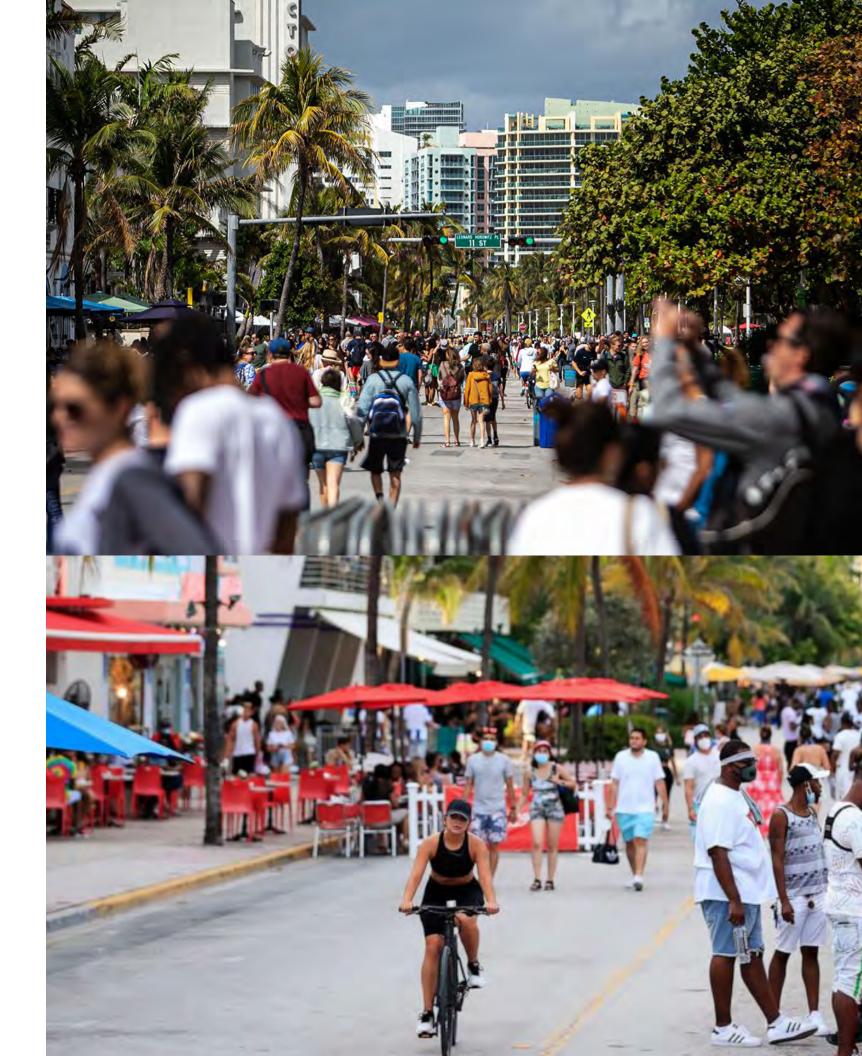
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- Resident life
- Business / Food and Beverage life
- Hotel life



PRINCIPLE:





PART IV. How do we get THERE?

IV. HOW DO WE GET THERE?

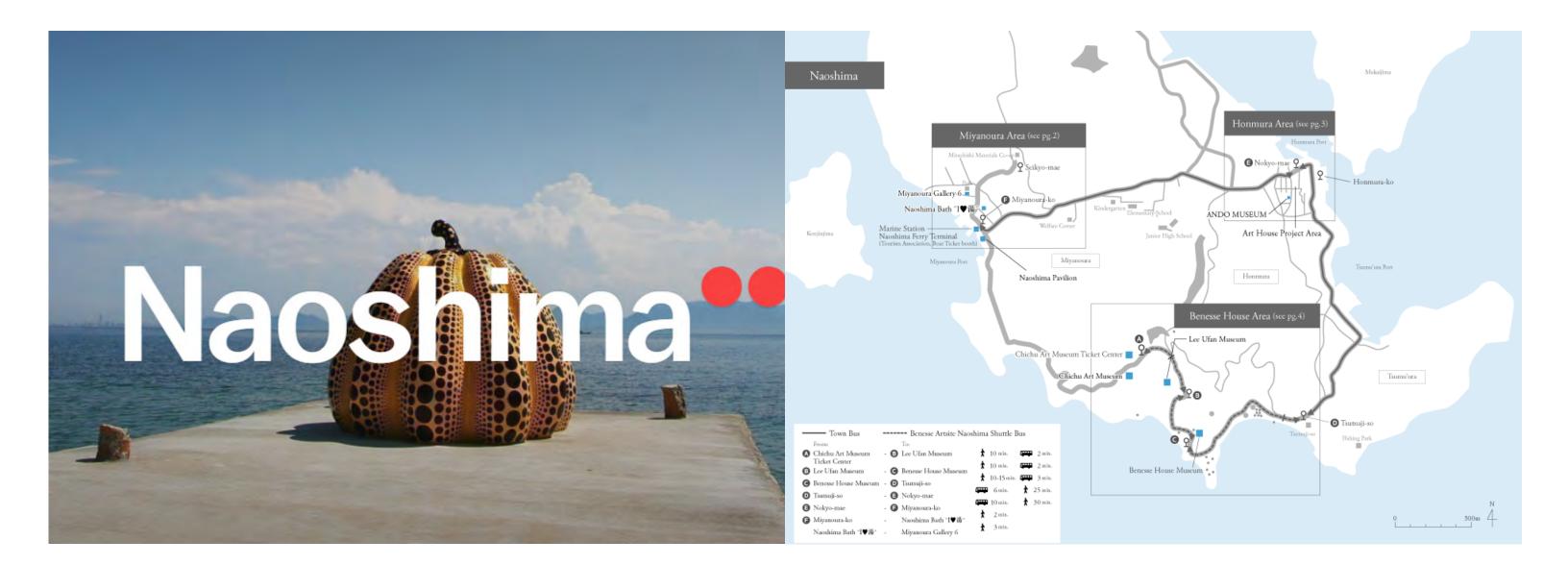
EXPAND THE LANDSCAPE AND CREATE A GREAT PARK AND PUBLIC SPACES

REIMAGINING LUMMUS PARK





<section-header><text>



Lummus - Park of the arts





Build on Art Basel

Sky Window



Spaces that startle



An otherworldly underwater



Miami Beach is working on this already

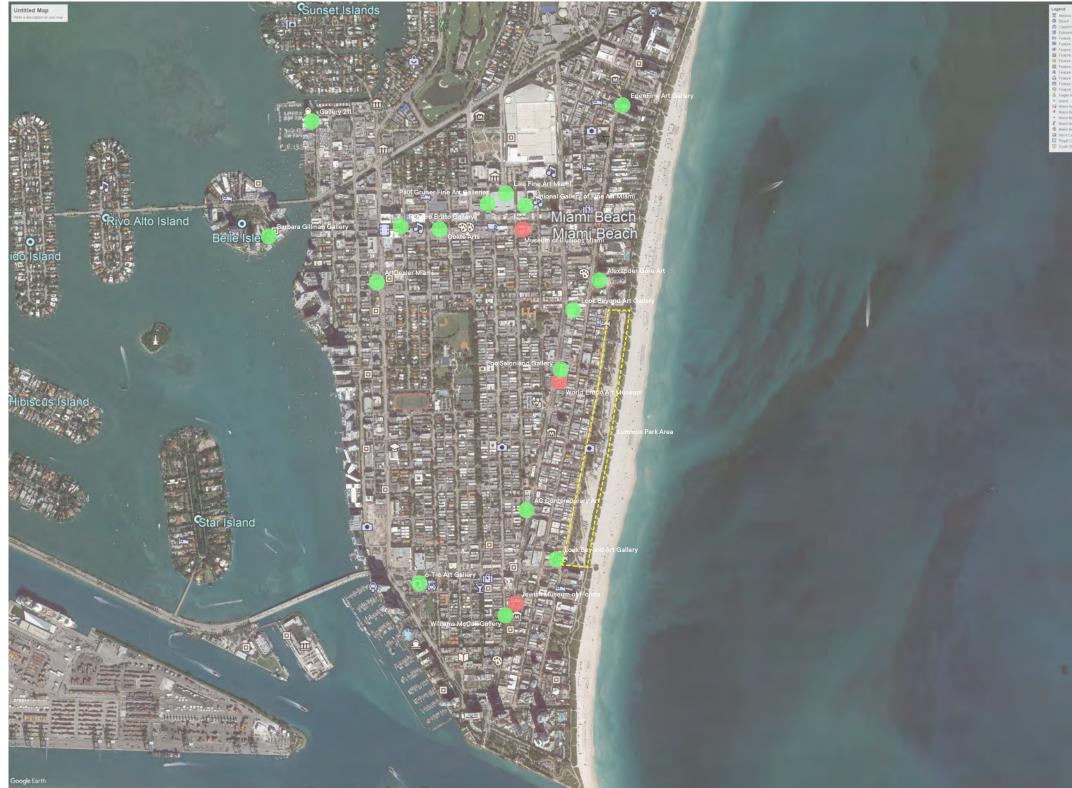
"The next awe-inspiring art experience is set to open on the ocean floor."











