

April 10, 2021

Interim City Manager Raul Aguila Office of the City Manager 1700 Convention Center Drive Miami Beach, FL 33139

Dear Mr. Aguila,

The team from WPL Beach Polo wanted to first off reach out to you and say thank you for the overwhelming support and assistance that we have received from the City of Miami Beach. The Special Events Department has been fantastic as well as the Environment and Sustainability team. Despite all the setbacks from the Covid 19 pandemic we are on track to bring back this signature event to the sands of Miami Beach later this month.

We do have one important request for you to approve and we are told that the city has granted this waiver for other much larger and better financed events like the SOBE Food & Wine Festival. WPL Beach Polo 2021 would like to request a waiver from the 30% (thirty percent) fee that the city charges the Boucher Brothers from their displacement fee. It is important to note that our event is already paying a beach usage fee directly to the city for our footprint on the sand as well as a 25% charge on top of all the city services that we are using like the off-duty police and firemen paramedics. As you can imagine, raising the necessary funds of an event of this scale is daunting and the pandemic has made sponsor dollars even harder to find.

This waiver would mean a great to us and help us stay on budget for this year. We take great pride in this cherished, annual event and could not see it taking place anywhere else but the City of Miami Beach. It was with great sadness that we had to postpone the event in 2020 but all our players, patrons, and international supporters rallied to make the event a reality in 2021. Hopefully, you can attend this year as our guest and see the polo games firsthand.

Sincerely,

Charlie Venturi EVENT DIRECTOR

WPL Beach Polo World Cup 2021

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