

EXHIBIT A



City of Miami Beach, 1700 Convention Center Drive, Miami Beach, Florida 33139 www.miamibeachfl.gov

Office of the City Manager
Tel: 305-673-7010

Via e-mail to maf@alchemymedia.net
and Via Overnight Delivery

March 24, 2020

Mr. Michael A. Freedman
Alchemy Miami Beach LLC
104 Bayberry Lane
Westport, CT 06880

Re: **Agreement dated October, 24, 2017, between the City of Miami Beach, Florida ("City") and Alchemy Miami Beach LLC ("Alchemy"), for City Municipal Parking Garage Advertising Services Pursuant to RFP 2017-081-WG (the "Agreement").**

Mr. Freedman:

Due to the onset of the COVID-19 pandemic, the State, County and City of Miami Beach have declared a State of Emergency. The City has enacted Emergency Measures, which in part, provides that "[a]ll City-owned parking garages and City-owned surface parking lots shall be **CLOSED** to the general public **(except for permit and access card hold)**."

Pursuant to Section 13.1(b) of the Agreement, Alchemy and the City hereby agree to temporarily toll and suspend Alchemy's payment obligations to the City for the Minimum Guarantee and Utility Charges (as defined in Article 5.1 and 5.4 of the Agreement), until such time that the City's Emergency Measures prohibiting the general public's access to the City-owned parking garages is lifted or expired. Once the general public is again granted access to the City-owned parking garages, Alchemy's payment obligations of the Minimum Guarantee and Utility Charges shall be automatically reinstated, which amounts shall be pro-rated based on the date in the month access to the general public is reestablished.

Except as amended in this Letter Agreement, all other terms and conditions of the Agreement shall remain in full force and effect (unless amended, in writing, and executed by the parties, at a future date).

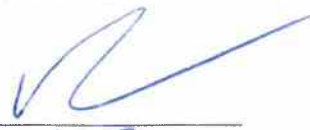
City of Miami Beach


Jimmy L. Morales, City Manager

cc: Tonya Daniels, City of Miami Beach

Alchemy Miami Beach LLC

NAME:
TITLE:


NAME: *Michael A. Freedman*
TITLE: *CEO*