jungles



pr L Restaurant rs-A-Car

nal Monument oti

Folce Dept s South Beach Stad lranch Library



LUMMUS PARK CONCEPTS

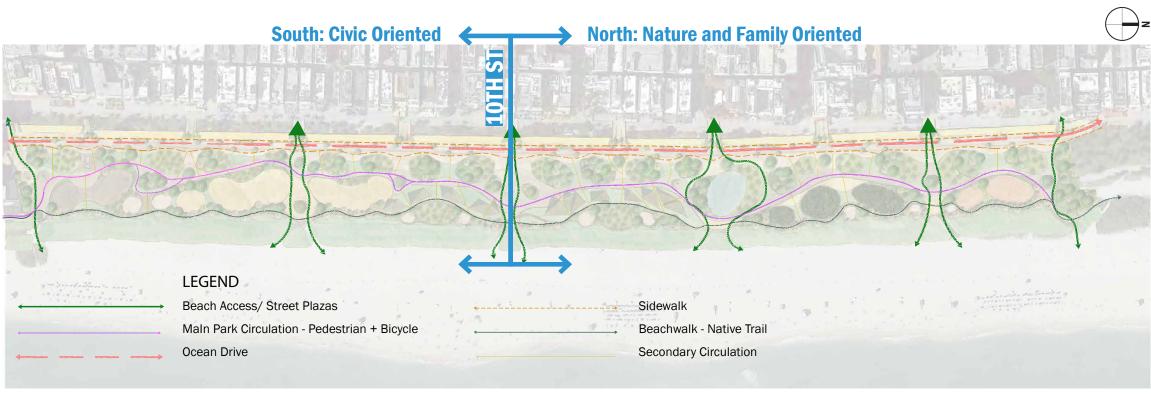


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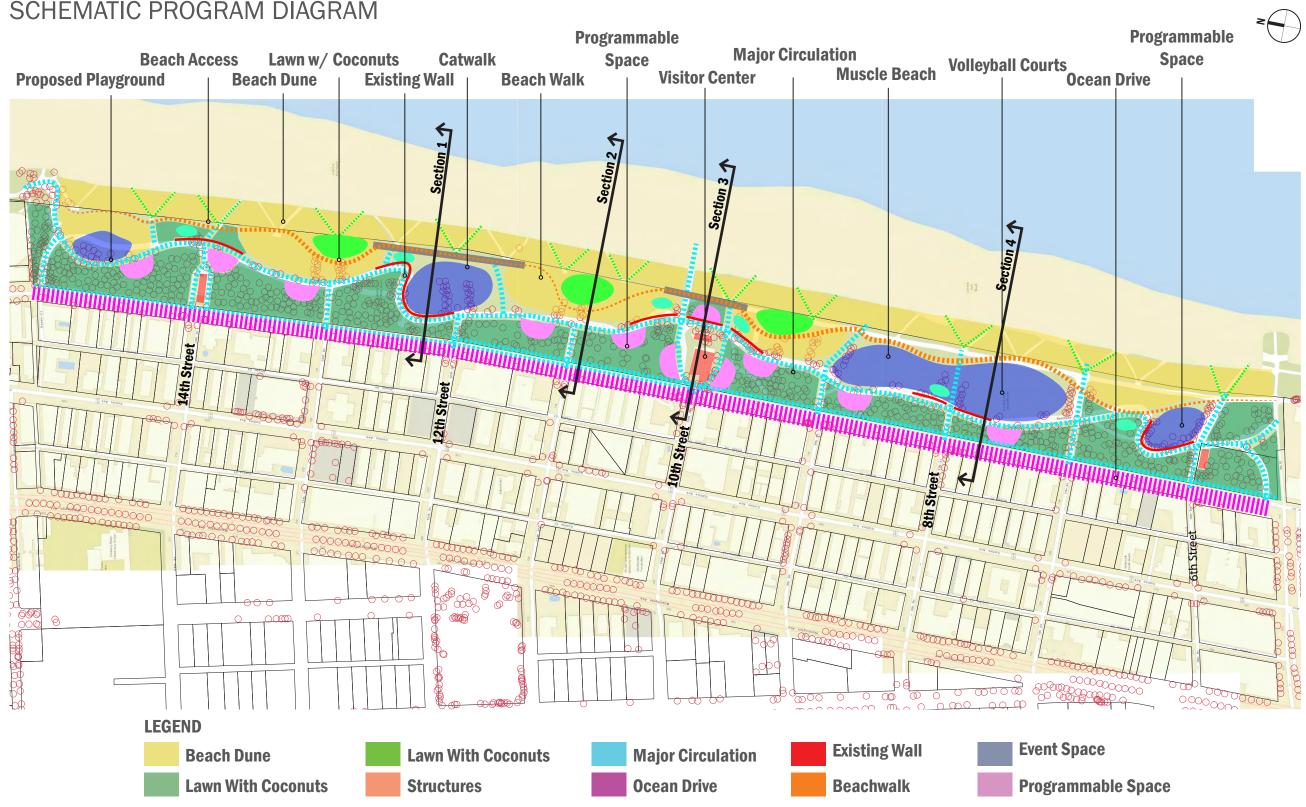


