



PROPOSED REVISIONS TO THE

MIAMI BEACH FILM INCENTIVE

Maximizing the program's impact.

WHAT WILL THESE CHANGES ACHIEVE?

FY 20-21

- Increase the amount of productions and film industry related activations
- Fully utilize the program's allocated funds.

FY 21-22

- Provide funding to encourage the development of homegrown talent.
- Foster partnership opportunities with film festivals and other non-profit institutions.

PROPOSED IMPROVEMENTS FY 20-21

Based on end-client feedback

1

Diversify Qualifying Productions

Adding an alternative to Hotel Room Requirements in the form of local-hire quota

2

Expand Industry Related Opportunities for Activation

Allow PIC & CM to incentivize non-production activities in support of the industry

3

COVID-19 Support

Add COVID-19 Safety and Sanitation Purchases as qualifying expenditures

4

Marketing

Add "Made In Miami Beach" logo credit inclusion as requirement.

FY 21-22 SUB-PROGRAM GRANTS



FINISHING FUNDS

- For local independent filmmakers only.
- Projects must be at least 90% complete and at rough cut level.



RESEARCH & DEVELOPMENT

- For local independent documentary filmmakers only.



OTHER

- Film Festival Support
- Emerging Talent
- Emergency Funding

Next Steps

- PIC APPROVAL
- COMMISSION APPROVAL
- MARKETING PLAN FOR FY 20-21 PROGRAMS
- OBTAIN FEEDBACK ON FY 21-22 SUB-PROGRAMS
- FINALIZE REQUIREMENTS & PROCEDURES FOR FY 21-22