| LUMMUS PARK CONCEPTS





LUMMUS PARK CONCEPTS SCHEMATIC PROGRAM DIAGRAM



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LUMMUS PARK CONCEPTS



LUMMUS PARK - SOUTH



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LUMMUS PARK - CENTER





LUMMUS PARK - NORTH



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MXE DISTRICT VISIONING, CITY OF MIAMI BEACH



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SITE SECTION 1



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SITE SECTION 2



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SITE SECTION 3





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SITE SECTION 4

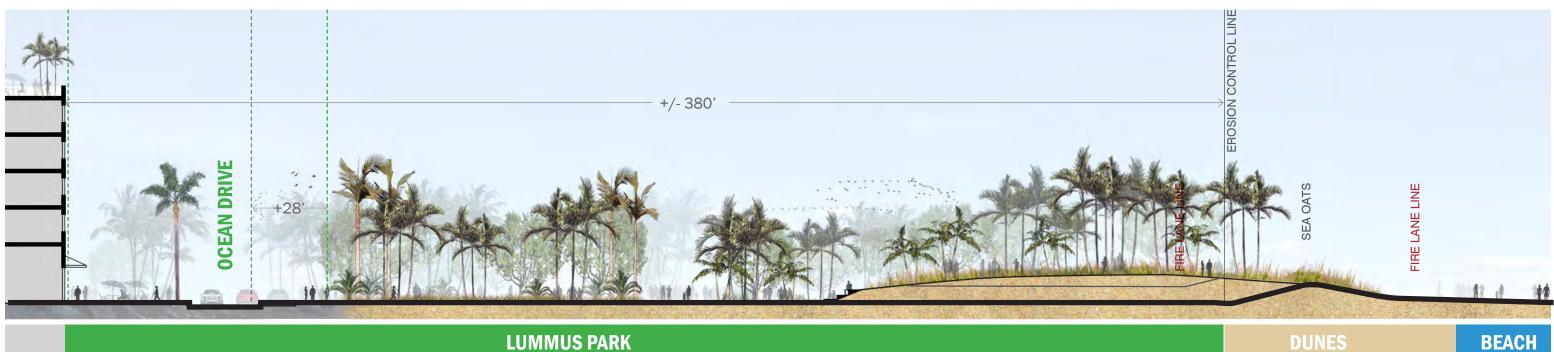






MULTIPURPOSE AREA

Existing



LUMMUS PARK

Proposed





LUMMUS PARK CONCEPTS



LUMMUS PARK CONCEPTS



LUMMUS PARK CONCEPTS



CREATE A COMPREHENSIVE TRANSIT AND MOBILITY PLAN

| OVERALL DISTRICT

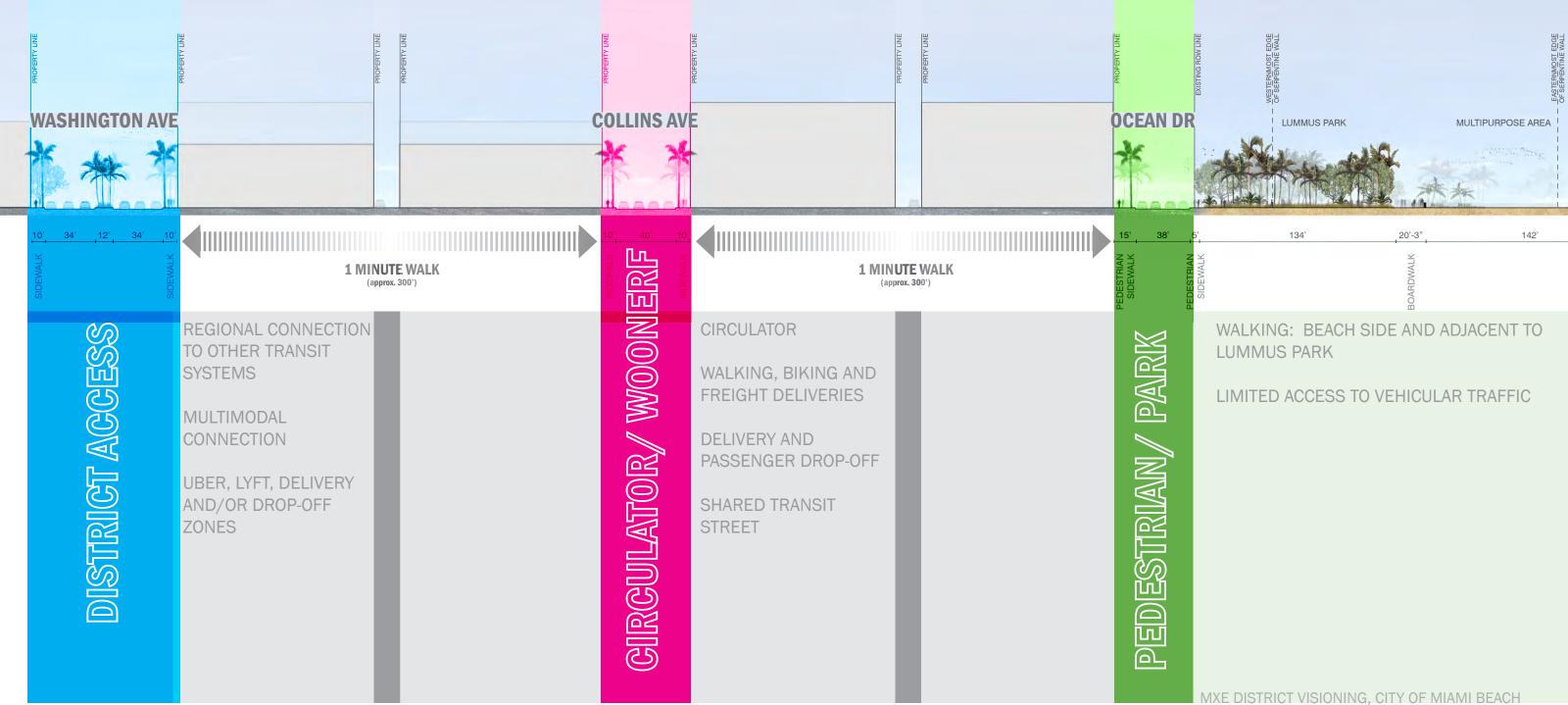
Mobility District [Alton+Dade]

[Flamingo Park Historic District]

Access District [Cultural District]



CULTURAL DISTRICT





OCEAN DRIVE CONCEPTS RESTRICTED ACCESS CASE STUDIES



CONGESTION CHARGE

TOLL BY PLATE

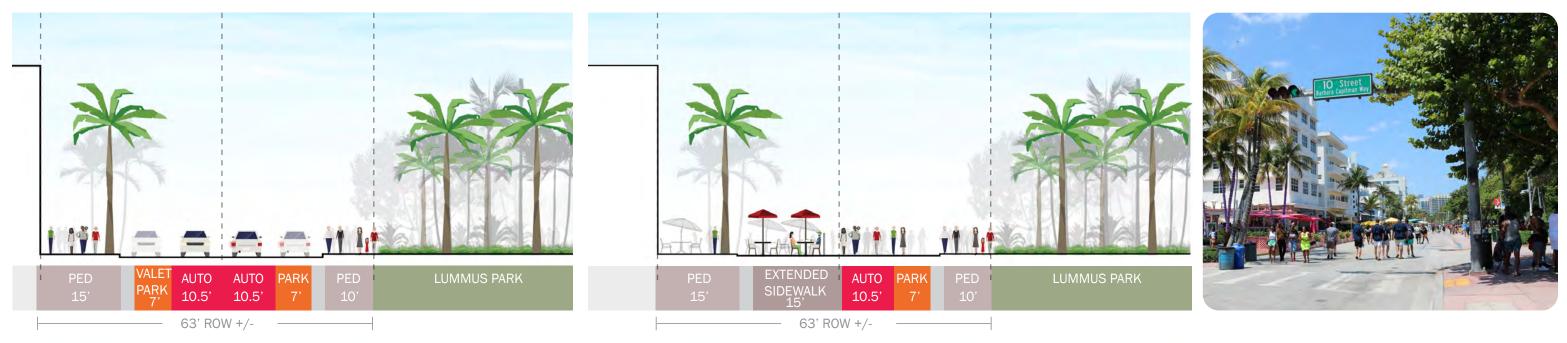




RETRACTABLE BOLLARDS

Ocean Dreet Park + Pedestrian Street

OCEAN DRIVE CONCEPTS [PARK + PEDESTRIAN STREET]





Existing / Pre-Pandemic _1 travel lane northbound

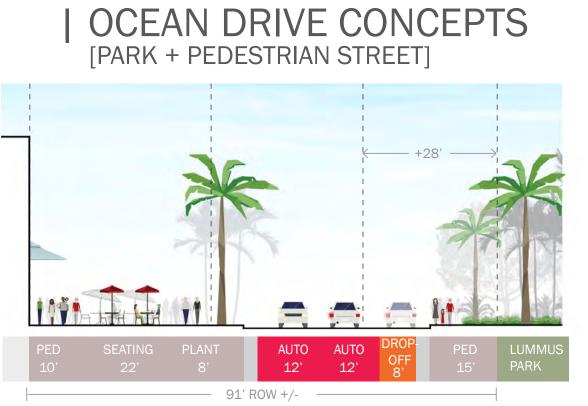
- _1 travel lane southbound
- _Parking/Valet/Drop-off zone



Existing / During Pandemic _Pedestrianization of street _Extended sidewalk on west side



Existing / During Pandemic Images





Proposed Limited^{IV}ehicle Access

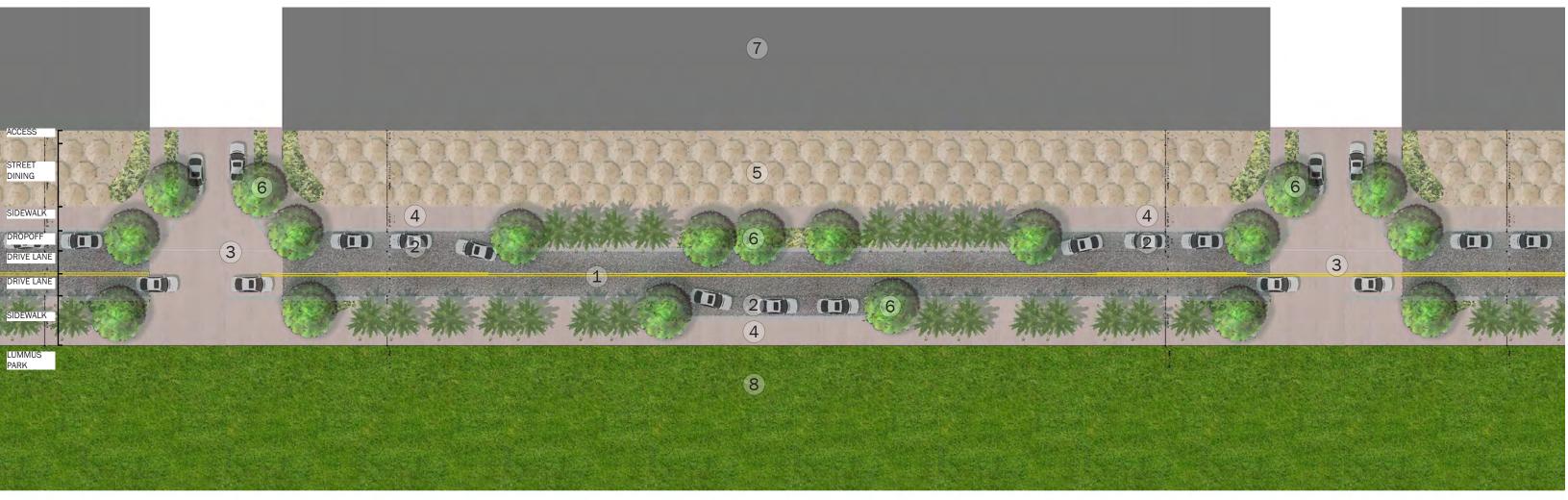
- _1 travel lane northbound
- _1 travel lane southbound
- _Parking/Valet/Drop-off zone on east side
- _Shared bike



Las Ramblas, Barcelona

OCEAN DRIVE CONCEPTS [PARK + PEDESTRIAN STREET]

DROPOFF & INTERSECTION CONCEPT



LEGEND

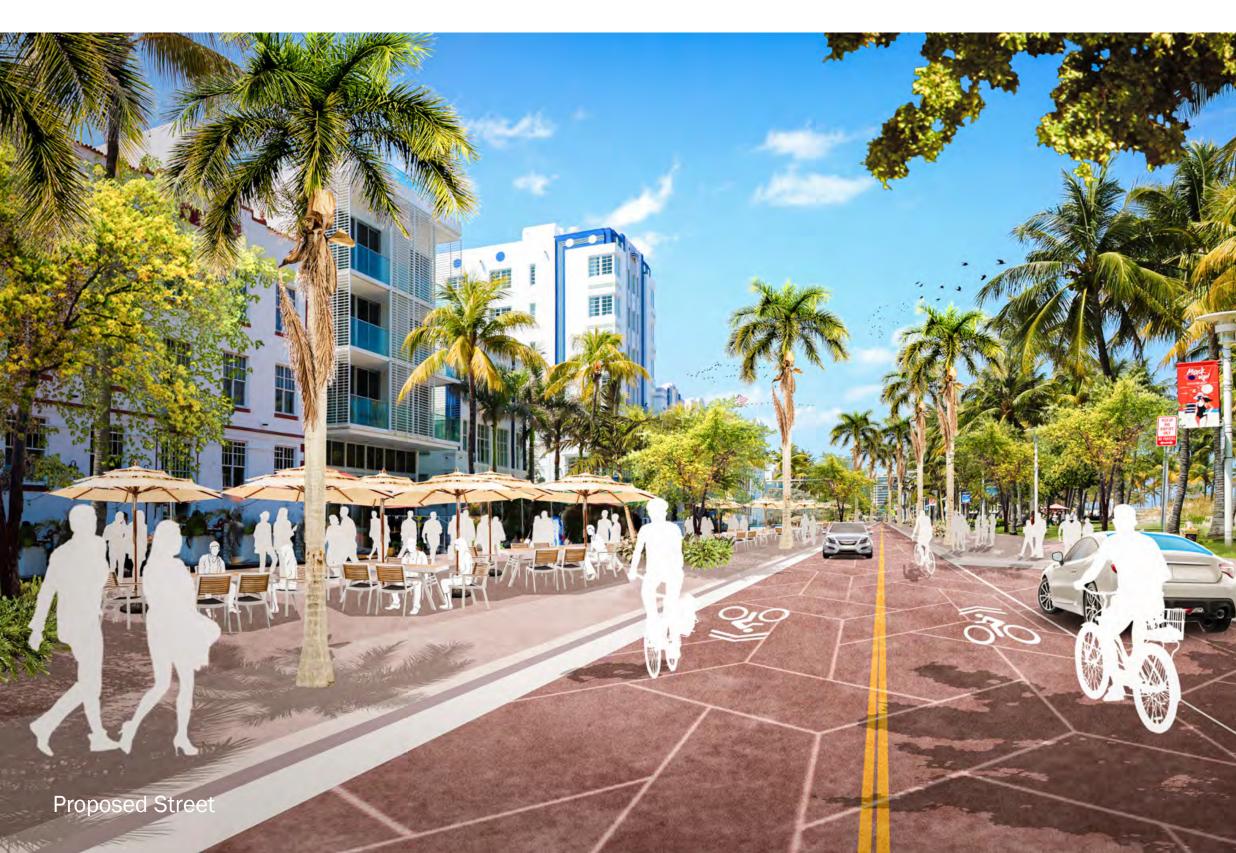
- 1. Drive Lanes
- 2. Dropoff Lane
- 3. Tabled Intersection
- 4. Sidewalk
- 5. Expanded Dining Terrace
- 6. Planting Bed
- 7. Existing Buildings
- 8. Lummus Park

. -

[PARK + PEDESTRIAN STREET]



[PARK + PEDESTRIAN STREET]



OCEAN DRIVE CONCEPTS [PARK + PEDESTRIAN STREET]

Proposed Street End Tabletop

Existing Street Intersection



OCEAN DRIVE CONCEPTS [PARK + PEDESTRIAN STREET]

Proposed Street End Tabletop



Proposed Street Intersection

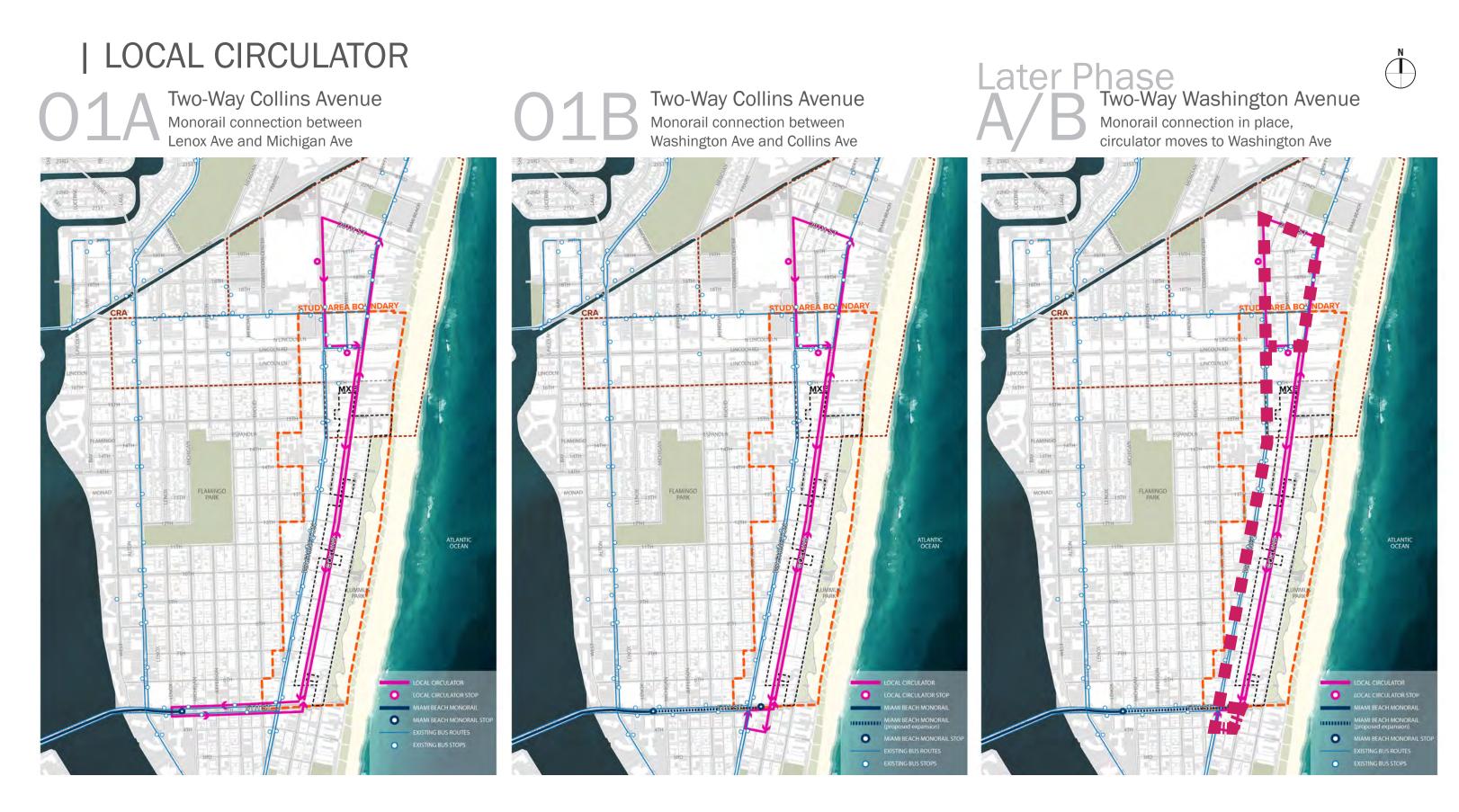
OCEAN DRIVE CONCEPTS [PARK + PEDESTRIAN ONLY STREET]



Option 2: Proposed Pedestrian Only Street

Collins Ave Shared Transit Street





COLLINS AVENUE [SHARED TRANSIT STREET]

Two-Way Circulator Collins Avenue



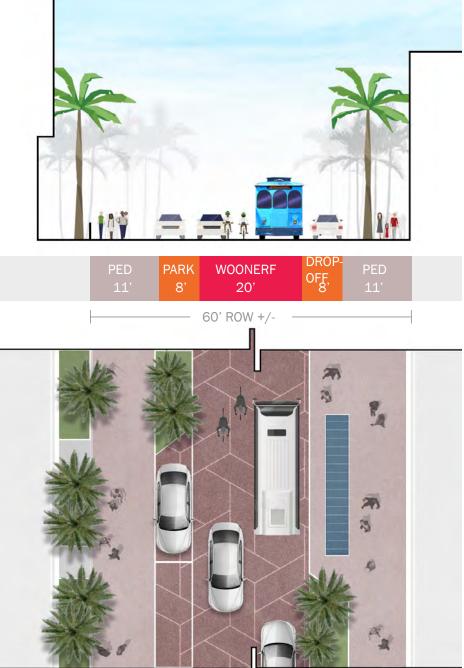
Existing

_2 bi-directional travel lanes _Shared turning lane _On-street parking both direction _Sharrow lanes



Proposed

- _2 bi-directional travel lanes
- _Circulator street with woonerf
- _Wider sidewalks
- _Sharrow lanes
- _Parking/ transit stop areas



Proposed

Existing



COLLINS AVENUE [SHARED TRANSIT STREET]

Two-Way Circulator Collins Avenue



NACTO: Shared Transit Street







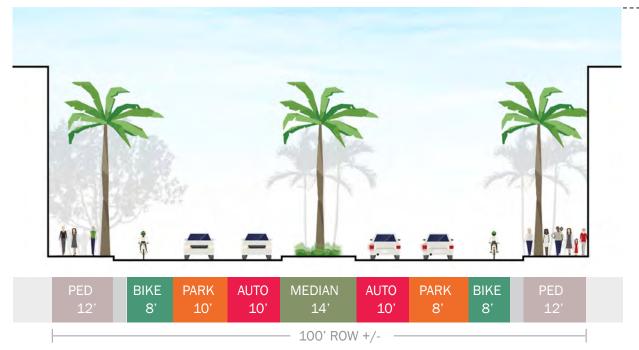






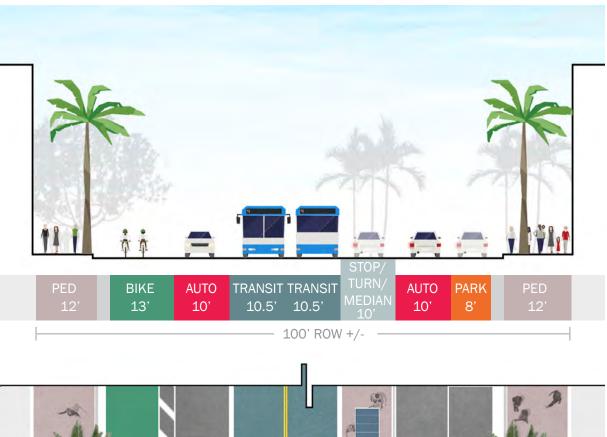
WASHINGTON AVENUE [DISTRICT ACCESS TRANSIT STREET]

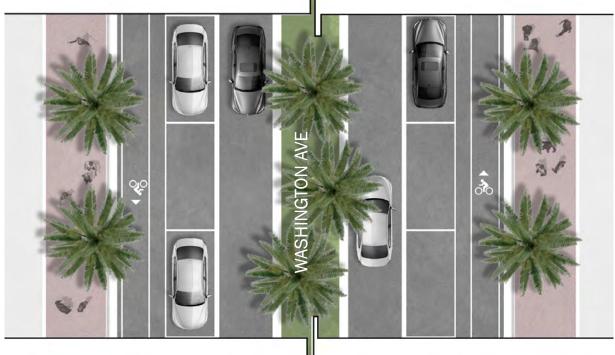
FUTURE:



LONG TERM VISION:

Future: when transit is in place and there is a demand of 12+ buses per hour, Washington Ave should be reconfigured to have a dedicated transit lane





Proposed

Existing

_Bike lanes

_2 bi-directional travel lanes

_Median/ turning lane

_On-street parking

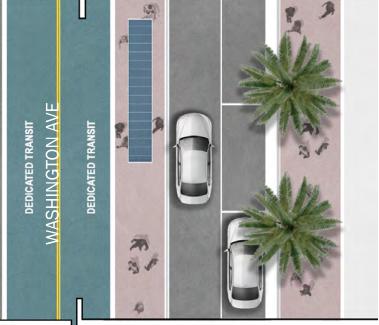
_2 bi-directional travel lanes _Dedicated bus lanes _Transit stop/median/turning lanes adjacent to dedicated bus lane _On-street parking/ drop-off zone on East side

_Cycle track on West side



Proposed

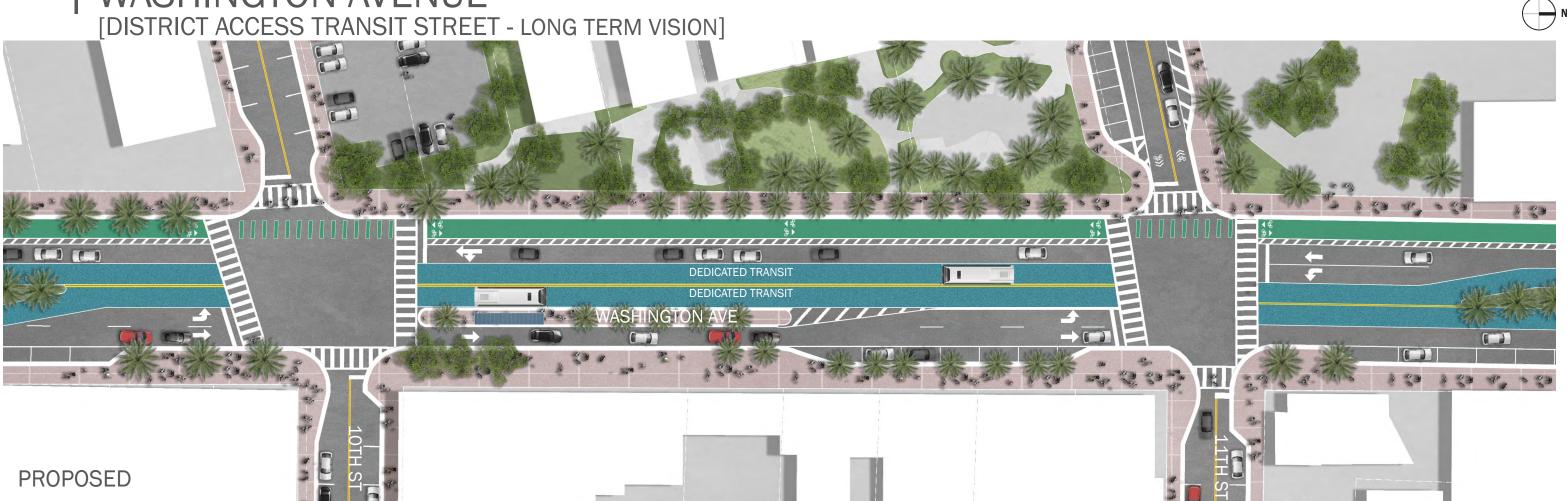
Existing - Result of the Pilot Project







WASHINGTON AVENUE [DISTRICT ACCESS TRANSIT STREET - LONG TERM VISION]





NACTO: Dedicated Median Bus Lanes MXE DISTRICT VISIONING, CITY OF MIAMI BEACH



WASHINGTON AVENUE [DISTRICT ACCESS TRANSIT STREET]



WASHINGTON AVENUE [DISTRICT ACCESS TRANSIT STREET]





5th St + incon Roa Transit Plaza/Transfer Stations





Existing



Proposed

5TH STREET CIRCULATOR CONNECTION 01B - EXTEND END OF MIAMI BEACH MONORAIL - BETWEEN WASHINGTON AND COLLINS



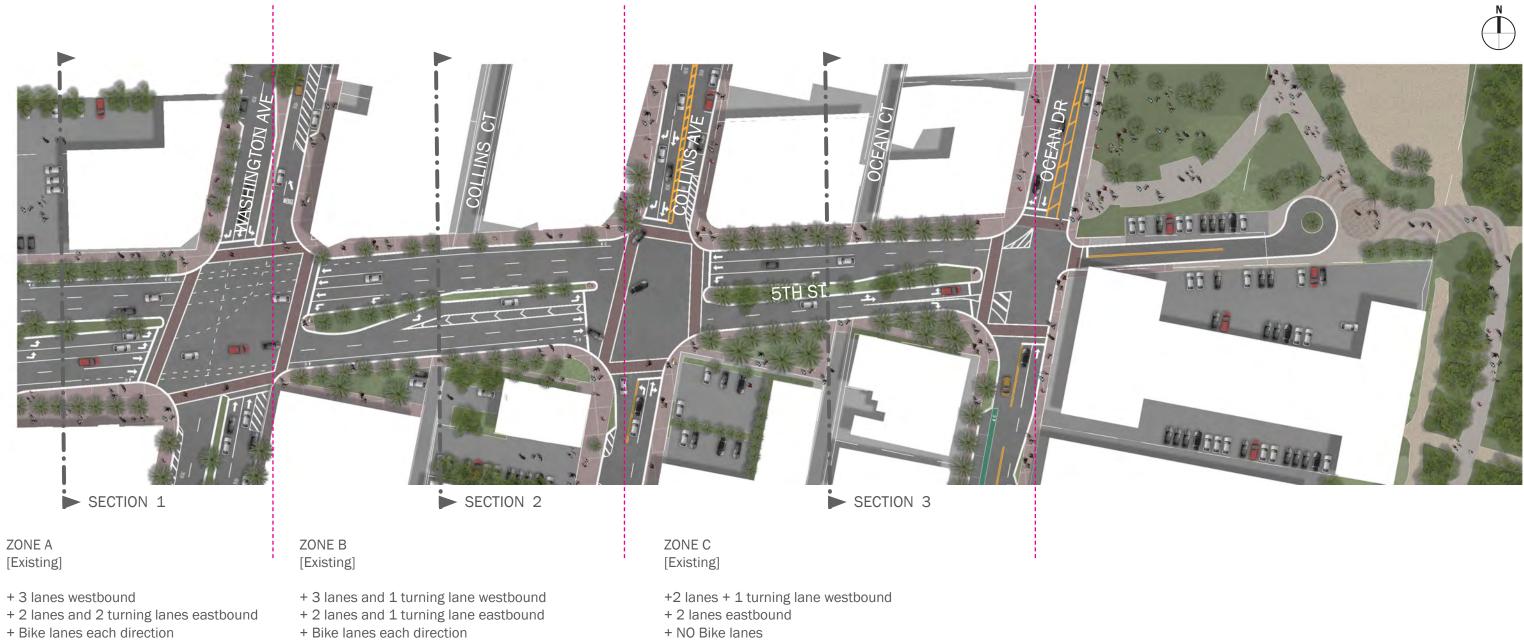


5TH STREET CIRCULATOR CONNECTION 01B - EXTEND END OF MIAMI BEACH MONORAIL - BETWEEN WASHINGTON AND COLLINS





5TH STREET TRANSIT PLAZA TRANSIT PLAZA: VEHICULAR LIMITED ACCESS ZONE

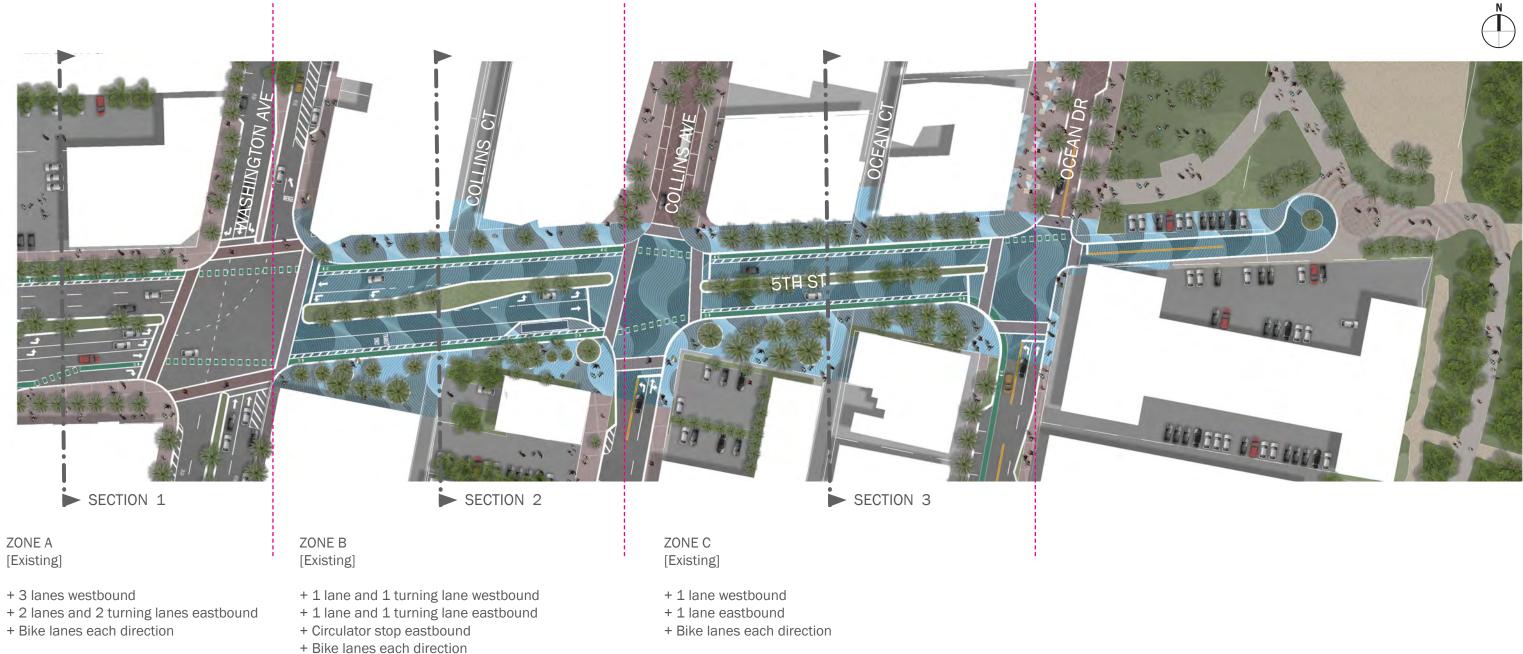


Existing





5TH STREET TRANSIT PLAZA TRANSIT PLAZA: VEHICULAR LIMITED ACCESS ZONE



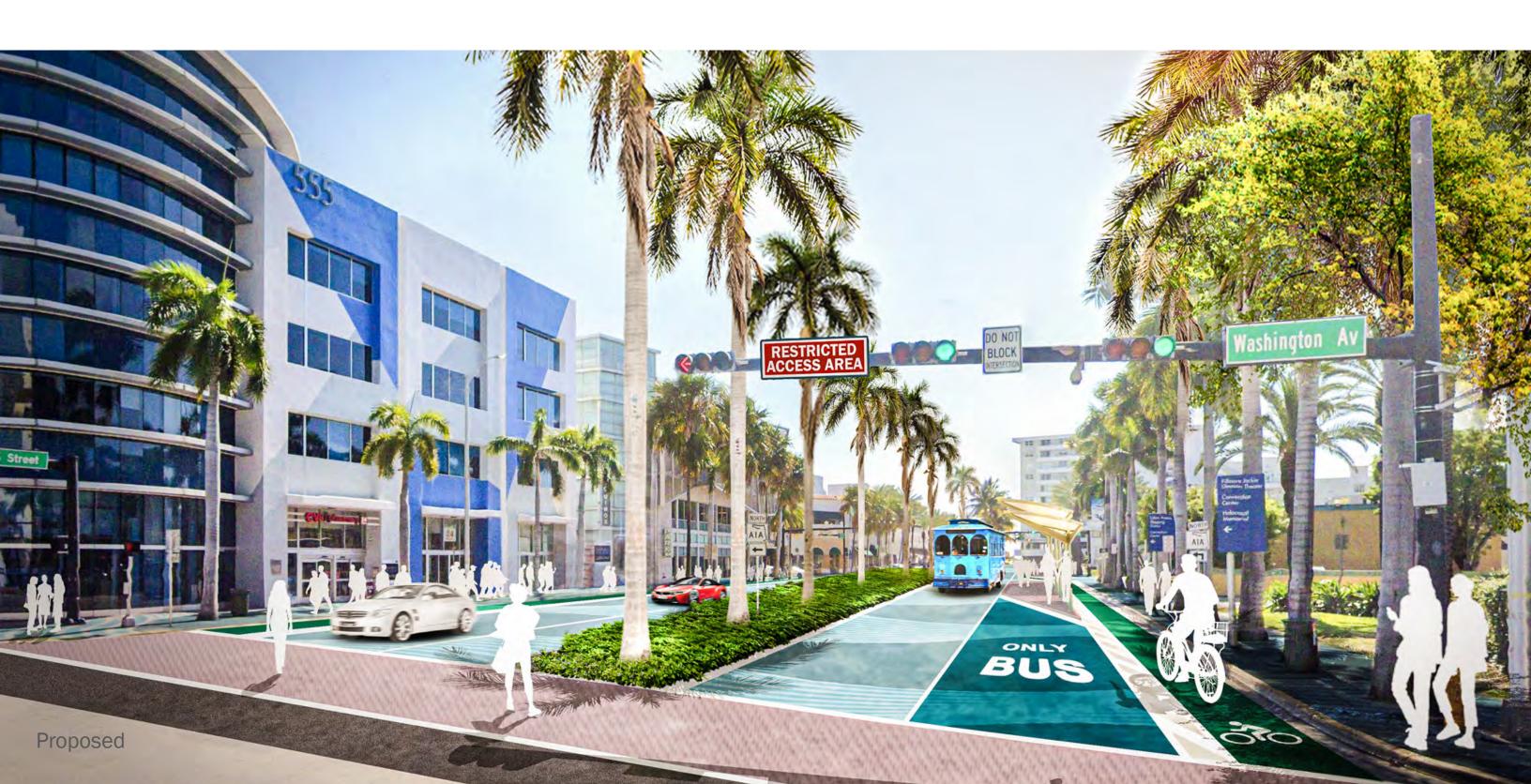
Proposed



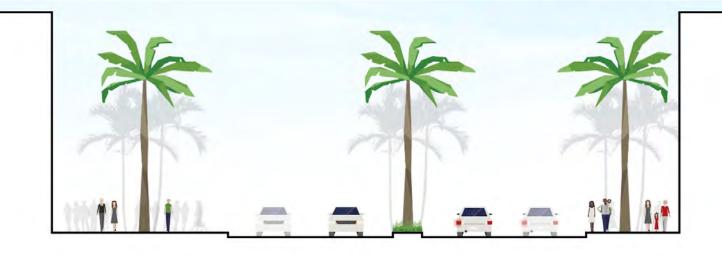
5TH STREET TRANSIT PLAZA TRANSIT PLAZA: VEHICULAR LIMITED ACCESS ZONE



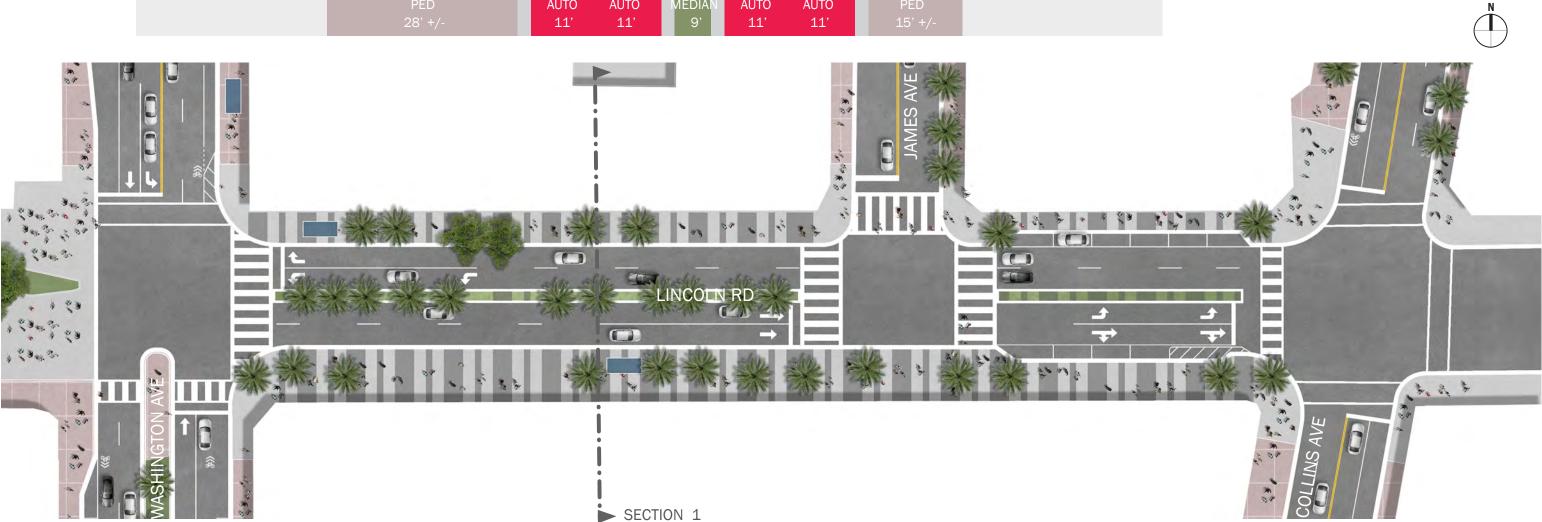
5TH STREET TRANSIT PLAZA INTERIM CONDITION TRANSIT PLAZA: VEHICULAR LIMITED ACCESS ZONE



LINCOLN RD/ WASHINGTON AVE/ COLLINS AVE CONCEPT TRANSIT MALL: TRANSFER STATION

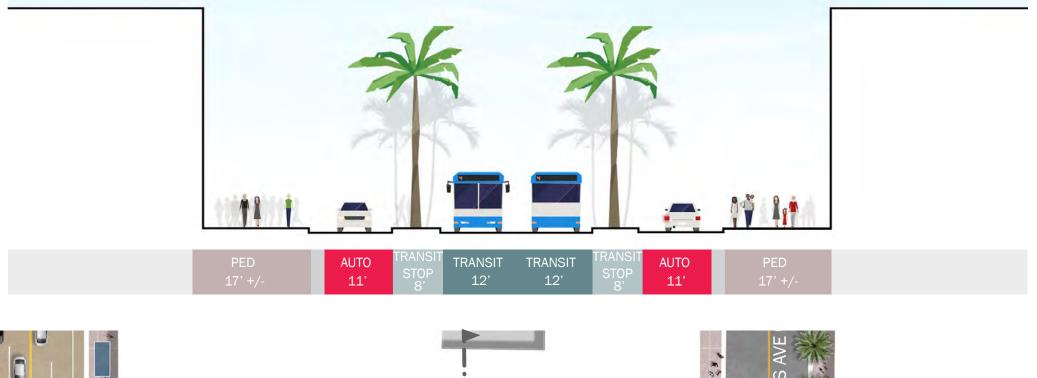


PED	AUTO	AUTO	MEDIAN	AUTO	AUTO	PED	
28' +/-	11'	11'	9'	11'	11'	15' +/-	



Existing

| LINCOLN RD/ WASHINGTON AVE/ COLLINS AVE CONCEPT TRANSIT MALL: TRANSFER STATION





Proposed

LINCOLN RD/ WASHINGTON AVE/ COLLINS AVE CONCEPT TRANSIT MALL: TRANSFER STATION



16TH ST MALL. DENVER

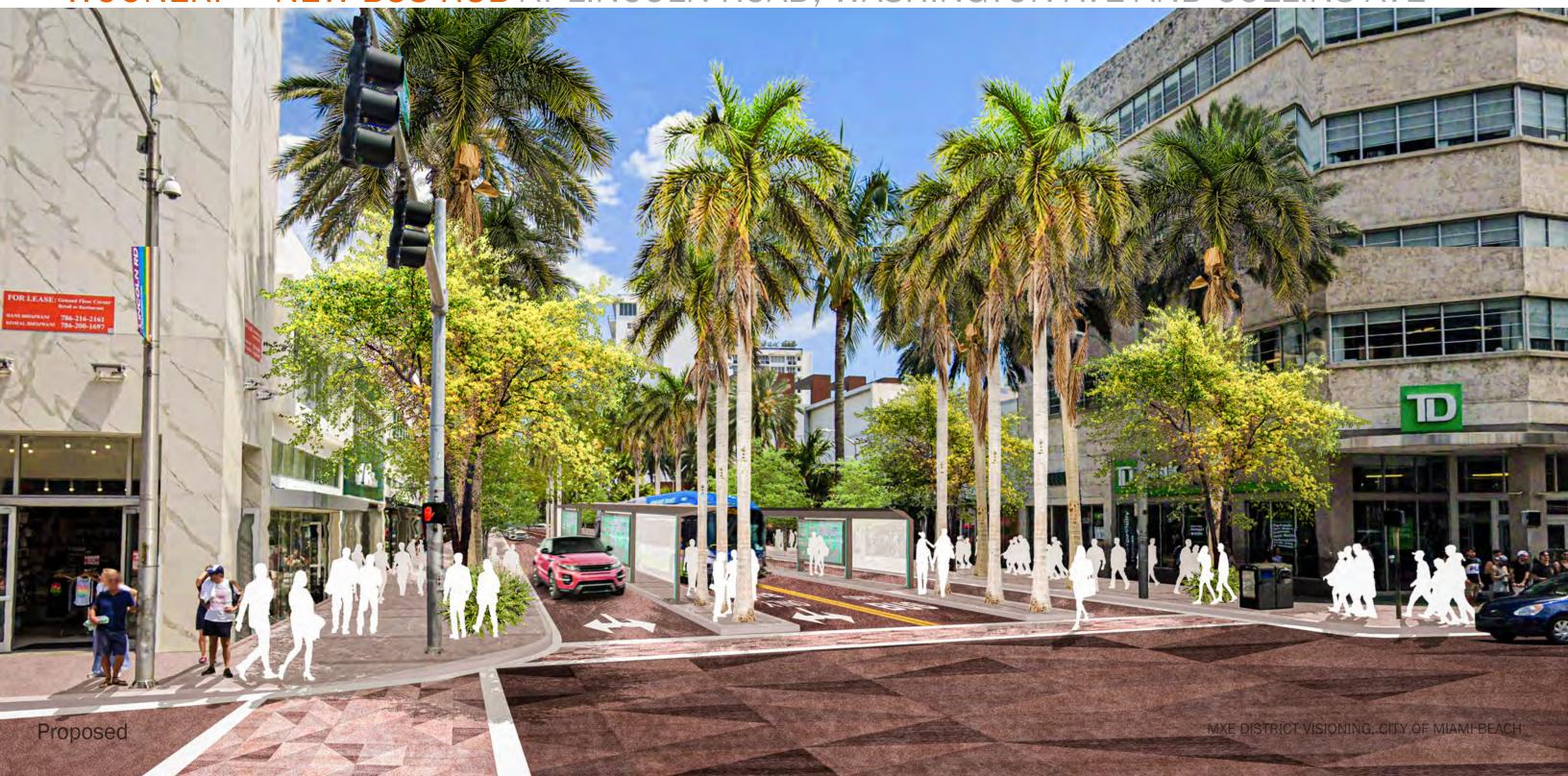
e | LINCOLN RD/ WASHINGTON AVE/ COLLINS AVE CONCEPT TRANSIT MALL: TRANSFER STATION

EXISTING: LINCOLN RD, WASHINGTON AVENUE AND COLLINS AVE



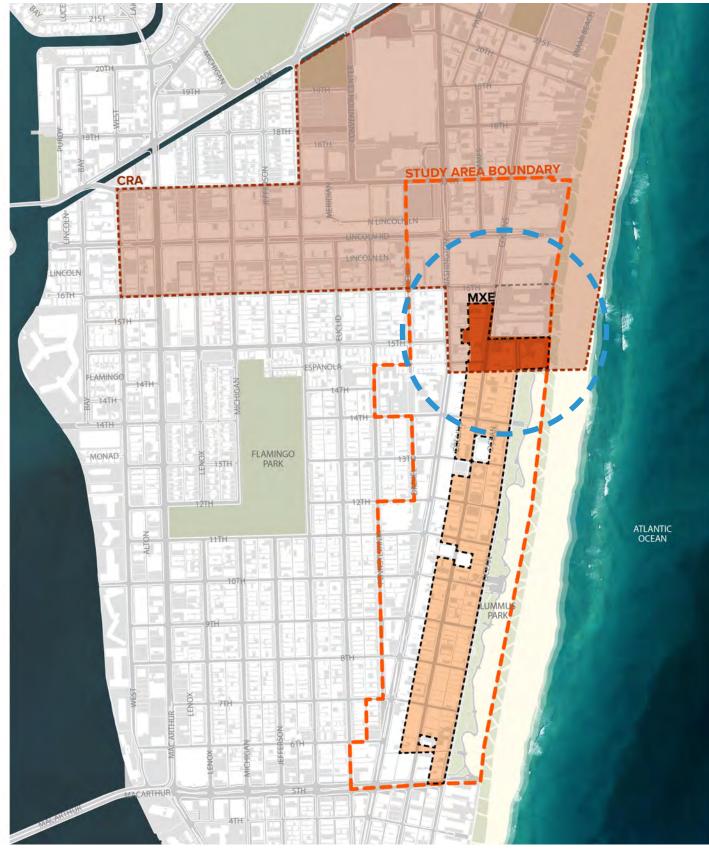
e | LINCOLN RD/ WASHINGTON AVE/ COLLINS AVE CONCEPT TRANSIT MALL: TRANSFER STATION

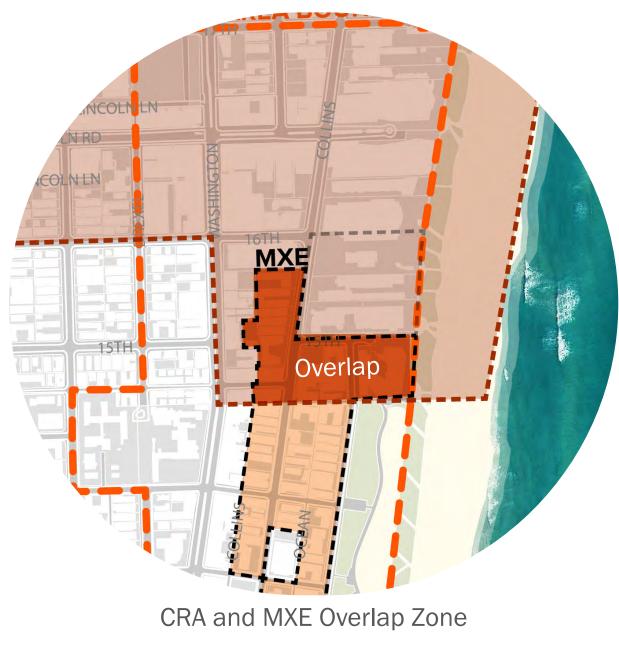
WOONERF + NEW BUS HUB AT LINCOLN ROAD, WASHINGTON AVE AND COLLINS AVE

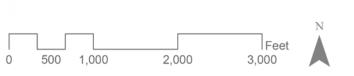


SET POLICIES [LAND USE AND ZONING]

| CRA OVERLAY ON THE MXE DISTRICT



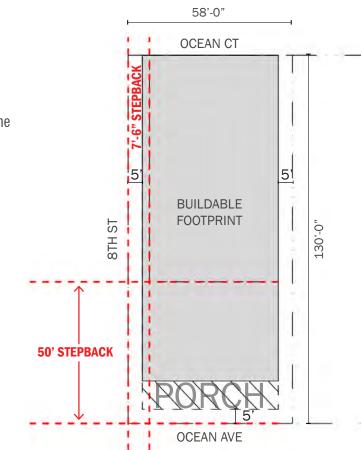




DEVELOPMENT INCENTIVES SMALL PARCEL

EXISTING 3 STORY HOTEL PROPOSED 4 STORY HOTEL 50'-0' 35'-0" CT EAN AVE 58'-0" **Building Requirements Building Requirements** OCEAN CT Height: Height: 50 feet 35 feet Setbacks: Front: 5' min.; Side interior: 5 min.; Setbacks: Front: 5' min.; Side interior: 5 min.; Side: 5' min: Rear facing alley: None Side: 5' min: Rear facing alley: None Front: 50' min.; Side interior: None; Front: 50' min.; Side interior: None; Stepbacks: Stepbacks: Side: 7'-6" min: Rear facing alley: None Side: 7'-6" min: Rear facing alley: None Floor Area Ratio: max 3.5 Floor Area Ratio: max 3.5 5 51 Testing: Testing: BUILDABLE Lot Area: 7,540 SF (0.17 Acres) Lot Area: 7,540 SF (0.17 Acres) FOOTPRINT **8TH ST** 130'-0" Buildable Footprint: 6,000 SF **Buildable Footprint:** 6,000 SF 71 Units (200 SF/Unit) 60 Units (200 SF/Unit) **Total Hotel Units: Total Hotel Units:** Floor Area Ratio: Building Area: 16,560 SF Floor Area Ratio: Building Area: 20,200 SF FAR Max Allowable: 3.5 FAR Max Allowable: 3.5 FAR Provided: 2.19 FAR Provided: 2.67

OCEAN AVE





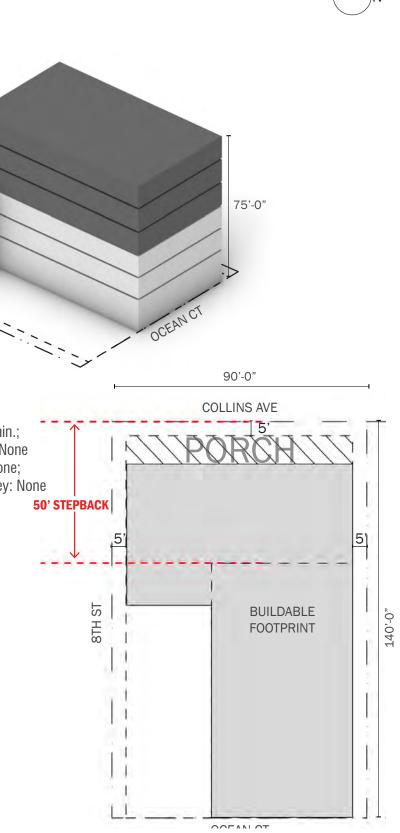


| DEVELOPMENT INCENTIVES **LARGE PARCEL**

EXISTING 3 STOR	Y HOTEL			PROPOSED 6 STO	RY HOTEL
COLLINS AVE	BTHST	35'-0" OCEAN CT		COLLIN	IS AVE
<i>Building Requiremer</i> Height: Setbacks: Stepbacks: Floor Area Ratio:	nts 35 feet Front: 5' min.; Side interior: 5 min.; Side: 5' min: Rear facing alley: None Front: 50' min.; Side interior: None; Side: 7'-6" min: Rear facing alley: None max 3.5	90'-0" COLLINS AV		<i>Building Requiremen</i> Height: Setbacks: Stepbacks: Floor Area Ratio:	nts 75 feet Front: 5' min.; Side interior: 5 min. Side: 5' min: Rear facing alley: Non Front: 50' min.; Side interior: None Side: 7'-6" min: Rear facing alley: max 3.5
<i>Testing:</i> Lot Area: Buildable Footprint: Total Hotel Units: Floor Area Ratio:	12,600 SF (0.28 Acres) 7,750 SF 93 Units (200 SF/Unit) Building Area: 23,250 SF FAR Max Allowable: 3.5 FAR Provided: 1.84		LDABLE DTPRINT	<i>Testing:</i> Lot Area: Buildable Footprint: Total Hotel Units: Floor Area Ratio:	12,600 SF (0.28 Acres) 7,750 SF 134 Units (200 SF/Unit) Building Area: 36,000 SF FAR Max Allowable: 3.5 FAR Provided: 2.85

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V. NEXT STEPS

NEXT WORKSHOP TOPICS



July 16

_POLICIES [LAND USE AND ZONING] _SERVICE AND PARKING _PARK MANAGEMENT ENTITY **_BASIS OF DEVELOPMENT [ECONOMICS]** _INCENTIVES

_IDENTITY [BRANDING FOR ARTS, CULTURE & ENTERTAINMENT DISTRICT]



ART DECO CULTURAL DISTRICT MIAMI BEACH

